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Rotary

Club of Louisville



SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 13 September 29, 2017



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at www.louisvillerotary.org and select the 'Make a Payment' button.

UPCOMING MEETINGS

OCT 5

Keith Sherman
Interim ED/COO, UofL
Foundation
Topic: UofL Foundation Update

OCT 12

Milton Bartley
Co-Founder, President & CEO,
ImageQuest
Topic: Cybersecurity

OCT 19

Debra Hoffer
President, Junior Achievement

OCT 26

Dr. Marty Pollio
Superintendent, JCPS

NOV 2

Jackson Andrews
Managing Director, Endeavor
Louisville
Topic: Think Bigger - Global
High-Impact Entrepreneurship
in Louisville

NOV 9

Craig T. Bouchard
Chairman/CEO, Braidy
Industries
Topic: The Revolution in
Materials and Appalachia

NOV 16

Dave Danielson
Executive Chef, Churchill
Downs
Topic: Lessons Learned by the

Keith Sherman

Interim Executive Director & COO, University of Louisville Foundation

Topic: The University of Louisville Foundation-Reforms Pave Way for Better Future

October 5, 2017 • Rotary Lunch Meeting

4th Floor Loft • Frazier History Museum

11:30 AM Buffet • 12:10 PM Meeting

On December 1, 2016 Keith Sherman was named Interim Executive Director and Chief Operating Officer of The University of Louisville Foundation. He inherited financial problems, public mistrust, and an organization in need of professionalization. Mr. Sherman will speak to what happened, report on the state and forensic audit results, identify reforms which have been implemented, and the future of the University of Louisville Foundation.

During Mr. Sherman's tenure, the Foundation's governance has been overhauled and the operations are more transparent. The Foundation is making tough but realistic choices with budgeting and expenditures while restoring confidence in the institution.

Mr. Sherman earned his law degree at Boston University and his undergraduate degree from the University of Massachusetts at Amherst. Before joining the U of L Foundation, Mr. Sherman served as Vice President of human resources at Thornton's Inc. He previously served in executive positions at the American Red Cross, RK Ventures, Kindred Healthcare and the Hillhaven Corporation, along with growing his private legal practice.

Keith and his wife, Karen, have two sons, Gabe and Eli.

October 5th Menu

House Garden Salad with choice of Dressings

Homestyle Meatloaf

Mashed Potatoes

Brown Gravy

Country-style Green Beans

Dinner Rolls

Cherry Cobbler

Sliced Fresh Fruit

Party Chair

NOV 22

Rotary/Kiwanis Joint Mtg
Harry Pickens, Jr., Pianist

NOV 30

Natalie Harris
Executive Director, Coalition
for the Homeless
Topic: Homelessness

DEC 7

Luke Schmidt
Project Director, Louisville
Regional Airlift Development,
Inc.
Topic: TBD

DEC 14

Holiday Party
Big Spring Country Club

Birthdays

Diane Nelson - Sep 29
Tommy Sturgeon - Sep 29
Layla George - Sep 30
Phil Tamplin - Sep 30
Stuart Alexander - Oct 3
Judy Handmaker - Oct 5
Michael Jinkins - Oct 5



CLUB OFFICERS

Tony Kemper • President
Barry Barker • President-Elect
Alice Bridges • Past President
Mike Shackelford • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

CLUB DIRECTORS

René Brown
Kelly Burke
Charles Farnsley
Rick King
Karen Morrison
Carol Nord
Maria Smith
John Walczak

FUND OFFICERS

Alice Bridges • Chair
Barry Barker • Vice Chair
John Jennings • Secretary
Joe Ackerman • Treasurer

FUND DIRECTORS

Paul Bickel III
Aimee Johnson
Tony Kemper
Mike Shackelford
Bob Slider

Rotary Club of Louisville
Rotary FUND of Louisville

DISTRICT 6710

401 West Main Street, Suite 810
Louisville, Ky 40202
502.588.1888

ROTARY MEETING set-up: WHAT'S new?

Parking-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage - 120 S. Eighth Street - pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay-This area is always available for your meetings but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Meet & Greets-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffice area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

Leaving Early-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

Thanks in advance for your assistance in these matters!

Your Rotary Club staff

September 28, 2017 - Rotary Weekly meeting recap

The September 28th Weekly Rotary Meeting's Guest Speakers were Amy Leenerts, Founder & Executive Director of Free2Hope, Inc and Summer Dickerson, Survivor and Member of Women of the Well. Amy began her presentation with a definition of human trafficking - "a form of modern-day slavery that uses force, fraud or coercion to obtain some type of labor or commercial sex act - unless it involves a minor." Amy then proceeded to disclose some staggering statistics regarding human trafficking in general as well as numbers that pertain to Kentucky and Louisville. She also shared the demographics of victims and how they fall prey to this horrific industry. Amy concluded her discussion by covering the apps and events that fuel human trafficking

along with ways to get help. Amy then invited Summer Dickerson to the stage to share her personal story. Through courage and perseverance, Summer is now a voice for other victims and is instrumental in assisting women in getting off the streets. To view this presentation or to view this meeting in its entirety [CLICK HERE](#).

help us keep in touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them.... especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at lsloan0033@yahoo.com.

