

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 12 September 16, 2018



BE THE INSPIRATION

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at  
[www.louisvillerotary.org](http://www.louisvillerotary.org)  
and select the 'Make a Payment'  
button.

## UPCOMING MEETINGS

SEP 20

**Karen Williams**  
President & CEO,  
Louisville Convention and  
Visitors Bureau  
*Topic: Louisville Reignited*

SEP 27

**Charlie McCoy**  
Legendary Country Hall of Fame  
Musician  
*Topic: Charlie McCoy's Life,  
Legend and Some Live Music,  
too!*

OCT 4

**Beau Baker**  
Dean, Fern Creek High School  
Ivy Plus Academy  
*Topic: Post Secondary  
Opportunities for At-Risk  
Students*

OCT 11

**Conrad G. Bachman**  
Executive Producer and Actor  
*Topic: The Louisville  
International Film Festival:  
We're No Longer "Flyover!"*

OCT 18

**Teddy Abrams**  
Music Director, Louisville  
Orchestra  
*Topic: Trends in Corporate  
Philanthropy*

OCT 25

TBD

Thank you to TARC for  
sponsoring the Rotary Club of



### Karen Williams

President and CEO  
Louisville Convention and Visitors Bureau  
September 20 • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:05 Meeting

#### Presentation Title: "Louisville Reignited"

Karen Williams was named President & CEO of the Louisville Convention and Visitors Bureau (LCVB) in March 2014 and is responsible for all administrative, operating, sales and marketing functions including 130 full and part-time staff members and an operating budget of \$18 million. The LCVB represents the city of Louisville at industry tradeshows and markets the area as a premier venue for conventions, meetings and leisure travelers.

Karen's leadership role also includes serving on several boards. She currently sits on the boards for the Destination Marketing Association International, Louisville Downtown Partnership, Greater Louisville Inc., Kentucky Tourism Industry Association, Skal Club International, WDRB Editorial Advisory Board, and Greater Louisville Hotel & Lodging Association.

In her presentation titled, "Louisville Reignited," Karen will focus on tourism in Louisville as well as the newly renovated Kentucky International Convention Center.

To read Karen's complete bio, please click [HERE](#).

## September 13, 2018 - ROTARY MEETING RECAP



Our September 13th Rotary Club meeting featured **Renee Shaw, Public Affairs Managing Producer and Host**. Renee opened by remarking that her presentation, "50 Years of Excellence", could go many directions, from historical to political, given her many roles as host for such broad-ranging programs as Kentucky Kentucky Tonight and Legislative Update. However, she made it clear that the main focus of KET's 50 years of excellence is all about ... Education ... "our middle name." Renee emphasized that "access to education is our imperative," and she showed a brief video chronicling the history of placing KET educational

resources in every Kentucky classroom, since launching in 1969.

Renee shared some salient points concerning the critical need for free, public access to educational resources, for Kentucky adults as well as children, and how that mission is both challenged and realized today in an increasingly digital culture. Commenting that "Education is the bridge out of poverty" and that, we need a "higher level of conversation with civility as the focus," Shaw concluded by saying "that's why I do this work ... for kids who use educational resources to achieve great things for their communities."



## BREAKFAST FOR LUNCH!

### September 20th Menu

Scrambled Eggs  
Crisp Bacon  
Sausage Patties  
Skillet Potatoes  
Biscuits and Gravy  
French Toast Casserole  
Fresh Fruit  
Cookies and Brownies



### BirtdaYS

Maggie Payette Harlow - Sep 16  
Cap Hoskins III - Sep 18  
Inge Hurst - Sep 20  
Nancy Jo Trafton - Sep 20  
Penny Gold - Sep 22  
Steve Tarver - Sep 25  
Steve Payne - Sep 27  
Robin Jennings - Sep 27  
Michael Strickland - Sep 27  
Steve Kerrick - Sep 27  
Pat Payne - Sep 28  
Tommy Sturgeon - Sep 29  
Phil Tamplin Jr - Sep 30  
Layla George - Sep 30



### CLUB OFFICERS

Barry Barker • President  
Luke Schmidt • President-Elect  
Tony Kemper • Past President  
Karen Morrison • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### CLUB DIRECTORS

René Brown  
Steve Eggers  
Rick King  
Walt Kunau  
Kevin Lynch  
Maria Smith  
John Walczak

To read more about Renee's presentation or to review the meeting minutes, please click [HERE](#).

