



## Club Meeting

Southwest Eureka  
Meets at The Elks Lodge at  
445 Herrick Ave Eureka CA  
Members Contact Lorna  
Petersen lornah101@aol.com

Time: Friday at 12:00 PM

## Club Leaders



Scott Pesch  
President



Elan Firpo  
President-Elect



Lorna J. Petersen  
Secretary



Marie Liscom  
Treasurer



Cynthia Denbo  
Public Relations  
Chair



Cassandra  
Hesseltime  
President-  
Nominee



Mark McGowan  
Rotary  
Foundation Chair



Rick Roberts  
Membership  
Chair



Kenneth S  
Singleton  
Sergeant-at-  
Arms

Haider Ajina  
Lyme Tap Chair

## Rotary Club of Southwest Eureka Sou'wester September 16, 2022

By Mary Crumley

Photos by Cindy Denbo and Larry Goldberg



**President Scott** welcomed us to the 9<sup>th</sup> meeting of the 54<sup>th</sup> year of the Rotary Club of the Southwest Eureka ... the best Rotary Club in the World – or perhaps the universe, as far as we're concerned. The mood was festive, and the meeting was productive.

The pledge and thought of the day were provided by **Jeremy Sorci** (new guy) and went something like this:  
"The Elevator of life is out of order. You will have to take the stairs – one step at a time"



Mary L. Crumley  
Webmaster



Michael Davies-Hughes  
Community Service Chair



Eddie Alexander Morgan  
Club Service Chair



Wendy Starr  
International Service Chair



Melinda Ciarabellini  
Vocational Service Chair



Vinson Champ  
Youth Services Chair



Elizabeth Ennis  
iPast President



Carly Robbins  
Assistant Governor



## Events / Speakers

September 21st  
**Southwest Eureka**  
**Monthly Board Meeting**  
Speaker: BOD meeting

## Birthdays



Melinda Ciarabellini  
September 28th



Nancy Kay  
October 8th



Cynthia Denbo  
October 12th



### Visitors:

Our visiting Rotarians included **Jay Sooter** (Garberville), **Amanda Moxon** (OTE), and **Ross Rowley** (Fortuna Sunrise). Other guests included **Carly**, a Cal Poly student who found us online and dropped in, **Marty Coehlo** with CR, and our speaker today, **John Ford**.

### Sunshine Report:

**John Ennis** is recovering from a detached Retina, **Mark Dias's** mother Lenore who is ill, and **Bill Gillespie's** wife Jan who is recovering from emergency surgery at Stanford. Please keep these fine people in your thoughts and prayers for a speedy recovery.

### Announcements:

- Former member **John Gullam** and director of donations with the Nor Cal Blood Bank is asking for blood donors to support the blood bank in October. For every pint donated, they will plant a tree.
- District 5130 **Foundation Dinner** at the Riverlodge is **October 15<sup>th</sup>**. Look for the email from DG Jennifer and register.
- **Weekly 50/50 NFL Pool**. Pick your teams, and your \$5. 50% goes to the club, the other 50% goes to the winner. Pick your teams and send this back to Scott to get in on the action. Melinda was the winner of last week's pool!





- **Best of the Wurst** Dine-in or Take-out is **October 6**. Please look for the Signup Genius from **Haider** and volunteer to help. We need everyone's involvement to raise the 10K we have set as a goal, benefiting Lyme Tap and other SW projects. We are also looking for businesses and/or individuals to donate funds to offset some of our expenses. See Scott for details.
- **District Governor Citation Award** for September around our 7<sup>th</sup> area of focus – the environment. Our push this month is to ditch the plastic bottle and use reusable containers instead.
- **World Polio Day** is October 24<sup>th</sup>



- **Marty Cohelo** of CR is spearheading the **Alzheimer's Walk** in Humboldt County. There is a Rotary Action Group for this! Locally, **Amanda Moxon** and **Ross Rowley** are organizing a team of walking-Rotarians to raise funds. Walk, donate, or find other ways to get involved. The link to register is [www.act.alz.org/humboldt](http://www.act.alz.org/humboldt).



- **The Family picnic** was last Sunday, Sept 11<sup>th</sup>. There were Olympic Games at this marvelous event, and it appears there were several complaints involving defective equipment during these games. Namely, broken eggs. Or eggs that broke when caught. Scott, to keep all things fair, decided to have a toss-off at the meeting. It was not eggs being tossed today, but slippery, greasy bratwurst leftovers from Scott's dinner the night before. So, with aprons and oven mitts donned for safety, the wieners were tossed! It was SW vs. the team from OTE and Fortuna Sunrise (so Ross and Amanda against Jeremy (new guy) and Meghann. It was a nail biter, but in the end, SW was the wiener winner!

#### **Recognitions:**

**Sid Noyes**- yes, the long-time absent Sid was in attendance! He was fined for his birthday last June for which he tapped out.





**Zoe Barnum Culinary Students** and their adviser Jennifer Johnson visited briefly. They will be preparing us a lunch in the future, but today they gifted each of us with a bag fresh baked cookies!



