

Rotary

District 5080



PEOPLE OF ACTION

April is Maternal and Child Health Month.

By Doreen Kelsey on Thursday, April 4, 2024

APRIL

"Every child deserves a chance at life filled with love, laughter, friends and family."
Marlo Thomas

MATERNAL AND CHILD HEALTH MONTH

Rotary
Club of Miri

TAKE ACTION: Get Involved, Join Rotary

malnutrition, poor health care, and inadequate sanitation. To help reduce this rate, we provide disease prevention and treatment for babies, improve access to essential medical services, and support trained health care providers for mothers and their children. Your Rotary projects ensure sustainability by empowering the local community to take ownership of health care training programs.

[Read More](#)

What is your club doing to support better outcomes for mothers and children? Every day mothers risk their lives giving birth, and millions of children die each year from treatable, preventable causes. At least 7 million children under the age of five die each year due to

In This Issue

[April is Maternal and Child Health Month.](#)
Published on 04/04/2024

[Case Study on Marketing: Rotary Club of Cranbrook](#)
Published on 04/04/2024

[Attend the District Conference! It'll be fun!](#)

[How can an Auction eliminate Polio?](#)
Published on 04/05/2024

[District Conference Rotary Youth Exchange Sponsorship Needed](#)

[What time is it? It's RYLA TIME!](#)

[Third Peace Gathering, Grand Forks, BC](#)

[Cultivate Peace](#)

[World Immunization Week](#)

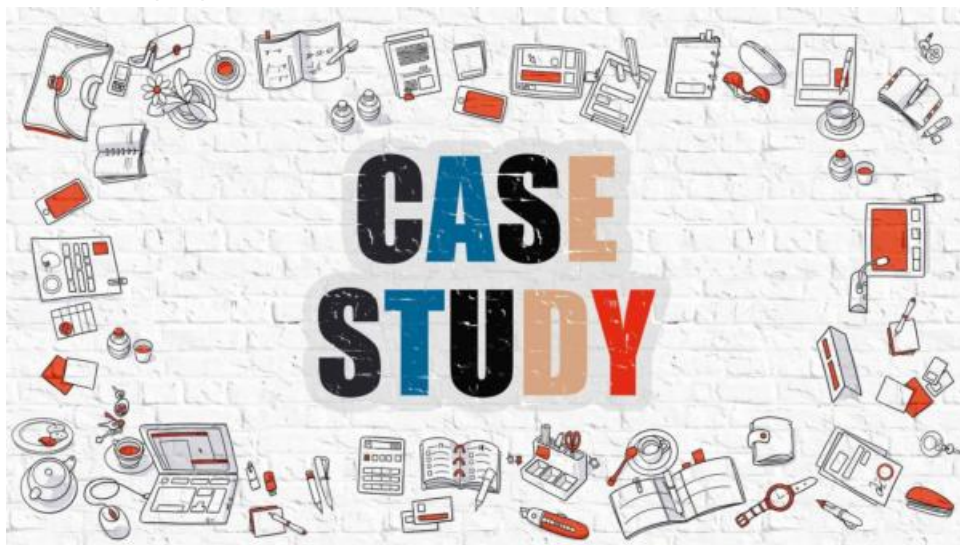
[We Are In the Last Quarter of the Rotary Year](#)

[3 magical steps to increase membership](#)

Case Study on Marketing: Rotary Club of Cranbrook

By Bill Bennett on Thursday, April 4, 2024

The Rotary Club of Cranbrook was chartered in 1922 and as such has had ample time to entrench the positive brand in our community. However, in 2019, we tried to assess our



public profile because we were standing still on membership growth. We concluded that our brand, while positive as far as it went, was understood only on a peripheral level. Citizens really did not know what Rotary does or what our purpose is, or who we are as individual people. Old white guys smoking cigars was the prevailing impression.

We commenced work to improve our marketing:

[Read More](#)

Attend the District Conference! It'll be fun!

By Steve Roberge



DON'T MISS OUT ON THE CELEBRATION OF THE YEAR!

