

# SPARKS



**Next Meeting: Thursday, September 26, 2013**

**Guest Speaker: Mark K. Wourms, Ph.D.**

*Executive Director of Bernheim Arboretum & Research Forest*

**Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm**

**Meeting Location: Galt House West, 2nd Floor, Fountain Room**



Mark Wourms has been Executive Director of Bernheim Arboretum and Research Forest since July of 2008, after serving as Chief Executive Officer of the Los Angeles Arboretum and Botanic Garden and, before that, as the director of the Kansas City Zoo, where he rebuilt the entire zoo. Mark supervises a management team for 14,595 acres of arboretum and natural areas at Bernheim, where his focus is on ecological research, regenerative design, community education and outreach. Mark initiated and completed a strategic plan process which resulted in a new vision, mission and plan with four big ideas which will direct their actions for the next ten years. He has formed strategic partnerships to develop and implement educational programs and special events for approximately 210,000 visitors each year.

As one C-J reporter stated: *"It would be difficult to find a more enthusiastic and passionate advocate for nature and its connections to human beings than Mark. He brings a lifetime exploring those connections—from Peace Corps volunteer in Benin to stints at the Bronx and Kansas City zoos to CEO of the Los Angeles Arboretum Foundation, to his present job at Bernheim."*

Bernheim Forest is not new to "green" projects. Their Visitor's Center was the first platinum, LEED Certified (green) building in Kentucky. LEED certification provides independent, third-party verification that a building project is environmentally responsible, profitable and a healthy place to live or work. Dr. Wourms commented, *"Green roofs are the future. We believe that just in a few years it's going to be standard practice to build green roofs on buildings, garages and factories, and it's happening all across the United States and the world. Bernheim has a chance to show people in this area how to do it well and make great choices with the plants."*

Mark earned his B.S. in botany at Ohio University and his Ph.D. in ecology and animal behavior at Boston University. He and his wife and two children make their home in Louisville.

Inside this issue:		<div>VOLUNTEER TODAY!</div> <div>ARE YOU WILLING TO SERVE?</div>		<div>'End of Summer' Party</div> <div>SPRINGDALE WOODS FARM</div> <div>6020 S. Highway 53, Smithfield KY 40068</div> <div>Saturday, September 28 at 4:30 p.m.</div>		<div>Birthday Table</div>	
Calendar & "That's Entertainment!"	2	<div>MIDDLE SCHOOL CONNECTION</div> <div>The Middle School Connection is one of our club's favorite programs. <u>The mission is to connect an adult from our community with every 7th grader in Jefferson County.</u></div>		<div></div> <div>\$25.00/person</div> <div>Send payment to Rotary office.</div> <div>Wagon tours of the farm, corn hole, fishing (bring your own pole), etc! Enjoy ribs, pulled pork, chicken and adult drinks.</div> <div>Questions? Contact Stet Stetten at 609-4986.</div>		Susan Barry      Sept 27	
September 19 Meeting with Gill Holland	3	<div>Volunteer for two 30-minute conferences with two 7th grade students during each 30-minute session during October. Tip sheets and questions will be provided to structure the conference. <a href="#">CLICK HERE</a> for list of schools, dates and times. Then email your 1st and 2nd choices (schools/dates/times) to <a href="mailto:events@rotary45.org">events@rotary45.org</a>. Thank you!</div>				Jim Bornstein      Sept 27	
Fall Golf Scramble on October 7	3					Gant Hill      Sept 27	
UofL Tailgating on October 10	3					Robin Jennings      Sept 27	
Walking Tour & Wine Tasting - October 23	3					Steve Payne      Sept 27	
Websites / Database & Contact Info	4					Michael Strickland      Sept 27	
						Marie Humphries      Sept 28	
						Pat Payne      Sept 28	
						Diane Nelson      Sept 29	
						John Nerlinger      Sept 30	
						Phil Tamplin      Sept 30	
						<div>Please sit at the Birthday Table on September 26.</div> <div></div>	

