



## LAKE OSWEGO SPOKESMAN



*Like You Were There*

Chartered August 29, 1958

Issued: January 25, 2021

### WHO CALLED US TO ORDER:

**Our President -  
Nell Diamond!**



- *Is it the Truth?*
- *Is it Fair to all*
- *Concerned?*
- *Will it Build Goodwill and*
- *Better Friendships?*
- *Will it be Beneficial to All*
- *Concerned?*
- =====

**Who led us to the Pledge  
Dr. Lora De La Cruz**



### *Pledge of Allegiance*



Dr. Lora De La Cruz, Superintendent of Lake Oswego School District, led us in the Pledge of Allegiance. She has spent almost 30 years of her educational career leading for equality, access and opportunity for students who have been underserved and/or marginalized. She introduced us to her family, Bill, Savana, Zack, Sophie, and Joey through pictures. She discussed how challenging this year have been with Covid. She discussed Amanda Gorman who was the youngest Inaugural Poet in US history last week. She discussed her poem "The Hill We Climb" that she read at the Inauguration and how she wanted her poem to be a source of unity in our country. She also mentioned how she overcame her speech impediment and as been an example of what we can achieve through hard work!

**Guests:**

John Foote

Wendy Wood

Jennifer Buck

Harold Linke

Kelly

**Jahzeel Ormeno** – has applied for membership.

Bill Draznik discusses the Membership Committee. Lake Oswego Rotary currently has approximately 160 members. Paul Van Broon will be our 2<sup>nd</sup> member of the new year! He discussed the goal of the Membership Committee is to “add members” and “retention.” He has added several action steps to help obtain a predictable result – “set goals, educate, tracking, systems and process. He also discussed how he has helped build the Corporate Membership Program.



## LO Rotary – Featured Committee Highlights – Membership and Vocational Service

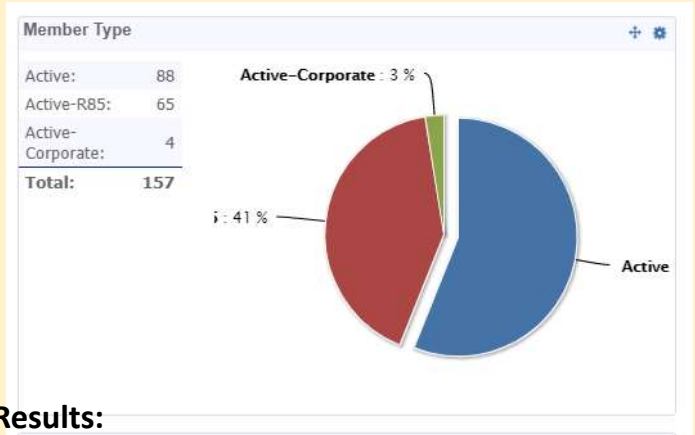
Bill Draznik -  
Membership Chair *and*  
Vocational Service Chair





# Lake Oswego Rotary Club Membership

- ✓ Club Membership
- ✓ Mission
- ✓ Steps
- ✓ Results & Future



## 3 Year Net Membership Results:

- '18/'19: 10 New Members/15 Terminations (-5)
- '19/'20: 20 New Members/13 Terminations (+7)
- '20/'21 (YTD): 2 New Members + 5 "in Process" = 7 New Members / 9 Terminations (-2)



Vocation Services Month is January. Bill also discussed how their goal is to bring in one speaker per year and have open houses.

Habitat for Humanity in Beaverton and Lake Oswego have merged. The goal will be to build 100 homes in 2021.



# Vocational Service -

- ✓ Vocational Service
- ✓ Rebirth
- ✓ Mission and Efforts
- ✓ Challenges & Future







## SASEE Awards - *Nomination Deadline is March 1<sup>st</sup>!*

<https://www.rotarysasee.org/>

### SASEE Values – Education Champions Should Be Recognized

- Provides scholarships for high school seniors.
- Supports local schools through project funding.
- Supports one of our key Rotary goals, helping youth.
- Speaks to community values of education in LO.
- Recognizes local leaders in education.



## Upcoming Rotary:



Ted Ricks has formed a flyfishing club!  
First meeting, Thursday, February 4<sup>th</sup> at 5-6pm.  
Meeting via Zoom for now – contact Ted at  
[tmricks@comcast.net](mailto:tmricks@comcast.net)

- Seasons
- Equipment
- Flies
- Favorite Shops
- Places to go!





## ***Take Out of the week:***



### **Thursday Take-Out**

Lake Oswego  
& Kruse Way



LAKESIDE  
CENTER FOR THE ARTS

Recommended by Bob Liddell-

"I have a restaurant for you. Great food, excellent fish/chips, ribs....everything."

The pub also offers cocktails to go.

Take out, or outdoor dining.

Linn City Pub

503-675-8833

19389 Willamette Dr. West Linn

Open 10am- close based on business

[www.Linncity.com](http://www.Linncity.com)

*Thank you, Sue Linnerooth! –  
and thank you Bob for this suggestion!*



## ***Our Featured Speaker!***

Brian Monihan, Vice President and Publisher at  
Pamplin Media Group

### ***The Importance of Local Journalism***

***[www.savinglocalnews.com](http://www.savinglocalnews.com)***



Introduction by Peter Glazer



Brian Monihan

Brian Monahan was our guest speaker. Brian and his wife have 5 children. He is a former Rotarian who used to write the He discussed how he used to save all his photos and how he even had some embarrassing photos on some of our members. He discussed how the media landscape has changed when it used to be TV, Radio, and Newspaper while now we have Social Media like Facebook, Twitter, LinkedIn, YouTube and others. Advertising dollars are all now being spread between the Newspapers and Social Media Platforms. One of the challenges with Social Media is many stories are not validated. Currently there are 3 major newspapers – The New York Times, USA Today and Wall Street Journal. Currently there are over 6500 community newspapers and the number are dropping. There is a strong correlation between more accountability and less corruption when local newspapers help in the role of being a watchdog. He gave an example of a case in West Linn that his newspaper brought to the readers several years ago long before it became national news.