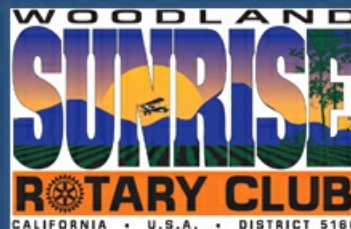




Woodland Sunrise Wake Up Call



Wake Up Call

WOODLAND SUNRISE ROTARY WHERE WE PUT SUNSHINE IN YOUR LIFE!

Notes by: Jon Lindstrom
August 15, 2024

Presiding is our President Sue Westwood; **Flag Salute** by Don Easton, who claims that though selected to do so, he did NOT actually initiate the start of the flag salute; and our **Woodland Sunrise Singers**. On the baton was Drum Major **Keith Rode**, singing back up to him were **Jim Odusola, Bruce Watts, Wayne Ginsburg, Byron McConnell and Bob Hulbert**. These guys really sounded good this morning. The tempo was right in line with a March tempo of 120bpm.



GUESTS – Just us this week.

President Sue popped up a nice slide of her doing the Kangaroo at the Olympics. We did not know Sue went to Paris. The prestigious Copper metal was awarded.



ANNOUNCEMENTS:

Follow – Up Story – The Salvation army shopping spree: Each child from low-income families was awarded \$125.00 for back-to-school shopping utilizing

Speakers

August 15, 2024

[Mark Johnson, WSRC Member](#)

The Market, Volatility, and Interest Rates

August 22, 2024

[Jim Hilliard, WSRC Member,](#)

[State Farm Insurance](#)

Current state of the Insurance Industry

August 29, 2024

[Luz Robles, Sac/Yolo Mosquito](#)

[and Vector Control](#)

Mosquito and Vector Control in Yolo County

September 05, 2024

[Human Trafficking experts](#)

How to be aware of Human Trafficking

Events

No Events found



low income families had already & there for each to collect shopping carting volunteers to guide and assist them through the store. This money came from the annual bell ringing. On top of the shopping, Great Clips were on hand to give each child a fresh hair cut as well. **Rotarians John Roncoroni Larry Peterson, Mark Johnson, Patty Arriaga and Dennis Miller** were there to assist some of the children's shopping. Nice showing from our Rotary club. **President Sue reminisced about Gary Holman**, our beloved "Swiss army knife" of the club. Gary had his hands in every outreach our club was involved in. Especially heading up the buying of 4-H animals at the fair. Here it is fair time, again, what a great time to pay tribute to Gary. Maybe next year we can buy a pig at auction and get the meat donated to the Foodbank, like Gary always helped us do? **[LET'S CALENDAR THAT!]**



Tom Wendt: Gave an update on the Rotary Pavilion at Woodland Regional Park. Showing off the architects' rendition of the shade structure that will be built sooner than later. This site is just south of town on Road 102 adjacent and directly east of Road 25a. These 160 acres have been host to Yolo Community College and UC Davis students which has held classes out there. After



talking to builders, we have been about \$100,000 short. Tom has been very instrumental in this project and is looking for donors. He did manage to rework the math now to decrease the cost and has put together a coalition of folks to donate \$10,000 each, to


the point that we are about \$10,000 away from giving this a green light to build. Pretty exciting stuff. SO CLOSE!

Bob Hulbert: Blood Drive is slated for September 12th. There are currently 6 of the 21 slots filled. Sign up and pump some blood.

President Sue "Announced that our club has been invited to an annual Rotary Bocce Ball challenge in Martinez. Not much excitement about this. I believe this might be a pass.

Past President Rick Pomeroy "Education" Committee Commercial Sponsored by Rick: He proposes to the club that anyone with thoughts about being involved to pursue management of the club. This would be Board member, upper-level management, President! They are



A promotional postcard for the Woodland Sunrise Rotary Club. The top half features a cartoon pumpkin character and a "\$5,000 Pumpkin Spice Giveaway" promotion, stating "Five lucky donors have a chance to spice up their season!" and "Save Lives and You Could Win \$5,000!". The bottom half is for a "WOODLAND SUNRISE ROTARY CLUB BLOOD DRIVE" on Thursday, September 12, from 8:00am to 12:00pm, located on the Bloodmobile at Ace Hardware across the street from 1350 E. Main Street. It includes a QR code for appointments.