DISTRICT 5080 CELEBRATION MAY 2ND - MAY 4TH, 2024 AT THE COEUR D'ALENE RESORT

GREAT SPEAKERS & TOPICS:

GABOR GASZTONYI--POLIO SURVIVOR & HOMELESSNESS PANEL
& CHIEF ALLAN--HISTORY & CULTURE OF THE COEUR D'ALENE
TRIBE & DEEPA WILLINGHAM--FOUNDER OF PACE UNIVERSAL
(<https://www.paceuniversal.org/>)

FUN EVENTS:

CHAMBER PARTY & MARGARITAVILLE & CRUISE ON LAKE COEUR D'ALENE &
GOLFING ON THE COEUR D'ALENE RESORT COURSE & MUDGY & MILLIE & CAROUSEL
WALKING TOUR & WINE & CHEESE TASTING AT COEUR D'ALENE CELLARS & ONLINE
AUCTION (ALL PROCEEDS TO FUND POLIOPLUS)

AMAZING ENTERTAINMENT

YOUTH EXCHANGE TALENT SHOW & COURTNEY & COMPANY & ERIC E.

AND MORE!

*SCAN THE QR CODE OR ENTER THE REGISTRATION LINK AND REGISTER FOR THE DISTRICT 5080 CELEBRATION TODAY! (in the read more section)

[Read More](#)

[Grow Rotary
YouTube Channel](#)

[Your Rotary
Foundation &
Volunteers Needed
Published on
04/04/2024](#)

[Request for
Proposal &
District Website
Design and
Maintenance](#)

[New Beginnings: A
video message
from Waterton
Glacier
International Peace
Park Assoc.
PresidentMaria](#)

[New Rotary
Insurance Portal](#)

[Coming
soon....Community
Benefit Business
Directory
Published on
03/04/2024](#)

[Interact Award
winners](#)

[Way to Go Rotary!](#)

[Polio mapping
goes high-tech](#)

[A future where
cervical cancer is
not a threat](#)

[10 Things We
Hope President
Elects Learned
About Peace at
PETS](#)

[Nuclear War, the
Extent of Its
Threat with Dr. Ira
Helfand](#)

[Equity in the
Center Newsletter](#)

[Friends We'll Miss](#)

How can an Auction eliminate Polio?

By Steve Roberge on Friday, April 5, 2024

The elimination of the Polio virus from the face of the Earth has been a goal of Rotary



International and Rotarians worldwide for over 35 years.

Rotary is so close to achieving this goal, but we cannot afford to let up for one second!

You may be saying to yourself--"But how can I make a difference?"

Why let me tell you!

[Read More](#)

District Conference Rotary Youth Exchange Sponsorship Needed

By Doreen Kelsey

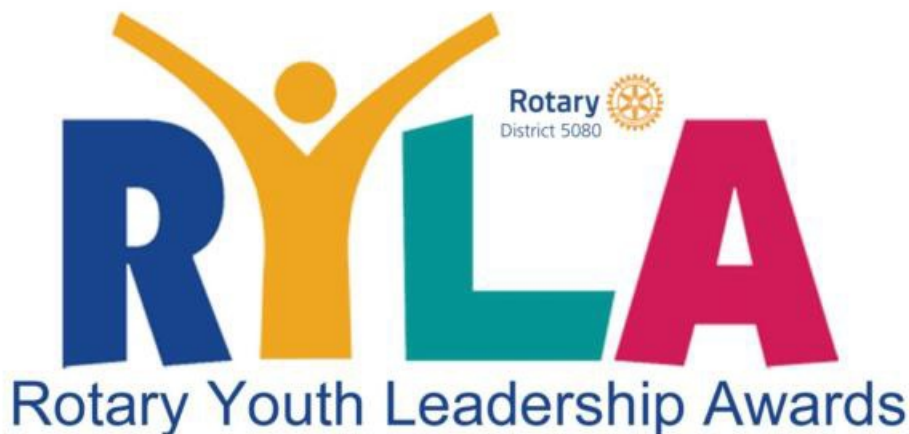
The cost to house and feed **Rotary Youth Exchange Students** at the District Conference is roughly \$3,500 USD. We have corporate sponsors subsidizing other events/meals at the District Conference, and we are seeking a corporate or individual sponsor to cover Youth Exchange students at a cost of just **\$1,500 USD**.

Do you have a business that would like to advertise its support of youth and peacebuilding in this way? Do you feel a personal commitment to ensuring that Rotary Youth Exchange students and District Rotarians have the opportunity to meet, mingle, and understand each other's cultures?

Do you know someone who might?

Please contact Conference Chair Steve Roberge at stevenroberge25@gmail.com

What time is it? It's RYLA TIME!



