

Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 14 October 6, 2017



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at www.louisvillerotary.org and select the 'Make a Payment' button.

UPCOMING MEETINGS

OCT 12

Milton Bartley
Co-Founder, President,
CEO of ImageQuest
Topic: Cybersecurity

OCT 19

Debra Hoffer
President, Junior
Achievement
Topic: Leadership Role of
Junior Achievement

OCT 26

Dr. Marty Pollio
JCPS Interim
Superintendent Topic: TBD

NOV 2

Jackson Andrews
Managing Director,
Endeavor Louisville
Topic: Think Bigger-Global
High-Impact
Entrepreneurship in Louisville

NOV 9

Craig Bouchard
Chairman/CEO, Braid
Industries
Topic: The Revolution in
Materials and Appalachia

NOV 16

Dave Danielson
Executive Chef, Churchill
Downs
Topic: Lessons Learned by
the Derby Chef

NOV 22

Rotary/Kiwanis Joint Meeting
Harry Pickens, Jr., Pianist

NOV 30



Milton Bartley

Co-Founder, President & CEO of ImageQuest

Oct 12th • Rotary Lunch Meeting
4th Floor Loft • Frazier History Museum
11:30 Buffet • 12:10 Meeting

Title: "Cybersecurity"

In his role at ImageQuest, **Milton Bartley**, has more than 10 years of experience assessing and mitigating risks for regulated organizations. As the world's threat landscape has changed over the last two decades, the businesses of physical and technical risk management have converged. Milton's direct industry experience coupled with his and his company's collaborative efforts with other security organizations, uniquely positions him and ImageQuest to support risk management and threat assessment programs for organizations in a cross-section of industries.

Milton is a highly sought-after industry speaker. He has presented at numerous industry conferences, including ITEX Expo, Navigate, and Comp TIA's ChannelCon. He has also spoken at events for the Business Technology Association, Rotary International, as well as locally for Citizens Union Bank and the Louisville Bar Association. Milton is an Amazon.com #1 best-selling author on cybersecurity, and has been published or quoted on cybersecurity and IT compliance topics by multiple media outlets.

For a complete bio, please [CLICK HERE](#).

Kent Taylor will be introduced by Rotarian, **Jay Mallory**.

October 12th Menu

Classic Caesar Salad
Smoked Beef Brisket
Chicken Cordon Blue
Broccoli, Carrot & Cauliflower Medley
Wild Rice Pilaf
Dinner Rolls
Assorted Cakes & Pies
Sliced Fresh Fruit

ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

Parking

There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Meet & Greets-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greet" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

Leaving Early-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A howl for your

Natalie Harris
Executive Director, Coalition
for the Homeless
Topic: Homelessness

DEC 7
Luke Schmidt
Project Director, Louisville
Regional Airlift Development
Topic: TBD

DEC 14
Holiday Party
Big Spring Country Club

Birthdays

Jim Worthington - Oct 6
Roger Dalton - Oct 7
Winston Church - Oct 8
David Dunn - Oct 9
Ben Richmond - Oct 10
Joyce Seymour - Oct 11
Dade Luckett - Oct 11
Fred Cowan - Oct 11
Rick Mayes - Oct 11
Mark Wourms - Oct 12
Lee Guillaume - Oct 12



CLUB OFFICERS

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Barry Barker • President-Elect
Alice Bridges • Past President
Mike Shackelford • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

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Rotary Club of Louisville
Rotary FUND of Louisville

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EXECUTIVE DIRECTOR
Alyssa Evans-Tourinho

meeting. This elevator is located by passing the restroom and turning right down the hallway. A sign for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

October 5, 2017 - ROTARY MEETING RECAP



Our October 5th Rotary Club meeting featured **Keith Sherman**, Interim Executive Director and COO of the UofL Foundation. Mr. Sherman spoke from vast experience on the topic: "Reforms Pave the Way for a Better Future." Mr. Sherman addressed the challenges he faced when accepting the role of Interim Executive Director, Dec. 1, 2016, and about the future of the University of Louisville Foundation. A detailed summary of our meeting can be read [HERE](#).

Help Us Keep In touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at lsloan0033@yahoo.com.

MEMBER OPPORTUNITIES

100/100 Campaign - Automatic Donations!

After the October 12th meeting, members of the Rotary Foundation Committee & Rotary Fund of Louisville Committee will be available to assist Rotarians in signing up for automatic donations via the Rotary Club website.

Rotarians are being asked to commit to donating at least \$100 to each fund. That is a \$100 donation to the Rotary Foundation and a \$100 donation to the Rotary Fund. We encourage each of you to give at whatever level is best for you, but if we can get everyone to give at least \$100 to each fund, think of the tremendous impact we can make for others!

Rotary Volunteers Needed to Support Boys & Girls Haven!

Rotary volunteers are needed at the Boys & Girls Haven on Friday, October 13 and Saturday, October 14 to refurbish the boys' recreational room. Minor skills are required. We will be painting walls, assembling furniture and laying laminate flooring. For more information, please contact Robert Chatham at chathamenergyconsulting@gmail.com or Mike Fallot at mike.fallot@ecomtek.com.

Honor Flights of Kentucky seeks Rotarian support!

Honor Flights of the Bluegrass is looking for Rotarians to share in an emotional "Welcome Home" for Veterans participating in a 1-day chartered jet flight to visit war memorials and cemeteries in Washington D.C. on October 14th. If you can attend, please come to the 2nd floor ticketing area of the Louisville International Airport prior to 9 p.m., in anticipation of a flight arrival between 9-9:30 p.m. For more information, please contact either Jerry Martin at gerald@riverhillcapital.com or Sophia Fischer at phischer22@aol.com.

World Affairs Council in Partnership with Rotary Fellowship Exchange!

The World Affairs Council is looking for volunteers to host a dinner in their home for approximately 5 guests on October 16th and 17th. A discussion on a set topic will be led during the time of hospitality. More dates will be forthcoming. For more information, please contact Laura Duncan at laura.duncan@worldkentucky.org.

Time Traveler's Social!

A 21+ Halloween Party with a "Time Traveling Twist" at the iconic Henry Clay in Louisville! Travel through the past to celebrate Halloween prohibition style, share a drink with Al Capone and listen to stories of Bonnie & Clyde. Live music reminiscent of the era along with hors d'oeuvres and cocktails will be provided. Rotarians can use the promo code "Rotary" for 10% off all tickets and table purchases (except for the base ticket.) For more information, please contact Denise Jerome at denise@michaelisevents.com or Kent Weyland at kent@citypropertiesgroup.com.

Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, [CLICK HERE](#).



rotary@rotary45.org

**EXECUTIVE
ADMINISTRATIVE
ASSISTANT**

MacKenzie Stine

admin@rotary45.org

**OFFICE & EVENT
MANAGEMENT ASSISTANT**

Vacant

Member Database

www.dacdb.com/rotary

Club Website

www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, [CLICK HERE](#).
