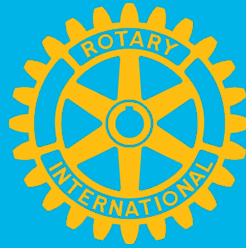


Rotary

Club of Cranbrook Sunrise



Monday, September 2,
2024

Events

September 3rd

[Cranbrook Sunrise
Weekly Club Meeting](#)

Speaker: Dave Savage
-Waterton Glacier
International Peace Park
Assembly

September 10th

[Cranbrook Sunrise
Weekly Club Meeting](#)

Speaker: Francis A.
Wong - Former U.S.
Senator

Subject: U.S.A.
Elections

September 10th

[Volunteer Appreciation
Evening](#)

September 25th

[Rockies Film Series](#)

Speaker: Movie -
Ghostlight

September 30th

[Cranbrook Sunrise
Scholarship Deadline](#)

Birthdays

Jason Tichauer
August 27th

Wedding Anniversaries

No Wedding
Anniversaries Found

Years of Service

Colleen Bermel
08-31-2010
14 Years

Meeting Notes for August 27th, 2024

By Bre Tironese on Sunday, September 1, 2024

Guests: Elina Bares - French exchange student, Ray Miller.

Inspiration: Colleen Bermel

How do we share our stories in a way that attracts and keeps members?

People used to see my Rotary pin and ask me, "What is Rotary?" To be honest, I didn't always have a quick answer. This is a problem, because a survey tells us we only have a few seconds to capture some people's attention and make an impression. I made it a goal to find a way to successfully motivate people who approached me asking questions about our organization. I reached back into my experience to find stories that had inspired me. These Rotary moments are what transformed me from a routine member of my club into a full-blown Rotarian. I became excited about the friendships I have made and the positive lasting change I can make in my community.

Each of us has a story to tell.

It begins with identifying those things that attracted us to Rotary in the first place. And then it involves remembering those instances when we truly felt the life-changing power of Rotary.

There is a well-known fundamental saying that is easy to remember. "I learned that people forget what you said and did, but people can never forget how you made them feel." It is in sharing our experiences, emotions and passions that we create that feeling people will remember. Sharing our Rotary moments is our best chance of motivating others to join.

This practise has value beyond new member recruitment.

Sharing inspiring stories can increase Rotary's reputation in our communities. It can get partners excited to work with us.

If we make it a regular part of our meetings, we also allow members to relive and remember the excitement that brought them to Rotary in the first place. When we ask members to share their stories, we open up opportunities to learn ways that might have become dissatisfied with the club and might help us identify ways we can re-engage. A big step in the growth of any organization is the retention of members. We need to instill enthusiasm and pride of belonging.

Diversity Matters

We should also be deliberate about sharing our stories beyond our immediate circle. Don't just tell your close friends and acquaintances. We should ask ourselves who is missing from our club. Who should be here to make our club truly reflect our community? Then we go share with them. The more diverse our clubs are, the stronger they are.

We are People of Action who together create lasting change in our communities. Rotary's strength lies in collective dedication to service and our ability to tackle any problem, no matter how big or small. But we can only do that with vibrant, growing clubs. Therefore, all of us have a responsibility to make membership a priority.

The best shot we have at building membership is by sharing the things that excite us about Rotary. In the past, present and what we hope to do in the future.

Massimo Ballotta - Rotary Club of Feltre, Italy

[Read More](#)

Wycliffe Rodeo Volunteers

By Bob Bjorn on Monday, August 26, 2024



Bob Bjorn gave a quick follow-up report on the Rodeo this past weekend, and then presented our Treasurer Darcy Grykuliak with a cheque for \$600.00.

He said 20 positions were filled with 14 participants from our Club.

Elina and Ray also helped.

Some members took more than one position. Iris and her Mother were there every day. It was a good and busy weekend. It raised us \$600.00.

Exchange Student Presentation

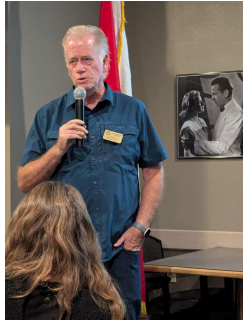
By Bre Tironese on Sunday, September 1, 2024

Elina Bares presented our Club with a Rotary banner from her home country of France.