**PROGRAM SCHEDULE**

**October 3 — Rob Summers**, Inspirational Speaker, Spinal Cord Injury Advocate, (*First paraplegic in history to stand and walk.*)

**October 10 — Brigadier General Robert P. Givens**, Inspector General, Headquarters Air Combat Command

**October 17 — Ed Kalmey**, Rotary District Governor, District 6710

**October 24 — Maria Hampton**, VP Regional Executive, Federal Reserve Bank of St. Louis, *Vision Louisville—New Program for Louisville Metro*

**October 31 — Bryan Anderson**, Iraq War Veteran, Triple Amputee, Quantum Rehab & USA Cares Spokesperson, Author & Actor

**November 7 — Salim Najjaf**, Past Rotary District Governor, Central Indiana District 6560, *Vocational Training Teams (MEETING OFF-SITE)*

**November 14 — Missy Eckenberg**, Paducah Rotary Club President, *Global Grants (MEETING OFF-SITE)*

**November 21 — Russel Vandenbroucke**, Rotary Peace Fellow (Bangkok 2006), UofL Professor of Dramatic Arts, *Peace Fellowship Program*

**November 27 (Wednesday) — Annual Thanksgiving Program with Kiwanis**

**UPCOMING EVENTS**

**March 13, 2014 — Biennial 'Rotary Trade Expo'**

**March 20, 2014 — Unsung Heroes Program**

Annette Grisanti

**Rodes**  
For Her

The Rodes Building • 4938 Brownsboro Rd.  
Louisville, KY 40222 • 502-753-1055

"the best recovery program  
in the world"



THE HEALING PLACE

— Dr. Burns Brady  
nationally known expert  
in addiction medicine

(502) 585-4848

www.thehealingplace.org Jay P. Davidson



**Kenneth S. Hays  
Associates, Inc.**

AUCTIONEERS & APPRAISERS

KENNETH S. HAYS, PRESIDENT  
(502) 584-4297  
241-1684 (EVENINGS)  
WWW.HAYSAUCTION.COM

KENNETH S. HAYS, JR.  
MGR. PARTNER  
120 SOUTH SPRING ST.  
LOUISVILLE, KY 40206

**You Tube**

GET ROTARY'S FREE  
CLUB LOCATOR APP

Can you play a trumpet  
or a saxophone?



Contact  
Glenn Price  
at 779-8511.

**"THAT'S ENTERTAINMENT!"**

**Saturday, September 28 at 4:30 p.m. — 'End of Summer' Party!** \$25/person Wagon tours, corn hole, fishing (bring your own pole), etc! Ribs, pulled pork, chicken, adult drinks.

**Thursday, October 10 at 5:00 p.m. — Rotary Tailgating!**  
Cost: \$35 Tailgate Only / \$55 Tailgate & Ticket / \$75 Tailgate, Ticket & parking space — Location 100 yards from stadium (331 Boxley Ave. at F.W. Owens) Spend the night with the unbeatable Cards and your Rotary friends. U of L Cards vs. Rutgers (7:30 kickoff)

**Wednesday, October 23 at 6:10 p.m. — 6th Street Walking Tour & Wine Tasting** Cost: \$39/person Meet at Info Center. Stroll with Tom Owen through St. James; tour the Cabbage Patch and private wine room of Chef Lee w/ 610 Magnolia. Chef Lee will select five wines for Rotarians/ guests to enjoy and special munchies to cap off the evening. Music by Tyrone Cotton. Limited spaces!

**Wednesday, November 20 — Rotary Urban Night Out at Water-Step**, 625 Myrtle Street. \$20/person (includes food, beer/wine/water) Urban night, fire & water. We're going urban! Food truck, fire juggling, beer/wine, then tour the amazing WaterStep facility.

**Thursday, December 5 at 5:30 — Christmas Party!!** St. Charles Exchange Restaurant!

**Friday, January 10, 2014 — Broadway Series** Dinner at Bristol, then enjoy **SISTER ACT on Broadway!** Meet the performers after the show!