MEMBER OPPORTUNITIES

Donate gently used purses to FREE2HOPE!

Bring a gently used purse (or 2 or 3) filled with women's toiletries to the October 5th Rotary Club meeting. The purses will be donated to FREE2HOPE which fights human trafficking throughout Kentucky. NOTE: Please leave donated purses next to the name tag tables on the 1st floor of the Frazier Museum.

100/100 Campaign - Automatic Donations!

After the October 12th meeting, members of the Rotary Foundation Committee & Rotary Fund of Louisville Committee will be available to assist Rotarians in signing up for automatic donations via the Rotary Club website.

Rotarians are being asked to commit to donating at least \$100 to each fund. That is a \$100 donation to the Rotary Foundation and a \$100 donation to the Rotary Fund. We encourage each of you to give at whatever level is best for you, but if we can get everyone to give at least \$100 to each fund, think of the tremendous impact we can make for others!

EXECUTIVE DIRECTOR

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EXECUTIVE ADMINISTRATIVE ASSISTANT

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OFFICE & EVENT MANAGEMENT ASSISTANT

Vacant

Member Database

www.dacdb.com/rotary

Club Website

www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.
 Thanks!

Rotary Volunteers Needed to Support Boys & Girls Haven!

Rotary volunteers are needed at the Boys & Girls Haven on Friday, October 13 and Saturday, October 14 to refurbish the boys' recreational room. Minor skills are required. We will be painting walls, assembling furniture and laying laminate flooring. For more information, please contact Robert Chatham at chathamenergyconsulting@gmail.com or Mike Fallot at mike.fallot@ecomtek.com.

Honor Flights of Kentucky looks for Volunteers and Support!

Honor Flights of the Bluegrass is looking for volunteers to celebrate the send-off and return of WWII, Korea, and Vietnam veterans participating in a 1-day chartered jet flight to visit war memorials and cemeteries in Washington D.C. on October 14th. For more information, please contact either Jerry Martin at gerald@riverhillcapital.com or Sophia Fischer at phischer22@aol.com.

Time Traveler's Social!

A 21+ Halloween Party with a "Time Traveling Twist" at the iconic Henry Clay in Louisville! Travel through the past to celebrate Halloween prohibition style, shar a drink with Al Capone and listen to stories of Bonnie & Clyde. Live music reminiscent of the era along with hors d'oeuvres and cocktail will be provided. Rotarians can use the promo code "Rotary" for 10% off all tickets and table purchases (except for the base ticket.) For more information, please contact Denise Jerome at denise@michaelisevents.com or Kent Weyland at kent@citypropertiesgroup.com.

Rotary Club of Louisville's Office is Moving!

Due to a delay in the preparations in our new office space, packing and moving days have been put on hold.

The Rotary Club of Louisville's office will be moving from the BB&T Tower to the next-door Waterfront Plaza building (still on West Main Street.) There will be a variety of ways Rotary Club members can assist throughout the month.

Surplus furniture (such as a conference table and chairs) will be available. A donation in return to the Rotary Fund and/or Rotary Foundation is encouraged in exchange.

Rotary Club Members will be able to sign up to volunteer for 4 hours shifts on the Membership Database (DACdb) once packing days and moving days have been established.

YMCA/Bellarmino and Rotary Exercise Program Partnership - An update!

In early 2016, Rotary began supporting a project proposed by Bellarmine called the Life Change Program of Exercise and Nutrition as part of the Louisville Rescue Mission Recovery Program - the goal is to monitor and research the effects of routine exercise for homeless men. Larry Sloan, who spearheaded the partnership is now looking for more volunteers.

Meeting and Event Sponsorship Packages

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite your organization to sponsor an upcoming meeting [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.

SPARKS, Website, and Display Wall Advertising

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact the office.

**Shout out!****Rotarians donate 100+ purses!!!**

There was an overwhelming response to President Tony's request for Rotarians to bring gently used purses filled with toiletries to the September 28th meeting in honor of our guest speaker, Amy Leenerts' organization "Free2Hope." The purses will be distributed to women living on the streets of Louisville. Way to go Rotarians! And a "thank you" to Barry Barker for his assistance in transporting all the donations from the Frazier Museum to Free2Hope's office.

