



Serving the North
Coast Since 1969

Club Meeting

Southwest Eureka
Meets at The Elks Lodge
at 445 Herrick Ave
Eureka CA
Members Contact Mary
Crumley
maryjpgr@suddenlink.net

Time: Friday at 12:00
PM

Club Leaders



[Scott Pesch](#)
President



[Elan Firpo](#)
President-Elect



[Mary L. Crumley](#)
Secretary



[Marie Liscom](#)
Treasurer



[Cynthia Denbo](#)
Public Relations Chair



[William Gillespie](#)
President-Nominee



[Mark McGowan](#)
Rotary Foundation Chair



[Rick Roberts](#)
Membership Chair



[Kenneth S. Singleton](#)
Sergeant-at-Arms
[Haider Ajina](#)

Rotary Club of Southwest Eureka March 3, 2023

By Peter Fuller
Photos by Cindy Denbo

Today's meeting was called to order at 12:19PM by **President Scott Pesch**. The pledge was started by **Melinda Ciarabellini**, who also provided the Thought of The Day, from her favorite author, someone named "Mr. Unknown." *"Life is like a book – some chapters are sad, some are happy, some are exciting. But, if you never turn the page, you will never know what life has in store for you."* Very profound for being, well, unknown...



Visitors and Guests

Mr. Marty Coehlo, College of The Redwoods Executive Director of College Advancement & Foundation, will give our program today. Doug Brown, of Brown Designs, is under consideration for new membership. He is currently pursuing certification as an architect from the State of CA and is already certified as an architect by the State of Hawaii. Scott recommended we consider a "house swap" for future club events to take full advantage of the Hawaii connection.



Lyme Tap
Chair



Michael
Davies-
Hughes
Community
Service Chair



Eddie
Alexander
Morgan
Club Service
Chair



Melinda
Ciarambelli
Vocational
Service Chair



Vinson
Champ
Youth
Services
Chair



Elizabeth
Ennis
iPast
President



Carly Robbins
Assistant
Governor



Events / Speakers

March 15th

Southwest Eureka Monthly BOD Meeting

Speaker: BOD meeting

Birthdays



Ronald J.
Harris
March 18th



Matthew
Nilsen
March 21st



Larry
Goldberg
March 31st



Carl
Willoughby
March 31st



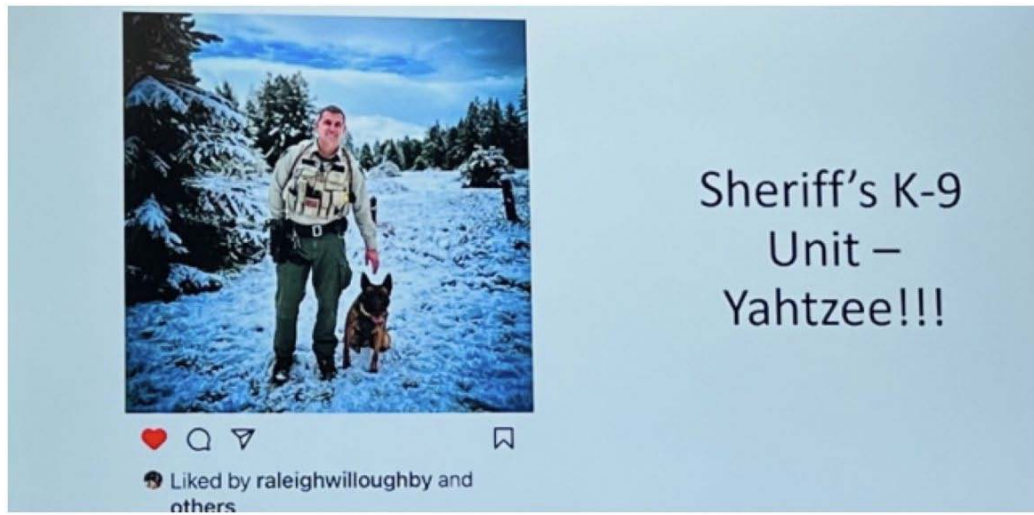
Jamie
Anderson
April 5th

Sunshine report

Scott spoke thoughtfully to Lorna Peterson's recent passing and shared that we will be recognizing Lorna in future meetings. Lorna was a fine person, and will be missed by us all for many reasons. Cindy Denbo and Peter Fuller are doing well and glad to be at today's meeting.

Announcements:

"Yahtzee" is the name one of the dogs in the Humboldt County Sheriff's Department K-9 Unit. Scott commented that this is a fine name for this dog. Karl shared that the Sheriff Department's Search & Rescue Team recently successfully rescued a man who had been snowed-in and needed his medications.



Scott said ten new members would be a fine goal for this year.

Next Board meeting is scheduled for Wed, March 15.

Saint Patty's Day is March 17th! The Zoe Barnum culinary club will be providing us food. Scott suggested Irish Stew or Corned Beef and cabbage. We need ideas for the 3/31 program, as Eddie has been away.

The ONYX Playground dedication will be on March 24 at 1:30PM, immediately following our Club meeting that day.



