

SPARKS



Next Meeting: Thursday, September 27, 2012

Speaker: John Yarmuth, 3rd District U.S. Congressman

Introduction by: President Stuart Alexander

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm

Galt House East - Second Floor - Grand Ballroom 'A'



Congressman John Yarmuth represents Kentucky's 3rd Congressional District in the U.S. House of Representatives. In his third term, he was selected to the Committee on Budget, the Committee on Oversight and Government Reform, and the Committee on Ethics.

In Congress, Yarmuth has fought for better quality and access in education and health care, while working to help small businesses compete in a global economy and expand individual opportunities for success. He helped enact the largest funding increase for veterans' health care in American history, supported a new GI Bill that guarantees a four-year education for our veterans, and secured \$75 million to build our new VA Hospital. He partnered with Ford and GE to revitalize manufacturing in Louisville and create thousands of local jobs. And, Yarmuth has been named Best of Congress by Working Mother magazine in each of his three terms in Congress.

Before Louisville elected him to Congress, Yarmuth worked in education and health care, founded and ran successful small businesses, including LEO, Louisville's free newsweekly. He's a Louisville native, Atherton alum, father to Aaron, and 30-year husband to Cathy.



**VIEW MEETING
VIDEOS HERE!**



club calendar

Meetings (weekly & committee) info at:

- www.dacdb.com/rotary (Club Calendar tab)
- www.louisvillerotary.org



NOTE:
Location
Change!
**NOVEMBER 1 & 15 meetings
will be at a different location.**
Details coming soon!



OCTOBER 12 - 14, 2012 VOLUNTEER OPPORTUNITY

As many as 10,000 youth, leaders and visitors from all over the region will participate in the **Patriot Games** at Fort Knox. This event will include camping, competitive games, military displays, shooting sports, Patton Museum tours and much more.

Rotarians will assist with registration on Oct 12-13 at Keyes Park on the Post. **Sign up to help HERE!**



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Have a question for John Yarmuth?

Email questions prior to and
during Thursday's meeting to:
askrotary@gmail.com



The 2012 Kentucky Aviation Hall of Fame

October 27 - Colonel Douglas B. Yates to be inducted into Kentucky Aviation Hall of Fame

Colonel Douglas B. Yates will be honored as "a truly extraordinary Air Force aviator, graduated 2nd in his USAF Undergraduate Pilot Training class, flew 177 combat missions over North Vietnam, developed critical combat tactics, wrote standards manuals, and served on the Inspector General team." Doug has been a Rotarian in our Club since 1981.

The black-tie dinner will be held at the Aviation Museum at the Blue Grass Airport in Lexington on Saturday, October 27. Make your reservations online at www.aviationky.org. Questions? Call 859-317-2815.

Rotary Fall Golf Scramble

OCTOBER 8 - 11:00 am
Oldham County Country Club
Cost: \$45



Includes 18 holes, golf cart, lunch at the Grille, range balls and camaraderie with fellow Rotarians and guests (*priceless*).

Email Lukas Dwelly: lukas.dwelly@louisville.edu

Birthday Table

Susan Barry	Sept 27
Jim Bornstein	Sept 27
Gant Hill	Sept 27
Robin Jennings	Sept 27
Steve Payne	Sept 27
Michael Strickland	Sept 27
Greg Cardwell-Copenhaver	Sept 28
Marie Humphries	Sept 28
Pat Payne	Sept 28
Diane Nelson	Sept 29
John Nerlinger	Sept 30
Alan Rosenberg	Sept 30
Phil Tamplin	Sept 30
Stuart Alexander	Oct 3

Please sit at the Birthday table on September 27!



PROGRAM SCHEDULE

- October 4** — Brooks Wicker, 3rd District U.S. Congressional Candidate
- October 11** — Scott Martin, Director of Century Parks
- October 18** — Mark Hogg, Executive Director of EDGE Outreach / Water Steps
- October 25** — Les Waters, Artistic Director of Actors Theatre of Louisville
- November 1** — Rotary District Governor Don Dykman ([MEETING LOCATION CHANGE: Details provided soon!](#))
- November 8** — Brad Broeker (*tentative*)
- November 15** — Scott Brusaw, CEO Solar Roadways ([MEETING LOCATION CHANGE: Details provided soon!](#))
- November 21 (WEDNESDAY)** — Rabbi Chester B. Diamond, Rabbi Emeritus, The Temple - Joint Rotary/Kiwanis Thanksgiving meeting.
- November 29** — Steve Wilson & Laura Lee Brown, Entrepreneur & Partner 21C Museum Hotel
- December 13** — Bill Samuels, Maker's Mark President, and Mike Veach, Filson Historical Society Associate Curator of Special Collections & Bourbon Historian
- December 20** — Holiday Music Program
- December 27** — No meeting.

