



## October 8 Committee Meetings

Promise Scholarship Committee  
Meeting (Brown Room, GH East,  
2nd floor)

## UPCOMING MEETINGS

**October 15: Dr. Gary Gregg**  
II, Director, McConnell Center

**October 22: Ghislain**  
**d'Humieres**, Director, The  
Speed Art Museum

**October 29: Kirk Bloodsworth**,  
Exonerated Former Death Row  
Inmate

**November 5: District Gov.**  
**Mike Kull**, Club Assembly

**November 12: Dr. Jay**  
**McGowan**, President of  
Bellarmine University  
**Location: Seelbach Hilton,**  
**Medallion Ballroom**

**November 19: David**  
**Taliaferro**, Director of  
Microfinance / KIVA Fellow

**December 10: Tori Murden**  
**McClure**, President of Spalding  
University

**March 10, 2016: Speaker**  
**TBD. Location:**  
**Speed Museum** (just before it  
re-opens to the public)

## Club Officers

**Greg Braun** • President  
**Alice Bridges** • President-Elect  
**Kevin Wardell** • Past President  
**Dick Brien** • Vice President  
**Ken Middleton** • Vice President  
**Luke Schmidt** • Secretary  
**Tom Bohnert** • Treasurer

## Club Directors

**Muhammad Babar, MD**  
**Barry Barker**  
**Mary Michael Corbett**  
**Lukas Dwelly**  
**Tracy Holladay**  
**John Jennings**  
**Mac McClure**

## October 1 Rotary Meeting



### Diane Medley, Managing Partner & Co-Founder of MCM, LLP

Topic: Workplace Culture: How Making Employees  
a Priority Can Propel a Company Toward Industry  
Leadership

Galt House East, Grand Ballroom A

Buffet Opens at 11:30 / Meeting Begins at 12:05 pm

**Diane Medley** is the Managing Partner and Co-Founder of MCM LLP, a CPA and advisory firm ranked as one of the Top 100 in the United States. In this role she determines and executes on MCM's strategic goals, including industry and service area expertise and geographic growth. Ms. Medley has led the firm through several mergers and acquisitions, making MCM the largest CPA firm in the region. Currently with five regional offices and nearly 300 employees, MCM is known for its expertise in such industries as manufacturing, construction, real estate, financial institutions, insurance, healthcare, hospitality, auto dealerships and nonprofits and governmental entities.

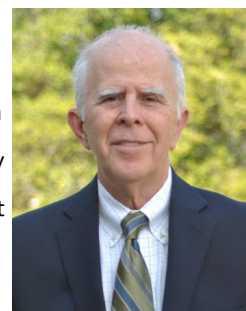
As Managing Partner since the early 1990's, Ms. Medley is a member of an elite group of female leaders and ranks highest in the U.S. among other female Managing Partners based on firm revenue for 2012-2014. She was the first female managing partner of a CPA firm in this region, the only female managing partner of a firm in the Top 100, and the only such woman to be a founding member of the firm. She also co-founded and served as Managing Member of several other businesses including Meritrust, LLC, a full service financial services company, which has been recognized as one of the Fast 50 in Louisville [more here](#)

## Member Spotlight

**BILL SMITHWICK** was born in Tampa, Florida and was reared in Bowling Green, Florida. He is married to Dawn, and they have three adult children and one grandson. Bill has lived in Winston-Salem and Liberty, North Carolina, Salem and Roanoke, Virginia, before moving to Louisville in April of 1997. From 1973 until 1983, Bill served as a pastor before becoming involved with at-risk children, which has been the primary focus of his career since 1983. Bill currently serves as Chair of the Public Policy Committee for the 'Face-It' Campaign funded by Kosair Charities to end child abuse in Jefferson County. He is also the Treasurer of 'Prevent Child Abuse Kentucky and a panelist for Blueprint for Kentucky to develop best practices and public policies for Kentucky's children. [more here](#)



**KEN MIDDLETON's** career spans the education, business, nonprofit and consulting worlds. He graduated from the University of Virginia and taught American history and minority studies in a Virginia high school for one year after returning from military service in Vietnam. After graduating from American University with a Masters degree in communications, Ken began a 28-year television career that took him to eight television stations. He started as a reporter, then anchor, producer, news manager, and eventually president and general manager of two television stations, the last being WHAS-TV. Ken spent five years as Vice President of Operations and Support Services at the national nonprofit, National Center for Family Literacy headquartered in Louisville. Then, nine years consulting in strategic communications to help nonprofits and small businesses "tell their story." [\(more here\)](#)



## Service Above Self

Thank you for your support on *Give Local Louisville Day!*



A total of \$8,640 was donated by 55 generous donors on October 1, 'Give Local Louisville' Day. We are grateful to the Sam Swope Family Foundation for their \$1,000 contribution to each

Michael Ray Shackelford

### Fund Officers

Kevin Wardell • Chair  
Alice Bridges • Vice Chair  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

### Fund Directors

Paul Bickel III  
Greg Braun  
Dick Brien  
Aimee Johnson  
Ken Middleton  
Bob Slider

### Birthdays This Week



Winston Church - Oct 8  
David Dunn - Oct 9  
Daniel Mason - Oct 9  
Joe Speiden - Oct 9  
Ben Richmond - Oct 10  
Fred Cowan - Oct 11  
Dade Luckett III - Oct 11  
Rick Mayes - Oct 11  
Joyce Seymour - Oct 11  
Lee Guillaume - Oct 12  
Mark Wourms - Oct 12  
Lawrence Jelsma - Oct 13  
Todd Mercer - Oct 13

**Please join the Birthday Table this week so you can be recognized!**

### Rotary Club of Louisville Rotary Fund of Louisville

401 West Main Street, Suite 810  
Louisville, KY 40202  
502-589-1800  
rotary@rotary45.org

**Executive Director**  
Debe Skidmore

**Administrative Assistants**  
Dawn Hodsdon and Rita Smith

Member Database  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

Club Website  
<https://www.louisvillerotary.org>



participating nonprofit organization. This donation, in addition to the generous donations of our Rotarians, which included a few \$1,000 donations, enables the Rotary Fund of Louisville to continue making a positive difference in our community and throughout the world! **THANK YOU!!**

### Book Sorting Project - Monday, October 5



Volunteers are needed to help sort children's books on **Monday, October 5 at 6:00 pm** at the Courier-Journal, 525 West Broadway. These books will be distributed later to families who cannot afford to purchase books for their children.

