

Rotary

Club of Southwest Eureka



Serving the North
Coast Since 1969

Club Meeting

Southwest Eureka
Meets at The Elks Lodge at 445
Herrick Ave Eureka CA or Via
Zoom Teleconferencing
Members Contact Elan Firpo
elanfirpo@gmail.com

Time: Friday at 12:30 PM

Club Leaders



Scott Pesch
President



Elan Firpo
President-Elect



Lorna J. Petersen
Secretary



Marie Liscom
Treasurer



Cynthia Denbo
Public Relations Chair



Cassandra Hesseltnie
President-Nominee



Mark McGowan
Rotary Foundation
Chair



Rick Roberts
Membership Chair



Kenneth S. Singleton
Sergeant-at-Arms

Haider Ajina
Lyme Tap Chair

Rotary Club of Southwest Eureka Sou'wester July 15, 2022

By Don Chin
Photos by Cindy Denbo

The meeting was called to order precisely at 12:15pm by the always energetic Scott Pesch, who many felt could be a great game show host.



Marie Liscom lead the Pledge and provided the thought for the day which was a Paul Harris quote.

Cindy Denbo was our stylish greeter, and visitors included Jeremy Sorci, Josh Mahle, Peter Fuller (who has submitted his application for membership to the club), Pat and Sheila Folkins, Ralph Giannini and guest speaker Virginia Bass.



Mary L. Crumley
Webmaster



Michael Davies-Hughes
Community Service
Chair



Eddie Alexander
Morgan
Club Service Chair



Wendy Starr
International Service
Chair



Melinda Ciarabellini
Vocational Service
Chair



Vinson Champ
Youth Services Chair



Elizabeth Ennis
iPast President



Carly Robbins
Assistant Governor



Sunshine Report: Scott reported that Carl Willoughby has been down with COVID and could use thoughts and prayers. He also shared good news about a found missing person who was lost with a child.

Announcements:

Larry Goldberg paid it forward during the pandemic with some financial contributions to struggling musicians, and due to that generosity, guitarist (and former SW Rotarian) Jeffrey Smoller said he would play the next Martini's by The Bay venue free of charge.

