



Rotary Club of Coeur d'Alene



Rotary Bulletin 03/01/24

NEXT MEETING March 8, 2024

Honoring Students of the Month January-March, 2024

Sam Wolkenhauer, Regional Economist-Idaho Department of Labor

JOIN MEETING VIA ZOOM: click [here](#).

Presided.....PRESIDENT DOUG RUPIPER

Invocation.....MARK OLSON

Greeter.....KRISTI SCOTT

Sergeant at Arms.....STEVE ROBERGE

GUESTS

Kristi Rietze, guest of Jim Faucher

ANNOUNCEMENTS

Coeur d'Alene Irish is back on March 16th from 6-10pm at the CDA Resort. Tickets are \$50 for adults and \$25 for kids and can be purchased on our website [here](#) or on Eventbrite (there will be a fee). There will be a DJ and entertainment, Irish food and games. Sponsorships from \$500-\$5,000 are available. Contact PRESIDENT DOUG at sodakhawk@gmail.com or HEIDI ROGERS or MICHELLE DIRKS for sponsorship.

NINETTE GOUCHER explained now that it is March there will be a social media push to advertise Coeur d'Alene Irish. If you see the posts on Facebook, Instagram or LinkedIn please share them with your networks.

LARRY GILL thanked the club for the support of the Local Community Services Committee. Special thanks to DEAN HAAGENSON, IAN HICKS, SKIP PRIEST, BOB SMEE for their tireless efforts to support this group!

April 13 will be the next Veterans Breakfast. Save the date, more to come!

HAPPY DOLLARS

KATIE SCHREIBER explained that her hubby DAN SCHERIBER is really excited that his 15-year-old daughter Sophia is now driving!

VANESSA MOOS was delighted to invite members and the public to the Children's Village Family Support Center to learn about 6 Habits of Music for Medicine for well-being. In partnership with the Coeur d'Alene Symphony, JUDITH PINKERTON is helping to spread the message about using music as medicine.

PROGRAM

HEIDI ROGERS introduced Peter Grubb and his son Jonah with ROW Adventures, a domestic and international outdoor travel and adventure outfitter based in Coeur d'Alene. Peter's wife Betsy Bowen joined the company in 1984, after being an employee for a few years. As Peter begins to look at retirement, Jonah is learning the ropes of the business to slowly take over management.

Grubb's parents were school teachers and they had summers off. During the summer months, the family would visit many places and adventure as much as they could. This instilled a deep love

Speakers

Club Leaders



[Doug Rupiper](#)
President



[Ashley Lenz](#)
President-Elect



[Michael Nail](#)
Treasurer



[Julie Amador](#)
Club Director



[Kim Jane Edmondson](#)
Club Director



[Rebecca Eyman](#)
Secretary
Club Director
Membership Chair



[Emily Moses](#)
Club Director
Community Service
Chair



[Mark Olson](#)
Club Director



[Larry Riley](#)
Public Relations Chair
Club Director

of travel for Peter. In the summer of 1974, prior to his senior year in high school, he traveled from France to Turkey and the trip had a major impact on his life. He returned to the states and went to college where he became a white water rafting guide in West Virginia during the summers. Eventually, Grubb made his way out west and the rest is history!

Grubb began the business in Spokane in 1979 and expanded to Coeur d'Alene in 1986. In the first few years the company was open, for two to three months at a time, Peter would present to civic and community groups all the way from Bellingham to San Diego trying to drum up business! The mission of ROW Adventures is to Share Nature and Enrich Lives. In 47 years of guiding, the company has trips available in 25 countries on 6 continents.

Business Timeline

1980 First trip ever, Owyhee River, spring runoff only

1982 Moyie River near Canadian border & Salmon River Canyons (Lower Salmon)

1984 Lochsa River & SW corner of Turkey, Turkish Yachting

1986 St. Joe River & Snake River, Hells Canyon

1988 Croatia Yachting

1989 Middle Fork, Salmon River

1991 Alberton Gorge-Clark Fork River

2000 Bruneau River, southern Idaho

2006 Galapagos Sea Kayaking*

*National Geographic 50 Tours of a Lifetime & NY Times article

2011 Expand to Rogue River, southern Oregon

2012 Acquired Sea Kayak Adventures (from former employees)

Baja, MX and Sea of Cortez whale watching , British Columbia, Cuba, Europe, etc.

2014 Adventure Unbound (international trips) hiking, safari, expeditions

Culturally active trips in UNDER touristed areas where communities need income

2015 Cuba Unbound, cultural and adventure excursions

MARCH and APRIL PROGRAMS

3/15 More to come

3/22 Graham Morehead-Artificial Intelligence

3/29 State Superintendent Debbie Critchfield

4/05 Idaho Secretary of State - Phil McGrane

4/12 U of I research results on wake effect on shorelines- Professor Frank Wilhelm

4/19 Special Olympics Idaho

4/26 KTEC/NICWF Training - Colby Mattila and Bill White

In Service,

BRITT TOWERY



[Steven Roberge](#)
Club Director
Assistant Governor



[Ann Thomas](#)
Club Director
Membership Chair



[Britt Towery](#)
Bulletin Editor
Club Director



[Chris L. Cheeley](#)
Sergeant-at-Arms



[Hank Martin](#)
Rotary Foundation
Chair



[Claudia Jean Brennan](#)
Special Projects Chair



[Larry Gill](#)
Community Service
Chair



[Robert William Smees II](#)
Veterans Committee
Chair



[Ian Hicks](#)
International Service
Chair



[Alex Stanton](#)
International Service
Chair



[Candace Louise Godwin](#)
iPast President