## MEMBER OPPORTUNITIES

### Winter Visit to India!

Join fellow District 6710 Rotarians on a winter visit to Districts 3011 and 3110 in India. We'll combine Rotarian home stays with visits to historic landmarks and Rotary projects in Agra (Taj Mahal), Jaipur and Delhi. Hotel stays are planned in Agra and Jaipur, and are available in Delhi for those who prefer. Departure is set for January 29, 2019, with return home of February 9, 2019. We are looking for a group of 10-12 Rotarians and partners, with a registration deadline of October 1, 2018 to allow time to arrange for home stays and visa processing.

If oversubscribed, we will give preference to those willing to host District 3011/3110 Rotarians on their visit to Kentucky in May 2019. If you are interested or have questions, please contact Rotary District 6710 Friendship Exchange team members Susan Zepeda at [sgzepeda@aol.com](mailto:sgzepeda@aol.com) or Shyam Kumar at [syamkumar5005@yahoo.com](mailto:syamkumar5005@yahoo.com).

### Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

#### One Month Sponsorship: \$1000

**Primary Benefit:** Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

#### Promotion Schedule:

- Each week of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- Week 1: Two minutes from the podium from Organization Representative.
- Week 2: Brochures/Promotional Items at each table.
- Week 3: Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- Week 4: Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



### SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

## shout out!

Shout Out to Rotarian Lauren Brown! Lauren was featured on the cover of September's Today's Woman and honored as a "Way to Go Woman" for 2018. Congrats Lauren!



Jean West Losavio

#### FUND OFFICERS

Tony Kemper • Chair  
Luke Schmidt • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

#### FUND DIRECTORS

Paul Bickel III  
Tony Coffey  
Aimee Johnson  
Karen Morrison  
Bob Slider  
Julie Schmidt

#### Rotary Club of Louisville

#### Rotary FUND of Louisville

##### DISTRICT 6710

325 West Main Street, Suite 1808  
Louisville, Ky 40202  
502-589-1800  
admin@rotary45.org

#### EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

#### EXECUTIVE ADMINISTRATIVE ASSISTANT

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

#### Member Database

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

#### Club Website

[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

#### Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

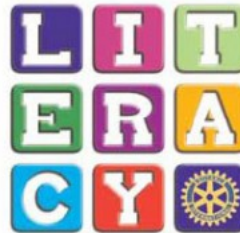
## Rotary Reading

### September is Basic Education and Literacy Month!

#### by Michael T. Owsley, District Governor

Basic Education and Literacy month. As one of Rotary International's six areas of focus, it is a worthy topic to discuss with our clubs and to bring to the forefront. Around our district, clubs help out in many ways. Dictionaries given to elementary students. Scholarships to the college bound. Providing a "Little Library" in a community for residents to take and share books as they are able as part of a district grant. Rotarians just like you are "Being the Inspiration" in their communities by sharing a love of learning with children and by providing a helping hand to those who need it.

Remember, all across our district we will have a chance this year to contribute to literacy in our communities when we read to children in the last week of February. Start making plans in your clubs now. Reach out to local schools and tell them you have a goal to get in front of as many kids as you can. Then pick out a good book, set aside an hour, and prepare to have yourself inspired just as much if not more than the classroom you read to.



## HELP US KEEP IN TOUCH!

**Ben Brumleve** is fighting a disease that affects his lungs and kidneys. He is on oxygen and has dialysis multiple times a week. He has decided to move soon to assisted living, with Altria and Magnolia Springs being two of his top choices. He wanted his fellow club members to know that he probably will not be coming back to our meetings. Ben has been a Rotarian since 2001, and throughout his life has been a staunch supporter of our community as well as our club. If you'd like to send him a card or note, his address is:

5536 Tecumseh Circle  
Louisville, KY 40207

After a long illness, **Jay Vandertoll's** son, John Craig Vandertoll, died last week at age 60. Jay has been a member of our club since 1966 (62 years) and is the retired CEO of Bremmer Biscuit Company. Expressions of sympathy can be sent to:

Jay and Joan Vandertoll  
5601 Coach Gate Wynde  
Unit 33  
Louisville, KY 40207

Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [lsloan0033@yahoo.com](mailto:lsloan0033@yahoo.com).

