



### District Leadership



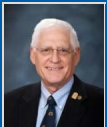
[Clifford DG Berg](#)  
District Governor



[John E. Mager DGE](#)  
DG-Elect



[Randolph DGN Smith](#)  
DG-Nominee



[H. Hugh Dawkins Jr.](#)  
Immediate Past District Governor



[Chadwick Jay Milton](#)  
District Treasurer



[Allison David](#)  
AG Area 10



[Greg L. Warren](#)  
AG Area 20



[Alexander Benjamin Vaughan III](#)  
AG Area 30



[Edward J Gossett Jr.](#)  
AG Area 40 & 41



[Michael A. Friedberg](#)  
AG Area 51



[Marie Calafiura](#)  
AG Area 60

## JANUARY 02, 2023 MESSAGE FROM THE DISTRICT GOVERNOR

Fellow Rotarians,

**Happy New Year!** I hope all of you had a joyous holiday season.

As we move into the last six months of this Rotary Year, we can celebrate that we are ahead in membership over last year but should not be complacent regarding our membership growth strategies. All our clubs and each of us as members should be looking for opportunities to invite others into our Rotary family. Just as important, every club should evaluate if they are meeting their member's expectations of their membership and all of us should be helping to meet those expectations. If your club has not had any, or just a few new members join your club this year, what is the obstacle to that is preventing this from happening? Might it be the club experience that your members are receiving?

The following is the lead off article from last January's Zone 33 Membership Newsletter:

### Culture of Innovation

"No organization ever created an innovation. People innovate, not companies." Seth Godin

In applying Mr. Godin's quote to Rotary, it isn't up to Zones, or Districts, or Clubs to innovate. It is up to individuals within these segments to innovate. This means creating a culture of innovation at each level, most importantly at the club level.

Let's take a step beyond the "activity" of creating innovative clubs and talk about why creating a "Culture of Innovation" is vital to Rotary's long-term success.

1. Keeps Rotary Relevant- There was a time when Rotary Clubs were the hub of activity in their communities. While we're still doing great work, our clubs aren't quite as relevant as we once were. We lost our innovative edge and other organizations gave people alternatives. As organizations become more innovative, they become more relevant. Why? Because people become interested in what they are doing. They want to learn more, want to collaborate, donate, or invite to larger conversations.
2. Encourages Continuous Improvement- You might be concerned that having an innovative culture always means "big, new ideas." Clubs that foster a "Culture of Innovation" may get some big ideas, but more importantly they create a space where they are open and receptive to feedback. This allows for continual improvement to events, meetings, programs, and the entire Rotary experience for members.
3. Attracts and Retains Top Talent- Inside innovative organizations, people feel free to express their ideas and safe to take the risk in trying their new idea. Members who are given support and the right tools to succeed are much happier with their involvement. When organizations have a reputation for being innovative, it generates interest from prospective members while energizing current members.

How important is a Culture of Innovation? Only 12% of Fortune 500 companies from 1955 are still in business. What happened to the other 88%? Times changed, they didn't.



[John Kai Lassen](#)  
District Secretary and Policy and Procedure Chair



[Larence Kirby](#)  
DEI Chair



[Richard C. Graves](#)  
District Rotary Foundation Chair



[Kevin G. Les Callette](#)  
District Public Image Chair



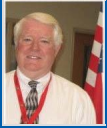
[Dale C. G. Kerns](#)  
Youth Service Chair



[William G. King Jr.](#)  
District Membership Chair



[Brian G. Vanvestraut](#)  
District Youth Protection Off



[Robert L. Smith](#)  
District Easterseals Chair



[Edward L. Wilchinski Jr.](#)  
District Parliamentarian



[Julian H. Booker](#)  
Training Coordinator



[Mark Whitfield](#)  
Youth Exchange Chair



[Sandra Early](#)  
District Executive Secretary



[Pat Campbell-White](#)  
Innovative Club Advocates

Are you helping to create a Culture of Innovation in your club? Is your club going to be part of the 12% or 88%? Your District Membership Team is here to help you be part of the 12%. Let us know how we can help.

Yours In Rotary Service,

**Cliff**



## PATHWAYS TO SERVICE PODCAST

By Lisa Bixby



Recently, WDEL's Pathways to Service co-hosts, [Allison](#) and [Lisa](#), spoke with RCW member, **Nicki Topkis Pickles**, Executive Director of [Cancer Support Community Delaware](#). Cancer Support Community Delaware is a wonderful non-profit organization, who help participants and caregivers with the emotional and life changing aspects of cancer.

[Read More](#)

## NOTES FROM THE DISTRICT EXECUTIVE SECRETARY

By Sandra Early on Sunday, December 18, 2022

**Reminders or important information from the District Executive Secretary!**

The **2022 Council on Resolutions Report of Action** has been uploaded to the DACdb District Secure Files. In this report you will find:

- A letter from Council Services
- Resolutions that were adopted
- Vote tallies for the adopted items

Voting results for all 2022 resolutions can be found on [My Rotary](#).

Please note that the deadline for submitting resolutions to the 2023 COR is 30 June 2023. A link to the submission form, plus helpful resources, can be found on the [Councils](#) page of My Rotary.



The **2022-2023 District Directory** can be found in DACdb under District Files, Yearly Directories or you can [click here to download!](#) This Directory will give you up-to-date leadership contact information for all the clubs in the District plus the Rules of Procedures.