- Please bring a photo I.D.
- *Eat well and drink plenty of water!*
- Please complete your Fast Track Health History Questionnaire the day of your donation at vitalant.org/health

For eligibility questions, please call 877-258-4825

PROMO DISCLAIMER
Terms and condition apply: see vitalant.org/PumpkinSpiceGiveaway

For more information or to schedule a donation,
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MEMORIAL WALK

SATURDAY, OCTOBER 19TH, 2024
WINDMILL VINEYARDS

WALK IN HONOR OF CHILDREN AND LOVED
 ONES THAT HAVE PASSED TOON SOON

ANY QUESTIONS PLEASE CONTACT:
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RE/MAX GOLD

ALL ACTION AUSTRALIA
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WINDMILL VINEYARDS
 34254 CO RD 19
 WOODLAND, CA

REGISTRATION IS FREE

10:30 AM GATES OPEN

JOIN US FOR:
 COFFEE & PASTRIES
 MEMORIAL WALK
 RAFFLE & RIB COOK OFF

**BRING AN 8X10 PICTURE
 OF YOUR ANGEL**

**DONATIONS ARE ACCEPTED
 AND APPRECIATED. ALL
 PROCEEDS GO TOWARDS
 ASSISTING FAMILIES WITH
 FUNERAL EXPENSES**

**WINGS BENEATH
 OUR FEET, INC.**

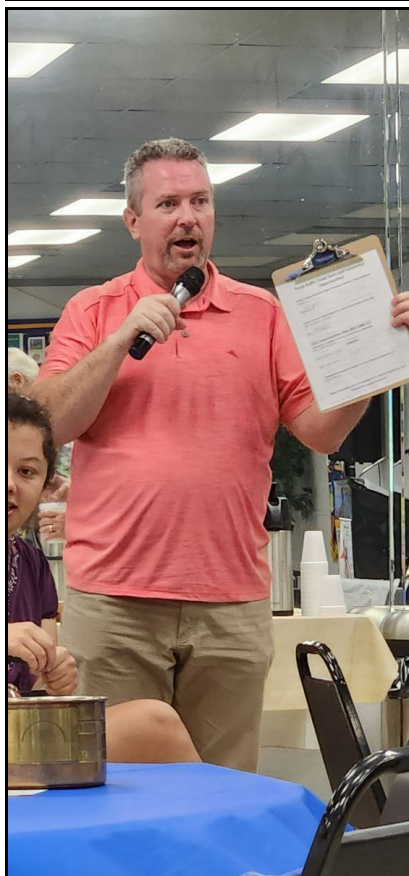
NOTE: Just got a text message during the meeting from Eric Engstrom while I was busy taking notes; He asked me to run for an upper management position in the club, I think he should be fined for not paying attention during this meeting. There is no reason he could not be fined at a later meeting for this infraction.

Jim Gillette: Please sign up for the sell raffle ticket for the Salmon BBQ. He needs slots filled where they will be posted up at various events like the Thursday night car shows at Mo Jos restaurant to sell tickets. He will be hosting a meeting at the Gallery coffee shop on First St. Friday (Ed. Note: come and gone) to get more

information.

Salmon BBQ Live Auction: We are desperately in need of some live auction items to, well, auction off. If you have an experience-type of gift, cabin, trips, baskets, anything we can put in the live auction, please reach out to Dennis Miller or Jim Odusola. This is such an important part of this event. It is where the BIG money comes from.

One more time, take a look at the list below and see who you know or what you might be able to partner with a cohort to come up with a great idea?!!



SUCCESSFUL LIVE AUCTION ITEMS FROM PAST SALMON BBQs

1. Dinners of any sort – 6-8 people; cioppino, paella, prime rib and/or progressive dinner.
2. Cabins for use – 6 or more guests
3. Golf for 4 or more – golf, fun & meal; anywhere: Yocha Dehe, Fliers, Teal Bend, or?
4. River Cats Tickets – Sporting events: Soccer, Volleyball, etc.
5. Basket of Yolo County Products
6. Mixology Class for 8
7. Private Wine Tasting – (Matt Nagy & Jeff Warren)?

