

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 12 September 23, 2018



BE THE INSPIRATION

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at [www.louisvillerotary.org](http://www.louisvillerotary.org) and select the 'Make a Payment' button.

## UPCOMING MEETINGS

SEP 27

**Charlie McCoy**

Legendary Country Hall of Fame Musician

*Topic: Charlie McCoy's Life, Legend and Some Live Music, too!*

OCT 4

**Beau Baker**

Dean, Fern Creek High School  
Ivy Plus Academy

*Topic: Post Secondary Opportunities for At-Risk Students*

OCT 11

**Conrad G. Bachman**

Executive Producer and Actor

*Topic: Louisville's International Festival of Films*

OCT 18

**Teddy Abrams**

Music Director, Louisville Orchestra

*Topic: Trends in Corporate Philanthropy*

OCT 25

TBD

*Thank you to TARC for sponsoring the Rotary Club of Louisville's September meetings!*



### Charlie McCoy

Legendary Country Hall of Fame Musician  
September 27 • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:05 Meeting

#### Presentation Title: "Charlie McCoy's Life, Legend and Live Music"

With his harmonica and other instruments Nashville studio legend Charlie McCoy has graced the recordings of a broad range of artists from Elvis Presley and Bob Dylan to Waylon Jennings and Loretta Lynn. As harmonica authority Kim Field has written, "McCoy's trademark harmonica style,

distinguished by its speed, precision, clarity, and unerring phrasing, was radically different from the down-home approach of his predecessors and re-established the mouth organ as a voice in country music."

McCoy has reached vast audiences on TV and on the road. He was a frequent musician and featured artist on programs such as Hee Haw, Nashville Now, the Country Music Association Awards Show, Midnight Special, Pop Goes the Country, The Mike Douglas Show, and The Johnny Cash Show. McCoy served as music director for Hee Haw for eighteen years and filled the same role for numerous specials. Regular tours of the U.S., England, Europe, and Japan have let millions enjoy this gifted musician in person.

Charlie McCoy was elected to the Country Music Hall of Fame in 2009.

To read Charlie's complete bio, please click [HERE](#).

## September 20, 2018 - ROTARY MEETING RECAP



Our September 20th Rotary Club meeting featured **Karen Williams, President and CEO of Louisville Forward (Louisville Convention and Visitors Bureau.)** President and CEO of Louisville Convention and Visitors Bureau, Karen Williams, opened her "Louisville Re-ignited" presentation with a graphic of a "Louisville Tourism" logo. She stated that the short form of the LCTB name will now be used more extensively to get more at the central focus and objective of the organization, which is expansion of accommodations and quality of experiences for growing Louisville tourism. However, "convention" was very much at the center of interest and Karen's initial

remarks, as the new Kentucky International Convention Center was just recently opened in August after being closed for a 2-year, \$200 million-plus renovation. Now able to accommodate 25% more business, Williams says the expanded convention center -- replacing what was often called "the



### September 27th Menu

Red Bliss Potato Salad  
Cole Slaw  
Pulled Pork  
Fried Chicken  
Macaroni and Cheese  
Baked Beans  
Fresh Fruit  
Lemon Bars and Brownies



### BirthdayS

Steve Tarver - Sep 25  
Steve Payne - Sep 27  
Robin Jennings - Sep 27  
Michael Strickland - Sep 27  
Steve Kerrick - Sep 27  
Pat Payne - Sep 28  
Tommy Sturgeon - Sep 29  
Phil Tamplin Jr - Sep 30  
Layla George - Sep 30  
Stuart Alexander - Oct 3  
Judy Handmaker - Oct 5  
Jim Worthington - Oct 6  
Samuel Graber - Oct 7  
Roger Dalton - Oct 7



### CLUB OFFICERS

Barry Barker • President  
Luke Schmidt • President-Elect  
Tony Kemper • Past President  
Karen Morrison • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### CLUB DIRECTORS

René Brown  
Steve Eggers  
Rick King  
Walt Kunau  
Kevin Lynch  
Maria Smith  
John Walczak  
Jean West Losavio

### FUND OFFICERS

Tony Kemper • Chair  
Luke Schmidt • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### FUND DIRECTORS

Paul Bickel III

concrete fortress" with a brightened, opened, modern design – falls right in line with all other expansions of Louisville's appeals and accommodations for Louisville visitors. Karen then proceeded to show that during the two-year closure of the convention center, Louisville Tourism was pre-selling the new center, and leveraging expansion with many other, key factors of growth, such as hotel rooms, highly acclaimed restaurants, bourbon attractions, transportation, marketing and media acclaim. The following were among her feature points: Bourbonism, Food, Hotels, Transportation, and Marketing.

