

Rotary

Club of Louisville



SPARKS News

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 11 September 15, 2017



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at www.louisvillerotary.org and select the 'Make a Payment' button.

UPCOMING MEETINGS

SEPT 21

Madison Cork
CEO, Cork Communications
Topic: FearLESS Public Speaking

SEPT 28

Amy Leenerts
Founder, Free 2 Hope
Summer Dickerson
Survivor, Member, Women of the Well
Topic: Human Trafficking

OCT 5

Keith Sherman
ED/COO, UofL Foundation
Topic: UofL Foundation Update

OCT 12

Milton Bartley
Co-Founder, President & CEO, ImageQuest
Topic: Cybersecurity

OCT 26

Dr. Marty Pollio
Superintendent, JCPS

NOV 2

Jackson Andrews
Managing Director, Endeavor Louisville
Topic: Think Bigger - Global High-Impact Entrepreneurship in Louisville

NOV 9

Craig T. Bouchard
Chairman/CEO, Braidy Industries

Madison Cork

CEO, Cork Communications
Topic: FearLESS Public Speaking

September 21, 2017 • Rotary Lunch Meeting

4th Floor Loft • Frazier History Museum

11:30 AM Buffet • 12:10 PM Meeting

Are you an engaging public speaker? Do you enjoy the experience? Or are you like half of the American population who would rather jump out of a plane than stand and deliver to a room full of people? Whether you are a keynote speaker, lead meetings at your office or civic organizations, or simply host events for family and friends, you are a "public speaker", therefore learning how to be great at it is imperative. Learn how to develop key presentation skills and share ideas with conviction, control and poise. Madison will examine common public speaking fears, how to overcome them, and set the foundation for great public speaking. You will learn the secrets of excellent verbal and nonverbal skills, how to overcome ineffective habits and nervous tendencies, and engage others in effective Q & A sessions.

ROTARY MEETING set-up: WHAT'S new?

Parking-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage - 120 S. Eighth Street - pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings- There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay-This area is always available for your meetings but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Meet & Greets-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

Leaving Early-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

Thanks in advance for your assistance in these matters!

Your Rotary Club staff

September 14, 2017 - Rotary Weekly meeting recap

The September 14th Weekly Rotary Meeting's Guest Speaker was Lukas Dwelly, Target Analyst and Intelligence Officer assigned to the Navy Aviation Warfare Development Center. Lukas discussed the crisis in the Horn of Africa. He was recently deployed to Camp Lemonnier in Djibouti for 2

Topic: The Revolution in
Materials and Appalachia

NOV 16

Dave Danielson
Executive Chef, Churchill
Downs
Topic: Lessons Learned by
the Derby Chef

NOV 22

Rotary/Kiwanis Joint Mtg
Harry Pickens, Jr., Pianist

DEC 7

Luke Schmidt
Project Director, Louisville
Regional Airlift Development,
Inc.
Topic: 12 Minute Power Point
Presentation

DEC 14

Holiday Party
Big Spring Country Club

years. This experience allowed Lukas to elaborate on key issues in the area. First, it is located at the mouth of the Red Sea where billions of dollars pass through on its way to Europe and the Americans. Secondly, the area is a terrorists' "hot bed" with Al-Qaeda, Al-Shabab and ISIS having a significant presence. The other crisis' currently in the area that need attention are food insecurity (effecting 12 million people), drought, AIDS (800,000 people infected), and refugees becoming a breeding ground for terrorists. Many countries along with the US have military bases there including China and Russia. Lukas also stated the KY National Guard has a relationship with Djibouti and helps train their security forces. He ended his presentation by reminding us that this matters to us because as we say our pledge, we say, "with Liberty and Justice for ALL."

Birthdays

Albert Hoskins III - Sep 18
Andrew Susemichel - Sep 20
Bill Baker - Sep 20
Nancy Jo Trafton - Sep 20



CLUB OFFICERS

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Barry Barker • President-Elect
Alice Bridges • Past President
Mike Shackelford • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

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Mike Shackelford
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Rotary Club of Louisville
Rotary FUND of Louisville

DISTRICT 6710

401 West Main Street, Suite 810
Louisville, Ky 40202

road closure!!!!!!

During the September 21st Weekly Meeting, Washington Street will be closed between 8th and 9th Streets. Please plan accordingly as you travel to the Frazier Museum of History.

MEMBER OPPORTUNITIES

Rotary Mentors Needed to Support Our Rotary Promise Scholars!

