



North Stockton Rotary



Karen Rea
NSR 20-21 President

Virtual Meeting 02/16/21

President Karen called our meeting to order at 12:06. 14 of our members were online. Karen led the flag salute, four way test and gave the thought for the day. The thought was along the lines of, "Friendship, a friend is one who overlooks the thorns and sees the rose!" She also asked for our weekly moment of silence for those in distress, having

hardships or just down on their luck. Don't be afraid to ask for help, let someone know.



Announcements:

Karen, for Jim reminded us of the Rotary Read In will be Feb. 22-26th. Buy a book or two at Barnes and Noble, record yourself reading it then donate the book back at the drop box at the store. The have a suggested book list, make sure to tell them you're with Rotary for a discount. You can download your recording to stocktonrotaryreadin.org. There are 35 recorded books already!

Frosty announced the ALZ Walk will be October 16th. Plenty of time to support this very personal cause for Frosty. Please donate and volunteer to walk. You can sign up here: [2021 Walk to End Alzheimer's - Stockton, CA](#) | [Walk to End Alzheimer's](#) .

Karen reported that Brookside is still only serving outside on the patio. Still a little chilly, so we shall continue meeting virtually. Except next week, that's the offsite at Ready to Work with prospective member Martin Ross. Social distancing is no problem, there's lots of room. Please eat lunch before or after the 30 minute tour. I will send an email with directions.

Lorie reported she will be having some surgery and will be out for 12 weeks. She will be in touch and Rotary is never off her mind. God Speed Lorie!

Karen and Mansoor had their second Covid shots on Sunday. No ill effects, except Mansoor as grown hair all over his face!

With that Karen had Evan introduce our speaker, Brian Gladden from the Rocklin Rotary Club.



Dr. Brian Gladden
Rotary District 5180
Human Trafficking Co-Author

2020-2021 CLUB OFFICERS AND DIRECTORS

President:	Karen Rea	Scholarship:	Wayne Hose	Fundraising:	Lorie Liddicoat	UOP Rotaract:	Jim Dugoni
President Elect :	Evan Stone	Sunshine Committee:	Tod Anton	Fellowship/Socials:	Tiffany Manning	Camp Ryla:	Ray Call
Immediate Past President:	Ray Call	Youth Programs & Services:	Ray Call	Special Projects:	Wayne Hose	Dir. At Large:	Jay Hislop
Secretary:	Sami Khoury	Lincoln Interact:	Ray Call	NSR Facebook:	Lorie Liddicoat	Dir. At Large:	Mansoor Soleimani
Treasurer:	Angel Maldonado	Stagg Interact:	Justin Redman	NSR Website:	Lorie Liddicoat	Dir. At Large:	Jill Faso Antonini
C.O.G.s:	Evan Stone	Speakers / Programs:	Evan Stone	Public R elations:	Lorie Liddicoat	Wheelbarrow:	Chris Hunefeld
RI Foundation:	Judy Lovett	Membership:	Wayne Hose	NSR Endowment:	Bill McDonald	NSR Facebook:	Chris Hunefeld
Community Service:	Justin Redman	Speech Contest:	Ray Call	Seeds of Hope:	Paul Hansen		

Upcoming Speakers

02/23/21	Martin Ross	Club Site Visit to Ready to Work, San Joaquin	Offsite visit
03/02/21	TBD	TBD	RingCentral/Great Call
03/09/21	TBD	TBD	RingCentral/Great Call



Dr. Brian K. Gladden is the founder and CEO of The Strategy & Innovation Institute (SI2) - a management consulting firm that helps firms find unmet demand and create new market space. Services include strategic planning, corporate innovation, and startup coaching.

He has 30 years of consulting/sales experience with start-ups and Fortune 500 firms. Doctor of Business Administration (DBA), Strategy & Innovation - Capella University; MBA - University of Warwick, Coventry, England; Bachelor of Science, Marketing - Fresno State University.

Professor, Mentor, and Speaker with the following organizations:
 Sacramento State University Carlsen Center for Innovation & Entrepreneurship – Entrepreneur in Residence
 William Jessup University – Adjunct Professor, Business School
 Rotary International – Speaker on strategy & innovation to grow clubs; human trafficking

Brian has been trying to make a positive difference in the World through Rotary for 38 years. Co-creator of the largest human trafficking prevention grant in Rotary history, which became the largest collaborative effort to fight trafficking in the history of the Sacramento region.



Rotary D5180 Human Trafficking Grant

Making a Difference in Our Own Backyard

Dr. Brian K. Gladden

Why Human Trafficking?

- Human trafficking is the third largest and fastest growing criminal activity in the World
- 41 million people enslaved globally (population of CA)
- Encompasses Labor and Sex trafficking
- 2 million children exploited in sex trafficking
- \$150 billion industry.
- Entry to prostitution is 12-14 years old.
- 100,000 people trafficking daily in the US
- California highest volume in sex trafficking
- Sacramento region is considered a hotbed for sex trafficking in the United States.

