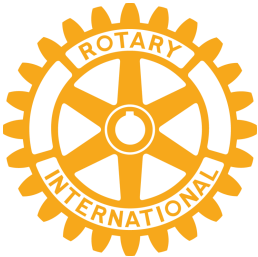


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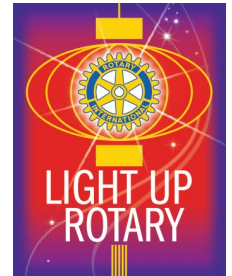
Next Meeting: September 18, 2014

Speaker: Karen Williams

**Title: President & CEO
Louisville Convention & Visitors Bureau**

Introduced by: Karl Schmitt

**Fountain Room, Galt House West, 3rd Floor
Buffet Opens: 11:30 am / Meeting Begins: 12:10**



Louisville native Karen Williams embodies southern hospitality. She's been a leader in the industry for over 32 years—a prosperous career that began with a sales manager position at the Ritz-Carlton Hotel in Atlanta. Trading the Wall Street sales calls for worldwide travel, Karen was promoted to director of corporate sales, where she helped open 18 hotels worldwide under the Ritz-Carlton flag. After returning to her roots, Karen devoted the next 23 years to the Louisville Convention & Visitors Bureau (LCVB) in the role of executive vice president. While her primary role was to oversee operations of the bureau's sales team, Karen's accomplishments reached far beyond the scope of her title. Karen's warmth and poise helped her maintain the bureau's relationship with owners and general managers at local hotels, and generate relationships with operators of other travel-related businesses.

Williams has served on boards of Leadership Louisville, Meeting Professionals International, Destination Marketing Association International and APEX Commissioner with the Convention Industry Council. Karen has also served as chair for Destination & Travel Foundation, a charitable organization dedicated to serving the interest of destination marketing professionals and highlighting the impact of travel around the world. In recognition of the diverse achievements and longevity of her hospitality career, Karen received the Dan Mangeot award in 2012 prior to her retirement from the LCVB. Karen retired from her position at the LCVB in August 2012.

Never idle for long, Karen's adventurous nature and expertise in hospitality landed her a fresh opportunity as co-founder of Inspired, a full service event design and management consulting firm based in Louisville, Ky. In October 2013, Karen reconnected with the LCVB when she was appointed to the Greater Louisville Convention & Visitors Bureau Commission. The Commission is the policy-making body of the LCVB. In March 2014, Karen was named President & CEO of the LCVB after serving as Interim following the sudden departure of its CEO in January. The LCVB has an annual operating budget of \$15 million and a staff of 58 employees.

Karen's social life is an extension of her work, but she does enjoy date nights with her husband, Bill. Karen maintains her energy with a dedicated gym routine – and a daily iced coffee from Starbucks. In her downtime, Karen loves to catch up on HGTV.

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ROTARY TAILGATE PARTY September 27 at 1:00 pm

University of Louisville vs. Wake Forest

Tailgating: 1:00pm / Game Time: 3:30pm

331 Boxley Avenue (F.W.Owens), One Block from Papa Johns Stadium

Enjoy camaraderie, drinks, food catered by Bootleg BBQ.

Game & Tailgating: \$75 Tailgating Only: \$40 Access Flyer at [THIS LINK](#).

OCTOBER 16 Rotary on the River

**Registrations required for
ALL Rotarians at [THIS LINK](#).**



Sept 23 Fall Golf Scramble

*\$75 per person
(cart/green fees/drinks/appetizers)*

Harmony Landing Country Club
13201 Reading Rd — Goshen
Lunch on your own. Appetizers & drinks provided afterwards.

Contact Gary Noel at 585-3600

Birthday Table

Cap Hoskins	Sept 18
Michael Raus	Sept 18
Bill Baker	Sept 20
Inge Hurst	Sept 20
Andy Susemichel	Sept 20
Nancy Jo Trafton	Sept 20
Steve Beshear	Sept 21
Penny Gold	Sept 22

Please sit at the Birthday Table on September 18.



PROGRAM SCHEDULE

September 25 — Neville Blakemore (Chair of Centennial Festival of Riverboats October 14-19)

October 2 — District Governor Jayne Crisp

October 9 — Hood Harris (President & CEO of AT&T Kentucky)

October 16 — Rotary Meeting on the River Queen **ALL Rotarians must register to attend. [CLICK HERE](#)**

October 23 — Senator Mitch McConnell
Tentative

October 30 — Ed Hart (CEO of Kentucky Kingdom)

November 6 — Teddy Abrams (Music Director of the Louisville Orchestra; Music Director and Conductor of the Britt Classical Festival)

November 20 — Ralph de Chabert (Brown-Forman Chief Diversity Officer)

November 26 (Wednesday) — Rev. Robin Jennings (Joint Meeting with Kiwanis)

December 4 — Circuit Court Judge Angela Bisig & Stoll Keenon Ogden Member Tom Williams - 'Restorative Justice'

December 18 — Holiday Program


December 25 — Christmas Day (No Meeting)

January 1 — New Year's Day (No Meeting)

January 8 — Bob Bordogna (Chairman of Todd Asset Management) 'Annual Stock Market Program'

January 15 — Mayor Greg Fischer 'State of the City Address'

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4. Will it be BENEFICIAL to all concerned?

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"THAT'S ENTERTAINMENT!"

September 23 (Tuesday) — **Fall Golf Scramble** at Harmony Landing See details on page one.

September 27 (Saturday) — **Football Tailgating — UofL vs Wake Forest** See details on page one.

