



SPARKS



Next Meeting: Thursday, March 22, 2012

Speaker: Mark Simendinger, General Manager of Kentucky Speedway

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm

Galt House West, Second Floor, Daisy-Sunflower Room



Mark has served as general manager of Kentucky Speedway, since it was acquired by Speedway Motorsports, Inc. in 2009. Prior to that acquisition, Mark served as president of the Speedway and has played an integral role in the facility's site selection, planning, development, financing and operations.

Since the SMI acquisition, Mark has overseen major additions to the facility, including 40,000 additional seats, thousands of camping spots, and significant infrastructure expansion. On July 9, 2011, Kentucky Speedway made history by hosting its first NASCAR Sprint Cup series race, the "Quaker State 400". This is the first major league sports franchise to ever locate in Kentucky. Kentucky Speedway is also the region and state's largest sports venue by seating and acreage.

Mark and his wife, Lori, live in Edgewood, Kentucky, and have five children.

July 21, 2012
Save the Date!



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When: July 21, 2012

Where: ICE HOUSE

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**47th Annual
'Rotary Day at the Downs'**

May 1 (11:00a - 6:00p)

Cost: \$70 per person

(includes entrance to track, buffet lunch & gratuity)

Purchase tickets online at www.dacdb.com/rotary; click on the 'Calendar' tab and scroll down to 'Day at the Downs' event. There is limited availability (104 tickets / 13 tables of 8). Several tables have been reserved, so don't wait too late! Guests are welcome to attend; however, tickets are sold to Club members only.



Please **STOP reading
this newsletter now,
and go to:**

www.dacdb.com/rotary

Log in to your club's database and verify that all of your info is accurate, and make needed updates/edits. You can also upload a more current photo.

**This data will be in your next roster, and
your input will ensure accurate content.**

UserName is your current email address. Password is your RI member number. Your RI # is on the mailing sticker on your 'Rotarian' magazine. (You'll be prompted to change your PW after your first log-in. Need assistance? Call 589-1800.)

This database is a great resource for info about the Club members, committees, etc. Add it to your Favorites list for easy access.

Birthday Table

Mac McClure	March 22
Brian Veeneman	March 22
Marti Hazel	March 24
Alan DeLisle	March 25
Ernie Camentz	March 27
Gregory Heitzman	March 27
Keith Alvey	March 28
Edward O'Brien	March 28
Richard Schiller	March 28

***Please sit at the Birthday table
on March 22!***



PROGRAM SCHEDULE

- March 29** — New LMPD Chief Steve Conrad
- April 5** — Mike Berry, Executive Director, Kentucky Derby Festival
- April 12** — Dr. Jim Ramsey, President, University of Louisville
- April 19** — Lexington Mayor Jim Gray, *Bluegrass Economic Advancement Movement (BEAM) & Regional Business Development Issues*
- April 26** — Rotary Speech Contest Program
- May 10** — Governor Steve Beshear
- May 17** — Dr. James Bullard, President & CEO, Federal Reserve Bank of St. Louis
- May 24** — Michael Saag, M.D., Director of Center for AIDS Research, University of Alabama at Birmingham, *30 Years of AIDS ... Where Have We Been & Where Are We Going?*
- May 31** — Peter Morrin, *50th Anniversary & History of Studio Glass*
- June 7** — Ted Smith, Economic Development Director, City of Louisville
- June 14** — Gary Knell, President of National Public Radio
- June 28** — Changing of the Guard
- July 5** — Tom Owen, U of L Professor / Historian, Metro Council Member, *What Was Louisville Like 100 Years Ago?*
- July 19** — Ray Klingensmith, Rotary International President, *100th Anniversary Rotary Club of Louisville Celebration*
- July 26** — Dr. Susan Harkema, Rehabilitation Research Director, KY Spinal Cord Injury Research Center, *Locomotor Training: Helping Patients Walk Away from Paralysis*

CLUB EVENTS

- March 30** — Rotary Night Out, Speed Museum Tour & Dinner at Vincenzo's. This event is now full!
- May 1** — 47th Annual *"Rotary Day at the Downs"*. To purchase tickets online, go to www.dacdb.com/rotary, then select event on the Calendar. Limited availability, so don't delay!
- July 21** — Rotary Club of Louisville's Centennial Event, *'Celebrating 100 Years of Service'*. Purchase tickets online at www.louisvillerotary.org. Open to public!

