



SPARKS



Next Meeting: Thursday, October 18, 2012

Speaker: Mark Hogg, CEO & Founder of WaterStep

Introduction by Barbara Sexton Smith

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm


Galt House West - Second Floor - Daisy-Sunflower Room



Mark is the Founder and CEO of WaterStep (EDGE Outreach), Louisville, KY since 1995. For the last eight years WaterStep has excelled at training ordinary people to use water purification systems, health and hygiene and hand pump repair to save lives with water. Using a blend of technologies and training in and for the developing world, simple, affordable and sustainable solutions will provide micro-business opportunities, prevent water-borne illness and improve self-sufficiency.

Academically Mark holds a BBA in management and an MDiv. His first international humanitarian experience with water was a construction project building a dam in Burkina Faso in 1983. This year alone, WaterStep has worked closely with several local and national Rotary Clubs, partnering with three clubs for a project in the Appalachians, an Indianapolis club for Haiti, a St. Louis club for Malawi, and currently working with four local clubs on a Costa Rican water project. Mark has recently been awarded *Ernst and Young's 2012 Social Entrepreneur of the Year* for the Kentucky and Ohio Region.

Check out their website at www.waterstep.org.




Rotary Tailgate Party

November 3

UofL vs. Temple

Game Time TBA



Caboose #2
Compliments of
George Merrifield

Tickets are in Section 203 (Rows PP, QQ & RR)

TICKETS: Game & Tailgating - \$50 per person
Tailgating Only - \$30 per person

Send payment to: Rotary Club of Louisville,
401 W. Main, Ste. 810, Louisville KY 40202.

Reservation/Payment DEADLINE:
OCTOBER 25

THE ULTIMATE TAILGATING EXPERIENCE!



**NEW
MEETING
LOCATION**

Nov. 1 & 15

The Galt House will be at full capacity on November 1 and 15; therefore, the meetings on November 1 and November 15 will be held at:

KOSAIR SHRINE CLUB
812 South Second Street
Louisville, KY 40202

FREE PARKING! Special thanks to Randy Coe for making this location possible!

Birthday Table

Laura Dennis	Oct 18
Robin Bleakley	Oct 20
Steve Eggers	Oct 21
Matt Gardiner	Oct 21
Wayne Wilson	Oct 21
Gail Becker	Oct 22
Jack Guthrie	Oct 22
Kenneth Hays	Oct 22
Bill Hoagland	Oct 23
Mark Lieberfreund	Oct 24

Please sit at the Birthday table on October 18!



Rotary Promise Scholarship



A Million Dollar Promise

Click [HERE](#) to check out Western High School's website. You can be part of this exciting project! Call 589-1800 and make a donation to the Rotary Promise Scholarship.

ANNUAL DISTRICT CONFERENCE

November 9-11, 2012

Capital Plaza Hotel - Frankfort, KY



President Stuart Alexander will be speaking at the conference on Saturday at 12 noon. Make your reservations now at www.rotarydistrict6710.org

PROGRAM SCHEDULE

- October 25** — Les Waters, Artistic Director of Actors Theatre of Louisville
- November 1** — Rotary District Governor Don Dykman (**LOCATION: Kosair Shrine Club, 812 South Second Street**)
- November 8** — Bill Lamb, President & General Manager of WDRB-TV - *"The Business of Running a TV Station"*
- November 15** — Scott Brusaw, CEO Solar Roadways (**LOCATION: Kosair Shrine Club, 812 South Second Street**)
- November 21 (on WEDNESDAY)** — Rabbi Chester B. Diamond, Rabbi Emeritus, The Temple - Joint Rotary/Kiwanis Thanksgiving meeting.
- November 29** — Steve Wilson & Laura Lee Brown, Entrepreneur & Partner 21C Museum Hotel - *"Art Drives Commerce"*
- December 6** — David Ratterman, Partner, Stites & Harbison - *"World Trade Center a Decade and a Year Later"*
- December 13** — Bill Samuels, Maker's Mark President, and Mike Veach, Filson Historical Society Associate Curator of Special Collections & Bourbon Historian
- December 20** — *Holiday Music Program*
- December 27** — No meeting.