UPCOMING EVENTS

- October 8** — Rotary Fall Golf at 11:30 a.m. Click [HERE](#) for details!
- October 9** — Membership Cocktails After Hours, 5:30-7:30 at St. Charles Exchange, 113 South Seventh Street
- October 25** — The dePaul School - "10th Annual deParty for dePaul" Dinner & Auction. Click [HERE](#) for details!
- November 1** — Committee Chairs meeting with District Governor Dykman before lunch. (Room location provided soon.)
- November 3** — Rotary Tailgate Party, UofL vs. Temple, Caboose #2

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- ➔ 1 Is it the truth?
- ➔ 2 Is it fair to all concerned?
- ➔ 3 Will it build goodwill and better friendships?
- ➔ 4 Will it be beneficial to all concerned?

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Rotary Meeting - September 20, 2012

Steve Ragan gave the invocation, Bob Slider led the pledge, and Rotarians sang Shine On Harvest Moon with John Evans at the piano. President Stuart welcomed guests and journalism students from Manual High School (pictured at left), and SiDonna Cox acknowledged Rotarian birthday celebrants for this week.



C-J President/Publisher, Wesley Jackson, with journalism students from Manual High School

Gary Noel promoted the Rotary Golf Scramble on October 8, at Oldham County Golf Club. The cost is \$45 and you don't want to miss it. Contact Sports Committee Chair Lukas Dwelly to sign up (details [HERE](#)). Promote your organization's goods or services and donate a door prize for the event. Door prizes can be dropped off at the registration table before a club meeting. General Stew Byrne announced 10,000 Scouts and leaders will converge at Fort Knox on Oct 12 and 13 for the Patriot Games. Rotarian volunteers will register the troops as they arrive. The Patriot Games will consist of a variety of activities including: shooting, archery and tours of Patton Museum. Sign up to volunteer for Patriot Games [HERE](#).

Jerry Greenwell, member of Frost Brown Todd, introduced Glenn Price, our club's newest Rotarian that you need to meet. Glenn is a member of **Frost Brown Todd**, a published author, adjunct professor at U of L Law School and a musician. Glenn's law practice focuses in zoning and land use and he is sure to keep us rockin' and rollin'.

Nancy Jo Trafton, market development director of Courier-Journal Media, introduced Wes Jackson, a Louisville native and the newest publisher and president of the **Courier-Journal**. Wes gave us an update on the operations of Kentucky's largest newspaper which reaches a half million people each day and 600,000 on Sundays. He conducted a survey of our media usage and asked for a raise of hands if we have a Facebook account (*most*), Twitter account (*quite a few*), obtain media online (*most*) or through an iPad or smart phone (*most*).

Wes discussed the challenges and opportunities of the rapidly changing media landscape for both his business and ours and indicated research shows people are consuming more media than ever before (e.g. 67,000 people per day access the CJ's content on their iPhone). Quantity and quality are two very different things and the Courier Journal believes it originates more credible local content than any other source. Wes mentioned some recent in-depth, investigative stories: Kentucky's broken tax system, child abuse and neglect in the Commonwealth and Kentucky's prescription drug epidemic as the type of credible journalism to expect from the CJ. Mindful some of us have stopped our subscriptions, he asked us to give the CJ a second look and to consider Courier-Journal Media for our business marketing needs.

President Stuart presented a certificate to Wes Jackson designating a contribution in his honor from the Rotary Club of Louisville to the Rotary Promise Scholarship Fund. - Chris Padgett



Nancy Jo Trafton, Wesley Jackson and President Stuart E. Alexander, III



SAVE THE DATE!

November 3

UofL vs. Temple



Caboose #2
Compliments of
George Merrifield

Food – Drinks – Camaraderie

More Details to Follow

THE ULTIMATE TAILGATING EXPERIENCE!

MEMBERSHIP
COCKTAILS AFTER HOURS

OCTOBER 9 5:30-7:30 pm
St. Charles Exchange
113 South 7th Street

Join Rotarians and meet other prospective members. Bring a prospective member and receive two free drink tickets.

Enjoy socializing, great appetizers, discounted drinks, etc. *Be there!*



PROSPECTIVE MEMBERS should attend

"What is Rotary?"

Offered First & Third Thursdays each month at 11:00 am

Location: Rotary office at 401 West Main Street, Suite 810.

Basic information is provided, membership proposal forms are distributed, and questions are answered at this session for all prospective members. Questions? Contact Debe at 589-1800.

CLICK HERE to view New Member Orientation - Rotary 101



Rotarian **Rick Harned** presented our banner to the Salto Grande-Concordia Club, Concordia, Argentina recently. Check out Rick & Mary Ellen's website at: www.rickandmaryellen.blogspot.com

Rotary Fellowships are autonomous, international groups of Rotarians, Rotarian spouses and Rotaractors who join together to share a common interest, further their vocational development through acquaintance with others of the same profession, make friends around the world, explore new opportunities for service, and have fun. Click [HERE](#) for more info about Rick's exciting 6-month trip!

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