**February or March, 2014 — Toyota Tour!**

Make checks payable to "Rotary Club of Louisville"  
Receipt of payment confirms your reservation! Thank you!



**Erskine H. Courtenay**

Financial Advisor

(502) 329-5109

101 Bullitt Lane, Suite 400  
Louisville, KY 40222

www.fa.ml.com/erskine.courtenay

Merrill Lynch Wealth Management makes available products and services offered by Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broker-dealer and member SIPC, and other subsidiaries of Bank of America Corporation.  
© 2012 Bank of America Corporation. All rights reserved.  
AD-10-12-1135

**Merrill Lynch  
Wealth Management**  
Bank of America Corporation

Code 444808PM-1012

**blue**

CPAS/ADVISORS

**Joe Ackerman, CPA, Director**

500 W. Jefferson Street, Suite 1600,  
Louisville, KY 40202

502.584.1101 www.blueandco.com



RODEFER MOSS & CO, PLLC

Richard N. Robinson, CPA/ABV

rrobinson@roderfermoss.com • (812) 945-5236

Certified Public Accountants  
Business Advisors

**The Four-Way Test**

"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



"At Strothman and Company, we help  
entrepreneurial businesses grow.

At every stage.  
Every day."

**Ray Strothman**  
Managing Partner



**Strothman+Co**

Certified Public Accountants and Advisors

1600 Waterfront Plaza  
502.585.1600

325 Main Street  
info@strothman.com

Louisville, Kentucky 40202  
www.strothman.com



## September 19, 2013 Rotary Meeting

President Randy opened the meeting with welcome and introduction of Judy Lambeth, CEO of Maryhurst, for the invocation. Barbara Collins, President of Kitchen Planning Designs, Etc., led the pledge and introduced our guest singer, Coria Bowen, whose rendition of "Ain't No Mountain High Enough" met with a standing ovation. Visitors were then welcomed and Rotarian guests were introduced. President Randy introduced Jack Soifer, Rotarian from Portugal, who gave a resounding "commercial" for Rotary as well as a flag and gift. We welcomed a plethora of visiting Rotarians and guests.

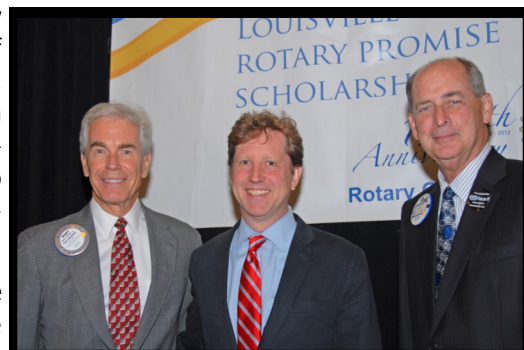
Steve Lennon, Industrial Property Management—Grisanti Group, introduced the birthday celebrants followed by the traditional "Happy Birthday" with Charlie Castner, Railroad Transportation, in his usual position at the piano.

Special congrats to Ray Schuhmann's company, Kinetic Corp recipient of the Martha Layne Collins International Trade Excellence Award by Ky World Trade Center. Stet Stetten reminded us about the "End of Summer" event at his farm on Saturday, September 28, at 4:30 p.m. Sports and Entertainment Committees reminded us about the Fall Golf Scramble on October 7, UofL Tailgating Party on October 10, and the Walking Tour and Wine Tasting on October 23.

Bob Niblock, President and Director of Porter Paint Foundation, encouraged all of us to participate in the "Middle School Connection" in October. Joey Bailey, Religious Affiliation - Administration, presented no less than TWO Golf Champion Trophies to Phil Scherer and Pete Lanham. Kevin Cosby, Senior Pastor of Stephen Baptist Church, was welcomed as a new member, and Mike DeHart, Managing Broker of Horizon Commercial Realty.