POLARIS HUMAN TRAFFICKING HEAT MAP

California is a **hotspot** for human trafficking cases in the United States.



20% increase in the cases of human trafficking identified through the National Human Trafficking Hotline and BeFree Textline in 2019.

Signs of Human Trafficking

- Exploited by friends and family
- Fraud
- Coercion
- Violence
- Drugs
- "Romeo Syndrome"
- Vulnerabilities

RED FLAGS FOR HUMAN TRAFFICKING

SEX TRAFFICKING

21 APPS

RI Approved "Reverse" Grant November 2017

GG175852: Human Trafficking Prevention Project:
 (largest RI Human Trafficking grant; largest Rotary International Grant in US; largest Human Trafficking prevention initiative in Sac history)

- RI total grant = \$213,000
- Additional funding = \$170,000
- Current Project Total = \$383,000 (approx. \$2M in value)

Project Breakdown/Impact:

- 3Strands Global Foundation - PROTECT = \$230,000+ (80,000+ students/teachers)

Public Awareness Campaign

THE VOICES AND FACES PROJECT

"The Ugly Truth"



3strands GLOBAL FOUNDATION





Prevention Through Education

Training & Protocol

To Create a Human Trafficking-Free Community




Curriculum


Teacher Training 30 mins.  <p>Elementary Safe people, Safe places, Safe choices</p>	Teacher Training 45 mins.  <p>Middle School Protecting a Masterpiece</p>	Teacher Training 1 hr. 10 mins.  <p>High School Understand and Recognize Human Trafficking</p>	Teacher Training 1 hr. 10 mins.  <p>High School Linking Historical and Modern-Day Slavery</p>
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Sustaining Momentum: Club Engagement

- "Adopt a School"
- Create a district grant
- Work directly with nonprofits
- Leverage interact clubs
- Create a local public awareness campaign
- Use RAGAS services




Press Event & Collaboration





Laguna Sunrise Rotary Club District Grant

- District grant: \$2k (\$5500 total)
- 50 members
- Junior high school billboard
- 5 transit shelters with the "Ugly Truth"
- Hwy 99 electronic billboard (North & Southbound)



Press Event & Collaboration

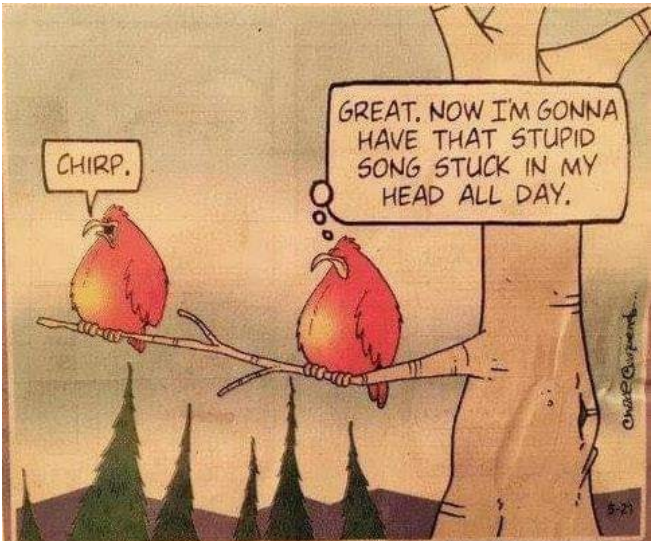
We need a new Club Secretary! Please let Karen know if you're interested!

Above explains the signs of Trafficking and what is being done to educate, publicize and sustain the effort to end trafficking. Learning these signs and taking the right steps can help keep kids from being victims of the heinous crime. It happens to all races and economic levels across the board. Tattoos, multiple cell phones, change in appearance, drug use, lack of responsibility and a general change in the persons normal habits can be signs of a person being groomed for trafficking.

2021-2022 Board Members

President - Evan Stone
 President Elect – Andy Chesley
 Past President - Karen Rea
 Community Service – Lorie Liddicoat
 Membership - Wayne Hose
 Endowment - Bill McDonald
 Socials – Aggie Alba
 Secretary – ??????????????????????
 Treasurer - Angel Maldonado
 Fundraising – Kendra Clark
 Rotary International - Jay Hislop
 Rotary Foundation - Judy Lovett
 Member at Large - Mansoor Soleimani
 Member at Large - Jill Faso Antonini
 Member at Large – Ray Call

Remember, The Foundation Dinner is March 20th. All proceeds we sell go to our club. Y'all gotta eat so buy early and often! It's a seafood dinner pick-up. Thanks to those who have volunteered to help.



And with that President Karen rang the bell at 1:03pm.