

Rotary

Club of Louisville



For Those Who Don't Scroll...

Summary of important dates and deadlines (scroll for details):

- The District Matching Gifts Campaign is almost over - donations must be **received by the District by this Saturday, April 9** to qualify.
- The West End School Literacy Service Project **begins April 11 and is daily from 9:50-10:40am.**
- The last session of Rotary U is on **April 13** - the topic is Committees led by VP Ken Grossman & Greg Braun.
- The last Honors Scholars mentoring date at Western Early College is **Friday, April 15 from 8:15-9:00am.**
- Our Repair Affair Service Project is **Saturday & Sunday, April 22-23 from 9am-3pm** - register in DaCdb or contact Larry Sloan.
- "Saving Our Rivers" Earth Month Service Project is **Saturday, April 23 from 9am-noon** - you must pre-register.
- Deadline for Rotary Peace Fellowship applications is **May 15.**

This Week's Meeting- JK McKnight, Founder of Art of Impact & Forecastle



Our featured speaker this week will be JK McKnight presenting ***Reaching Unreachables: 3 Keys To Converting Gen Z and Millennial Customers***

Gen Z and Millennials comprise over half the world's population, but engaging them effectively demands new tools for new times. Join [Art of Impact](#), [Forecastle Festival](#) and [Forecastle Foundation](#) founder JK McKnight as he shares the three-tiered marketing and advertising model he crafted over a 20-year career at the nexus of entertainment, marketing and nonprofit enterprises. JK will demonstrate how his model breaks through authentically and effectively, while improving lives and communities.

The RSVP deadline for lunch has passed; if you wish to attend in person without eating, email rotary@rotary45.org.

If you wish to join via Zoom, you can register in advance [HERE](#) (please use DROPDOWN box to select the date).

Click here for JK's bio: [Read More](#)

IN MEMORIAM: John Henry Harralson, Jr.



Long-time Rotarian John Henry Harralson, Jr. died peacefully on March 30, 2022 at the age of 94, surrounded by his beloved family.

John was the Publisher and Executive Editor of The Voice-Tribune for many years.

Visitation will be Sunday, April 10 from 2:00 pm to 5:00 pm at Pearson Funeral Home, 149 Breckenridge Lane. A graveside service and burial at Cave Hill Cemetery will take place Monday, April 11 at 11:00 am.

Please read the full obituary [HERE](#).

We will have a moment of silence at our meeting on Thursday.

March 31 Meeting Recap - Jesika Young, Cimtech & New Vibes Wine Co.

Our featured speaker last week was Jesika Young, President & CEO, [Cimtech](#) and Co-Founder of [New Vibes Wine Co.](#), who shared her fascinating and unusual career path and lessons learned along the way. You can view the meeting recording [HERE](#).



We also introduced 9 new and returning members - you can read more about them in a separate post below.



Fred Cowan spoke about the Partnering For Peace initiative and introduced **Tim Nicolozzi**, who served in the Peace Corps Ukraine, to share briefly about his work there along with some photos.

Partnering for Peace fosters partnerships between Rotary International and the global Peace Corps community through ongoing networking, technical support and fellowship. It seeks to implement this mission through a variety of efforts:

1. Request that Rotary Districts identify all of their international projects, to share with their liaison to the Peace Corps.
2. Connect Peace Corps Volunteer recruits with a Rotary club to foster mentoring and support while the PCV is in-country.
3. Match Returned Peace Corps Volunteers (RPCVs) with their local Rotary District to seek partnering opportunities.
4. Include Rotary and Rotaract members in meeting with outbound PCVs and their families.
5. Maintain a formal partnership between the US Peace Corps and Rotary International.
6. Establish formal partnerships with other international service volunteer organizations.



For more information, contact Fred Cowan.

Meet Our New Members

We have recently welcomed quite a few new members. New Rotarians that were formally introduced to the Club last Thursday include:

Jud Hendrix, Dan Maloney, Dave W. Christopher Sr., Swannie Jett, DrPH, MSc, Sharon Riehemann, Corey Miller, Janet Patterson, Rick W. Smith Sr., MBA, MA, CFRL, and welcome back to Jason Pierce!

Click to view bios: [Read More](#)



Executive Director Delene Taylor Exchanges Flags with Rotary Club of Spokane



At her first visit to a Rotary Club outside of Louisville, Executive Director Delene Taylor exchanged flags with Kyle Weir, President of the Rotary Club of Spokane – the 21st club to be formed worldwide! It was a wonderful experience to be welcomed so warmly, and lots of great tips were exchanged with Executive Director Jenna Carroll.

Rotarians in the Spotlight

Two of our members - Dave Christopher, Sr and Johnetta Roberts - will be featured at the Canopy [2nd Annual Good Business Summit](#) at the Speed Museum on April 14th.



