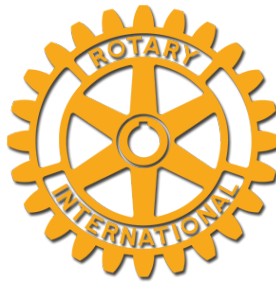


Rotary

Club of Louisville



Today's Meeting Recap - Patrick Armstrong, Kentucky Derby Museum

President Walt kicked off a very entertaining meeting today with this [call to the post](#) and some racing metaphors. **Patrick Armstrong** shared the new [Kentucky Derby Museum promo video](#), along with some great insider stories from his *Adventures in Derbyland*; if you weren't there, be sure to ask someone who was about the "warring clown factions" and his \$86 bet. We hope to have the meeting recording uploaded soon.

If you attended and would like to share feedback about today's meeting, you can do so [HERE](#).



We inducted TWELVE new members into the club! And that's not nearly all that still need to be officially pinned. We will be launching a **new membership incentive** campaign later this month, so start making your list of potential members and invite them to a meeting.



Pictured above:

Michelle Black White, Tracy Davis, Courtney Evans, Adam Hall
Katie Jo Glesing, Joan Hannant, Mary Ellen Harned, Carlos Hernandez Ocamp
Jackie Jones, Kimberly Mallory, Kristofer Twist, Jane Walsh

Click below to read a little about each of them: [Read More](#)

Walt's Words of Wisdom

You can lead a horse to water, but you can't make it drink. - Anonymous.

I don't know how anything could be bigger than the Kentucky Derby. If you hear of something, let me know. - J. Paul Reddam



Horses make a landscape look beautiful. – Alice Walker

There is something about the outside of a horse that is good for the inside of a man. – Winston Churchill

A horse! A horse! My kingdom for a horse! – William Shakespeare, Richard III

I tell you waiting for the Derby to start is the longest day of your life... It's just a unique time of thrill and tension and worry. - Penny Chenery

Next Week's Meeting - Forum w/Candidates Morgan McGarvey, Stuart Ray - Joe's Palm Room



Next week's meeting will feature a 3rd District Congressional Candidate Forum with **Morgan McGarvey** (D) and **Stuart Ray** (R) at **Joe's Palm Room**, moderated by **Shea Van Hoy**, Louisville Business First.

Rotarians - please submit questions in advance to Speaker Committee Chair Ashley Brauer at ashleybrauer29@gmail.com.

We expect this event will sell out. Club members have the exclusive opportunity to register until tomorrow at 4:00pm. After that, it will be open to guests and will cut off when we have reached room capacity.

RSVP [HERE](#).

Buffet menu:

- Cottage Pie (ground beef, carrots and peas in veal stock, covered with garlic mashed potatoes)
- Maple glazed butternut squash
- Chopped salad (Arugula, endive and radicchio with spiced pecans, cranberry, blue cheese with balsamic vin)
- Assorted cookies

Repair Affair - Tomorrow, Noon-4pm - 2304 Oak Street

By Larry Sloan

We will be painting exterior areas of the home and the newly installed deck and ramp for the disabled person living there, so wear your painting clothes and gloves - New Directions will supply the rest. We hope to be joined by some of our Interact Club students as well - connect with me for details: larry.sloan@yahoo.com or 502-552-3990.

Ukrainians In Need of Work Opportunities

By Karen Morrison

We have an opportunity to directly make a difference for Ukrainians here in our community that desperately need work. All are here legally and qualify for employment, but the federal government is really behind; they have been waiting for months to get their SS# and therefore can't get a job. Please contact me at Karen@gck.org with any questions. You can view the list [HERE](#).

September 29th Meeting Recap / Felicia Smith

Last week's meeting featured Felicia Smith with the National Center for Families Learning. Dr. Smith shared information on the important work that NCFL does and intends to do. If you would like more information or wish to partner with NCFL, please visit the [website](#). If you attended and would like to share your feedback, please click [HERE](#).