**RYLA -
June 29 -
July 6,
2024
(Rotary
Youth**

Leadership Awards - is a leadership program coordinated by Rotary Clubs around the globe. Individuals aged 14-30 attend events organized by the club's district committee. The specific format of these events may vary from district to district, but they typically consist of seminars, camps, or workshops focused on developing leadership skills.)

Location: University of Idaho Campus, Moscow, Idaho.

Cost: \$700 per student, payable at time of application.

Who: Open to young adults in the age range of 18-25.

Who can send: Each Rotary Club can send two attendees. Additional attendees can be placed on a waiting list. (We only accept applications through the clubs)

Transportation: Currently, transport is scheduled by the sponsoring Rotary Club. If you are part of the "Ryla Bus Route", there is a \$75 charge to pay for the bus and gas. (Route to be established)

Must Haves: Canadians must have a passport or documents to enter the US and return to Canada.

How can you help/participate:

RECRUIT STUDENTS! Do you have a child or grandchild in this age range who could benefit from enhanced leadership skills?

How about someone you work with who could use a little boost in confidence and skill sets? Send them to RYLA with pay and it's a win-win for you both!

Church member? Grocery store check out clerk? Neighbor? Friend? They are ALL welcome!

Process:

Print the [applications](#) and [brochures](#) for distribution in your area of influence.

Interview a candidate, select and send us their application (Stacey in Canada, Debi in the US) along with your payment of \$700 US Dollars. We'll take it from there!

Questions?

Here we are!

Debi at debi.dockins@gmail.com

Stacey at stacey.a.cassidy@gmail.com

Looking forward to hearing from you and meeting your RYLA candidate. Thank you for your support!

Debi Dockins
RYLA Camp Director
1320 W. Cove Rd.
Viola, ID 83872
USA
509.330.0576
Ryla5080@yahoo.com
Ryla5080staff@yahoo.com

Third Peace Gathering, Grand Forks, BC

By Maxine A Ruzicka



Third Annual Peace Gathering, Grand Forks
Cultivating Peace...Together

An essential element of the mission of Rotary International is to empower Rotarians to advance world understanding, goodwill and peace. Rotary in Action Peace Principle is, “We are not responsible for World Peace! but we are responsible for our piece of peace, our piece of world peace and our own inner peace. The key is to overcome ignorance and arrogance through education and interaction.”

The Rotary Club of Grand Forks became a Peacebuilder Club and a member of Rotary District 5080 Peace Committee in February 2022. Since then, we have been a community collaborator in the pursuit of peace and social justice. We are thrilled to invite our Rotary friends to the third annual Peace Gathering in Grand Forks BC, on April 20, 2024, 9 am to 3:30 pm.

[Read More](#)

Cultivate Peace

By Nancy Milton

The Noon
Rotary Club
of Walla
Walla and
the
Baha’i
Community
of Walla
Walla have
been
planning a
peace
conference
themed



“Cultivate Peace” that will take place on **Saturday, April 13, 2024 from 1:00-5:00 p.m. at the Walla Walla Community College**. The event will begin with a welcome, introductions, blessings, Rotary inspiration for peace, and a peace pole dedication. The planning committee has been partnering with the Student Government Association of WWCC on the planting of the peace pole in a centrally-located area of campus that will be visible to students, staff, and visitors on a daily basis, thus raising awareness of the need for peace.

[Read More](#)

World Immunization Week



Globally, immunization prevents between 2 & 3 million deaths every year. Still, 1 in 7 children are missing out.

World Immunization Week and National Infant Immunization Week (NIIW) are April 24-30. NIIW is an annual observance highlighting the importance of protecting children two years and younger from vaccine-preventable diseases. It's also a time to showcase the achievements of immunization programs and their partners in promoting healthy communities.

Here's a video you can share at your meetings: https://www.youtube.com/watch?v=iHze_OMjk8o

But, there is more...

[Read More](#)

We Are In the Last Quarter of the Rotary Year

Is Your
Club



Progressing Toward Reaching its Foundation Contribution Goals?

Earlier this Rotary year, goals for contributions to the Annual Fund and the Polio Plus Fund were established with each active District 5080 Rotary and Rotaract Club.

Is your Foundation Chair tracking your club's progress in achieving these goals and reporting to the club members on this progress?

Annual Fund Goals

The 2023-2024 District-wide goal for Annual Fund Contributions is USD \$ 275,350.

Contributions to date are at 99.13% of the planned goal.