Events / Speakers

July 20th

**Southwest Eureka Monthly
Board Meeting**

Speaker: BOD meeting

July 24th

Rotary Day at Crab's Baseball

August 5th

**Southwest Eureka Weekly
Club Meeting**

Speaker: DG Jennifer Strong

Subject: DG Visit

August 11th

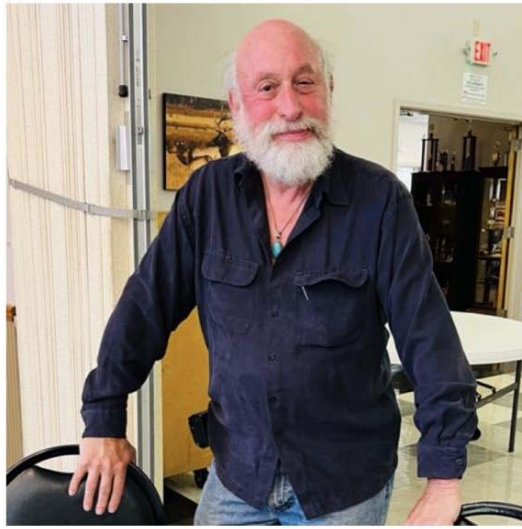
Martinis by the Bay

August 17th

**Southwest Eureka Monthly
Board Meeting**

Birthdays

Lorna J. Petersen
July 20th



Shelley Nilsen
July 25th



Eddie Alexander Morgan
July 30th



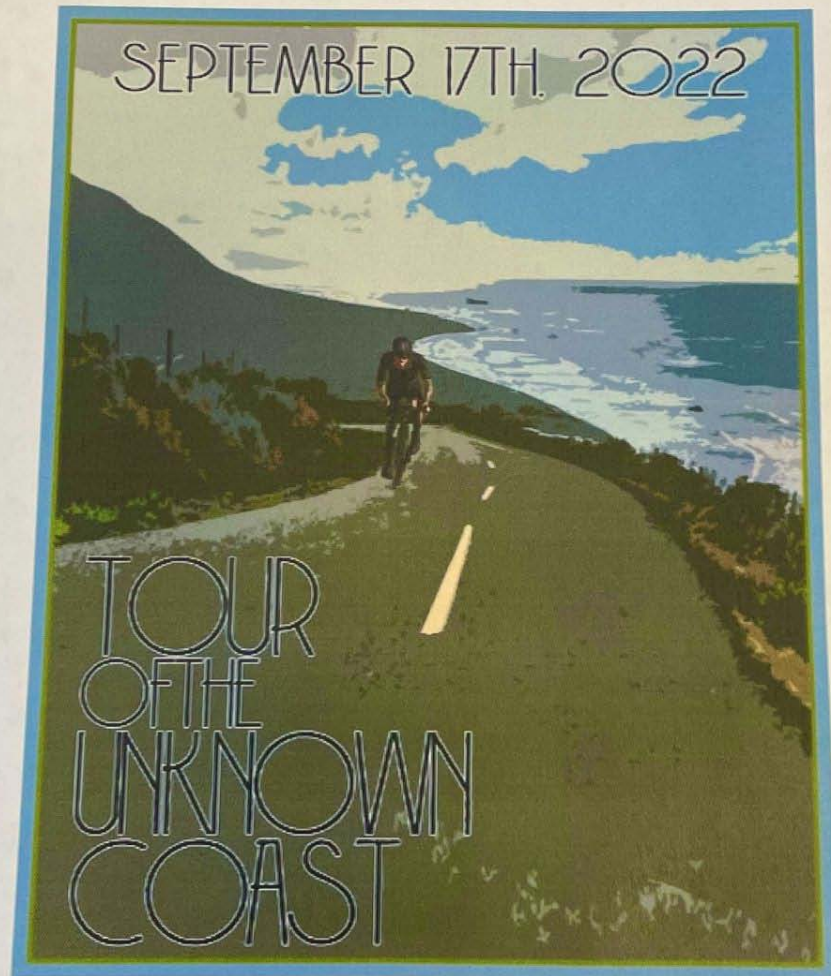
The Tour of The Unknown Coast bicycle race is on Sept. 17th and several Rotarians volunteered for Aid Station duties.

Rotary

Rotary Club of Southwest Eureka



Save the date. Community service hands on project.
September 17th 2022. We are staffing rest stations for

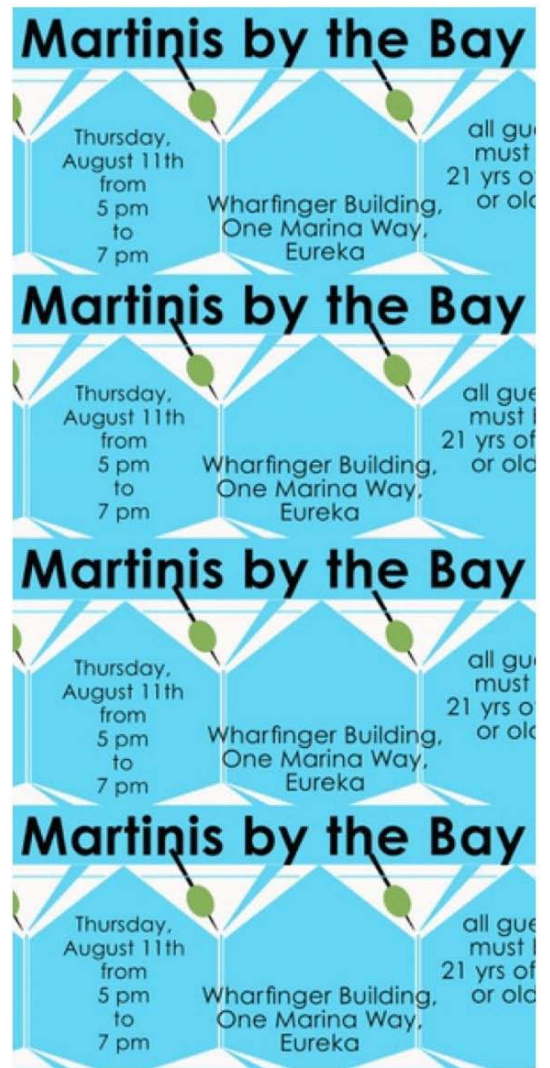


WELCOME TO THE TOUR OF THE UNKNOWN COAST

Speaking of bicycle races, Scott Pesch suggested our own esteemed racer, Michael Davies Hughes, take a special mascot with him on his future excursions, and presented him with a vintage garage sale bowling ball reminiscent of Tom Hank's Wilson, only a lot heavier. (Whether MDH will carry the bowling ball with him on his next race was never determined.)

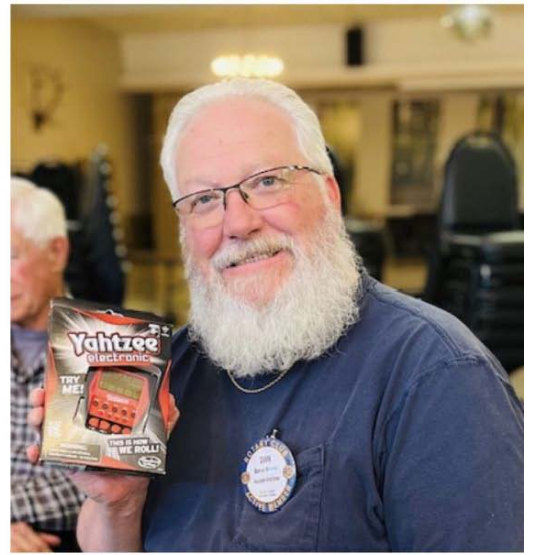


Cindy Denbo showed the club the newest Martini's by The Bay color poster which will be used to promote the upcoming event and gave an update on the mixologists who are going to be participating. Meghann Broadstock also spoke about how donation baskets were coming along and thanked many for their sponsorship including Scott, Haider Ajina, Redwood Capital Bank, Songmi Sweet, Jitter Bean, Gary Ogle, & Belle Starr.



