

Rotary

Club of Southwest Eureka



Serving the North
Coast Since 1969

Club Meeting

Southwest Eureka
Meets at The Elks Lodge at 445
Herrick Ave Eureka CA
Members Contact Mary Crumley
maryjpgr@suddenlink.net

Time: Friday at 12:00 PM

Club Leaders



Scott Pesch
President



Elan Firpo
President-Elect



Mary L. Crumley
Secretary



Marie Liscom
Treasurer



Cynthia Denbo
Public Relations Chair



William Gillespie
President-Nominee



Mark McGowan
Rotary Foundation
Chair



Rick Roberts
Membership Chair



Kenneth S. Singleton
Sergeant-at-Arms

Haider Ajina
Lyme Tap Chair

Rotary Club of Southwest Eureka March 10, 2023

By Troy Vizenor
Photos by Cindy Denbo

Today's meeting was called to order at 12:17 pm by our President Scott Pesch.
Larry Goldberg provided the thought-of-the-day which was finished with the sentiment that "the beauty of life is to give."





Michael Davies-Hughes
Community Service
Chair



Eddie Alexander
Morgan
Club Service Chair



Melinda Ciarabellini
Vocational Service
Chair



Vinson Champ
Youth Services Chair



Elizabeth Ennis
iPast President



Carly Robbins
Assistant Governor



Ronald J. Harris
March 18th



Matthew Nilsen
March 21st



Larry Goldberg
March 31st



Carl Willoughby
March 31st



Jamie Anderson
April 5th



Visitors today included former active member Kevin Heckman who brought his wife Cassie; her first time at one of our meetings. Member Chris Duncan also introduced his guest Rotarian from the Fortuna Rotary Club, Past President Brett Whitchurch. Willie Bowles, a prospective member was also introduced. Lastly, Christian Hill and our speaker from Providence St. Joseph Hospital, CEO Darian Harris, was welcomed to the meeting.

Events / Speakers

March 15th

**Southwest Eureka Monthly
BOD Meeting**

Speaker: BOD meeting

Birthdays





President Pesch then awarded Liz Ennis the coveted Rotarian of the Month designation for her stand-up and stand-in efforts over the past few weeks.



Key announcements were provided as the following:

- The Board of Directors meeting scheduled for Wednesday, March 15th has been moved up a day. The meeting will now be held on **Tuesday, March 14th**.
- For our weekly meeting on March 17th, Jennifer Johnston will be cooking lunch and provide the program.
- Following our weekly meeting on **March 24th**, attendees are being encouraged to assemble at the ONYX Playground dedication immediately following at 1:30 pm.
- Lastly, for our 5th meeting of the month, we will be off-site. On Thursday, **March 30th**, there will be a social dinner at Chapala Mexican Restaurant. Paul Harris Fellowship recognitions will be part of the evening.



Many members were recognized today.

- Haider Ajina was recognized for his amazing daughter Alia. Alia has just been awarded a prestigious President Management Fellowship. As a result, Haider tapped-out and contributed to the completion of his next Paul Harris Fellow.
- Eddie Morgan was also recognized for his travel to Spain to visit his mother. Eddie enjoyed visiting monasteries while feeding his passion for architectural history. Eddie made a contribution to his Paul Harris Fellow as well.



- Larry Goldberg also contributed to his PHF for his trip to Mexico and his touring of the oldest working mission.
- Ron Harris was acknowledged for his wedding anniversary noting that this wife was presently in Maui. While tapped-out, he found a worthy target in Matt Nilsen to pass his fine.
- John Ennis was also reminded that he has an upcoming wedding anniversary next week.





Juan Cervantes became the day's most important Rotarian after being inducted into the club. Eddie Morgan provided the Past President's Charge. Juan then survived the oven mitt test.

Haider Ajina had his raffle ticket number called but passed on the Yahtzee roll ensuring that all proceeds were retained by the club.



Our program today was provided by the CEO of Providence St. Joseph Hospital and Providence Redwood Memorial Hospital, Darian Harris. He was appointed to this position in the fall of last year. As the largest provider of a level 3 trauma center on the north coast, he notes that the needs of the local community are growing. Just last year, St. Joseph Hospital saw 35,000 emergency room visits while Redwood Memorial Hospital saw 14,000 visits demonstrating an upward trend in demand.

With a primary mission of enhancing timely access to care in this area, Providence looks to enhance the work force by creating pathways to make it easier to get into healthcare. They highlight a key collaboration with both Cal Poly Humboldt and the College of the Redwoods to develop a pipeline for the future.

Noting the significant needs in the behavioral health infrastructure, Providence is also collaborating in the development of a Crisis Treatment Center that has 3 million in funding from a state grant. This center would allow for the chronically unsheltered to recover off the street.

Providence sees recruitment and retention of providers as a key element to enhancing access as well. Acknowledging they have an exceptional first level, they hope to use a "grow our own" philosophy to build depth of providers. They also note that to be able to provide world class care in a rural setting, "who you recruit" is a vital foundation to retain providers. They believe this community does provide a great selling point for potential candidates.

Going forward, Providence believes that the focus should largely be on the people and that may require shifting their philanthropy strategy to do so.

New Member Proposal:

Doug Brown
Brown Designs
Architect
