



### Upcoming Meetings

**September 24: Vince Gabbert,**  
Keeneland Vice President & COO **Location:**  
**Marriott Ballroom, 2nd Floor, 280 W.**  
**Jefferson Street**

**October 1: Eva Kor,**  
Lecturer and Holocaust Survivor **\*\*See recent**  
**C-J article and video about Eva Kor [here](#).**

**October 8: Speaker TBD**

**October 15: Dr. Gary Gregg II,**  
Director, McConnell Center

**October 22: Ghislain d'Humieres,** Director,  
The Speed Art Museum

**October 29: Kirk Bloodsworth,** Exonerated  
Former Death Row Inmate

**November 5: District Gov. Mike Kull,** Club  
Assembly

**November 12: Dr. Jay McGowan,** President  
of Bellarmine University  
**Location: Seelbach Hilton, Medallion**  
**Ballroom**

**November 19: David Taliaferro,** Director of  
Microfinance / KIVA Fellow

**December 10: Tori Murden McClure,** President  
of Spalding University

**March 10, 2016: Speaker TBD. Location:**  
**Speed Museum** (just before it re-opens to the  
public)

### Club Officers

**Greg Braun** • President  
**Alice Bridges** • President-Elect  
**Kevin Wardell** • Past President  
**Dick Brien** • Vice President  
**Ken Middleton** • Vice President  
**Luke Schmidt** • Secretary  
**Tom Bohnert** • Treasurer

### Club Directors

## September 17 Rotary Meeting



**SCOTT MARTIN, Parks Director**

**Topic: Parklands Expansion Update**

RIVUE Room, Galt House West, 25th Floor

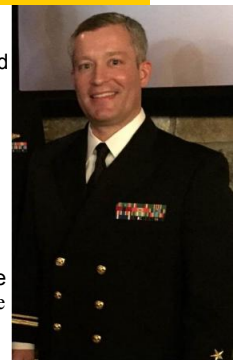
Buffet Opens at 11:30 am

Meeting begins at 12:10 pm

Scott Martin serves as the Parks Director for The Parklands of Floyds Fork – a private/public partnership developing a \$125 million, 4,000 acre privately developed public park on the edge of Metro Louisville. Tasked with operating the park, Scott serves as member of the leadership team that seeks to reapply the metropolitan planning and development lessons of Fredrick Law Olmsted in the new century with the wrinkle of the new model being a private/public partnership. ([more here](#))

## Member Spotlight

**Lukas C. Dwelly** is the Principal of AddMor, LLC, a strategic fund and business development firm. His fundraising successes are most notable with the University of Louisville and Kosair Charities, where they achieved double digit increases each consecutive year he was on staff. He has raised tens of millions of dollars for the Commonwealth of Kentucky during his career. In 2011, he was honored by his peers with the William J. Rothwell Colleague Award in Development as the top gift officer at the University of Louisville. Lukas has worked on several successful state and federal campaigns, and as a state aide to U.S. Senate Majority Leader Mitch McConnell. His grassroots advocacy efforts have been featured in various regional media outlets and picked up by the National Associated Press. Recognized as a rising leader in the Louisville area, he was named by Business First *Forty Under Forty*, and was also awarded the President's Volunteer Service Award by President George W. Bush. Lukas is a dedicated Rotarian, and currently serves as the Speakers Committee Chair. ([more here](#))



**Merrily Orsini** is President and CEO of corecubed.

Merrily founded, managed and continues to grow the niche market integrated digital communications agency with a focus on aging care businesses. Experienced and successful in marketing to and reaching those seeking niche products and services targeted to a mature affluent audience. She is also creator of MOST, a unique home care industry turnkey monthly marketing communications program designed specifically to increase billable hours and referrals. In addition to serving as the 1998-99

Rotary Club of Louisville President, Merrily has served on Boards and Committees for the University of Louisville, Spalding University, National Association for Home Care & Hospice, Elderserve, Inc., Partnership for Creative Economies, Kentucky Commission on Human Rights, AAA Kentucky, Greater Louisville, Inc., Regional Leadership Coalition, March of Dimes, Glass Art Society, South Arts, Art Alliance for Contemporary Glass, Speed Museum, National Association of Women Business Owners, and other organizations throughout the community. ([more here](#))



We want to meet YOU! Send your profile for SPARKS to include a photo and bio of 200 words or less to [rotary@rotary45.org](mailto:rotary@rotary45.org) with "Bio for SPARKS" in the subject line.

#### Club Directors

Muhammad Babar, MD  
Barry Barker  
Mary Michael Corbett  
Lukas Dwelly  
Tracy Holladay  
Mac McClure  
Michael Ray Shackelford

#### Fund Officers

Kevin Wardell • Chair  
Alice Bridges • Vice Chair  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

#### Fund Directors

Paul Bickel III  
Greg Braun  
Dick Brien  
Aimee Johnson  
Ken Middleton  
Bob Slider

### Birthdays This Week



Kevin Ellsworth - Sept 17  
Cap Hoskins - Sept 18  
Bill Baker - Sept 20  
Inge Hurst - Sept 20  
Andy Susemichel - Sept 20  
Nancy Jo Trafton - Sept 20  
Penny Gold - Sept 22

Please join the Birthday Table this week so you can be recognized!

#### Rotary Club of Louisville Rotary Fund of Louisville

401 West Main Street  
Suite 810  
Louisville, KY 40202  
502-589-1800  
rotary@rotary45.org

**Executive Director** • Debe Skidmore  
**Administrative Assistants** • Dawn Hodsdon and Rita Smith

Member database • [www.dacdb.com/rotary](http://www.dacdb.com/rotary)

Website • <https://www.louisvillerotary.org>



## Service Above Self

### Repair Affair - September 26

The project involves painting, clean-up and landscape work as part of a "green" program coordinated by the U.S. Green Building Council at an early childhood center (St. Benedict) in West Louisville. Please contact Mike Fallot at 400-3011 if you are interested to participate.