Rotary Fund President Jean West presented a grant check to Marilyn Jackson, President and CEO of the Ali Center, to support their [UCrew program](#).





Rotary, Polio & Lou City FC

Thanks to **Matt Riggle**, VP, Louisville Paving & Construction Co, for representing Rotary last night at the Lou City FC game! They have generously offered us the opportunity to have a table at home games to share the news about Rotary's work in eradicating polio and to promote World Polio Day, which is October 24th (click [Read More](#) below). If you are interested in helping man our table at a game, email rotary@rotary45.org. To donate, visit www.endpolio.org/donate or contact Kelly Burke, Chair of the Rotary Foundation Committee.



[Read More](#)

2022-23 Rotary Honors Scholars Mentoring Schedule

By Craig Mooney

Please consider volunteering some of your time and expertise to support our signature service project - mentoring Rotary Honors Scholars. No experience necessary! Click [HERE](#) to see what our focus will be this month. We need mentors for our three October dates listed below:

- Wednesday, October 12 from 7:40am - 9:15am at Iroquois High School, 4615 Taylor Blvd
- Friday, October 14 from 8:15am - 9:00am at Western High School Early College at JCTC Southwest Campus, 1000 Community College Dr, SOAR Room, Building A
- Tuesday, October 18 from 8:15am - 9:15am at Western High School, 2501 Rockford Ln, Shively

Click Read More below for future dates. Please contact cmooney@bosseconstruction.com to volunteer or with questions.

[Read More](#)

October 13: Russell on the Move with Kevin Fields & Denise Sears

Rotarian Kevin Fields will host **Denise Sears** as a guest on his podcast next Thursday, October 13th at 9:00am; they will be discussing the West Louisville Housing Initiative. You can listen on WLLV 1240 AM or www.wllvonline.com.



The Show Features:

- Hot topics
- Latest news on
 - Family services and community engagement opportunities
 - Business and economic development facts
 - Job training and employment news
 - Community health and education initiatives
 - Entertainment and cultural enrichment
- Special guest appearances by community leaders
- Community discussions
- Listener call-ins
- Giveaways
- and much more

**Thursday
Mornings at
9:00 am on
WLLV 1240 AM**

Hosted by:

Kevin E. Fields, Sr.,
LCCC's President/CEO
and staff

Tune in at 1240AM or
www.wllvonline.com

Callers dial-in at
(502) 571-1240

Sponsored by:
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GOSPEL 1240AM
WLLV



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Old Walnut Street Family Strengthening Center
1300 W. Muhammad Ali Blvd., Louisville, KY 40203
502.583.8821 or visit us at www.lcccnews.org

October 18: Rotary Media Event w/ Kentucky Waterways Alliance

To mark the 50th anniversary of the Clean Water Act, Rotary Fund President Jean West will be presenting the "big check" to Kentucky Waterways Alliance at a media event on the **Great Lawn at noon on Tuesday, October 18th**. The check represents our \$3,000 grant, which aligns with Rotary International's global commitment to environmental issues, including supporting initiatives to improve aquifer and groundwater recharging, water conservation, water quality, sanitation, and watershed management.

Jean West: *"This is part of a long-term, multi-club project. Rotarians understand that clean and healthy waterways are important for recreation, tourism, and economic development in Louisville, the Commonwealth, and all River cities on both sides of the Ohio. Our commitment to clean water led to a partnership with Kentucky Waterways Alliance and the launching of Saving Our Rivers - a five-year agreement to work together to improve one of Kentucky's greatest natural resources, our waterways."*

6th Annual West Louisville Economic Mobility Summit & Awards Program

Our Club is sponsoring the Sam Watkins Jr "Light the Way" Award for Economic Development on October 21st. The awards program follows the **6th Annual West Louisville Economic Mobility Summit**, where **Luke Schmidt** will speak about our West Louisville Housing Initiative. Rotary will have a table and will be recruiting volunteers to serve as mentors at the LCCC Business Intelligence Center minority entrepreneur incubator. Plan to attend if you can.



