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Speakers

July 13, 2022

[Jeremy Geffen, Executive and Artistic director of Cal Performances](#)

“A Personal Relationship”

July 20, 2022

[Susan Muscarella, Founding President, California Jazz Conservancy](#)

The California Jazz Conservatory – celebrating 25 years!

July 27, 2022

[Rick Betts](#)

Home Prices: Up? Down? Maybe!

August 10, 2022

[Ellen Lake and Mayumi Hamanaka, Co-Directors of Kala Art Institute](#)

“Kala Art Institute: Berkeley’s Hidden Treasure”

Events

July 13th

[Supportive Housing Expo](#)

July 14th

[Supportive Housing Toiletries Packing Day](#)

Birthdays

[Michele Lawrence](#)

July 11th

[O'Neil Dillon](#)

July 12th

[Gilbert Page Ferrey](#)

July 13th

[Alan P. Fraser](#)

July 14th

[Bruce Hays Willock](#)

July 17th

[Edward F. Church](#)

July 21st

[Jason Draut](#)

Club Announcements

By Linda Cogozzo

Next Meeting. Wednesday, July 13, 12:30 PM PT, **in person at First Presbyterian and via Zoom:**

Jeremy Geffen, Executive and Artistic Director of Cal Performances, presents “A Personal History.” He’ll delve into what makes Berkeley such a beloved destination for a wide variety of world-class artists—both newer and more established—and how the uniqueness of Berkeley audiences gives Cal Performances the ability to program art that is not only of the highest caliber, but also intellectually stimulating and experimental. The speaker is provided by Team #1, the Cal Performances Team; John O’Dea and Fred Collignon, Captains. (Photo: © Kristen Loken)



Inviting Guests? If you are inviting guests to our weekly meeting, please email their names to Linda Cogozzo (lcogozzo@icloud.com) before Wednesday, 11 AM PT.

Where’s the Zoom Link? If you can’t find it, check your email junk folder. If you didn’t receive one or need help signing in, call or text Program Committee Co-Chairs Libby Tyler at (217) 493-4372 or Linda Cogozzo at (510) 772-4615. We can’t check email once the meeting has started, but have learned to keep our cell phones handy.

Supporting Arts in Berkeley

By Irene R. Hegarty



Why are the arts important? Why (and how) should we support the arts in Berkeley? These are the questions explored by Susie Medak last Wednesday, launching a year under President Joan Collignon with the theme “Celebrating the Arts in Berkeley.”

Medak, who has been Managing Director of the Berkeley Repertory Theater for 32 years, described the challenges faced by arts organizations during the pandemic. In the Bay Area, arts organizations rely on 60-80% of their budget coming from “earned income,” including ticket sales, concessions, royalties, and service charges. For the Berkeley Repertory Theater, earned income is 70%. When arts venues were forced to shut down in 2020, overnight 70% of their revenue was gone, necessitating large layoffs of staff.

Many artists and artisans left the Bay Area because they could no longer afford to live here. Some left for more lucrative professions. Some artists stopped creating new art due to the stress of the pandemic and a loss of optimism. Medak pointed out that artists need a sense of security and the knowledge that their art will have an audience.

[Read More](#)

July 27th

[Robert Gullett](#)

August 3rd

[Larry Goldenberg](#)

August 10th

[Elizabeth Roessner](#)

August 10th

Club's Foundation Giving 2021-22

By Frederick C. Collignon

We promised an end-of-the-year report on our club's Foundation giving. During the fiscal year ending June 30, Rotary International records us as having donated a total of \$77,771 to the Foundation, of which \$71,246 was donated to the Annual Shares Fund, which comes back in part in District grant money for club projects. Both are records for the club. Our previous high for overall Foundation giving was in the \$50,000 range, and for the Annual Shares program in the \$40,000 range. We achieved this level of annual giving with a dozen fewer members than our previous high. In addition, the Foundation has already recorded \$1867 in club donations since June 30, from folks whose checks didn't arrive in time for the Every Rotarian Every Year (EREY) drive or who just added to their prior donations at the end of the year.

Donations were received by the Foundation from all members last year, another first for the club. Knowing some donations might not arrive in time by June 30, members donated in the name of those who had not yet donated, so we could achieve 100% club EREY. We were still receiving promised checks from the late donors this past week, and are grateful.

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