Past President Henry Heuser, Jr., Chairman of Unistar, LLC, introduced our guest speaker Gill Holland, President of the NuLu Business Association. In addition to his real estate work, Holland has worked on more than 90 movies. A former attorney, Holland owns sonaBlast! Records and is involved on cultural boards such as the Fund for the Arts, Speed Art Museum, Actors Theatre, Olmsted Parks Conservancy, and the Kentucky Film Commission. Gill gave us a rousing update on all of the various projects with which he is involved in various parts of downtown Louisville. His enthusiasm for downtown is only surpassed by his wide accomplishments, especially in Portland and west of Ninth street. Holland will be moving his offices from the Green Building in NuLu to Portland, where he will share the building with some nonprofit organizations. He refers to the redevelopment area of Portland as the Portland Stroll District. His plans include creating a neighborhood of shops and restaurants, community gardens, in addition to overseeing renovation of shotgun houses. He and a group of investors will spend about \$22 million for the project that he believes will take a minimum of ten years to complete. President Randy presented him the usual Rotary Promise Scholarship Certificate.

— Otto Feddern

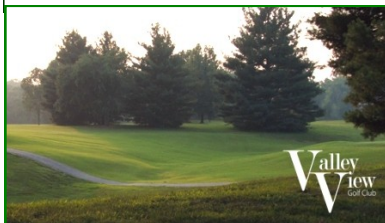


Henry V. Heuser, Jr., Gill Holland  
and President Randy Coe

### FALL GOLF SCRAMBLE

Monday, October 7

Tee Times start at 1:00 p.m.



Valley View Golf Club In beautiful  
Floyds Knobs, Indiana  
at 3748 Lawrence Banet Road

**\$55 per golfer** (Includes golf, cart,  
drinks and appetizers afterwards)

Contact Gary Noel  
gnoel@rhcgroupp.com

### Donate a Door Prize!

Contact Debe at 589-1800.

## LET'S TAILGATE!

Thursday, OCTOBER 10 at 5:00 PM

U of L Cards vs. Rutgers

7:30 Kickoff

331 Boxley Ave (FW Owens) less than 100 yds from stadium



\$35 Tailgate only  
\$55 Tailgate & Ticket  
\$75 Tailgate, Ticket & 1 parking space

Catered by:



Top Heisman Candidate Teddy Bridgewater  
One game closer to potential BCS Championship

### OCTOBER 23

Old Louisville Walking Tour  
& Wine Tasting

6:00-9:00 \$39/person

RSVP by Oct. 17

Limited to 60 people

History, Good Food & Tasty Vino!

Begin Old Louisville and Cabbage Patch tour with Tom Owen. Wine & appetizers specially chosen by Chef Lee. Music by Tyrone Cotton.

[CLICK HERE](#) for brochure  
w/ more details.



**michaelduke**

"Michael helps business owners and executives find the right person and get their team behind a common goal."

502-253-0899 • [www.michaelduke.com](http://www.michaelduke.com)

**Heating • Cooling • Air Quality Specialists**

DAVID GARLAND  
General Manager  
[dgardland@kccorow.net](mailto:dgardland@kccorow.net)

2716 Grassland Drive  
Louisville, Kentucky 40299  
(502) 491-9880  
Fax (502) 493-5775

401 West Main Street, Suite 810

Louisville, Kentucky 40202

Phone: 502-589-1800 / Fax: 502-589-1636

Email: [rotary@rotary45.org](mailto:rotary@rotary45.org)

**CLUB WEBSITE**

[www.louisvillerotary.org](http://www.louisvillerotary.org)

**MEMBERSHIP DATABASE**

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

View Historic SPARKS newsletters at  
[www.louisvillerotaryclub.org](http://www.louisvillerotaryclub.org)

**Better Business Bureau**

844 S. Fourth Street  
Louisville, KY 40203  
[www.ky-in.bbb.org](http://www.ky-in.bbb.org)

Working in the Spirit of Rotary to  
Promote An Ethical Marketplace

Charlie Mattingly

583-1492

MENTAL HEALTH • DEVELOPMENTAL SERVICES • ADDICTION TREATMENT

**HOPE**  
HAPPENS HERE

[sevendcounties.org](http://sevendcounties.org)