**GREEN APPLE**  
**DAY OF SERVICE**

### Give Local Louisville - October 1

Match \$\$'s are Available for the Rotary Fund of Louisville!



The **Rotary Fund of Louisville** is registered to participate in the biggest day of local giving on October 1, when Give Local Louisville will be hosted by the Community Foundation. For every dollar given on October 1, local nonprofits will be augmented through proportionate match and prize dollars! Please plan to arrive early at the October 1 Rotary meeting to participate with an online donation. Laptops and Rotarians will be ready to assist you!

## That's Entertainment

#### Sunday, September 27, 5:00pm - End of Summer Party

End of Summer Farm Party at Stet Stetten's Springdale Woods Farm, 6020 South Highway 53, Smithfield, KY 40068. Cost: \$25 per person (children 12 and under are free) includes food, beverages, live music, fun, fellowship, fishing (bring your own pole). Children who fish must have parental supervision! Tour the beautiful farm. Stet's 'comfy cows' extend their own video invitation! Turn your volume up and [check it out here!](#) Register online at Sept 27 on the club calendar ([registration link](#)).

#### Tuesday, September 29, 12:30pm Tee Off - Fall Golf Scramble



Rotary Fall Golf Scramble for all Rotarians and guests at Valley View Golf Club in Floyds Knobs, Indiana. \$60/player includes golf, cart, drinks and appetizers afterwards. Email [events@rotary45.org](mailto:events@rotary45.org) or email Gary Noel at [gnoel@rhcgroupp.com](mailto:gnoel@rhcgroupp.com).

**Tuesday, October 6,** [time/location TBD]  
Membership Cocktail Reception

#### Thursday, October 29, 5:30-7:00pm - Business Synergy Event

Business Synergy Event at USA Image Technologies (email [events@rotary45.org](mailto:events@rotary45.org))

#### Saturday, December 5, 6:00pm - Holiday Party

Rotary Holiday Party at historic Nunnlea House on Hurstbourne Parkway. Make your reservation for this year's holiday party! Live music, great food, and holiday spirit for just \$50 per person.

**RSVP for these activities by emailing: [events@rotary45.org](mailto:events@rotary45.org)**

## Member Engagement

### Rotarians at the UofL vs. Houston Game!



Jesse Dunbar, Pres.  
Greg Braun, Joni and Kelly  
Burke enjoy the UofL  
game last Saturday.



## Have you tried M.dacdb.com yet?

Access club calendar,  
member contact info, and more anywhere /  
anytime  
on your smartphone!

## Get your badge scanned!

Several members are slipping through the entrance at Rotary without getting their badge scanned. This is important for attendance records, so please be sure your badge is scanned when you attend each week. Thanks!



is ...  
**Ugly Holiday Sweater  
and  
Ugly Holiday Necktie  
MONTH**

Fun and prizes are planned  
for each Rotary meeting in December.  
Judges will determine winners for the  
*Ugliest Holiday Sweater and Ugliest  
Holiday Necktie* on Dec 3, 10 and 17. You  
have three months to plan your wardrobe  
for December!



## Connect with Social Media

Connect to fellow members using our Club's social media platforms: Facebook, Twitter, and LinkedIn. Your participation will make it dynamic! Join in on discussions, post photos, and celebrate fellow Rotarian's accomplishments. LinkedIn is for members only to allow private discussions and can be found by searching "Louisville Rotary Club" in the category "Groups." Then click the yellow "join" button. You can also send photos, articles, featuring Rotarians and other news to Executive Director Debe Skidmore at [rotary@rotary45.org](mailto:rotary@rotary45.org) and to Ashley Brauer at [Ashley@guthriemayes.com](mailto:Ashley@guthriemayes.com). We need members who want to post, too! If you'd like to help, please contact Ashley or Debe.



## Join the Member Marketplace

Join our Club's new virtual Marketplace and showcase your business or organization through this new member's-only service. There are three options:

**Basic Listing (No Charge):** Includes the member's name, title and the name of his/her organization (company or nonprofit organization), email address (hyperlinked), and office and mobile phone numbers. While this listing is free, members must submit their information to [webmaster@rotary45.org](mailto:webmaster@rotary45.org) to be included.

**Deluxe Listing (\$300/year):** Includes everything listed above plus your logo and hyperlink to your website.

**Premium Listing (\$500/year):** In addition to the features above, this includes a short description of the services provided by the member's company/nonprofit organization (up to 500 characters).

To showcase your business, [click here for details](#).



## Know a Good Rotarian Candidate?

Bring them to lunch and invite them to stay afterward for a brief "What is Rotary?" session, held immediately after every Thursday Rotary meeting around 1pm at a designated table in the meeting room. It's easier than ever for you to invite a friend or colleague. Check out our membership criteria [here](#).

## September 10 Meeting: Gill Holland - Portland Pii Update

We were entertained before the meeting even began by the talented soloist Carly Johnson, accompanied splendidly by Kendall Carter on the piano. Carly's rendition of "At Last" was absolutely amazing!

Rotary Leadership Fellow Maggie Galloway introduced the guest speaker, Gill Holland, referred to by some as 'The Godfather of New Louisville' for his stunning success in the renovation of Louisville's East Market, now known as NuLu. Gill has now turned his attention to the Portland area.

Holland reported that since NuLu, Louisville is now a top-ten city, a far cry from what it was ten years ago. Now Gill's attention is on the Portland area with the Portland Investment Initiative (Pii). ([more here](#))