8. Sacramento Kings Tickets – Giants Tickets
9. Cracchiolo's – Turkey Dinner for 8; Prime Rib dinner for 8
10. Whisky Tasting for 6-8
11. Monterey Bay Aquarium – Behind the Scenes with an expert
12. Fly to Mendocino Coast – Little River Inn overnight & meal
13. Be a Farmer for the Day
14. Ashland Oregon House – 3 nights
15. Decorated Cookie Class
16. Wine Assortment in a Wagon
17. Glider Ride for 4
18. Seka Hills Tour & Olive Oil & Wine Tasting
19. Hawaiian Coffee Farm Stay
20. New England Lobster Tail Dinner, 6 – 8 people
21. 80 bales of grassy alfalfa hay
22. Costco furniture group
23. Disneyland tickets for 4 with Hopper passes

- Family Photo Shoot
- Velocity Park Passes
- Rent-a-Geek for 4 hours
- Escape Room Guest Passes
- Dinner & Show combo
- Your ideas go here _____, get them to Dennis Miller ASAP.



PROGRAM:

EDWARD JONES INVESTMENTS AND STAYING THE COURSE with Mark Johnson.

President Sue took it upon herself to call on Artificial Intelligence to write the bio for Mark Johnson, since she claims to know nothing about Football, Coaching, Investments, or Mark Johnson. The



Bio was very interesting. AI appears to be here to stay. Yikes! The truth is that Mark Johnson's™ resume has been well documented and includes teaching and coaching stops at UC Davis, Utah State, Nevada and Boise State, as well as Woodland Christian. Five years ago, life offered Mark a change of career when he was offered the opportunity to bring his coaching expertise to the financial advising world of Edward Jones. Mark lives in Woodland with his wife Amy and their two children. He is here today to share with us some of these new skills and life lessons.





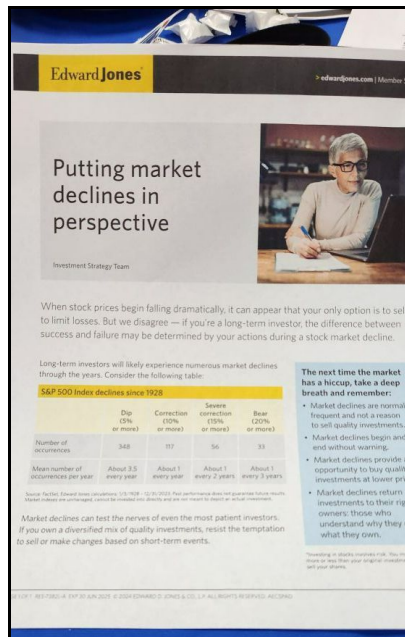
MOVIE: Mark starts with a [10-minute video. Craig Fehr](#) is the host of the movie, an Edward Jones investment guy. This video came out in July. The markets can change daily, so how relevant was this movie? It is up to you. If you had come to the meeting, you would have seen in this video how perfectly clean the guy's™ desk was. I will not do a synopsis on this video, for legal reasons, of course. Although the movie was very informative. Popcorn was not served!

Speaking on the similarities of coaching and while waiting for the internet to catch up, President Sue begins some Ole jokes. I am not sure if they had anything to do with our speaker, but the filler gave us a chuckle. A man was given 6 months to live and told that he should move to South Dakota. "Will I live longer?," asked the man. "No," said his doctor, "but it will feel a lot longer."

VISUAL AIDS - The money guru's™, The Fed, meet in Jackson Hole, Wyoming, where all the wealthy live. Why not meet in Woodland? Their info is about putting markets in perspective.

Mark put handouts on the tables with some of this information in charts and graphs. Meanwhile, I noticed as Mark spoke, some of the other investment advisors in the room were not all paying attention to the program. Just the facts.