21 Clubs have made contributions greater than 100% of their stated goal.

5 Clubs have made no contributions to the Annual Fund.

PolioPlus Fund Goals

The 2023-2024 District-wide goal for PolioPlus Fund Contributions is USD \$ 137,625.

Contributions to date are at 34.1% of the planned goal.

4 Clubs have made contributions greater than 100% of their stated goal.

19 Clubs have made no contributions to the PolioPlus Fund.

Contact your Club's Rotary Foundation Chair to find out how your Club is doing and how you can help achieve these goals.

3 magical steps to increase membership

The Rotary Club of Seoul-Hansoo, Korea, had about 100 members when Rotary Foundation Trustee Chun-Wook Hyun began his year as district governor nearly a decade ago. Determined to increase membership, district leaders developed a five-year strategic plan for future growth. By creating several satellite clubs – sub-units of Rotary clubs that meet on different days and times but otherwise share their identity with the original clubs – the Seoul-Hansoo club grew to 433 members. It's just one way clubs are innovating, adapting, and creating great club experiences for their members. [Read Hyun's "magical" membership growth tips.](#)

Grow Rotary YouTube Channel

By Lynn Theresa O'Connor



Rotarians have access to all kinds of learning opportunities, such as the Learning Center in your MyRotary account on Rotary.org.

Another resource are the how-to videos Membership Chair has created that can be found on our **Grow Rotary District 5080 YouTube Channel**. Check it out, and please subscribe!

<https://www.youtube.com/@GrowRotaryDistrict5080-nh1ux>

These videos are short and sweet, and can be used as time-fillers or 'Rotary moments' at your meetings. Todd also is open to making more videos - just send him your requests! (toddssbs@gmail.com)

You can also find our video podcasts **Vibe-Up** on this account: interviews, stories, news about upcoming events can be found here. We also entertain requests for specific topics - just sent them our way! (toddssbs@gmail.com, lynntoconnor@gmail.com)

Your Rotary Foundation â€™ Volunteers Needed

Thursday, April 4, 2024

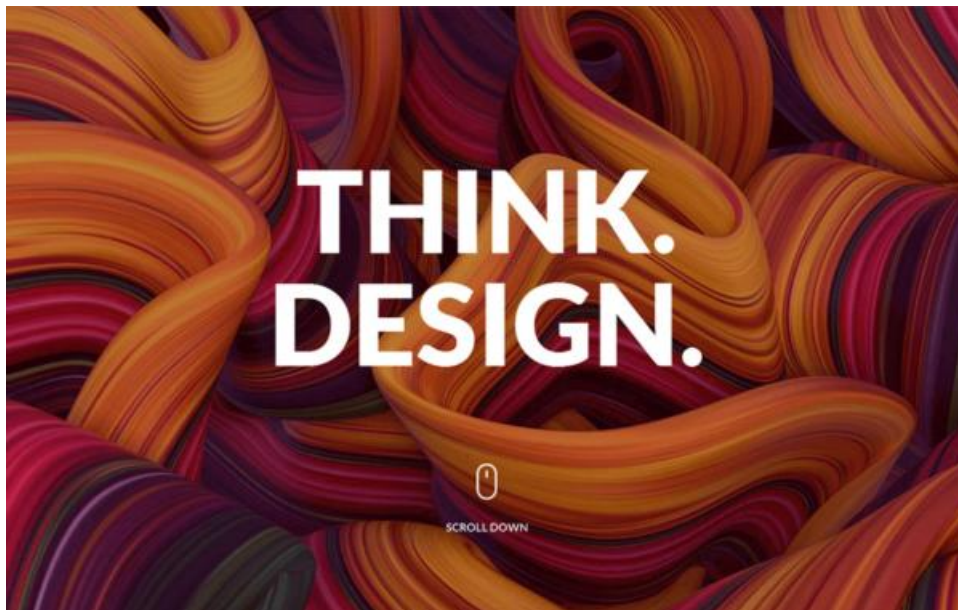
The following committee positions, including



chairperson, are vacant and available for volunteers interested in serving on a Rotary Foundation Sub-committee beginning July 1, 2024. Please contact Doreen Kelsey, who will serve as Rotary Foundation Chair next year, to express your interest and review a job description. [Read More](#)

Request for Proposal “ District Website Design and Maintenance

By Lynn Theresa O'Connor



Rotary District 5080 is an

international Rotary District comprised of 57 Rotary Clubs and 4 Rotaract Clubs serving a geographical area including southeastern British Columbia, eastern Washington, and northern Idaho. Club membership is approximately 2,000 individuals.