6th Annual West Louisville Economic Mobility Summit

Networking Solidarity

Advancing Entrepreneurship Advancing Economic Development Growing Your Business-Networking Mixer

Scan for sponsorships:



Oct. 21, 2022
Noon - 4:30 pm

Advancing Entrepreneurship Symposium

o Business incubation/acceleration resources

- Old Walnut Plaza Business Intelligence Center (confirmed)
- One West/The Plan Room (confirmed)
- AMPED/Russell Business Tech Incubator (invited)
- Manhattan on Broadway/MelanNaire Marketplace (invited)
- Urban League Center for Entrepreneurship (invited)
- GLI's Power to Prosper Minority Business Accelerator Marketplace (confirmed)
- GEDDI (invited)
- The Well (invited)
- Endeavor (invited)

Advancing Economic Development

o Residential and Commercial Real Estate Development

- Purpose Driven Development Academy (confirmed)
- Rotary West Louisville Housing Initiative (confirmed)
- NAREB Initiatives (confirmed)
- New Beecher Terrace Update (invited)
- Affordable Housing Trust Fund (invited)
- REBOUND (invited)
- Develop Louisville (confirmed)
- LHome (invited)
- LISC (invited)
- Kentucky Housing Corporation (KHC)-(confirmed)

The 2nd Annual Sam Watkins, Jr. "Light The Way" Entrepreneurial Excellence Awards

Growing Your Business: Networking Mixer

- Networking Opportunities
- Business Showcase
- Vendors/Resources

Awards will recognize winning individuals and/or initiatives that fall within each of these five categories:

- Arts & Culture
- Advancing Equity
- Leadership
- Start Up/Innovation
- Economic Development
- Acceleration/Growth



Scan to register

<https://conta.cc/3DlcwVi>

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**LOUISVILLE CENTRAL
COMMUNITY CENTERS**

Old Walnut Street Family Strengthening Center
1300 W. Muhammad Ali Blvd., Louisville, KY 40203
RSVP: 502.583.8821 www.lcccnews.org



Keynote Speaker: Laura Douglas, JD,
West End Opportunity Partnership
The Partnership: Where Are We Going?



Panel Moderator:
Dana Johnson,
Greater Louisville, Inc.



Panelist:
Luke Schmidt,
Rotary Club of
Louisville



Oct. 21, 2022
4:30 pm - 7 pm



Panelist:
Dr. Malcolm Muhammad,
CEO Project G.E.L.
(Grow Entrepreneurial Leaders)

The Club is in the spotlight this month with **Jean West** using her regular column in [Today's Woman Magazine](#) to highlight our West Louisville Housing Initiative. **Tawana Bain** generously donated 80 copies of the print magazine for our meeting today. You'll notice quite a few Rotarians mentioned in this issue!



OPENING THE DOOR TO HOMEOWNERSHIP

A NEW PROGRAM BY THE ROTARY CLUB OF LOUISVILLE BRINGS EQUITY AND DIVERSITY TO THE HOME LOAN AND BUYING PROCESS. JEAN WEST REPORTS.

It was the summer of 2020. Louisville, like much of the country was ablaze in social unrest, protests and calls for justice in the killing of Breonna Taylor, whose senseless murder by Louisville police became a national symbol of racial profiling, inequity, and hopelessness.

The Rotary Club of Louisville, a 110-year-old nonprofit organization of successful business and civic leaders was already on a trajectory to embrace change—having elected me as the first African American President Elect in 2019. The summer of 2020 accelerated that change. It had been designated a year of “connecting our community,” the theme set by 2020 President, Luke Schmidt who had hoped to start building bridges within our city with a new Community Impact Committee (CIC). The committee had just gotten started, cleaning

up graffiti on expressway signs, when Covid hit and slowed everything to a halt.

The tragic Breonna Taylor shooting snapped everyone to attention. “Members of the club, like all citizens, were distressed with what was happening,” says Schmidt. “I received a lot of calls and emails from members, asking, ‘What can we do?’” The first step in formulating an action plan, he decided, was to educate the club’s members. “We agreed to convene two full-day working sessions,” he says. “We had the president of the Kentucky NAACP, retired officers from LMPD, a judge from the KY Court of Appeals, community activists, education leaders... We stayed connected for an entire two days on Zoom that August.”