Middle School Literacy Project at West End School

Join us for our Middle School Literacy Project at West End School, 3628 Virginia Ave, **April 11 - May 6 from 9:50-10:40am daily**. We will read and discuss the book ***Just Mercy*** by Bryan Stephenson. We will be interacting with West End School 8th graders - 6 students and their Reading Specialist. You will be amazed and enriched by the accomplishments of these students and this school. You can set your own schedule for participation. Email wkunau@bellsouth.net or call 502.262.2792 to discuss what day(s) you would like to come.

Click for more information:
[Read More](#)

Rotary Honors Scholars Mentoring Program

Our last honors scholars mentoring date is at Western Early College on Friday, April 15 from 8:15-9:00am; Topic: Pulling it All Together.

View photos from our recent mentoring session at Western High School [HERE](#) and [HERE](#). Thank you to our members who continue to show up and invest in these students!

Join Us For Repair Affair: April 22-23

By Larry Sloan

Our Rotary Club has supported Repair Affair for many years with volunteers. Last June, over 20 members including family members helped elderly or disabled homeowners with landscape clean up, painting, fixing up and other normal house maintenance including basement and garage clean up. We had a blast on a very hot June day and the homeowners we helped were very grateful.



Join us for the next Repair Affair Service Project on Friday, April 22 - Saturday April 23 from 9am-3pm. There will be another Repair Affair date on Saturday June 26th (the usual citywide date), and Saturday October 8th.

Sign up in DaCdb or contact Larry Sloan:

Friday <https://dacdb.com/index.html?EventID=77585683>

Saturday <https://dacdb.com/index.html?EventID=77585684>

[Read More](#)

Earth Month Cleanup Event - Saturday, April 23, 2022

By Jean West



Join us on Saturday, April 23, 2022 from 9:00 am - noon as we team up with Kentucky Waterways Alliance for a Storm Drain Marking Volunteer Project in Crescent Hill in celebration of Earth Month 2022. Volunteers will affix curb stickers to storm drains on Frankfort Avenue and surrounding residential streets to alert citizens that items entering the drains empty directly into Beargrass Creek, which drains to the Ohio River. Materials such as street litter, oil, grass clippings, pet waste, chemicals, fertilizers, and other pollutants that enter the drain untreated end up polluting our waterways.

Volunteers will meet at the KWA/Rotary table at the St. Mark's Episcopal Church parking lot, 2822 Frankfort Ave (we have permission to park in the church parking lot). There will be a brief introduction, welcome, educational info about the project, safety talk, then teams will be assembled and given maps and supplies.

This service project is born out of "Saving Our Rivers" - a five year partnership with KWW to improve one of Kentucky's greatest natural resources - our waterways. It aligns with Rotary International's global commitment to environmental issues that

include preserving biodiversity by protecting and restoring habitats, conserving native species, removing invasive plant and animal species, conserving, and protecting endangered species as well as supporting initiatives to improve aquifer and groundwater recharging, water conservation, water quality, sanitation, and watershed management.

Pre-registration required [HERE](#).

District 6710 Matching Gifts Campaign 2022

By Jean West



Rotary District 6710 is making a special offer through the generosity of several District Rotarians who donated their Rotary Recognition Points. Through April 10th, your personal donation from \$125 to \$2,000 to the Annual Fund-SHARE of The Rotary Foundation will be matched with these donated points up to a total of \$60,000.

Make your personal check payable to "**Rotary Foundation**" and note "**SHARE Fund**" on the memo line. Mail to the address below to arrive before April 10, 2022.

Sheila Stoke
Rotary District 6710 Matching Program
7906 Westover Drive
Prospect, KY 40059

Contact Annual Fund Chair Mike Kull at 502-802-4485 or mjk502@aol.com to find out how far you are from the \$1,000 minimum required to achieve Paul Harris Fellow status.

Applications For Rotary Peace Fellowships Due May 15

By Frederic J. Cowan



It's that exciting time of the year again when applications are now open for Rotary Peace Fellowships! These unique fellowships are an integral part of Rotary's worldwide support for peace and reconciliation efforts. Each year, the Rotary Foundation, in cooperation with local districts and clubs, awards 80 all-expenses paid fellowships for a three-month certificate program and 50 additional fellowships for Master's Degree programs. The certificate

program is conducted in Bangkok, Thailand, and the Master's Degree program is conducted at eight separate universities around the world.

Applicants must submit an application directly to the Rotary Foundation by **May 15**. The District's Peace Fellows Subcommittee interviews the applicant and submits an endorsement to Rotary by **July 1**.

Please spread the word to possible candidates. Candidates for the 90-day certificate program must have a strong academic background plus five years of full-time related work experience. Candidates for the Master's Degree program must have a bachelor's degree plus three years of related work experience.