DON'T PANIC - Mark gave an example about how he was at a juncture with his current job and was told he would be a good coach to investment clients. He could help clients find their risk tolerance and help them reach their goals that they set for a comfortable retirement. His biggest advice: plan, implement and stay the course — don't™ fall for short-term hiccups, losses or gains, but rather — stay the course.™



QUESTIONS? John Beatty: What is our national debt ratio? Mark has not heard a thing from the home office about this. As of August 15, 2024, the US debt-to-GDP ratio is 123%. This is due to the US debt of \$33.17 trillion being higher than the average 2023 GDP of \$26.97 trillion. Put plainly, according to Mark, this is an elephant in the room that should be removed from the room so that it doesn't™ stink the place up.

Mark said that his biggest fear was if he ever let his team down during his days at UC Davis football. Now he feels the same in this job: a fear if he would let his clients down. This is the hardest job he has ever had. He does not have the same control over this as he did coaching football, Mark





continues with a short analysis of his time prepping his students and athletes for the upcoming season, school year. Keep it simple and work on coaching fundamentals. As an example in his physical training classes, he would begin by giving the kids at UC a syllabus. Bottom line he told them was to think about your diet, sleeping 8 hours a day a night and you will see results. By golly, often at week 7-10, students would say that they are now able to see their bodies change for the better. Yep, all they must do is to listen to the coach. Do what he tells them to do, and you will see results. Financial planning is very similar.

In summary, steady, stay the course. They all say this, don't they?

President Sue asked about crypto. Edward Jones does not deal with this. But does not deal in gold and silver as well. [Update, Mark forwarded Sue a six page info sheet].

Lynn Jepsen speaks about buying on margins. Is this a problem, should you buy stocks on a margin call? This could be a problem. Mark went on to tell a story that had something to do with Omaha 400 miles away. Oh, and something about welding, and John Deere equipment. If we can't pay cash for it, we don't need it.



A good round of applause and **THANK YOU, MARK!** President Sue had a book for Mark to sign.

RECOGNITION

Mark Johnson " Birthday. Mark spent his birthday on Saturday with the JC Penny shopping spree " what a Rotarian! Maybe he and Amy can celebrate another day.

Rich Sakai: Induction. Julia Larson was his inductor and Bob Hulbert was the club president. Rich is living the dream.

Eric Miller: MIA

John Smythe: MIA

HAPPY BUCKS

Jon Lindstrom - [Lindstrom's Auto Body](#) has been sold! Yes, the whole business, mic drop!

Larry Peterson: Happy to have participated in the Salvation Army shopping spree.

Robyn Drivon: Community Band played the County Fair with Jon Lindstrom and the gang. It was a better spot this year and we played well. The crowd seemed to enjoy it. Feels like a bit of summer normal activities are back.

Keith Rode: First day of school this year and his son and daughter are again on the same campus. Now Douglass Middle School has Rodes in both 7th and 8th grades. In the picture, the kids had smiles on their faces. Life is good.

John Roncoroni: Speaking on behalf of Dennis Miller, during the Salvation Army Shopping spree, a shopper kept asking, while holding up a skirt, "is this too short?" John would have been THE wrong person to ask.

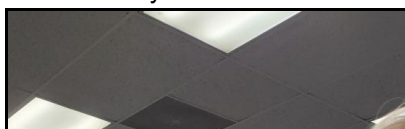
Chuck Santoni: Happy and proud that his grandchildren are going to Spain next year after winning an invitational soccer tournament amongst groups older than them.

Jim Gillette: Happy that daughter Abby is working for the Giants and got to facilitate a junior event with much hoopla and success.

RAFFLE with DON SHARP

Robyn Drivon picked the lucky ticket. Fresh Pot now has \$200 in it. The winner: **Phil Marler**. Phil goes to the table and decisively draws 3 of Clubs. Free Breakfast! Phil Marler led the **4-way test**.

Ding, ding!





NEXT WEEK's LINKZoom meeting.

Join Zoom Meeting
[https://us02web.zoom.us/j/](https://us02web.zoom.us/j/85688913321?pwd=sEcMPODmuNWVmeiG8a9Brw97PEoNkC.1)

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Meeting ID: 856 8891 3321
 Passcode: 730031