Submissions for the weekly bulletin should be sent to [7630RotaryDistrict@gmail.com](mailto:7630RotaryDistrict@gmail.com) no later than Friday. **(This email is ONLY for newsletter submissions!)**

If you need assistance, please email me at [sos55sandra@gmail.com](mailto:sos55sandra@gmail.com) or call my cell at 410-739-4716. I am out visiting clients on Tuesday and Thursday. If you need me urgently on either of those days, please text me!

Thank you!  
*Sandra Early*

## ZONE 33 MEMBERSHIP NEWSLETTER

By Sandra Early on Friday, December 30, 2022



[Click here to download](#) the most recent Zone 33 Membership Newsletter! You will meet the Coordinator Team which includes our very own PDG Hugh Dawkins plus there's information on previous and upcoming helpful membership webinars!

## DISTRICT 7630 2023 BLOOD DRIVE

By Sherye Nickerson on Friday, December 30, 2022

Last spring, Sheryl Nickerson of the Easton club led and carried through her first Rotary project as a new Rotarian. According to Nickerson, "I am excited to keep the momentum going throughout our district by introducing the 2023 Hero Blood Drive for District 7630. To recap, last year we had 23 Rotarians donate a blood product throughout our district. Financially, District #7630 raised \$1,565." [Click here for the flyer](#)

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## WICOMICO SUPPORTS CHEFS FOR HABITAT GOURMET GALA

By Chris Maradie on Monday, October 24, 2022

12th Annual Chefs for Habitat Gourmet Gala will be



held on Saturday, February 18, 2023

Click below for more information on sponsorship opportunities! [Read More](#)

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## LONG NECK SUNRISE PRESENTS PHF AWARD

By Sharon L Marshall on Friday, December 30, 2022

Long Neck Sunrise Rotary Club presents Paul Harris Fellowship awards to Erica Kennedy, Site Director, and C J. Pitts, both of Oak Orchard Riverdale Boys and Girls Club. Standing Left to Right: David Jost, Visiting Rotarian; Erica Kennedy, C.J. Pitts; and Long Neck Sunrise Rotarians - Apryl Parcher, Treasurer; Dan Reed, President; and Lucille Cavan, Youth Committee Chair.

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## LONG NECK SUNRISE SPONSORS HOLIDAY STROLL

By Sharon L Marshall on Friday, December 30, 2022



Long Neck Sunrise Rotary Club sponsored a Community Holiday Stroll at Taormina Square Shopping Center on Dec 10th which raised \$645 to be donated to the Oak Orchard Boys and Girls Club for activities during the Holiday break.

[Read More](#)

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## LEWES REHOBOTH BEACH DONATES TO FOOD MINISTRY

By Jeffrey W Kitchen on Friday, December 30, 2022

Lewes-Rehoboth Beach club made a recent donation to the Epworth Church Food Ministry for \$3,000.

In this picture are: Jeff Kitchen, President of Lewes-Rehoboth Beach club and Rev. Dr. Bo Gordy-Stith, Pastor Epworth United Methodist Church.

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## NANTICOKE ROTARY ASSISTS CHILDREN IN CHRISTMAS SHOPPING FOR PARENTS

By Thomas N. Connar on Friday, December 30, 2022



Pictured is a mixture of Nanticoke Rotarians; family members and friends; members of the youth group at the Christian Missionary Alliance Church, Seaford; and children recommended by their schools, as all gathered for a picture after a Christmas shopping trip on Saturday, December 17.

[Read More](#)

## LEWES REHOBOTH BEACH GETS IN THE HOLIDAY SPIRIT

By Jeffrey W Kitchen on Friday, December 30, 2022

Club members participated in the Salvation Army's Bell Ringing again this year for two nights at the Giant supermarket in Rehoboth. Pictured during one of the shifts is Jeff Kitchen, President of the club and Dave Keller, Chair of Club Administration.

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## ROTARY OF NORTH EAST TEAMS UP WITH LOCAL AGENCIES TO COLLECT COATS

By Sara Hickey on Friday, December 30, 2022

Members of the Rotary Club of North East teamed up with the North East Police Department and the North East Chamber of Commerce to bring warmth to 180 elementary school children this month.

[Read More](#)



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## POCOMOKE CELEBRATES 100 YEARS OF MEMBERSHIP

By Sandra Early on Friday, December 30, 2022

**100** Years of  
**SERVICE**



The District would like to recognize and congratulate the Pocomoke Club for reaching the 100-year milestone on December 22nd!

[Read More](#)

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## TIDEWATER ROTARY RINGS BELL FOR SALVATION ARMY

By Jeffery Lankford on Friday, December 30, 2022



Thank you to all that came out to the Amish Country Farmer's Market in Easton, MD on Saturday, December 17 to donate while the Tidewater Rotary Club members volunteered to "ring the bell" and sing and dance for the Salvation Army.

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## EASTERSEALS SELECTS ROTARY WORK DAYS...MARK YOUR CALENDARS!

Easterseals is excited to announce that they have selected their 2023 Rotary Work Days!

[Read More](#)



## 2023 ROTARY INTERNATIONAL CONVENTION MELBOURNE AUSTRALIA

By Sandra Early on Saturday, July 16, 2022



MAY 27-31, 2023

As you all know, the Rotary International Convention is a celebration of our global accomplishments of the preceding year, an opportunity to renew old friendships and make new ones, and to be inspired by the truly global scope of our impact.

[CLICK HERE TO REGISTER!](#) [Read More](#)