Club Strategic Plan

By Bre Tironese on Sunday, September 1, 2024



There was no guest speaker today. Today's presentation was a review of our Five-Year Strategic Plan, which ends in 2025.

Ursula said we do need to start thinking about the next Strategic Plan.

Dave Savage spoke about the current Strategic Plan. It is a living document that is important to our club.

We accomplished so many things as a relatively small club. What we are told very clearly is you join the Sunrise Rotary Club for service and stay for friendship. Our current club members are the most important asset we have.

Making a Strategic Plan for 2025-2029 is important. Our club will be working on this bit by bit. Step one is this reminder to make our mission and goals of our people and resources, so we do not over commit. Some of the programs and events we do improve the lives of people in our community and internationally.

We need to work toward the goal of having a Strategic Plan post 2025. We have not done as well in some goals such as increasing our membership. We wanted to get to 55, and we are at 36.

We do need to understand demographics for our next Strategic Plan.

We Bike, Youth Exchange, Interact are some events we have done very well on. International Service Committee – it would be nice to see other members join Janice on this committee.

Biking is a huge event for our club - the Gran Fondo is a huge event. We do need to be aware that the Fondo can be a success or a challenge dependent on fires.

Each table took part in a discussion about what we want to see in our next Strategic Plan. Some of the highlights that arose from those discussions are:

- Membership was one of the issues discussed. One idea was to partner with other groups to get our name out there.
- Doing something about climate change or perhaps joining an event with the East Kootenay Climate Hub.
- Associate ourselves more with the Noon Club.
- Attracting new members - we need new members - ways to stay in touch with and monitor our youth - encourage them to ultimately become new members.
- Supporting current members - making sure if there is a one-man show to create support around that service.
- Coffee chats to bring people together outside our membership. It's not up to the membership committee to get new members. All members need to get involved.
- International Service - needs to look at some new projects - one global grant per year and not two - possibly one international grant as well. More people involved in international service committee
- Our district has stayed even with a slight increase. Our area has seen a net increase in membership over the previous year. It's who you spend time with and speak proudly of our Club. Just ask and invite. We should not overthink membership.

Dave finished up by thanking everyone for their input - we are passionate.

Ursula said, "We have passion. We have the drive". She is amazed at how much we have completed. It is astounding what our club can do.

USA Elections presented by Francis A. Wong, former State Senator and Lawyer



Tuesday, September 10, '24
7am
Heritage Inn

USA ELECTIONS

Mr. Allan Davis, Past District Governor, Sunrise Rotary, is pleased to introduce Guest Speaker Mr. Francis A. Wong, former State Senator and Lawyer. Mr. Wong, will discuss the upcoming USA Elections.

Pre-Registration for Non-Sunrise Rotary members is required. Deadline is Friday, September 6, 2024. Breakfast will be served at a cost of \$22 per person payable upon registration. Please contact Helen, Joy [250.919.0844](tel:250.919.0844)

Happy Dollars & Sgt. at Arms

By Dennis Parsons on Sunday, September 1, 2024

Happy

Bob Bjorn - gave Happy Bucks for the club participation at the rodeo.

Bucks!

Colleen Bermel - gave Happy Bucks for joining Rotary 14 years ago, and for the Youth Exchange program.

Darcy Grykuliak - gave happy and sad bucks "he went to Edmonton for his aunt's funeral" but was happy to reconnect with cousins.

Ursula Brigl - gave Happy Buck for Alana beating two other dogs in the Dog Show.



Our Sgt. at this meeting was Steve Weatherall:

Colleen - was fined for wearing too much pink.
Helen - was fined for claiming that wasps actually do something good.

Iris - was fined for asking where the cheque book was.

Dave - was fined for saying that Cheryl was not here when asked to introduce guests at his table.

Closing Comments

By Ursula Brigl on Sunday, September 1, 2024

To achieve great things, two things are needed: A plan, and not quite enough time. (Leonard Bernstein)



September is Basic Education & Literacy Month
