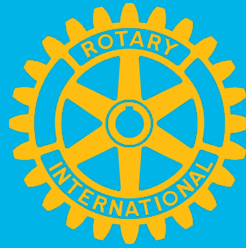


Rotary

Club of Cranbrook Sunrise



Sunday, July 28, 2024

Events

July 30th

[Cranbrook Sunrise
Weekly Club Meeting](#)

Speaker: Olympian India
Sherret

August 6th

[Cranbrook Sunrise
Weekly Club Meeting](#)

Speaker: Downtown
History Walk

Birthdays

Melanie McFarlane
July 29th

Wedding Anniversaries

Colleen Bermel
July 27th

Years of Service

Helen J. Boon
07-26-2011
13 Years

Meeting Notes for July 23, 2024

By Dennis Parsons on Sunday, July 28, 2024

Guests: Trevor Thors, Davina Merritt

NO MORNING MEETING ON AUG 6TH

Inspiration: Iris Wawryshyn

Education is the most powerful weapon which you can use to change the world.
Nelson Mandela

It is often the small steps, not the giant leaps, that bring about the most lasting change.
Queen Elizabeth II

Attitude is the 'little' thing that makes a big difference.
Winston Churchill

Club Notes:

Bob Bjorn - The Wycliffe rodeo Aug 16,17 & 18, and we could use more volunteers to work the admission gate.

Linda Hastings - the latest Save On grocery card order is being made this morning.

Steve Weatherall - **Aug 6th there will not be a morning meeting** - Steve organized a History Centre heritage walking tour in the evening.

[Read More](#)

Rock The Kootenays

By Dennis Parsons on Sunday, July 28, 2024

Our guest speaker for this meeting was Trevor Thors from the City of Cranbrook. He is the Director of Recreation and Culture and part of his job is to arrange events. He has lived and worked in Revelstoke, Victoria, Kelowna and Cranbrook since November 2021. He has been organizing events since 1999.

His presentation was about the 'Rock The Kootenays' festival which is occurring from August 9th-11, 2024.



The festival is a 3-day classic rock festival, and it is a recipe for success. The show last year hosted about 10,000 people and 30 - 40% of those were from Cranbrook.

Classic rock brings in folks in the 40 to 60+ age range, and they are the ones with money. They have maturity and know when to turn it off and not to be reckless partiers. A company out of Maple Ridge (Canadian Classic Rock) hires all the bands.

The Province of British Columbia is their biggest sponsor. They also go for sponsorships from other organizations. The beer sales raised about \$200,000 and T-shirt sales brought in more than the province's sponsorship.

Event Planning 101 is basically knowing what you want, figuring out the end goal and working backwards from there.

Their biggest expenses are the artist fees which are over \$300,000 and the stage, sight and sound are around \$110,000. The industry rate for insurance is 95 cents per person. If the event is music, they pay a 3% tax to the government, which forms a residual income for artists. With outdoor shows, the artists get a flat fee, but with an indoor show they get a percentage of the ticket sales.

Volunteers for the event are invaluable and they require 40 - 45 volunteers. They are in the process of designing a T-shirt for the volunteers (it will be one that you will want to wear).

Cranbrook is the smallest market for a multi-purpose centre. We need to show the industry that we are willing to support the event.

The bands that are performing may not have all the original members in them.

Last year they shared a net profit of \$77,000 with the City.

For this year they have hired 9 food trucks from the East and West Kootenays. The vendors pay a commission of 20% of their sales. A food truck should do about \$15,000 in sales.

Last year, 20% of the ticket sales were from Alberta and some from Montreal, Nunavut and Oregon.

Waterton Glacier Int'l Peace Park

By David B Savage on Sunday, July 28, 2024

On July 4th and 5th 1931, Rotarians from Canada and the United States met in Waterton at the Prince of Wales hotel for a goodwill meeting. Nearly 100 members from seven Rotary Clubs in Alberta, Saskatchewan & Montana participated.

Rotary International through the clubs in Districts 5080, 5360, 5370 and 5390 continues its support of the Peace Park through the International Peace Park Assoc.

Annual assemblies and ceremonies, such as "Hands across the Border," serve to remind the parks of perhaps their greatest resource—the peace and friendship shared by two great nations.

Since the first meeting in 1931, these gatherings have provided an opportunity for Rotarians to discuss ways of promoting peace.

They have erected symbolic artifacts, conducted ceremonies, and promoted the idea of peace parks elsewhere.

<https://www.watertonglacierpeacepark.org/agm-assembly>

Happy Dollars & Sgt. at Arms

By Dennis Parsons on Sunday, July 28, 2024

Happy Bucks:

Darcy Grykulyak had been away in Dawson Creek at their granddaughter's wedding, and it was a cool temperature.

Lynette Wray - Their family is back from a 10 day vacation to Toronto, Quebec City and Montreal. The trip reinforces the vastness of our country. Over all, the Quebec people were very gracious about their attempts to speak French.

Sgt. At Arms:



Our Sgt. at this meeting was Jason Tichauer

Helen Boon -was fined because the video made Jason's head shine in the camera.

Penny Coyle and Iris Wawryshyn - were fined because they laughed at the Sgt.

Al Davis - was fined for stating that some of the original artists may be older than him, but still on stage.

Bruce Seitz - was fined for shameless advertising.

Ursula Brigl - fined herself because she turned off Zoom while Mel tried to get on.

Closing Comments

By Ursula Brigl on Sunday, July 28, 2024

Gerard Way Quotes - Remember the first time you went to a show and saw your favourite band?