Meghann encouraged all members to remember to save the date for Martini's, which will be at the Wharfinger Building in Eureka on Thursday, August 11, 2022.

Josh Mahle, EHS and CR NCS Champion discus and shotput athlete was introduced by Scott as one of his talented student athletes. Josh is raising money so he can achieve his goal of competing in the AAU Jr. Olympics in North Carolina and his goal is \$1750. Scott said with the help of a few running organizations and donations, Josh was almost halfway towards that goal and President Pesch said any Rotarians that wanted to donate to the cause to please contact him.



The Coast Guard "Cook Your Own Steak" dinner at the Elks Club will be held on August 18th. President Scott thanked members who donated dinners to local Coast Guard families last week with a Yahtzee electronic hand-held game.

Join us for Rotary Day At The Crabs Game, Sunday, July 24th with game time at 12:30pm (gates open at 11:30am). For tickets or more info, please contact Dave Fraser at 707-601-5992 or Amanda Moxon at 707-601-3736. Come and meet our new District Governor Jennifer Strong at this event!

Join us for
**ROTARY DAY AT
THE CRABS GAME!**

Brought to you by the Rotary Clubs of Mad River & Old Town Eureka



Come and
meet our new
District Governor
Jennifer Strong!

Sunday, July 24th

Gametime 12:30pm • Gates open at 11:30am

Adults \$20 • Kids 14 and under \$15

Includes ticket to reserved left field side, lunch and non-alcoholic beverages
Beer available for sale at the ball park, no outside alcohol is allowed

For tickets or more information please contact:

Dave Fraser 707-601-5992

Amanda Moxon 707-601-3736



Recognitions:

Roland Johnson said he missed Scott's first meeting due to a fishing trip in Lake Tahoe.

Shelly Nilsen said she celebrated her July 15 anniversary with hubby Nathan with a dinner out at Larrupin, and her birthday also comes up on July 25.

Dan Brown said he spent his June 21 birthday in San Francisco at a funeral, but did go on a nice motorcycle ride with his wife for his July 3 anniversary to the Straw House on Hwy 299. Dan tapped out.

Scott explained the Rotary "Imagine" logo and the seven areas of Focus (Peace/Disease Prevention & Treatment/ Water & Sanitation/ Child Health/ Literacy / Community Economy / Environment.) He then recognized his current Board of Directors with pins and took a nice group photo. Among those in attendance were Lorna Petersen, Marie Liscom, Ken Singleton, Cindy Denbo Liz Ennis, Eddie Morgan, Michael Davies Hughes, and Mary Crumley.



Raffle Drawing: Our winner was Lorna Petersen who rolled a full house in the Yahtzee game and donated her \$10 winnings to Josh Mahle's trip fund.

Guest Speaker: Virginia Bass, 4th District Supervisor of Humboldt County



Mike Newman introduced his longtime friend Virginia Bass. Virginia described her visit as first stop on the "Virginia Bass Farewell Tour", as she is not seeking re-election after decades of local service in politics. She said her longtime career being on the Board and Eureka City Council could be compared to a multi-layered dip.

She reflected on how her father and restaurant owner, the late O.H. Bass, introduced her to political service at a young age, and how she entered the political arena basically “by accident” in the 1990’s while being involved in the Eureka Chamber of Commerce.

She shared about hoping the county’s budget woes will be resolved soon, challenges in the commercial airline business at ACV losing some destinations but noted the California Redwood Coast-Humboldt County Airport now has an operational restaurant again called “The Grind”. She also said they are working with the FAA on providing green energy to the airport and that project may also be used to provide green power to many houses.

Bass also said trying to do her job in the era of Zoom-meetings has been interesting, and the lack and reluctance to having face to face interactions has been difficult at times. She hoped that people could learn to work together again and to respect and appreciate one another’s differences. She also commented that her fellow supervisor Rex Bohn was often like a “bean” in the multi-layered dip, but more recently a “spicy jalapeno” as he’s been grumpy lately.

Next up for Next Week:

Meghann Broadstock will be “President For A Day” as Scott will be away celebrating his anniversary. The lunch offering will be a \$15 meal from Tandoori Bites (Indian Cuisine), and guest speakers will be President Tom Jackson, Jr. from Cal Poly Humboldt with Frank Whitlach, VP of Advancement.



Antlered Rotarian of
the Week

The meeting adjourned at 1:24PM
