



Rotary Club of Louisville **SPARKS**

July 3, 2015

Vol. 103, No. 1



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Last Week's Meeting

Rebecca Matheny



July 9 Rotary Meeting

Guest Speaker: David Phemister

State Director for KY Chapter of Nature Conservancy

ARCHIBALD ROOM - Galt House, Third Floor



David Phemister joined The Nature Conservancy in Virginia in November 2002 working on land protection issues, first as Land Protection Specialist and then as Associate Director of Land Protection. From May 2006 through June 2014 he worked as Director of Government Relations for the Virginia Chapter, with a focus on policy development, agency relations and lobbying efforts with Virginia's congressional delegation. He started as Kentucky's State Director in July 2014. David has a M.S. from the University of Michigan's School of Natural Resources and Environment and a B.A. from Brown University. He enjoys spending time outside with his family and friends. He will work out of Kentucky's main office in Lexington.

Club Board Officers

Greg Braun - President

Alice Bridges - Pres-Elect

Kevin Wardell - Past Pres
& Board Officer

Dick Brien - Vice Pres

Ken Middleton - Vice Pres

Luke Schmidt - Secretary

Tom Bohnert - Treasurer

Club Board Directors

Muhammad Babar

Barry Barker

Mary Michael Corbett

Lukas Dwelly

Tracy Holladay

Mac McClure

Michael Ray Shackelford

Fund Board Officers

Kevin Wardell - Chair

Recruitment / Engagement / Service

MESSAGE FROM PRESIDENT GREG

Attracting new members. Getting all members more involved in the life of the Club. Making a significant difference through our service projects. These will be the focus of much of our work for the 2015-16 year. Our one-page Strategic Plan explains each "strategic pillar" along with specific objectives for each. This document will guide the work of the Board and committees this year. We encourage and welcome your support. Access the document [HERE](#).

New District Governor is Mike Kull!

Congratulations, **Mike Kull** and **Stuart Alexander**! The torch

Alice Bridges - Vice Chair
Luke Schmidt - Secretary
Tom Bohnert - Treasurer

Fund Board Directors

Paul Bickel III
Greg Braun
Aimee Johnson
Bob Slider

Birthdays

Franklin Jelsma
July 10

Rick Crabtree
July 10

David Ray
July 11

David Hardy
July 12

Walt Swyers
July 14

Chuck Roederer Jr.
July 15

Kevin Cosby
July 15

Upcoming Meetings

July 16

Mary Gwen Wheeler, Exec
Dir of 55,000 Degrees
*Mtg location at The
Seelbach Grand Ballroom*

July 23

Jared Arnett, Founding Exec
Dir of SOAR, Shaping Our
Appalachian Region, Inc.

July 30

Dr. Kevin Cosby, Sr. Pastor
St. Stephens / President of
Simmons College of KY

August 6

John Sacksteder, Engineer,
Ohio River Bridges Update

September 10

Gill Holland, Entrepreneur,
Development of Portland

November 5

District Gov. Mike Kull
Club Assembly

March 10, 2016

Speaker TBD
*Meeting Location at Speed
Museum ... just before it re-
opens to the public!*



was passed last week when **PDG Woody Northup** inducted **Mike Mike Kull** as the 2015-16 District Governor and **Stuart Alexander** as 2016-17 DGE. They were both presented the historical gold necklace, gifts from our Rotarian friends from "across the pond", which are updated each year with the new officers' names.



Rotary Leadership Institute

Interested in Club leadership? You are welcome to attend RLI, a fast paced, interactive one-day course ... and it's free! Attend on one or both:

- August 22 in Lexington
- October 10 in Louisville

[CLICK HERE](#) for details and how to register!

'What is Rotary' Session Change

EFFECTIVE JULY 1

Effective July 1, 'What is Rotary' sessions are no longer held at 11 am on first and third Thursdays in the office conference room

All prospective members should attend the 'What is Rotary' session immediately following every Thursday Rotary meeting (around 1:00pm).

New Ad Opportunities Coming Soon!

Here's the latest ...

This is the first edition of the streamlined, ad-free, newly formatted weekly SPARKS newsletter, as approved recently by the Board per Communications Committee recommendations.

We wish to express our sincere appreciation to every Rotarian who had purchased SPARKS ads for many years. All Rotarians will now have the opportunity to transition from advertising in SPARKS to a new 'Marketplace' (now being developed) on the Club's website. Watch for details about this great new opportunity to showcase your business!

