

# Rotary

Club of Louisville



# SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 9 September 8, 2017



ROTARY:  
MAKING A  
DIFFERENCE

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at [www.louisvillerotary.org](http://www.louisvillerotary.org) and select the 'Make a Payment' button.

## UPCOMING MEETINGS

### SEPT 14

Lukas Dwelly  
Principal, AddMor  
Topic: Crisis in the Horn of Africa

### SEPT 21

Madison Cork  
CEO, Cork Communications  
Topic: FearLESS Public Speaking

### SEPT 28

Amy Leenerts  
Founder, Free 2 Hope  
Summer Dickerson  
Survivor, Member, Women of the Well  
Topic: Human Trafficking

### OCT 5

Keith Sherman  
ED/COO, UofL Foundation  
Topic: UofL Foundation Update

### OCT 26

Dr. Marty Pollio  
Superintendent, JCPS

### NOV 2

Jackson Andrews  
Managing Director, Endeavor Louisville  
Topic: Think Bigger - Global High-Impact Entrepreneurship in Louisville

### NOV 9

Craig T. Bouchard  
Chairman/CEO, Braidy Industries

## Lukas Dwelly

Target Analyst/Intelligence Officer-Navy Aviation Warfare Development Center  
Topic: Crisis in the Horn of Africa

September 14, 2017 • Rotary Lunch Meeting

4th Floor Loft • Frazier History Museum

11:30 AM Buffet • 12:10 PM Meeting

The Horn of Africa is one of the most complex and dangerous regions of the world. Each of the countries of the Horn region—Somalia, Ethiopia, Eritrea, Djibouti, South Sudan, and neighboring Yemen — suffers from protracted political strife, arising from local and national grievance, identity politics and regional inter-state rivalries. For 150 years, the Horn has also been a theater for strategic power struggles— the influence of European monarchies, to the most recently the U.S. Administration's "Global War on Terror," which has experienced significant military engagements with profound implications globally.

## ROTARY MEETING set-up: WHAT'S new?

**Parking**-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage - 120 S. Eighth Street - pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

**Committee Meetings**-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

**4th Floor Loft - West Bay**-This area is always available for your meetings but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

**Meet & Greets**-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

**Leaving Early**-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

Thanks in advance for your assistance in these matters!

Your Rotary Club staff

## September 7, 2017 - Rotary Weekly meeting recap

**The September 7th Weekly Rotary Meeting** allowed Rotarians the opportunity to hear the plans of Mayor Greg Fischer and LMPD Chief Steve Conrad on addressing violence in the West End of Louisville as well as how the community can assist in making Louisville safer and healthier. Mayor Greg Fischer and LMPD Chief Steve Conrad talked about the first responsibility of any public servant: the safety of the public. They also detailed the city's comprehensive violence prevention action plan and the results it's producing on our streets in an initiative called "Be the 1." Mayor Fischer referenced factors that influence public safety - both contemporary

Topic: The Revolution in Materials and Appalachia.

**NOV 23**

**Rotary/Kiwanis Joint Mtg**  
Speaker, TBA

**DEC 14**

**Holiday Party**  
Big Spring Country Club

and historic while Chief Conrad discussed the role of LMPD officers working with the public as well as Immigration Officers. For a complete summary of this presentation as well as notes from the September 7th meeting, [click here](#).

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### Birthdays

Betty Russo - Sep 11  
Christen Boone - Sep 11  
Todd Lanham - Sep 12  
John O'Callaghan - Sep 12  
Jay Davidson - Sep 12  
Edward Galloway - Sep 13  
Pedro Bryant - Sep 14  
Mark Hogg - Sep 16  
Maggie Harlow - Sep 16



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### **CLUB OFFICERS**

Tony Kemper • President  
Barry Barker • President-Elect  
Alice Bridges • Past President  
Mike Shackelford • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **CLUB DIRECTORS**

René Brown  
Kelly Burke  
Charles Farnsley  
Rick King  
Karen Morrison  
Carol Nord  
Maria Smith  
John Walczak

### **FUND OFFICERS**

Alice Bridges • Chair  
Barry Barker • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **FUND DIRECTORS**

Paul Bickel III  
Aimee Johnson  
Tony Kemper  
Mike Shackelford  
Bob Slider

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**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

### **DISTRICT 6710**

401 West Main Street, Suite 810  
Louisville, Ky 40202  
502-589-1800

### **EXECUTIVE DIRECTOR**

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

### **EXECUTIVE**

## road closure!!!!!!

During the September 14th and 21st Weekly Meetings, Washington Street will be closed between 8th and 9th Streets. Please plan accordingly as you travel to the Frazier Museum of History.