One of the most compelling presentations was by former Police Chief Yvette Gentry. “She had two grandfathers who fought in

WW II,” says Denise Sears, chair of CIC’s Policies and Justice Subcommittee. “Her white grandfather was able to access VA loans to purchase a home—beginning the wealth building for that side of the family. Her Black grandfather, however, did not have access to mortgage programs for veterans. He was never able to build wealth to pass onto his heirs. He was still a tenant when he died.”

Lack of generational wealth was a theme that was threaded through the entire two days—and lack of home ownership was the biggest obstacle. “We learned that approximately 80% of West Louisville residents are renters and are often unable to qualify for conventional mortgages,” says Schmidt. “This is partly due to the lingering impact of redlining. More importantly, we learned that renters often pay monthly rent which is two to three times what they would be paying for a mortgage payment.” Those Zoom sessions were the genesis of the Rotary Club of Louisville’s West Louisville Housing Initiative.

The team went to work right away raising more than a million dollars in pledges, with the Rotary Club of Louisville committing \$5 million dollars to provide the first-round of capital for 30-year mortgages to 60 to 65 first-time homebuyers in West Louisville. “This program, which will be administered by our fiduciary partner Park Community Credit Union, will evaluate each application using alternative or non-traditional credit as needed,” says Sears. “This will ensure that buyers who have a demonstrated ability to pay a mortgage are not locked out of homeownership.” WesBanco Bank and Fifth Third Bank are also partners in the program.

“In 2022 we are committing \$100,000,” says Kim Halbauer, a Rotarian and President of Fifth Third Bank. “Our goal is to contribute \$500,000 total.” Last October, Fifth Third also unrolled its national Empowering Black Futures Neighborhood Program. “One of our key goals with the Empowering Black Futures Neighborhood Program is to increase African American homeownership in a sustainable way that provides an opportunity for intergenerational wealth transfer,” she says.

The work is just beginning, but the hope is that these local initiatives will become part of a bigger movement. “I want to see every bank and corporation in Louisville invest in this program which will transform West Louisville from a landlord tract to a homeowner community,” says Halbauer. “I want our project to demonstrate its effectiveness at expanding homeownership in West Louisville, leading other cities to follow our model and, ultimately, eliminate racial bias in our federal banking regulations so programs like this won’t be needed anymore.”

For more information on this transformative program, go to: louisvillerotary.org/wlhi ■

Rotary on the Road

Thanks to **Julie Schmidt** for capturing this photo of Rotary on the Road. If you see the Rotary logo while you are out and about, let us know.



Events & Opportunities

A reminder about the option to feature upcoming events and opportunities to serve. Submissions must be from a member of our Club who is either an employee or board member of the organization for which the event/opportunity is being shared. Click [HERE](#) to submit. Here is an example:

What: 20th Annual Bridge Builder Breakfast

Organization: Bridgehaven Mental Health Services

Date/Time: November 30, 8-9 am

Location: U of L Shelbyhurst Campus and via Zoom

Description: Opportunity to learn more about and support Corporate Club Member Bridgehaven

More information: <https://www.bridgehaven.org/>

Member to contact: Jay Mallory

We also have created a new members-only private [Facebook group](#) where you can share these opportunities. You will be asked to answer a couple of basic questions and to agree to the group's rules before your request to join is approved.

