

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 17 October 28, 2018



BE THE INSPIRATION

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest by contacting the Rotary Office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or by calling 502-589-1800.

## UPCOMING MEETINGS

### NOV 1 (Muhammad Ali Center)

**Dr. Eddie L. Woods**  
CEO, Life Hope Center for a Safe Louisville

**Topic: No More Red Dots: Violence Interruption In Louisville**

### NOV 8

**Jon Carloftis**  
CEO & Owner, Jon Carloftis Fine Gardens  
**Topic: TBD**

### NOV 15

**Cynthia Torp**  
Owner & President, Solid Light  
**Topic: TBD**

### NOV 21 (Wednesday)

**Joint Meeting with Kiwanis**

### Nov 29

**Beth Stubbs**  
District 6780 Foundation Chair  
**Topic: "Heart to Heart" Rotary Foundation Project**

### Dec 5 (Wednesday)

**Holiday Party**  
Louisville Boat Club  
**No Lunch Meeting on Dec 6**

## November 1st Menu

Caesar Salad  
Vegetable Lasagna  
Chicken Parmesan ome  
Linguini



### Dr. Eddie Woods, Jr

CEO, Life Hope Center for a Safe Louisville

November 1 • Rotary Lunch Meeting

6th Floor-View Pointe Hall • Muhammad Ali Center  
11:30 Buffet • 12:05 Meeting

### Presentation Title: "No More Red Dots: Violence Interruption in Louisville"

Dr. Woods' work has received \$1.6 million in funding from Louisville Metro this fiscal year to implement the No More Red Dots/Cure Violence model as well as a partnership with the Mayor's Office of Safe and Healthy Neighborhoods. This public health approach to violence reduction was

profiled in a recent issue of The Rotarian highlighting:

The Cure Violence Model is an evidence-based approach and views violence like a preventable disease which can anticipate where violence may occur, reduce the risk of violence by intervening before it erupts, and change the community norms. Trained staff from the community prevents shootings and killings by detecting and interrupting lethal conflicts in the community and mediating them to a peaceful end. Workers help to change behaviors of community members by challenging their thinking on the use of violence, providing critical support, and connecting individuals with job opportunities and social services. Staff also works to shift community norms by organizing community activities and spread positive norms. Multiple evaluation have shown the impact of the Cure Violence model in reducing shooting, violent confrontations and killings in multiple cities across the United States with reductions up to 70%. To learn more about the Cure Violence model, [CLICK HERE](#). To read Dr. Woods' bio, [CLICK HERE](#).

## October 25, 2018 - ROTARY MEETING RECAP

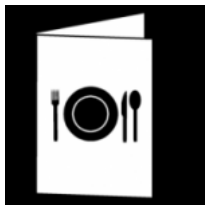


### Our October 25th Rotary Club meeting featured **Dan Jones, Chairman and CEO, The Parklands of Floyds Fork.**

Dan began his overview and update of the Parklands' status and success with a reference to the legacy and inspiration for its development: "We set out to achieve another round of Olmsted," said Mr. Jones, referring to the development of Louisville's Olmsted parks in the 1890s by Frederick Law Olmsted, who previously developed New York City's Central Park in Manhattan. As it's easy to take these parks for granted a century later while we still enjoy them regularly, Mr. Jones made the point that it took Mr. Olmsted to foresee growth in expanding cities. "Parks are infrastructure," Mr. Jones said. "They need to be installed ahead of the

population growth. You can't retrofit a park," he cogently added. As too many cities around the world make the mistake of growing before securing and developing park space, and regretting the lack of it, Mr. Jones pointed to the benefit of a park already well-evidenced in the Parklands' 3,700 acres across a 20-mile corridor. Including the use of the popular 19.4 bike path which is designed to ultimately connect with Louisville's future 100-mile bike loop, Parklands has had 11 million visits total, with 3 million last year (the first full year), and was purchased with \$130 million of privately raised funding, with no tax dollars. The real value of Parklands to residents and visitors was demonstrated in Mr. Jones' images, letters, testimonials and images during his presentation – all

Oregano Seasoned Potatoes  
Grilled Vegetable Medley  
Garlic Bread  
Fresh Fruit  
Cookies and Brownies



depicting a new treasure of nature's beauty, stunning but complementary architecture, and vast opportunity of green space for natural activity and enjoyment.

To read more about Dan's presentation or to review the meeting minutes, please click [HERE](#).

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## MEMBER OPPORTUNITIES

### Mentors Needed for the Promise Scholars Program!

- Nov 13th at Iroquois High School at 8:15 am-9:30 am - Cafeteria
- Nov 19th at Western High School at 8:15 am-9:30 am - Cafeteria
- Nov 30th at JCTC Southwest Campus-Session 1 is 9:30 am-10:30 am and Session 2 is 10:45 am - 11:30 am

For more information, please contact Walt Kunau.

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### BirthdaYS

Tom Bohnert - Oct 28  
Patrick Welsh - Oct 29  
Thom Crimans - Nov 3  
Ann Wells - Nov 7  
Bob DeWeese - Nov 8  
Peter Lanham - Nov 8  
Ken Selvaggi - Nov 8  
Dick Brien - Nov 8  
Ken Grossman - Nov 9  
Cynthia Knapek - Nov 9  
Mike Kull - Nov 10



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### CLUB OFFICERS

Barry Barker • President  
Luke Schmidt • President-Elect  
Tony Kemper • Past President  
Karen Morrison • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### CLUB DIRECTORS

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Steve Eggers  
Rick King  
Walt Kunau  
Kevin Lynch  
Maria Smith  
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Luke Schmidt • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### FUND DIRECTORS

Paul Bickel III  
Tony Coffey  
Aimee Johnson  
Karen Morrison  
Bob Slider  
Julie Schmidt

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**Rotary Club of Louisville**

**Rotary FUND of  
Louisville**

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### Volunteers Needed for Project Warm!