As a Rotarian, you support this wonderful program through your dues and contributions. Although not well-known, the program is a substantial contribution to world peace. It is one way that no matter what your occupation or geographic location you contribute to efforts to reduce conflict and spilled blood in our contentious times.

More information and applications can be found by [CLICKING HERE](#). If you know of a potential candidate, or are interested in serving on the District subcommittee, please contact me, Fred Cowan, subcommittee chair at fjcowan@gmail.com.

Rotary Soccer Day - Lou City vs Tampa Bay Rowdies - August 13, 2022

Plan to attend the 2022 Rotary Soccer Day as Lou City takes on the Tampa Bay Rowdies on Saturday,

August 13th at 7:30pm. We will have a block of seats centerfield as well as pre-game access to the Four Roses Corner Bar beginning at 5:30pm. Tickets are \$46 each and can be purchased [HERE](#).



Rotary University

If you have joined Rotary in 2020-21 and haven't completed these orientation sessions, please mark them on your calendar - we will meet via Zoom at noon on these dates:

January 11 - What is Rotary (Mike Kull / Julie Schmidt) - [Zoom link](#)

February 1 - What is Rotary International (Rick Harned / Susan Zepeda) - [Zoom link](#)

February 25 - Philanthropy Partners: Rotary Promise Scholars (Walt Kunau / Thom Crimans / Craig Mooney) - [Zoom link](#)

March 8 - Service Above Self (Steve Eggers / Alice Bridges) - [Zoom link](#)

April 13 - Committees (Greg Braun / Ken Grossman) - [Zoom link](#)

All members are welcome, as a refresh or just to support the new members attending. We will be announcing a new season of Rotary University soon!

Rotary Job Board

Have a job opening at your company? Post it on Rotary's Job Board! A fellow Rotarian might know the perfect person to fill the position.

- Gilda's Club is seeking a [Clinical Manager](#), [Volunteer Engagement Manager](#), and [Family Program & Outreach Manager](#).
- Maid In Louisville - Front line cleaning techs; part-time; flex hours, weekends or weeknights. Contact Greg Braun greg@maidinlouisville.com

If your company has a job opening to post, send the information to rotary@rotary45.org.

Events

April 7th

[RCoL Meeting - JK McKnight - Art of Impact](#)

Speaker: JK McKnight

Subject: Art of Impact

April 13th

[Rotary University Session 5: Committees](#)

Speaker: Rotary U Led by Greg Braun & Ken Grossman

April 15th

[Rotary Honors Scholars '21-22 Western Early College April 8](#)

April 22nd

[Repair Affair](#)

April 27th

[Re:Center Dinner - Lifeline Committee](#)

April 12th

[Business Synergy event at Watch Hill Proper](#)

Speaker: TBA - Kentucky Distillers' Association

April 14th

[RCoL Meeting - Dr. Michael Imburgia, Have a Heart Clinic](#)

Speaker: Dr. Michael Imburgia, Have a Heart Clinic

April 21st

[RCoL Meeting - Earth Day / Saving Our Rivers](#)

Speaker: TBD

Subject: Earth Day / Saving Our Rivers

April 23rd

[Repair Affair](#)

April 28th

[RCoL Meeting - TBD](#)

Speaker: TBD

Birthdays



Graeme
Donovan
April 5th



Erskine H.
Courtenay III
April 6th



Marisa Midkiff
Neal
April 6th



Nicole George
April 7th



Clyde K. Warner
Jr.
April 7th



Michael Norman
April 8th



R. Lowell Pratte
April 9th



Michael L.
Brumleve
April 9th



Abbreial Drane
April 9th



James T. Crain
Jr.
April 13th

Club Leaders



[Jean West](#)
President



[Walter L. Kunau Jr.](#)
President-Elect



[Kenneth Richard Grossman](#)
Vice President



[Julie H. Schmidt](#)
iPast President



[Lori Hudson Flanery](#)
Secretary



[Mike Richardson](#)
Treasurer



[Neville Blakemore](#)
Club Director



[Ashley Brauer](#)
Club Director

[Frederic J. Cowan](#)
Club Director



[Thom S. Crimans](#)
Club Director

[Kevin Fields](#)
Club Director

[Cheryl Creech Kersey](#)
Club Director



[Denise L. Sears](#)
Club Director



[Michael J. Kull](#)
Rotary
Foundation
Chair



[Michael Parker](#)
Assistant District
Governor



[Ken Selvaggi](#)
Club Director



[Jay Mallory](#)
Membership
Chair



[Todd Warren](#)
Club Director



[Kevin J. McCarron](#)
Public Image
Chair
Webmaster



[Steven A. Eggers](#)
Service Projects
Chair



[Delene E. Taylor](#)
Club Executive
Secretary
Club Programs
Chair
Webmaster

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