Events

October 12th

[**ROTARY Honors Scholars Mentoring Iroquois High School**](#)

October 13th

[**RCOL Weekly Meeting: 3rd District Congressional Candidate Forum**](#)

Speaker: Morgan McGarvey, Stuart Ray, Shea Van Hoy

Subject: 3rd District Congressional Candidate Forum

October 14th
[ROTARY MENTORING Western Early College](#)

October 20th
[RCoL Weekly Club Meeting Speaker: Ingrid Hernandez](#)
Speaker: Ingrid Hernandez / President - INgrid Design

October 27th
[RCoL Weekly Club Meeting Speaker: Josh Heird / UofL Athletics](#)
Speaker: Josh Heird, University of Louisville Athletic Director

November 3rd
[RCoL Weekly Club Meeting Speaker: Dan Mann](#)
Speaker: Dan Mann, Executive Director, Louisville Regional Airport Authority
Subject: RI Foundation Focus

November 10th
[RCoL Weekly Meeting: Speaker: Maggie Keith and Lindsey McClave](#)

November 17th
[RCoL Weekly Meeting Speaker: Mike Anderson/ Churchill Downs](#)
Speaker: Mike Anderson/President, Churchill Downs

November 22nd
[Joint Meeting with Kiwanis Club](#)

December 1st
[RCoL Weekly Meeting Speaker: Lori Gonzalez](#)
Speaker: Lori Gonzalez, UofL Interim President

December 22nd
[NO MEETING - Happy Holidays!](#)

October 18th
[Rotary Honors Scholars Mentoring Western High School](#)

Speaker: Rotary Honors Scholars Mentoring Western High School

October 26th
[Re:Center Dinner - Lifeline Committee](#)

November 1st
[Rotary Leadership Fellows Meeting - November](#)

November 9th
[ROTARY Honors Scholars Mentoring Iroquois High School](#)

November 11th
[ROTARY MENTORING Western Early College](#)

November 22nd
[Rotary Honors Scholars Mentoring Western High School](#)

Speaker: Rotary Honors Scholars Mentoring Western High School

November 24th
[NO MEETING - Happy Thanksgiving!](#)

December 7th
[Rotary Holiday Celebration at Big Spring Country Club](#)

December 29th
[NO MEETING - Happy New Year!](#)

Birthdays



James C.
Worthington Sr.
October 6th



Michael J.
Buckman
October 6th



Roger M. Dalton
October 7th



Samuel Graber
October 7th



David Dunn
October 9th



John Morse
October 11th



Frederic J. Cowan
October 11th



Joyce E. Seymour
October 11th



Nachand Trabue
October 11th



T. Dade Luckett
III
October 11th



Mark K. Wourms
October 12th



Lee Guillaume
October 12th



Thomas R. Roth
D.V.M.
October 15th



Robert L.
Hallenberg
October 21st



Matthew Boone
Gardiner
October 21st



Steven A. Eggers
October 21st

John R. Guthrie
October 22nd

Julie Scoskie
James
October 23rd

Ashley Brauer
October 23rd



Taylor Davis
October 24th



Mark Lieberfreund
October 24th



Julie H. Schmidt
October 25th



Bradley Leedy
October 25th



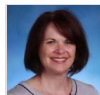
Abby Piper
October 26th



Barney A. Sutton
October 26th



Charles R.M.
Farnsley
October 26th



Mary Lang
October 26th



Mary Ellen Harned
October 27th



Thomas H.
Bohnert
October 28th

Club Leaders



Walt Kunau
President



Kevin Lynch
President-Elect



Barbara Sexton
Smith
Vice President



Jean West
iPast President



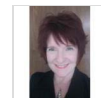
Lori Hudson
Flanery
Secretary



Neville Blakemore
Club Director



Ashley Brauer
Club Director



Cynthia Miles
Brown
Club Director



Frederic J. Cowan
Club Director



Thom S. Crimans
Club Director



Kevin Fields
Club Director



Paula Grisanti
Club Director



Charles D.
Hartlage
Club Director



Jay Mallory
Club Director
Membership Chair



William K. Burke
Rotary
Foundation Chair



Steven A. Eggers
Service Projects
Chair



Kevin J McCarron
Public Image
Chair
Webmaster



Delene E Taylor
Club Executive
Secretary
Webmaster



Michael Parker
Assistant District
Governor

Contact Us:

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Email: rotary@rotary45.org
Phone: [502-589-1800](tel:502-589-1800)