Since 1982 PROJECT WARM has provided free home weatherization to the elderly, disabled, and veterans, helping them reduce high energy costs and making their homes more comfortable. ROTARY will provide a team this year! Volunteers are needed on Sat. Nov 3 from 8 a.m. to 1:30 p.m. No special skills required! To sign up to volunteer or for more information, contact Mike Fallot.

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### Business Synergy and Prospective Member Reception!

November 7, 2018

**AC Hotel by Marriott**

[727 E Market Street, Louisville, KY 40202](#)

5:00-5:30pm Prospective New Member Reception - Nulu Room

5:30-7:00pm Business Networking and Tours - Bar/Lounge

**Join the Rotary Club of Louisville to explore the new AC Hotel in Nulu, a \$43 million, five-floor, 156-room hotel that brings the Marriott brand's first European-inspired property to Louisville.**

**Bring a prospective new member to the reception to share how Rotary links our community's most distinguished leaders with opportunities to exchange ideas and connect for good.**

Hors d'oeuvres and Cash Bar

[RSVP Here](#) or 502-289-1800

**Special Thanks to Our Event Sponsor:**



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### Rotarians needed to Volunteer to "Ring the Bell" to Benefit the Salvation Army!

Believe it or not, it's almost that time of year! Rotarians are being asked to sign up for 1.5 hour shifts at the Kroger at Holiday Manor on the 1st, 8th, 15th and 22nd of December. Shifts begin at 9 a.m. and last until 1:30 p.m. It's a great way to spend a short amount of time with other Rotarians while spreading the holiday spirit.

There will be an "Early Bird Ringers" shift at 3rd and Main Streets on Tuesday, November 27th at 7:00 a.m. - 8:30 a.m with FREE parking at the U.S. Bank Arena. Feel free to show up anytime you can.

Registration is now open!

Tuesday, Nov 27th - [CLICK HERE](#)

Saturday, Dec 1st - [CLICK HERE](#)

Saturday, Dec 8th - [CLICK HERE](#)

Saturday, Dec 15th - [CLICK HERE](#)

## DISTRICT 6710

325 West Main Street, Suite 1808  
Louisville, Ky 40202  
502-589-1800  
admin@rotary45.org

## EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

## EXECUTIVE ADMINISTRATIVE ASSISTANT

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

## Member Database

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

## Club Website

[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

## Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

Saturday, Dec 22nd - [CLICK HERE](#)

For more information, please contact George Brakmeier.

## Rotary Club Holiday Party!

It's time again for the best ho-ho-holiday party in Louisville! The 2018 Rotary Holiday Party will be at a NEW location – The Boat Club on 4200 River Road, Louisville 40207 on Wednesday, December 5<sup>th</sup> with cocktails and cash bar starting at 6 pm. There is no meeting the next day – so you can stay out late! A Grand Buffet dinner will begin at 7 pm and will include: house salad, Caesar salad, spinach salad, pork loin, chicken cordon blue roulade, cheese tortellini pasta, carrots and peas, scalloped potatoes, green bean casserole and assorted desserts. We will have 3 hours of Live music by the incredibly fun and entertaining Bobby J! And of course there are a nice pile of free gift certificates, wine and prizes to be given out, including a \$250 gift certificate to Macys! But you have to be there to win, right? We would love to see you in your holiday attire, or business casual and the best holiday attire will surely win a prize!

Prepaid Members: Free.

R-85's, Young Professionals, and guests: \$30 per person.

Registration is required and can be completed by clicking [HERE](#). If payment is necessary, the Rotary Office will contact you.



## Rotarians Needed!

We are recruiting Rotarians to do the Invocation and lead the Pledge and 4 Way Test at our weekly meetings. If you are interested in signing up, please let the Rotary Office staff know.

## Furniture Wanted!

The Rotary Office conference/work room is in need of office furniture in order to become a more useable space for the Office Staff and visiting Rotarians. If you have bookshelves, lateral files and a work table that you are planning to get rid of, please let us know. We may be able to take it off your hands!

## Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

### One Month Sponsorship: \$1000

**Primary Benefit:** Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

### Promotion Schedule:

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



## SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

## Shout Outs!

"Shout Out!" to Denise Sears, CEO of Supplies Over Seas, for her extensive health and humanitarian outreach during her trip to Africa. Our club thanks you for your service and compassion for those in need around the world! To read more about Denise's efforts through SOS, [CLICK HERE](#).



## WANTED!

### The Membership Development Committee's "Wanted" Initiative!

The Membership Development Committee will select two top leaders each month who are top prospects for membership and offer the Rotarian who recruits him or her and serves as first proposer, one month free on their dues. November's "WANTED" top leaders are:

**Dan Mann**  
**Louisville Airport Authority**  
**Executive Director**

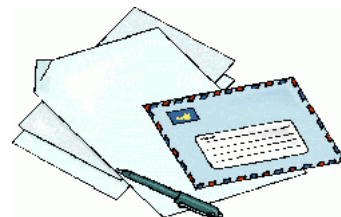


**Evon Smith**  
**One West**  
**President and CEO**



## HELP US KEEP IN TOUCH!

Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [lsloan0033@yahoo.com](mailto:lsloan0033@yahoo.com).



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