

July 26, 2022



*St. Simons*

# Rotary Spray

Volume 23, Number 3

**July 19 Meeting**

**Steve Swaine**

**Postal History of St. Simons Island**



Steve's interest in postal history began when he was a child and sent in a coupon from a comic book to receive a packet of stamps to start a stamp collection. He is currently working on a book that will be published early next year about the postal history of the Georgia barrier islands, with St. Simons Island being one of the chapters in his book.

He addressed two common questions:

1. What is postal history?

It is the Who, How, What, Why and When. Who sends the mail, what was sent and to whom was it sent? How did it get there – by foot, train, ship – even rockets at one time. Under what conditions was mail sent? For instance, did a war effect the postal system?

2. Why study postal history?

Postal history adds extra insight into the people of an area and the reasons for who did what, where, when and why.

In St. Simons there have been three towns with their own post office: Frederica (1800-1879), St. Simons Mills (1876-1912), and St. Simons Island (1912 – today). When Steve started looking at the postal history of the barrier islands, he learned a lot more about the history of Georgia than is found in textbooks. Reading letters, he learned about the people coming from lumber towns in the North to St. Simons Mills and why they came. He learned about soldiers' mail during WWII going through McKinnon Airport. He learned by looking at postal stamps and further research that St. Simons was changed to St. Simon (no 's') by the USGS Board of Geographic Names in 1891. It wasn't until 1903 that the postal map showed the singular, and not until 1937 that the local post office changed the postmark to the singular. The common usage was always plural. Mrs. Edwin Fendig and members of the Cassina Garden Club persisted in writing letters to the board until it finally changed the name back to St. Simons Island. Again the local post office delayed until 1950 to change the postmark.

Steve encouraged us to look into the names of our own hometowns to see if they were changed. Looking into postal history opens up the nuances of Georgia's town histories.

## July 26 Meeting

### Jeremy Elliot

### Sportfive PGA Agent

- Born in Baton Rouge, LA, parents attended LSU
- Parents surrounded me with sports, mom played and coached LSU Women's tennis, Dad worked in Athletic Department from 1970-1988 before moving to UNC-Chapel Hill to work in the athletic department there. I grew up attending every major sporting event at UNC, been to a dozen Final Fours, bowl games, etc. My dad worked for UNC from 1988-2002, then he became the assistant commissioner of the Atlantic Coast Conference in Greensboro, NC.
- Education, UNC-Chapel Hill ('99-'03, Economics & History Major) & Four Year Letterman on Men's Golf Team
- Personal, Wife Livi attended UNC and from Burlington, NC, two sons, Hudson (10) and Jack McCarter (7). Moved to Saint Simons in 2012 for work with Crown Sports

#### Work history:

- 2003-2004 UNC Ticket Office
- 2004 Deutsche Bank Championship, PGA Tour event in Boston, MA. I worked on all facets of the event
- 2004-2010, Career Sports (Atlanta, GA) I worked with MLB clients on marketing and sales, CFB and CBB coaches on speaking engagements and other marketing opportunities. I started learning the golf representation business on my own, signed a few players that I knew. The work I did for players like Ryuji Imada and Parker McLachlin got me in front of Matt Kuchar in 2009 and I signed Matt, who then won on the PGA Tour for the first time since 2002. Matt went on to win the PGA Tour money title in 2010 and make his first Ryder Cup team that year.
- 2011-present, Crown Sports, Lagardere, Sportfive. I joined Crown Sports in 2011 to use my experiences in an all golf agency setting where I could learn from others how had been in the business much longer than myself. Working with clients who have won over 15 PGA Tour events, FedEx Cup title, Ryder Cup teams, Presidents Cup teams, etc. Negotiated over \$115 million in endorsement deals for clients in that span of time.



Chicken piccata with mushrooms, capers, lemon, and fettuccine. Big salad with Buffalo mozzarella, tomatoes and fresh basil. Chef's choice dessert.

# MEMBER NEWS



## Guests at July 19th meeting:

Becca Randall - President elect of Brunswick Rotary

Chelsey McNicoll - Brunswick Rotary

Billie Huggins - guest of Chip Lewis

Linka Lewis - guest of Chip Lewis

Susan Aronson - guest of Kern Baker

Jane Baker - guest of Kern Baker

## Rotary Cares

*Our sympathy goes out to Paul Sanders Sr. who's wife Jane passed on July 20th. Please keep Paul and his family in your thoughts and prayers*

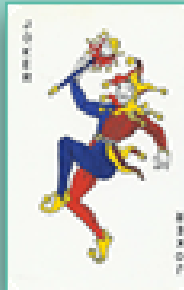


Please direct all Rotary Cares to Jonna Kerrigan at [jonnak@ameritech.net](mailto:jonnak@ameritech.net) or to President Tate at [tater56@bellsouth.net](mailto:tater56@bellsouth.net)



# IMAGINE ROTARY

## ROTABUCKS JULY 19TH



\$27

And the winner was...

*Jane Baker*

*but no Joker!*



## Birthdays

Kimberly McGinnis

***The meeting on July 26 will be HYBRID - at the Best Western and by Zoom***

***Zoom 12:45 PM for 1:00 PM meeting***

***Join Zoom Meeting***

***<https://zoom.us/j/981201782?pwd=cmZzRjFqRi9HVDYzQjczRDRnSnBqQT09>***

***Meeting ID: 981 201 782 Password: 345472***



**Donation checks to our student Scholarship Fund need to be made to "St. Simons Rotary Scholarship Fund, Inc." and sent or given to Jim Bruce, Scholarship Treasurer.**

### Area Rotary Club Meetings

Brunswick	Brunswick Country Club	Thurs, 12:00 pm
Golden Isles	Kemble Center, SGHS	Wed., 7:30 am
Jekyll Island	Jekyll Island Golf Club	Wed., 7:30 am
St. Simons	Best Western/Zoom HYBRID	Tues., 1:00 pm

### ROTARY WEBSITES

[www.ssirotary.org](http://www.ssirotary.org) - St. Simon Rotary Website

[www.rotarydistrict6920.org](http://www.rotarydistrict6920.org) - District 6920 Website

[www.facebook.com/rotaryssi](https://www.facebook.com/rotaryssi) - St. Simons Rotary Facebook

[www.facebook.com/Rotary6920](https://www.facebook.com/Rotary6920) - District Facebook Page

*Click on address to go to page*

### Four Way Test

Is it the TRUTH?

Is it FAIR to all concerned?

Will it build GOODWILL & better FRIENDSHIP?

Is it BENEFICIAL to all concerned?