The District desires to have a robust social media and web presence, and toward that end, we seek a qualified volunteer webmaster.

It is anticipated that this volunteer position will require approximately...

[Read More](#)

New Beginnings: A video message from Waterton Glacier International Peace Park Assoc. President Maria

By Maria Kliavkoff

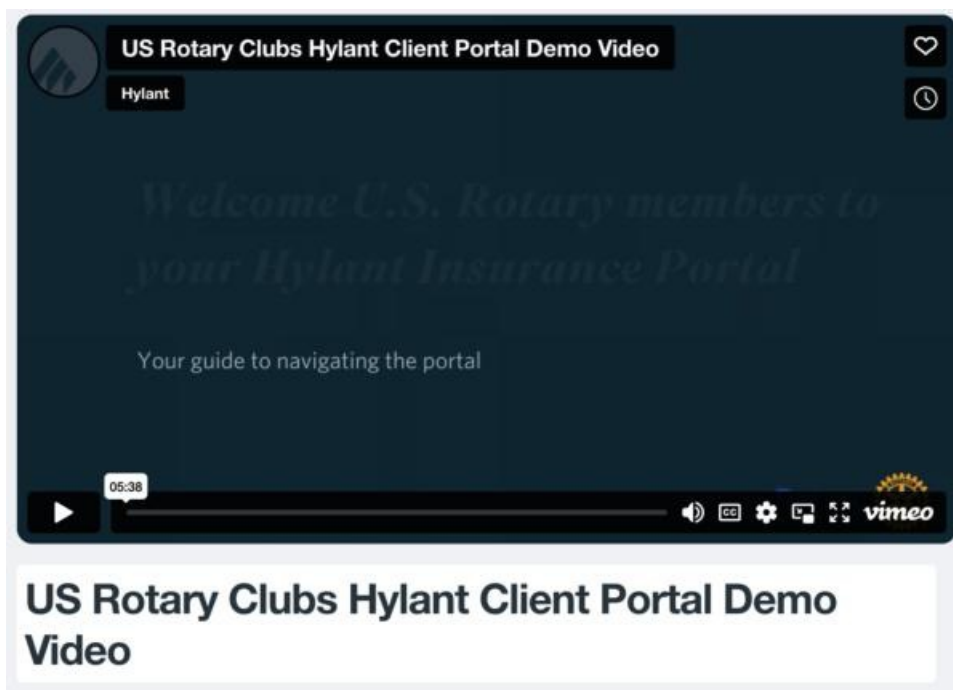
(Photo by Nat



Photography)

New beginnings and the power of generational, passionate commitment. Watch the video here: <https://www.youtube.com/watch?v=JO2OozNkoEg>

New Rotary Insurance Portal



The U.S. Rotary Club & District Liability Insurance Program provides U.S. Rotary clubs and districts and Rotaract clubs with commercial general liability insurance and directors &

officers/employment practices liability insurance, subject to policy terms and conditions. Effective January 1, 2024, the insurance broker of the U.S. Rotary Club & District Liability Insurance Program is now the **Hylant Group**. A new Insurance Portal has been activated for clubs to generate certificates of insurance and other necessary documents, and to access assistance from the Hylant Group.

Click [here](#) to view a short video with instructions how to navigate the new portal.

Coming soon....Community Benefit Business Directory

By Linda Kay Bauer on Monday, March 4, 2024

The Great Northwest Rotary Business Network was retired in January, just as we were learning how to make it work. That has been replaced with the new Community Benefit Business Network (CBBN) powered by Our Mayberry. It's a Business Directory with a twist...fundraising. The new CBBN for District 5080 will be launched soon. [Read More](#)

Interact Award winners

Each year, over 15,000 Interact clubs across the world are driving positive impacts within their



communities. To celebrate their hard work, Rotary International hosts an annual campaign: the Interact Awards. Interact clubs are invited to submit a video, photo(s), and/or essay that showcases their club experience and service initiatives. By participating, Interact clubs have the opportunity for their submission to be named “Best Video,” “Best Photo,” or “Best Essay,” alongside receiving funds to support their next service project.

<https://rotaryserviceblog.org/2024/02/29/2023-interact-awards-winners-rotarys-young-leaders-raise-awareness-about-interact/> [Read More](#)

Way to Go Rotary!