589-1100 or 1-800-264-8799

**Cave Hill Cemetery**

Offering traditional burial spaces, mausoleums, cremation options, and monument sales in Kentucky's premier cemetery

502-451-5630 Lee Squires [www.cavehillcemetery.com](http://www.cavehillcemetery.com)

**OFFICERS:**

Walter R. Coe  
President  
Kevin S. Wardell  
First Vice President  
Philip J. Tamplin, Jr.  
Second Vice President  
Craig Scherman  
Secretary  
Joey Bailey  
Treasurer  
Joyce Seymour  
Sergeant-at-Arms

**DIRECTORS:**

Stuart E. Alexander III  
Alice Bridges  
Alan G. Griffes  
Kenneth R. Grossman  
Frederic T. Harned  
John Hubbuch  
Kenneth N. Middleton  
Julie H. Schmidt  
Susan G. Zepeda, Ph.D.

**EXECUTIVE DIRECTOR:**

Debe D. Skidmore

Sparks is a Publication of  
the Rotary Club of Louisville, Inc.

**Communications:**

Alan N. Singleton — Chair  
Luke B. Schmidt — Vice Chair  
William G. Schneider — Vice Chair  
Debe D. Skidmore — Managing Editor  
Maynard L. Stetten, M.D. — Photographer

"We're the people...people"

**485-1000**  
[www.aheadhr.com](http://www.aheadhr.com)  
Bill Bellis  
Staffing and Human Resource Solutions  
Kentucky, Ohio, West Virginia, Connecticut,  
Wisconsin, Nebraska, Texas, Alabama

We turn jeans into  
jobs to change lives.

Goodwill makes it happen.



Roland Blahnik, President & CEO  
David Cobb, VP for Resource Development

502-585-4945

[goodwillky.org](http://goodwillky.org)

**GEORGE BRAKMEIER, III**

Web: [centralelectronic.com](http://centralelectronic.com)

ADVANCED SERIES COPIERS & PRINTERS

B/W \* Color \* Multi-Functional \* Networked  
AUTHORIZED SALES & SERVICE

CENTRAL ELECTRONIC OFFICE MACHINES

124 South First Street

(502) 587-6360

**SHIPSHAPE**  
AN UNCOMPLICATED  
GUIDE TO NAVIGATING  
YOUR NONPROFIT

ERIC SCHMALL

CENTER FOR  
NONPROFIT  
EXCELLENCE  
Your Excellence is Our Passion

John Clark 502-693-1506  
[www.OldStonePress.com](http://www.OldStonePress.com)

**WE SAVE OUR  
CUSTOMERS  
AND  
PERIOD!**

Call today for a no-risk,  
no-obligation consultation  
and find out how much time  
and money you can save.

**UNISTAR**

PURCHASING SOLUTIONS  
Spend Less. Get More.

1.866.UNISTAR  
[UnistarPurchasingSolutions.com](http://UnistarPurchasingSolutions.com)



Phil Marshall,  
President and CEO

**HOSPARUS**

Because the end of life is part of living

A non-profit  
hospice organization

502-456-6200

[www.hosparus.org](http://www.hosparus.org)

Serving Barren River, Central Kentucky,  
Louisville and Southern Indiana

**Mister "P" Express**

Allan M. Parnell  
CEO

Cynthia P. Collier  
President

(812) 256-0400 x-111

[www.misterpexpress.com](http://www.misterpexpress.com)

**GET TEXT ALERTS FROM ROTARY**

Sign up at [WDRB.com](http://WDRB.com)!  
Get Weekly Reminders, room changes,  
and cancellations directly to your phone.

THIS SERVICE PROVIDED TO THE ROTARY CLUB OF LOUISVILLE BY:

**WDRB NEWS**  
HIGH DEFINITION TELEVISION