**Raffle winner** this week was Rick Roberts! His luck ended there, however, as his Yahtzee hand was a zero.





**Speaker:**

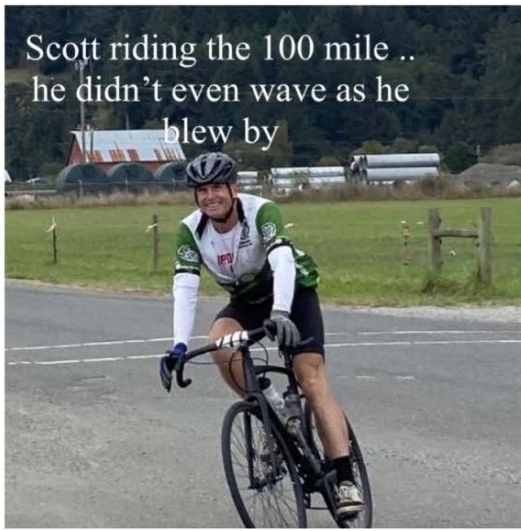
Cindy Denbo introduced John Ford Humboldt County Planning Director. John provided an overview of Climate Change / drought/ state mandates and groundwater concerns as it relates to county planning. Available housing is dropping, even as our population is flat. Last year, our population decreased a bit. Short term rentals are part of the issue. With new industries coming to the area, and the expansion of Cal Poly Humboldt, the demand for housing will only rise. Climate change, sea level rise and short-term rental regulating and the impact on the cannabis industry were among the topics discussed.

**Community Service:**

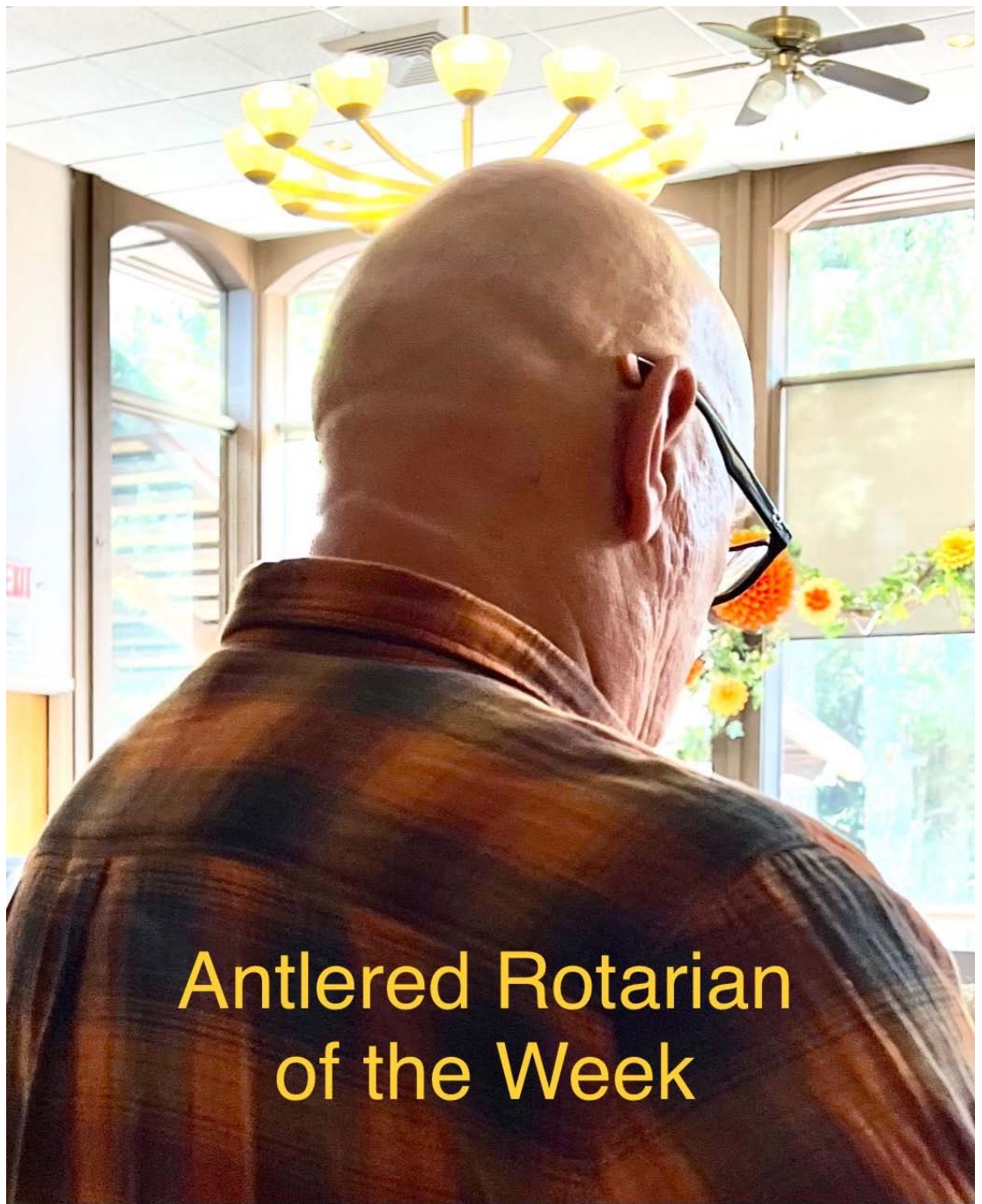
Several Rotarians helped out at the Tour of the Unknown Coast on Saturday, September 17th. Haider Ajina coordinated the volunteers for this fun community event. Liz Ennis, Mary Crumley and Larry Goldberg staffed one of the rest stops along the Avenue of the Giants, other supporting Rotarians included Sid Noyes and Eddie Morgan with Jamie Anderson in the SAG wagon.



Scott riding the 100 mile ..  
he didn't even wave as he  
blew by







## Antlered Rotarian of the Week

**Speaker next week** is Megan Gotcher with a program on juvenile probation