Rotary Mentors are needed at Western and Iroquois High Schools 6 times for one hour this school year to promote our Rotary Promise Scholarship. A Mentoring Training Session will be held on September 21st. For more information, please contact Walt Kunau at 502-262-2792 or wkunau@bellsouth.net.

New Member Celebration Dinner!

The New Member Celebration Dinner and service project is scheduled for Tuesday, September 26 @ 6:00 p.m. at Uspiritus. The event will be held in the Trinity Room on the Brooklawn campus, 3121 Brooklawn Campus Drive, off Goldsmith Lane between Bardstown Road and Newburg Road.

All new members that have not yet received their Rotary pin and their mentors are invited to the celebration dinner. In order to register for this event please [CLICK HERE](#).

We look forward to officially welcoming new members into the chapter and conducting a service project that benefits a local non-profit organization led by a Rotary member. For additional information, please contact: Claire Arnold, 852-8523 or Claire.Arnold@louisville.edu. If unable to attend this celebration, please join us for the next one scheduled for Wed. Dec. 6 at the Home of the Innocents.

Rotary Club of Louisville Fall Golf Scramble!

Wednesday, September 27th
Harmony Landing Country Club

Lunch at 11:30 Golf at 1:00

\$90.00 / player

Sign up by contacting the Rotary Office at 589-1800 or
e-mail Gary Noel @ gnoel@rhcgroupp.com

Donate gently used purses to FREE2HOPE!

Bring a gently used purse (or 2 or 3) filled with women's toiletries to the September 28th Rotary Club meeting. The purses will be donated to FREE2HOPE which fights human trafficking throughout Kentucky. We will learn more about the organization when Amy Leenerts, the organization's founder speaks to us during the meeting. President Tony has challenged our club with donating 150 purses!

Honor Flights of Kentucky looks for Volunteers and Support!

Honor Flights of the Bluegrass is looking for volunteers to celebrate the send-off and return of WWII, Korea, and Vietnam veterans participating in a 1-day chartered jet flight to visit war memorials and cemeteries in Washington D.C. on October 14th. For more information, please contact either Jerry

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Vacant

Member Database
www.dacdb.com/rotary

Club Website
www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

Help us keep in touch!

Under the weather, or know a club member who is? Let us know. We want to keep in touch and let our members know we are thinking of them, especially if they will be out for a while.

100/100 Campaign!

In this new club year, Rotarians are being asked to commit to donating at least \$100 to each fund. That is a \$100 donation to the Rotary Foundation and a \$100 donation to the Rotary Fund. We encourage each of you to give at whatever level is best for you, but if we can get everyone to give at least \$100 to each fund, think of the tremendous impact we can make for others!

Donations can be made online, at our club's website, to each fund individually. Look for the Donate Now buttons at the top right of the page. Making your donations online helps to reduce back end steps for our staff.

Thanks for sponsoring both of our funds with your gift of financial support!

Rotary Club of Louisville's Office is Moving!

Due to a delay in the preparations in our new office space, packing and moving days have been put on hold.

The Rotary Club of Louisville's office will be moving from the BB&T Tower to the next-door Waterfront Plaza building (still on West Main Street.) There will be a variety of ways Rotary Club members can assist throughout the month.

Surplus furniture (such as a conference table and chairs) will be available. A donation in return to the Rotary Fund and/or Rotary Foundation is encouraged in exchange.

Rotary Club Members will be able to sign up to volunteer for 4 hours shifts on the Membership Database (DACdb) once packing days and moving days have been established.

YMCA/Bellarmine and Rotary Exercise Program Partnership - An update!

In early 2016, Rotary began supporting a project proposed by Bellarmine called the Life Change Program of Exercise and Nutrition as part of the Louisville Rescue Mission Recovery Program - the goal is to monitor and research the effects of routine exercise for homeless men. Larry Sloan, who spearheaded the partnership is now looking for more volunteers.

Meeting and Event Sponsorship Packages

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite your organization to sponsor an upcoming meeting [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.

SPARKS, Website, and Display Wall Advertising

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact the office.

**ROTARIANS IN THE NEWS****Louisville Business First**

Ingrid Hernandez, President of InGrid Design, was asked, "Do you find it helpful to network with other women business owners? Why?" She replied, "Absolutely. There is always a sense of mentorship and willingness to help each other. I have learned the most from amazing women business owners like NAWBO's Mastermind Group - we meet once a month to discuss challenges and successes."

The Courier Journal

Jennifer Helgeson, President of the Boys & Girls Club of Kentuckiana, responded to the generous donation of land by Hillerich & Bradsby which will allow for the club's new location and expansion. Jennifer stated, "It's instrumental to our mission to be able to give back and expand. We want our club just filled with so many youth."