UPCOMING EVENTS

- October 25** — The de Paul School - "10th Annual de Paul" Dinner & Auction. **Click HERE for details!**
- November 1** — Committee Chairs Meeting with District Governor Dykman before lunch. (Scimitar Room, 2nd floor, Kosair Shrine Club)
- November 3** — **Rotary Tailgate Party**, UofL vs. Temple, Game Time TBA, Caboose #2 (Registration/Payment Deadline is October 25.)
- November 9-11** — **Rotary District Conference**, Capital Plaza Hotel in Frankfort, KY. (FYI: *President Stuart Alexander will speak at the conference.*)
- December 7** — **Rotary Holiday Party**, The Pendennis Club
- January 23** — **Meet at MEAT, Membership Party with YPAL.**

Do you own a wheelchair not being used? Please consider donating it. Contact Craig Scherman at 439-4396. Thank you!



Annette Grisanti

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can make! Contact: 589-
1800 / rotary@rotary45.org.



Rotary Meeting - October 11, 2012

Susan Zepeda gave the invocation and Jane Burks led the pledge. Jane, accompanied by Charlie Castner on the piano, then led us in singing "A Bicycle Built For Two". President Stuart welcomed guests and announced there were a few openings remaining for volunteers for Saturday's Patriot Games at Fort Knox. He then continued the series of Club history slides with five selected from the 1932-1942 decade. It was gratifying to see the Club publicly challenging the rise of Adolf Hitler and the Nazis in the lead-up to the war. Casey Urschel informed the Club of the new Running & Fitness Club at Boys & Girls Haven, and Joey Bailey passed out the hardware for the 2012 Golf outing to Phil Scherer (pictured at left) for low gross and Mark Lamkin for low net. Hulyn Farr introduced our newest member, Marta Miranda, President & CEO at The Center for Women & Families (pictured below). Marta's impressive resume and important mission make her a great addition to the Club.



Luke Schmidt introduced our guest speaker, Scott Martin, Director of 21st Century Parks, Inc. A native Virginian, Scott brings an impressive background in parks development and management to the great vision for the \$120 million "Parklands of Floyds Fork" project. The development will follow the path of Floyds Fork for an amazing twenty-mile stretch from Shelbyville Road to Bardstown Road, traversing pristine land as four separate parks are created. The parks (Beckley Creek, Pope Lick, Turkey Run, and Broad Run) will be linked by the Louisville Loop and each will have its own unique features. The project will rival the original Olmsted vision of the late 19th century that led to Louisville's current majestic parks system. It is being funded entirely from private funds, and Scott made a convincing case for its economic development value. It is one of only six mega-parks projects currently underway in the U.S. Scott showed photos of the impressive work being done to plant trees, build buildings and lay pathways. Major corporate partners include PNC, Humana, and The Gheens Foundation.



Luke Schmidt, Scott Martin and President Stuart E. Alexander, III



Plans call for completion in 2015 and new features are coming on line in the coming months, including the dramatic "Egg Lawn". Scott's energetic, enthusiastic, and informative presentation was very well received by all in attendance.

- Steven Schmidt

Rotary After Hours ...



It was a successful evening, with ten prospective Club members attending the membership promotion event held on October 9 at the St. Charles Exchange restaurant.

2013 Rotary International Convention

Lisbon, Portugal | 23-26 June



The cover of the October 2012 issue of *The Rotarian* magazine features a sunrise illuminating Cascais Bay in Portugal. Be sure to read the accompanying article about some of the great options for side trips while visiting Lisbon. [You can also read the article here.](#)

Enjoy the greatest saving when you register for RI Convention by December 15. [Register here!](#)

2013 RI Convention in Lisbon, Portugal



don't MISS the de PARTY.

All net proceeds will be awarded as need based scholarships to students of The de Paul School

or the chance to bid at our auction!



de PARTY.

October 25, 2012 at The Henry Clay
604 South Third Street in Louisville, Kentucky
● Cocktails & Silent Auction 5:30pm
● Dinner, Program & Live Auction 7pm
RSVP by October 6 / Dress is Business Casual

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