## MEMBER OPPORTUNITIES

### **Rotary Mentors Needed to Support Our Rotary Promise Scholars!**

Rotary Mentors are needed at Western and Iroquois High Schools 6 times for one hour this school year to promote our Rotary Promise Scholarship. Mentoring Training Sessions will be held on September 14th and 21st. For more information, please contact Walt Kunau at 502-262-2792 or [wkunau@bellsouth.net](mailto:wkunau@bellsouth.net).

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### **New Member Celebration Dinner!**

The New Member Celebration Dinner and service project is scheduled for Tuesday, September 26 @ 6:00 p.m. at Uspiritus. The event will be held in the Trinity Room on the Brooklawn campus, 3121 Brooklawn Campus Drive, off Goldsmith Lane between Bardstown Road and Newburg Road.

All new members that have not yet received their Rotary pin and their mentors are invited to the celebration dinner. Please register for this event by Thursday, Sept. 21, so we can confirm the headcount with the caterer.

We look forward to officially welcoming new members into the chapter and conducting a service project that benefits a local non-profit organization led by a Rotary member. For additional information, please contact: Claire Arnold, 852-8523 or [Claire.Arnold@louisville.edu](mailto:Claire.Arnold@louisville.edu). If unable to attend this celebration, please join us for the next one scheduled for Wed. Dec. 6 at the Home of the Innocents.

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### **Rotary Club of Louisville Fall Golf Scramble!**

**Wednesday, September 27th**

**Harmony Landing Country Club**

Lunch at 11:30 Golf at 1:00

\$90.00 / player

Sign up by contacting the Rotary Office at 589-1800 or  
e-mail Gary Noel @ [gnoel@rhcgroupp.com](mailto:gnoel@rhcgroupp.com)

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### **Honor Flights of Kentucky looks for Volunteers and Support!**

Honor Flights of the Bluegrass is looking for volunteers to celebrate the send-off and return of WWII, Korea, and Vietnam veterans participating in a 1-day chartered jet flight to visit war memorials and cemeteries in Washington D.C. on October 14th. For more information, please contact either Jerry Martin or Sophia Fischer.

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### **100/100 Campaign!**

In this new club year, Rotarians are being asked to commit to donating at least \$100 to each fund. That is a \$100 donation to the Rotary Foundation and a \$100 donation to the Rotary Fund. We encourage each of you to give at whatever level is best for you, but if we can get everyone to give at least \$100 to each fund, think of the tremendous impact we can make for others!

Donations can be made online, at our club's website, to each fund individually. Look for the Donate Now buttons at the top right of the page. Making your donations online helps to reduce back end steps for our staff.

Thanks for sponsoring both of our funds with your gift of financial support!

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### **Rotary Club of Louisville's Office is Moving!**

**Due to a delay in the preparations in our new office space, packing and moving days have been put on hold.**

The Rotary Club of Louisville's office will be moving from the BB&T Tower to the next-door Waterfront Plaza building (still on West Main Street). There will be a variety of ways Rotary Club members can

## ADMINISTRATIVE ASSISTANT

MacKenzie Stine

[admin@rotary45.org](mailto:admin@rotary45.org)

## OFFICE & EVENT MANAGEMENT ASSISTANT

Vacant

## Member Database

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

## Club Website

[www.louisvillerotary.org](http://www.louisvillerotary.org)

Plaza building (still on west main street.) There will be a variety of ways Rotary Club members can assist throughout the month.

Surplus furniture (such as a conference table and chairs) will be available. A donation in return to the Rotary Fund and/or Rotary Foundation is encouraged in exchange.

Rotary Club Members will be able to sign up to volunteer for 4 hours shifts on the Membership Database (DACdb) once packing days and moving days have been established.

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## YMCA/Bellarmine and Rotary Exercise Program Partnership - An update!

In early 2016, Rotary began supporting a project proposed by Bellarmine called the Life Change Program of Exercise and Nutrition as part of the Louisville Rescue Mission Recovery Program - the goal is to monitor and research the effects of routine exercise for homeless men. Larry Sloan, who spearheaded the partnership is now looking for more volunteers.



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

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## Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.  
Thanks!

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## Meeting and Event Sponsorship Packages

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite your organization to sponsor an upcoming meeting [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.

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## SPARKS, Website, and Display Wall Advertising

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact the office.



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## ROTARIANS IN THE NEWS

### Louisville Business First

**John Hubbuch**, President and CEO of Hubbuch & Company, was ranked 1<sup>st</sup> on the list of largest interior design firms in the area.

**Cheryl Crech Kersey**, President of Kersey and Kersey Architects, tied for 3rd on the same list.