In closing, Karen pointed out that it's important for expansion to take place in planned stages, such that the attractions and accommodations are there as appeals to growth of convention space and offers to more and larger conventions. "We have to be all about hospitality," Williams cheerfully concluded.

To read more about Karen's presentation or to review the meeting minutes, please click [HERE](#).

## MEMBER OPPORTUNITIES

### Winter Visit to India!

Join fellow District 6710 Rotarians on a winter visit to Districts 3011 and 3110 in India. We'll combine Rotarian home stays with visits to historic landmarks and Rotary projects in Agra (Taj Mahal), Jaipur and Delhi. Hotel stays are planned in Agra and Jaipur, and are available in Delhi for those who prefer. Departure is set for January 29, 2019, with return home of February 9, 2019. We are looking for a group of 10-12 Rotarians and partners, with a registration deadline of October 1, 2018 to allow time to arrange for home stays and visa processing.

If oversubscribed, we will give preference to those willing to host District 3011/3110 Rotarians on their visit to Kentucky in May 2019. If you are interested or have questions, please contact Rotary District 6710 Friendship Exchange team members Susan Zepeda at [sgzepeda@aol.com](mailto:sgzepeda@aol.com) or Shyam Kumar at [syammkumar5005@yahoo.com](mailto:syammkumar5005@yahoo.com).

### Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

#### One Month Sponsorship: \$1000

**Primary Benefit:** Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

#### Promotion Schedule:

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



### SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

## Shout Outs!

### Welcome to Our New Members for September!

#### Regular Membership

**Julie McGregor-** Chief Human Resource Officer at Kentucky One Health. Sponsors are Alice Bridges and Todd Warren.



Tony Coffey  
Aimee Johnson  
Karen Morrison  
Bob Slider  
Julie Schmidt

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**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

**DISTRICT 6710**

325 West Main Street, Suite 1808  
Louisville, Ky 40202  
502-589-1800  
admin@rotary45.org

**EXECUTIVE DIRECTOR**

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

**EXECUTIVE  
ADMINISTRATIVE  
ASSISTANT**

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

**Member Database**

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Club Website**

[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

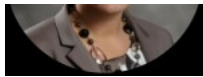
You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

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**Scan Your Badge**

It is important to always get your badge scanned when you attend a meeting. Thanks!

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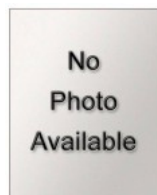
**David Laird**- Healthcare Executive at Norton, Jewish and Humana (retired). Sponsors are Judy Handmaker and Alice Bridges.



**Angela Bailey**- Strategic Accounts and Community Engagement Leader for Unified Technologies. Sponsors are Rick King and Michael Gabhart.



**John H. Morse**- Trusted Advisor within Healthcare Administration (retired). Sponsors are Jay Davidsc and Craig Scherman.



**Maria Sorolis**- Attorney and Owner of Maria Sorolis Attorney at Law and part-time JCPS teacher. Sponsors are Rick King and Ken Grossman.



**Barry Denton** – Executive Director of the American Heart Association. (Transfer of membership.)



**Young Professional Rotarian Membership**

**Nelson Rodes**- Attorney at Frost Brown Todd, LLC. Sponsors are Chris Whelan and Jim Worthington.



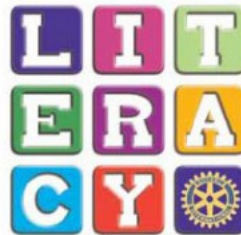
## Rotary Reading

### September is Basic Education and Literacy Month!

**by Michael T. Owsley, District Governor**

Basic Education and Literacy month. As one of Rotary International's six areas of focus, it is a worthy topic to discuss with our clubs and to bring to the forefront. Around our district, clubs help out in many ways. Dictionaries given to elementary students. Scholarships to the college bound. Providing a "Little Library" in a community for residents to take and share books as they are able as part of a district grant. Rotarians just like you are "Being the Inspiration" in their communities by sharing love of learning with children and by providing a helping hand to those who need it.

Remember, all across our district we will have a chance this year to contribute to literacy in our communities when we read to children in the last week of February. Start making plans in your clubs now. Reach out to local schools and tell them you have a goal to get in front of as many kids as you can. Then pick out a good book, set aside an hour, and prepare to have yourself inspired just as much if not more than the classroom you read to.



## HELP US KEEP IN TOUCH!

Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [sloan0033@yahoo.com](mailto:sloan0033@yahoo.com).