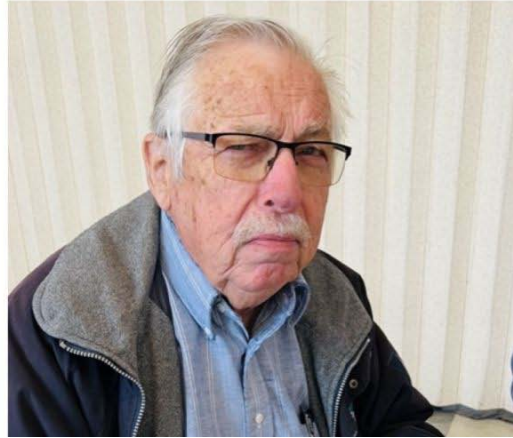
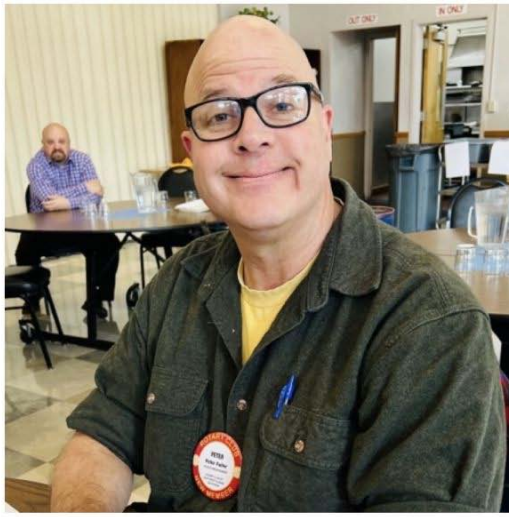
Alia Ajina, Haider's daughter, recently received a President Management Fellows award. Scott solicited ideas to "get Haider good" in recognition of this celebration.

Mary Crumley shared about her recent trip to Disneyland, which was wet and rainy, but still a good time, even though Mickey Mouse did NOT appear during her visit. Apparently, Mickey wouldn't come out in the rain. Sheeeesh...some mascot! Fun fact from Scott: Disneyland owes many of its Main Street architecture ideas to the City of Ferndale. Mary graciously agreed to a \$25 fine toward the Foundation (Mary is already tapped out).

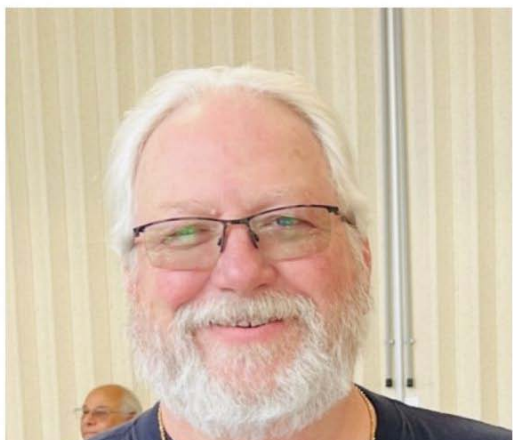


Marie had a fabulous time on her recent "Outlaw Country Cruise" through the Caribbean. (Is country western music even allowed in the Caribbean...?!) She had a blast. Cindy asked Marie about the "Tattoo situation" Marie said she did not get a tattoo, because she was "too chicken." Per Cindy, "a chicken would be a great tattoo!" Scott fined Marie \$50 to go toward the Foundation. Scott suggested Marie take the whole Club on this cruise next year!

Melinda Ciarabellini shared about her recent Disney Cruise, with all five grandchildren. Unfortunately, she and her husband got COVID and spent half the cruise sequestered in their room. They were very grateful for room service! Scott fined Melinda \$50, to match Marie, to go to the Foundation.



Dan Brown was today's lucky raffle winner, but because he was on his phone, he almost missed it when Scott called his number. Despite this, he managed a full house. The dice were with him, apparently. The full house winnings of \$20 were donated to the club, which per Scott, was the cost of being on his phone during this very important drawing.



Our Program was presented by Marty Coehlo. Marty is the College of the Redwoods Executive Director of College Advancement & the CR Foundation. He and his wife moved to Humboldt County in 1991, have four children, and have been active in the fights against Cancer and Alzheimer's here. Marty presented on the goals on the foundation, which include establishing the relevancy of the foundation within our community; promoting the funding of scholarships, internships and special projects; and facilitating partnerships within the community in order to focus on student enrollment and success, workforce and economic development, community health, and equitable opportunity. CR gives out nearly one-half million dollars annually across nearly five hundred awards from the four million dollars CR currently has invested in the scholarship fund. As far as Marty is aware, CR was the first college/university in the country to establish a scholarship fund for housing-insecure/homeless students. CR provides one month's rent-free in the residence halls, and a meal program, and then tries to move these students into outside housing. These students are showing incredible initiative and resilience in pursuit of furthering their education and improving their lives. Many of these students are emerging from past addictions or other traumatic life circumstances. The graduation success and/or rate for these students is 66%. CR has a Creative Arts building currently under construction, which will be finished by early summer 2023, or by spring of 2024 at the latest. CR is also building new residence halls, as well as a new athletic center and field house. Marty also spoke to the critical need to close the gap between traditional and non-traditional educational systems. A Google certificate in web design, for example, may work well for a person who is already mature enough to understand what businesses will require, but is not likely to work for a person without that maturity and who lacks the required skill sets required to be an employee someone would want to hire and retain. Every business in Humboldt County has the same frustrations: They can't find anyone to hire; they don't pass the drug test; they don't understand workplace norms, e.g., "you must show up on time and actually work;" they don't understand customer service. Another challenge is how to recruit and retain competent nursing faculty, when those trained in nursing can work elsewhere for three times the pay.

Scott closed the meeting with this profound bit of wisdom: "Bus your tables!"

New Member Proposal:

Doug Brown
Brown Designs
Architect
