

Rotary



Club of Mt. Shasta

Club Leaders



Doug Carter
President



Thomas F. Stienstra
President-Elect



Gary L. Bostwick
Secretary



Lorinda Forrest Meyer
Secretary



Shayna Cassidy
Treasurer-Elect



Audra Beylik
Public Relations Chair



Kenneth Brummel-Smith
Membership Chair



Mark A. Foster III
Rotary Foundation
Chair



Kathy L. Morter
Community Service
Chair



Michael G. Rodriguez
Vocational Service
Chair



Linda Stremel
Youth Services Chair



Heather Maria Solus
iPast President

Heather Maria Solus
Assistant Governor

Mt Shasta Rotary Mtg Minutes 4-7-2021

Wednesday, April 7, 2021

Call to Order & Welcome
Pledge of Allegiance

Guests/Visiting Rotarians: None

Thought of the Day: Lorinda Meyer

◆ If you believe it will work out you will see opportunities. If you don't believe it will work out, you will see obstacles. ◆ - Wayne Dyer

Don't say you have enough time. You have exactly the same number of hours per day that were given to Helen Keller, Pasteur, Michelangelo, Mother Teresa, Leonardo DaVinci, Thomas Jefferson, and Albert Einstein. ◆ H Jackson Brown

◆ If you think you are too small to make a difference, try sleeping with a mosquito ◆. - Dali Lama

Announcements/Reports:

Linda reported one of the neat spinoffs from Polio Plus is the vaccination for COVID along with Polio. She recommends members consider becoming a polio plus supporter through donations.

Audra reported we have received 3 applications for scholarships. She will forward to Paul Chapman.

Merle said the club is participating in the annual weed pull with the Audubon Society and several other groups. This is a hands-on activity. May 1 at 9am convene at City Park parking lot. Typically, we have people sign in and sign liability waivers and then go out to pull invasive plants. The work will take about three hours in the field. You can also volunteer to work the sign-in table. For Rotary it gets our logo on info and press releases. Linda said this is a good opportunity to work with Interactors on this project.

Membership committee met last week. The primary goal is increasing membership. We recommend promoting spouse partner members. Mike Rodriguez is the new chair of Vocational Service. We will produce a report from DaCdb of the vocations currently represented in the club membership. Think about other people you know in your vocation or outside of it who may want to become members. RI has a template for creating a membership plan. As part of this a survey will be sent to members. We need to think of ways to increase member participation in Zoom meetings. We'd appreciate help with ideas on this.

Kathy Morter shared upcoming programs. Next week, 4/14, Brit Woodran who is a Rotary Peace Scholar and is an ambassador for ShelterBox. She is also a peak bagger and long distance walker.

On the 21st, the director of a documentary who is Ken's brother-in-law, Bill Brummel productions. Titled *◆ Can You Hear My Voice ◆*. The shout choir who have lost their voices and sing with a prosthesis. The documentary will be made available to Rotarians before the program to watch. Ken will interview his brother-in-law on the 21st as part of the presentation. Bill has done other documentaries, which Ken listed.

Vocational talk and students of the month will be held 4/21.

Kathy also announced that she would head up an effort to manage our proposals and selections of projects we fund in the coming year. This would include criteria, how we manage and how we evaluate.

Tom announced that the fish release date will be April 27. The time will be announced as the date draws closer. We also coordinate with Fish & Wildlife. The public will be informed the following month. The pens were scrubbed last weekend. The fish look great - like they are fish from Alaska. Merle added that this is sort of a sleeper project for some members. He recommends especially new members come out to see the fish pens. He offered to give a little tour.

Guest Speaker/Program:

Doug led the group in a workshop he has presented since 1983. The enrollment process is basically a selling process.. The first four are

1. Trade
2. Store a stockpile
3. Peddler
4. Sales
5. Scientific approach based on a presentation - Need-based selling. Starts with product knowledge. If you stress features, you increase price considerations. Then add facts or benefits. The next step is a conversation, during which you need to make sure your subject is still with you. Pay attention to buying signals.

He then talked about how to really engage with the prospect so there is a connection. The prospect needs to understand what is in it for them. Gary volunteered to be the student/subject in the exercise.

Doug asked several questions, but never really mentioned a product. If you were to be in Rotary, and if you wanted to get one thing from your involvement in an organization like this, what would it be. Then ask questions to dig deeper. Then you can say, ♦We can♦t solve all the problems, but we can put you in the driver♦s seat to make these things happen and help you in the process. ♦

What information do you need from me to know this would be a good decision for you (to join Rotary)? After receiving the answer, you can provide the nuts and bolts of the details to answer this question.

If someone wants to know, ♦What is Rotary?♦ it is always about them gaining understanding, and not us.

Happy Bucks:

- Gary B said they have a new roof going onto the McCloud Hotel. The hotel has been closed as the work is being complete. A new deck is also going in at the Axe & Rose and it is closed as well. He and Cindy took off for the south coast of Oregon. \$10 for the new roof, \$10 for the deck and \$10 for the vacation.
- Tom S is getting one of the great birthday presents. Several family members have received two shots and are having a party in Santa Clara County and then look at the buffalo he transported a few weeks ago - \$50.
- Kathy wants to offer \$10 for a new addition to their family - Sophie the 8-month old cat. She was trapped in a 20ft camper for a week as they were on their way home. She has never been outside, so they have her on a harness.
- Ken will give \$20. Yesterday he toured the dance hall. A mentally ill man damaged it. Fortunately we have good insurance at the rec district. Windows will be replaced with ones that have a historic look. The work is nearing completion and looks great. Next step is to replace the porch and install an accessible ramp.
- Carolyn just found out that they are getting a new forest supervisor who comes from the office of general counsel in SF. Has been with OGC for 20 years and will begin mid-May. She is optimistic and will offer \$10.

Marble Game: Merle did not draw the blue marble

Birthdays

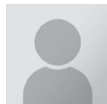


[Thomas F. Stienstra](#)
April 10th



[Renee Casterline](#)
April 11th

Wedding Anniversaries



[Pat Titus](#)
April 7th

Years of Service

No Years Of Service Found

Club Meeting

Mt. Shasta

Meets at Normally, Mt. Shasta Resort. Currently via Zoom. Contact us at mtshastarotary@gmail.com for link to join a meeting.

1000 Siskiyou Lake Boulevard

Mt. Shasta, CA 96067

Time: Wednesday at 12:30 PM