October 14 (Tuesday) — **Dinner Cruise on the Belle of Cincinnati** Board at 5:30 pm \$66/person (includes tax & gratuity) cash bar. Enjoy the cruise, dinner buffet and entertainment. A parade of riverboats will be on the Ohio for the following weekend's celebration of the Belle of Louisville's 100th year! Your guests are welcome. **Make your reservation/payment today—THIS WEEK IS FINAL DEADLINE!** Sign up link is on the Oct 14 date at our online calendar (www.louisvillerotary.org).

December 4, 2014 (Thursday) — **Holiday Party** at St. Charles Exchange! Prepare for a fun evening!

January 14, 2015 (Wednesday) — **Horseshoe Casino** \$45/person (includes tax & gratuity) 6:00 Bar / 6:30 Buffet — Free Valet — Free \$10 token for each attendee. Tour facility afterwards or hit the tables. Your guests are welcome. **September 12 is reservation/payment deadline for this event.**

January 21, 2015 (Wednesday) — Award-winning Musical **"ONCE"** at the Kentucky Center! Optional dinner at the Bristol before the musical. Additional details/reservations at **THIS LINK**.

May 12, 2015 (Tuesday) — **FUNdraiser Event** to benefit the club's 501(c)(3) foundation, The Rotary Fund of Louisville.

September 11, 2014 Rotary Meeting

President Kevin rang the bell and began the meeting, and Janie Burks provided a very appropriate invocation for the day. Doug Myers led 'America the Beautiful' and Joan Frey introduced the birthday celebrants. Next week's guest speaker is Karen Williams, President & CEO of Louisville Convention & Visitors Bureau. Bob Niblock announced the 2014 Middle School Connection project (October 1—31) for which Rotarians are asked to provide one hour of their time to meet with two to three seventh graders at one of eleven Jefferson County middle schools. Rotarians will share their profession as well as encourage the students to remain in school and study hard to prepare for college. Gary Noel announced the upcoming Golf Scramble on September 23 at Harmony Landing Country Club. President Elect Greg Braun announced the Tailgate Party on September 27. Alice Bridges provided the "Rotary Apple of the Day" and encouraged members to eat more fruits and veggies. Everyone is invited to join the 'New Roots Fresh Stop' (www.newrootsproduce.org).



President Elect Greg Braun,
Lt. Col. Donald W. Cloud and Lukas M. Dwelly

Lukas Dwelly introduced guest speaker, Lt. Col. Donald Cloud. Although many members of today's Rotary Club have served our country in the Armed Forces, and each has his or her own take on the role of our military in contemporary events, Lt. Col. Donald Cloud's talk put a new perspective on the challenges facing our world today and the role of the United States as a military superpower in light of new threats and enemies, at a time when we need more than US "boots on the ground" to secure peace and harmony in the world, today and in the future. As a Fellow at the Woodrow Wilson International Center with an impressive career in the Air Force as well as in Washington, he brought a very balanced perspective on the realities threatening world peace and strategies for containing them.

It was significant that he built a base for his military talk on the struggle that the founding fathers of our country had in putting together the Constitution on which our country stands, and which identifies "providing for a common defense" as a basic reason for the new nation's formation. He began the present situation by putting 9/11, Al Qaeda, Russia and the Ukraine as well as the barbarous ISIL forces in the Middle East all on the table together with the pressure for downsizing our own military and naval expenditures. And he sees our future strength in working closely with partner nations. "It takes a network to fight a violent jihadist network." We will need to work with other nations, improving our anti-terrorism technology and sharing with others who are closer on the ground to those jihadist forces. Developing and sharing strategic weapons — for air, sea, and ground forces — has always been one of our strengths and one that we can share with our friends. Lt. Col. Cloud handled questions comfortably and, throughout his talk, provided a reassuring sense that our Defense team will continue to protect these United States, as envisioned by the drafters of our Constitution. The meeting ended with recitation of the 4-Way Test. - David Reed

VOLUNTEER! - MIDDLE SCHOOL CONNECTION - VOLUNTEER!

It's time (October 1-31) for the annual Middle School Connection project. This is an opportunity for seventh graders to interact with a community leader for one hour, and we hope that you can participate. You will meet with two or three seventh grade students to share about your profession, encourage them to stay in school, and emphasize the importance of doing well in order to graduate prepared for college. You can choose among eleven middle schools with dates and various one-hour timeslots. We ask that you provide a first-choice as well as a second choice school/date/time. Please contact Bob Niblock (wrn2@earthlink.net) with your name, email, phone number, and your first and second choices. Access the list of schools and dates at [THIS LINK](#).

Once
his music needed one thing.
him.

**8 TONY AWARDS
INCLUDING
BEST
MUSICAL**

**Wednesday
January 21, 2015**

Join other Rotarians and guests for dinner at the Bristol followed by award-winning musical 'ONCE' at the Kentucky Center. See flyer for further details and for reservations at [THIS LINK](#).



ATTENTION BIKERS!

Call Stew Byrne @ 262-3099 to order a Rotary jersey for biking events.



Oct 10 PRESENTATION SKILLS Class

You are invited to attend, *at no charge*, a 'Presentation Skills' class on October 10 (9:00 — 11:00) at the Sullivan University campus on Bardstown Road.



SIGN UP HERE!



Volunteer Opportunity — Saturday, September 20

Time: 9:00a—3:00p (lunch provided) at 1333 Weller Avenue, 40208
If possible, bring basic carpentry tools, shovel, rake and hoe, work gloves. Twelve volunteers are needed to help construct a handicapped ramp. UPS will lead the project (they have a volunteer team that has constructed dozens of ramps for Repair Affair). Rotary is supplying the labor—no special skills required.

Contact Mike Fallot at mike.fallot@ecomtek.com / 400-3011

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