

SPARKS

Next Meeting: Thursday, October 18, 2012 Speaker: Mark Hogg, CEO & Founder of WaterStep Introduction by Barbara Sexton Smith

Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm Galt House West - Second Floor - Daisy-Sunflower Room





Mark is the Founder and CEO of WaterStep (EDGE Outreach), Louisville, KY since 1995. For the last eight years WaterStep has excelled at training ordinary people to use water purification systems, health and hygiene and hand pump repair to save lives with water. Using a blend of technologies and training in and for the developing world, simple, affordable and sustainable solutions will provide micro-business opportunities, prevent water-borne illness and improve self-sufficiency.

Academically Mark holds a BBA in management and an MDiv. His first international humanitarian experience with water was a construction project building a dam in Burkina Faso in 1983. This year alone, WaterStep has worked closely with several local and national Rotary Clubs, partnering with three clubs for a project in the Appa-

lachians, an Indianapolis club for Haiti, a St. Louis club for Malawi, and currently working with four local clubs on a Costa Rican water project. Mark has recently been awarded *Ernst and Young's 2012 Social Entrepreneur of the Year* for the Kentucky and Ohio Region.

Check out their website at www.waterstep.org.





NEW MEETING LOCATION Nov. 1 & 15

The Galt House will be at full capacity on November 1 and 15; therefore, the meetings on November 1 and November 15 will be held at:

KOSAIR SHRINE CLUB 812 South Second Street Louisville, KY 40202

FREE PARKING! Special thanks to Randy Coe for making this location possible!

Rotary Promise Scholarship



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ANNUAL DISTRICT CONFERENCE <u>November 9-11, 2012</u> Capital Plaza Hotel - Frankfort, KY



President Stuart Alexander will be speaking at the conference on Saturday at 12 noon. Make your reservations now at www.rotarydistrict6710.org

Birthday Table

Laura Dennis	Oct 18
Robin Bleakley	Oct 20
Steve Eggers	Oct 21
Matt Gardiner	Oct 21
Wayne Wilson	Oct 21
Gail Becker	Oct 22
Jack Guthrie	Oct 22
Kenneth Hays	Oct 22
Bill Hoagland	Oct 23
Mark Lieberfreund	Oct 24

Please sit at the Birthday table on October 18!



PROGRAM SCHEDULE

October 25 — Les Waters, Artistic Director of Actors Theatre of Louisville

November 1 — Rotary District Governor Don Dykman (LOCATION: Kosair Shrine Club, 812 South Second Street)

November 8 — Bill Lamb, President & General Manager of WDRB-TV - "The Business of Running a TV Station"

November 15 — Scott Brusaw, CEO Solar Roadways (LOCATION: Kosair Shrine Club, 812 South Second Street)

November 21 (on WEDNESDAY) — Rabbi Chester B. Diamond, Rabbi Emeritus, The Temple - Joint Rotary/Kiwanis Thanksgiving meeting.

November 29 — Steve Wilson & Laura Lee Brown, Entrepreneur & Partner 21C Museum Hotel - "Art Drives Commerce"

December 6 — David Ratterman, Partner, Stites & Harbison - "World Trade Center a Decade and a Year Later

December 13 — Bill Samuels, Maker's Mark President, and Mike Veach, Filson Historical Society Associate Curator of Special Collections & Bourbon Historian

December 20 — Holiday Music Program

December 27 — No meeting.

UPCOMING EVENTS

October 25 — The de Paul School - "10th Annual de Party for de Paul" Dinner & Auction. Click HERE for details!

November 1 — Committee Chairs Meeting with District Governor Dykman before lunch. (Scimitar Room, 2nd floor, Kosair Shrine Club)

November 3 — Rotary Tailgate Party, UofL vs. Temple, Game Time TBA, Caboose #2 (Registration/Payment Deadline is October

November 9-11 — Rotary District Conference, Capital Plaza Hotel in Frankfort, KY. (FYI: President Stuart Alexander will speak at the conference.)

December 7 — Rotary Holiday Party, The Pendennis Club

January 23 — Meet at MEAT, Membership Party with YPAL.

Do you own a wheelchair not being used? Please consider donating it. Contact Craig Scherman at 439-4396. Thank you!



Annette Grisanti



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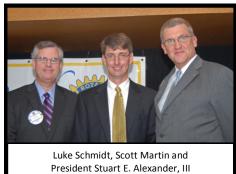


Rotary Meeting - October 11, 2012

Susan Zepeda gave the invocation and Jane Burks led the pledge. Jane, accompanied by Charlie Castner on the piano, then led us in singing "A Bicycle Built For Two". President Stuart welcomed guests and announced there were a few openings remaining for volunteers for Saturday's Patriot Games at Fort Knox. He then continued the series of Club his-



tory slides with five selected from the 1932-1942 decade. It was gratifying to see the Club publicly challenging the rise of Adolf Hitler and the Nazis in the lead-up to the war. Casey Urschel informed the Club of the new Running & Fitness Club at Boys & Girls Haven, and Joey Bailey passed out the hardware for the 2012 Golf outing to Phil Scherer (pictured at left) for low gross and Mark Lamkin for low net. Hulyn Farr introduced our newest member, Marta Miranda, President & CEO at The Center for



Women & Families (pictured below). Marta's impressive resume and important mission make her a great addition to the Club.



Luke Schmidt introduced our guest speaker, Scott Martin, Director of 21st Century Parks, Inc. A native Virginian, Scott brings an impressive background in parks development and management to the great vision for the \$120 million "Parklands of Floyds Fork" project. The development will follow the path of Floyds Fork for an amazing twenty-mile stretch from Shelbyville Road to Bardstown Road, traversing pristine land as four separate parks are created. The parks (Beckley Creek, Pope Lick, Turkey Run, and Broad Run) will be linked by the Louisville Loop and each will have its own unique features. The project will rival the original Olmsted vision of the late 19th century

that led to Louisville's current majestic parks system. It is being funded entirely from private funds, and Scott made a convincing case for its economic development value. It is one of only six mega-parks projects currently underway in the U.S. Scott showed photos of the impressive work being done to plant trees, build buildings and lay pathways. Major corporate partners include PNC, Humana, and The Gheens Foundation.

Plans call for completion in 2015 and new features are coming on line in the coming months, including the dramatic "Egg Lawn". Scott's energetic, enthusiastic, and informative presentation was very well received by all in attendance.

- Steven Schmidt



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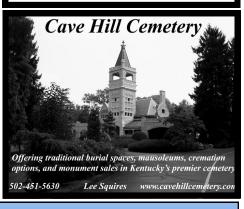
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