The
Network of
California
Community
College

Foundations proudly announces the selection of **The Rotary Foundation and the California Rotary Districts** as the recipients of the **2023 Bernard Osher Philanthropist of the Year Award**. This honor is presented annually to individuals, corporations, or nonprofit organizations that demonstrate exceptional commitment to philanthropy and serve as inspiring models for supporting California Community Colleges. [Read More](#)

Polio mapping goes high-tech

When polio vaccinators fanned out across the Democratic Republic of the Congo last year to stop an outbreak, they carried a powerful new tool: cellphones that tracked their progress as they went from door to door. Equipped with an



app, the phones send data back to a command center where staff can see missed homes on a digital map and redirect teams on the ground. The country is helping pioneer geospatial tracking to stop polio outbreaks. Vaccinators, trained by the World Health Organization, hit the streets in June 2023, armed with hundreds of phones, after an outbreak of vaccine-derived poliovirus type 1. [Read more about using phones to combat polio.](#)

A future where cervical cancer is not a threat

Dr. Rita Kalra leads Project Aastha, an initiative that vaccinates adolescent girls against the Human Papillomavirus (HPV). Through a comprehensive awareness campaign, the Rotary Club of Chandigarh Midtown, Haryana, India, has educated thousands of girls about the dangers of cervical cancer while vaccinating more than 500 girls. Kalra, a member of The Rotary Foundation Cadre of Technical Advisers, says itâ€™s about more than mere numbers: Itâ€™s about building a shield around the girls to protect them from future health threats. [Read more about her clubâ€™s efforts.](#)

10 Things We Hope President Elects Learned About Peace at PETS

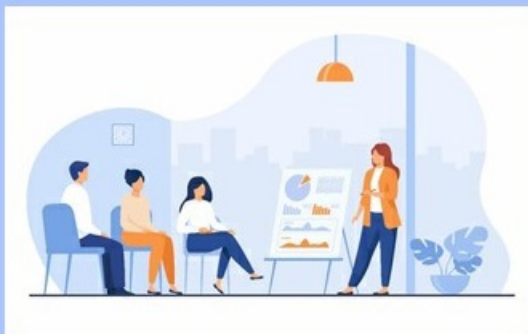


A Peacebuilder Action Team

1. Every Club should appoint a Peace Chair and a Peace Committee.

2. Each Club should ask each member to take the Rotary / IEP Positive Peace Workshop.

3. The Club should perform a community assessment to determine how to increase Peace and Resilience in their community.



4. Every community has youth that need education in respecting all peoples, every Rotary Club should examine their Youth Services efforts for opportunities to upgrade them.

5. Every Community has groups that are disenfranchised, isolated, or not connected to the overall community, develop an outreach for inclusion project.

6. Each Club should consider becoming a Rotary Action Group for Peace (RAGFP) Peacebuilder Club and learn about the RAGFP.

7. Each RAGFP Peacebuilder Club should ask to be paired with a PB Club in another Country.

8. Each Club should ask to be connected with a Rotary Peace Fellow and/or a Rotary / IEP Positive Peace Ambassador or Activator.

9. Each Club should identify and recruit candidates for scholarships to become a Rotary Peace Fellow.

10. Each Club should connect with the District Peace Committee Chair. If the District does not have a Peace Chair, ask the District Governor to appoint one.

Nuclear War, the Extent of Its Threat with Dr. Ira Helfand

By Mayumi van der Pol



Dr. Ira Helfand discusses the impact of Nuclear War on the environment, civilization, society, and humanity. He paints a picture of disaster that requires action. [ICAN](#) (the International Campaign to Abolish Nuclear Weapons) is the solution. Please click on the picture to the right to hear his important message.



Equity in the Center Newsletter



Equity In The Center® (EIC) works to shift mindsets, practices and systems in the social sector to center race equity and build a [Race Equity Culture](#).

[April Newsletter](#)

Friends We'll Miss

This is the space we honor Rotarians that are no longer with us. If you have lost a club member and would like to see them honored here, please email the information to PDG Linda Bauer at lindakaybauer@gmail.com.



A complete list of honored Rotarians is available on the District website Memorial Page at <https://district5080.org/district-memorials.php>.

Remembering Paul Alexander, who lived in an iron lung. A 78 year old from Texas, USA, Mr Alexander, after having contracted polio in 1952, spent most of his life in an iron lung. He died on March 11. He had been a member of a Rotary e-club, and spoke at Rotary events. [Here's a story](#) from 2015 about him.