

April 8, 2021

www.montereyrotary.org

La Rueda

S E R V I C E A B O V E S E L F
THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230



Jeroen Gerrese

A Day In The Life Of A Hotelier During The Pandemic!

Our Speaker today is Mr. Jeroen Gerrese, an accomplished leader and innovator in luxury hotel operational management. He is currently the General Manager of the Sanctuary Beach Resort, an upscale boutique conference and destination resort situated on the beachfront in Marina, with an award-winning restaurant, Salt Wood Kitchen and Oysterette. Prior to that, Jeroen was Managing Partner of Shiraz Group which specializes in hospitality investment, ownership, property management and project management. There he managed a portfolio of independent and branded hospitality assets to ensure the owners goals were realized.

Previously he was Vice President of Regent Development Inc. – providing design/build/finance services in the hospitality and Leisure industry. He was involved in the development of a 225-room condo hotel in San Joaquin County – The Sheraton Waterfront Hotel. This project included a 18,000 seat indoor arena and a 12,000 seat triple-A baseball park.

As Area Manager for Interstate Hotels and Resorts, he opened the 5-star Marriott Moscow Royal Hotel at The Bolshoi, and oversaw 2 other Marriott properties in Moscow, Russia. He transferred to the Marriott Laguna Cliffs Resort and Spa in Laguna Beach, CA which, under his leadership, was awarded 4-Diamond status and twice achieved the Hotel of the Year Award.

Previously he was General Manager of the Britannia Hotel on Grosvenor Square in London, UK and Executive Director and General Manager of the venerable Waldorf Towers at the Waldorf-Astoria in New York, where he guided it into membership in the prestigious Leading Hotels of the World.

For over 40 years Mr. Gerrese has been involved at the highest levels with luxury resort and hospitality properties with a record of providing patrons with the utmost in quality and service while keeping a strong hand on growth and profitable operations.

Jeroen received his Bachelor's Degree from the University of Hotel Management in Maastricht, the Netherlands, and holds a post graduate degree from the School of Hotel Management at Cornell University. He has earned numerous professional awards and honors in his field. He is a member of the Club du Sabreur, Chaine des Rotisseur, Les Amis d' Escoffier Society, and Le Toque Blanc.

Mr. Gerrese has a long record of leadership and board member roles in numerous professional and hospitality organizations most recently serving as the Chair of the Monterey County Hotel Association in 2020. He is the Chair-elect of the Monterey Bay Convention and Visitors Bureau.

SUPERHEROS!

The time to register is NOW!



MAY 1, 2021 ~ \$10.00 registration

Our first Virtual District Conference will welcome messages from RI President Holger Knaack, RI Vice President Johrita Solari, RI Foundation Trustee Brenda Cressey, RI Past President Mark Maloney, RI Past Board Member Brad Howard and RI President Nominee Jennifer Jones. The day will include awards, entertainment, inspiration, recognition, raffle prizes and our House of Friendship.



Register at: <http://rotary5230.org/register>



John Mahoney



John Mahoney has been an active member of the Monterey Rotary Club for over 40 years, as well as an energetic member of the Monterey Peninsula Chamber of Commerce. John and his wife Ann have lived on the Monterey Peninsula since the early 1970's.

John, Principal of Mahoney & Associates, a commercial real estate business, has negotiated approximately 125 leases with a combined lease value of over \$45 million and closed approximately 200 commercial sales transactions with an aggregate value in excess of \$1.5 billion. Prior to his real estate career, John served in senior sales positions at Grubb and Ellis Company and U.S. Steel Corporation.

John is a UC Berkeley graduate with a B.S. from the School of Business Administration. Prior, John served as Class President and Student Body President in Petaluma area schools and was active in All Conference Football and Baseball.

John, a well-known and enthusiastic member of the local community has served in the following capacities:

- Founding Member of the Council of 100 of The Economic Development Corporation of Monterey County, Inc.
- Monterey Rotary Club - Past President

- United Way Campaign - Monterey Peninsula
- All Saints Episcopal Day School - Board of Directors
- Monterey Commercial Properties Association
- Monterey Peninsula College Foundation, Board Member
- California State University Monterey Bay - Housing Authority, Board Member
- Real Estate Advisory Committee, Monterey College of Law
- Facility Committee and Nominating Committee Community Foundation for Monterey County
- Montage Health, Board Member, and Past Chair

John received recognition for these efforts when he received the President's Award from Monterey Peninsula College in 2013. Additionally, he received the Citizen of the Year Award from the Monterey Peninsula Chamber of Commerce for 2015.

John and Ann's four children and their families live in California and luckily two of them and 6 of 9 grandchildren live on the Monterey Peninsula. John and his wife have traveled extensively over the last 30 years, and can hardly wait for COVID to pass so they can start their travel adventures again!

APRIL – MAY

Thursday – 04/15 **Dianna O'Briant, Cooper Malera Adobe** – Juan Bautista Rogers Cooper – Legacy Of An Early CA Pioneer

Thursday – 04/22 **Tim Flanagan, General Manager** – Zero Waste Facilities Of The Future

Thursday – 04/29 **Chris Chase** – The Western Flyer Sails Again!

Tuesday – 05/04 **COG Meeting** – 5:30 PM (Via Hybrid And Zoom)

Thursday – 05/06 **COG Bios** – Christian Theissen And Phil Deppert

Thursday – 05/13 **Board Meeting** – 8:00 AM (Via Zoom)

Thursday – 05/13 **Recipients** – Scholarships And Teacher Awards

Thursday – 05/20 **Grant Birindelli,USN** – Images From Mars Rover “Perseverance”

Thursday – 05/27 **Dr. Stephen Palumbi, Hopkins Marine Station** – Can Adaptation To Warmer Water Help Corals And Kelp Slow The Damage Caused By Climate Change?

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**Support The Martin/Hurd
Rotary Club of Monterey Fund**

at the CFMC that provides grants to local non-profit organizations supporting youth and scholarships for students.

For More Information:
<http://www.cfmco.org/about-us/fund-list/rotary-club-monterey-martinhurd-fund/>



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Rotary

DISTRICT 5230
CONFERENCE

SAVE THE DATE
SATURDAY
MAY 1, 2021

A VIRTUAL
EXPERIENCE

HAPPY BIRTHDAY

Susan Freeland – April 8
Ralph Keill – April 9
Katy Castagna – April 9
David Morwood – April 13



We are thrilled to announce we will continue for one more month with Sapiens, by Harari. Given the density of the text, it was agreed upon by all book clubbers that one more month was needed to complete the reading. Another book will be chosen after we finish Sapiens, hopefully thinner.

Join us! We meet on the first Wednesday of each month at 5:00 PM. Zoom invitations will be sent out just prior to the event.

Questions? Ask Molly Bozzo 831-574-4600



Rotary Opens Opportunities