Zoo Behind the Scenes Tour/Dinner

July 15 (5:30p - 8:15p)

This 'Adults Only' event is almost sold out! The maximum attendance was 60, and we have received permission for a just a few more.

If you want to attend, send an email to events@rotary45.org ASAP. Depending on the number of other registrations received before yours, you may be placed on a waiting list. Chances are good that there will be a few last minute cancellations ... there usually are.



Rotary Club of Louisville
Rotary Fund of Louisville
401 West Main Street

Business Synergy Event

August 27 (5:30p - 7:00p)

Suite 810
Louisville, KY 40202
502-589-1800
rotary@rotary45.org

Executive Director

Debe Skidmore

Admin. Asst.

Dawn Hodsdon

Admin. Asst.

Rita Smith

Member Database:

www.dacdb.com/rotary

Club Website:

<https://www.louisvillerotary.org>



Office
Environment
Company

Enjoy free hors d'oeuvres and tour the beautiful showrooms at Kelly Burke's Office Environment Company; share about your own business or profession with other Rotarians and guests. Friends and prospective members are welcome! Location is 1136 West Market Street. Convenient/free parking. This is a free event. **To register, send email to events@rotary45.org.**

UPCOMING EVENTS

September 12 (Saturday) - UofL vs. Houston Tailgate

September 27 (Sunday) - End of Summer Farm Party at Stet Stetten's Springdale Woods Farm

December 4 (Friday) - Holiday Party at the Nunnlea House on Hurstbourne Parkway

April 13, 2016 - Motown the Musical

July 2, 2015 Rotary Meeting Recap

We met in the Waterford Room for Greg Braun's first meeting as Club President ...

The Rotary Club of Louisville meeting of May 21, 2015 was called to order by President Greg Braun, who presided over his first meeting as Club President for the 2015 – 2106 fiscal year. The invocation was provided by Henry Heuser Jr. The Pledge of Allegiance was led by Mark Wourms, who also led the Club's members in recitation of the Rotary Four Way Test. Various guests were introduced. Penny Gold introduced the celebrants at the birthday table (ten Club members celebrated birthdays this week).



President Greg made several announcements. Next week's speaker, David Phemister is the State Director of the Kentucky Chapter of Nature Conservancy. President Greg also recognized several Club members during a new meeting segment called "Shout Outs" for having been mentioned/featured in various articles during the past week. Members recognized included: Rene Brown, Randy Coe, Tony Coffey, Kevin Lynch and Todd Spencer. A reminder was given about the upcoming *Behind the Scenes* Tour & Dinner at the Louisville Zoo on July 15. Club members interested in participating in this event should send an email to events@rotary45.org.

President Greg then provided an overview of the Club's direction over the next year by highlighting the Club's Mission, Vision and, Three Strategic Pillars. These Pillars will serve as a strategic guide for the Club as we move forward. The Pillars include: (1) Engagement; (2) New Members; and, (3) Service. All members were encouraged to become active participants in the Club's activities.

Lukas Dwelly then introduced our speaker, Rebecca Matheny, who is the Executive Director of the Louisville Downtown Partnership (LDP). The Downtown Partnership also includes the Louisville Downtown Development Corporation and the Louisville Downtown Management District as part of its portfolio.

LDP's Mission is to aid in the facilitation and strengthening of commerce, provide maintenance assistance, beautify and enhance streetscapes, improve security and safety, and stimulate high quality development and vitality in Louisville's Downtown. Rebecca reminded our audience that Downtown Louisville is the state's "largest office park," with over 70,000 workers employed in the downtown area.

The Louisville Downtown Management District is an entity which is supported by an additional fee paid by downtown property owners and is charged with keeping the area clean and safe. This is supported by a group of Ambassadors who are readily visible on the street and are here to help both visitors and property owners. Economic development is a key part of the LDP's everyday activities and the group is constantly looking for ways to bring quality development into the area.

Other key projects include: (1) Fourth Street Streetscape; (2) NuLu Streetscape Project;

and, (3) the Whiskey Row Streetscape Project. Significant emphasis is being placed on the evolving Bourbon District, which will bring even more people (residents and tourists) to downtown. Including the Ohio River Bridges Project, at present, over \$1.95 billion in projects are underway in Downtown Louisville.

Respectfully submitted by: Luke B. Schmidt