Annette Grisanti

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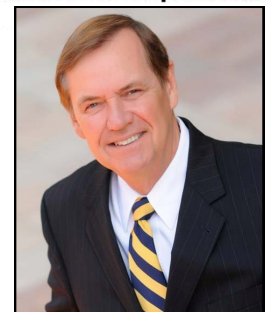
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Rotary Meeting - March 15, 2012

Our "Ides of March" meeting was held in the Archibald Room in the Galt House West. The meeting was opened by President Stet who offered a warm Rotary welcome to our honorees and guests in attendance to celebrate the Rotary Unsung Heroes Awards. The invocation was delivered by Lelan Woodmansee followed by the pledge and singing led by Bill Kelly with Charlie Castner ever present at the piano. In honor of the upcoming St. Patrick's Day celebration, Rotarians joined in singing "When Irish Eyes Are Smiling" and "My Wild Irish Rose" to the delight of all.

Devone Holt hosted our Birthday Table after which President Stet called upon Jim Smith, partner at Smith & Smith Attorneys, a Paul Harris Fellow and Past Rotary President 2007-2008, to honor and recognize Metro area students receiving the Unsung Heroes Award. Special recognition was also given to three honored guests at the speaker's table; Leisa Schulz of the Archdiocese of Louisville, Alexandra Thurstone of St. Francis and Dr. Robert Rodosky of JCPS.



Jim Smith, Leisa Schulz, Alexandra Thurstone, Dr. Robert Rodosky & President Maynard 'Stet' L. Stetten, M.D.



As usual, former President Smith charmed the audience with his humor, wisdom and insights while at the same time acknowledging his own personal vocational disability ... he's a lawyer you know! Setting that aside, Jim reminded Rotarians that the Youth Recognition Award was a celebration of the "extraordinary accomplishments of ordinary people", emphasizing the return on investment we all enjoy as the result of the outstanding accomplishments of the youth of our community. As perhaps only he could do, Jim deftly introduced 48 outstanding students representing schools across our community as they received their awards as Unsung Heroes. Joining Jim in

this effort were representatives of Rotary Clubs throughout the Metro area. Rotarians and guests alike joined in a standing ovation to honor our distinguished students and to wish them well in all of their future endeavors. "Men and boy stood cheering by as home we brought them shoulder high".



President Stet offered his thanks to Jim Smith for doing a yeoman's job in his brother's absence and offered special thanks all who participated in making this Unsung Heroes event very special. We were then reminded that our next Rotary meeting will be held on March 22nd at the Galt House West on the second floor in our "special place", the Daisy Room, where our guest speaker will be Mark Simendinger, General Manager of the Kentucky Speedway. Fasten your seatbelts!

— E. Phillip Scherer

Annual Commonwealth Rotary Golf Challenge



May 11, 2012
Juniper Hills Golf Course
Frankfort, KY

Cost: \$75/player
Limit to 18 Rotary Teams

Registration begins at 11:30 AM (EDT), with shotgun start at 1 PM.

Price includes entry into all events: 18 holes of golf, riding cart, lunch and door prizes. This annual Rotary event benefits the Frankfort Rotary Club Youth Scholarship Fund. Traveling banner AND net registration proceeds shared with the winning club! (Golf attire is required: collared shirt & soft spikes only.)

- 4-player teams counting 3 best scores each hole
- Longest drive contest
- Closest to the pin
- Hole-in-One — New Car
- Rotary Club Members Only—No Ringers

Questions: 502-226-0973

CLICK HERE to register online, or go to website: <http://goo.gl/xJzxm>.

After registering online, make your \$300 check payable to: Frankfort Rotary Youth Fund, P.O. Box 93, Frankfort, KY 40602

we need you.



On Wednesday, **April 4**, Rotary volunteers will answer phones to take pledges during **Public Radio's Spring Membership Drive**.

A three-hour commitment is all that is required. Sign-up sheets will be available at Thursday's meeting.

This is a win-win for all!

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OF THE ROTARY CLUB
OF LOUISVILLE, INC.

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