If you can volunteer, please contact CLINT SCHARFF: 299-1131 or [Clint.Scharff@gmail.com](mailto:Clint.Scharff@gmail.com).

### Repair Affair - Saturday, October 10



Rotarians worked last week at the **St. Benedict Center for Early Childhood Education** where a variety of tasks were performed (painting, landscaping, etc.). More landscaping is needed, and volunteers are encouraged to help on **Saturday, October 10 from 9am to 1pm**. The St. Benedict Center address is 946 South 25th Street. **Can you help?**

Please contact MIKE FALLOT: 400-3011 or [mike.fallot@ecomtek.com](mailto:mike.fallot@ecomtek.com)

### New Member Celebration With a Purpose - November 10



Exciting plans have been made to include a meaningful project with the November 10 New Member Celebration Dinner. You will be invited to participate in a "Love the Hungry" packaging project in which more than 7,000 meals will be packaged for children and families throughout the world. This hands-on project will be completed in a very short period of time. You will also enjoy a

delicious catered meal and our new Club members will be welcomed and will receive their Rotary pins. We are excited about the plans coming together for this great evening. More details coming soon ... **SAVE THE DATE!**

### That's Entertainment

#### Thursday, October 29, 5:30-7:00pm - Business Synergy Event - FREE

Join Rotarians and guests for fellowship and networking at Tyler Allen's business, **USA Image Technologies**. Bring guests and prospective members for a fun evening that will include complimentary light bites and cocktails. This is a **FREE** event, but you must register to attend. USA Image Technologies is located at 2109 Watterson Trail. If you would like to attend, send an email to [events@rotary45.org](mailto:events@rotary45.org). Remember to include the name, business and title of your guests.



#### Saturday, December 5, 6:00pm - Holiday Party - \$50/person

Rotary Holiday Party at historic Nunnlea House on Hurstbourne Parkway. Make your reservation for this year's holiday party! Live music, great food, and holiday spirit for just \$50 per person.

**RSVP for these activities by emailing: [events@rotary45.org](mailto:events@rotary45.org)**

### Member Engagement

#### Rotary Leadership Institute - FREE to Rotarians!

Opportunities to Attend RLI:

**Saturday, October 10, 2015** in Louisville (8am to 3pm)

**Saturday, January 9, 2016** in Lexington (8am to 3pm)

*Continental breakfast and lunch included.*

Want to learn more about Rotary? Are you interested, willing, and have the potential to engage in future club leadership (Committee Chair, Vice Chair, Board member, Vice President, or President)?

For more details and how to register, check out [THIS LINK](#).



### Business Synergy Event - Oct 29 Free for Rotarians & Guests!

From 5:30 - 7:30 on Thursday, October 29, join Rotarians and guests for fellowship and networking at **Tyler Allen's business, USA Image Technologies**. Bring guests and prospective members for a fun evening that will include complimentary light bites and cocktails.

This is a **FREE** event, but you must register to attend. USA Image Technologies is located at 2109 Watterson Trail. If you would like to attend, send an email to [events@rotary45.org](mailto:events@rotary45.org). Remember to include the name, business and title of your guests in your email.

### Foundation Football

**Rah Rah Sis Boom Bah, everyone stand up and cheer!** We are now more



## Have you tried M.dacdb.com yet?

Access club calendar,  
member contact info, and  
more anywhere / anytime  
on your smartphone!

### Get your badge scanned!

Several members are slipping through the entrance at Rotary without getting their badge scanned. This is important for attendance records, so please be sure your badge is scanned when you attend each week. Thanks!



### DECEMBER is ... Ugly Holiday Sweater and Ugly Holiday Necktie MONTH

Fun & Prizes are planned for Rotary meetings during the month of December. Judges will determine the *Ugliest Holiday Sweater* and *Ugliest Holiday Necktie* on Dec 3, 10 and 17. You now have two months to plan ahead for your December attire!

than a month into the 2015 College and Professional football season and the excitement is building around our Foundation Football contest. Alice Bridges is still the leader. Alice leads with 7 wins and 300 points, followed closely by Jim Ogburn with 7 wins and 283 points. So put on your game face and teams' colors and cheer your teams on to victory so you can become the next leader.



### Connect with Social Media

Connect to fellow members using our Club's social media platforms: Facebook, Twitter, and LinkedIn. Your participation will make it dynamic! Join in on discussions, post photos, and celebrate fellow Rotarian's accomplishments. LinkedIn is for members only to allow private discussions and can be found by searching "Louisville Rotary Club" in the category "Groups." Then click the yellow "join" button. You can also send photos, articles, featuring Rotarians and other news to Executive Director Debe Skidmore at [rotary@rotary45.org](mailto:rotary@rotary45.org) and to Ashley Brauer at [Ashley@guthriemayes.com](mailto:Ashley@guthriemayes.com). We need members who want to post, too! If you'd like to help, please contact Ashley or Debe.



### Join the Member Marketplace

Join our Club's new virtual Marketplace and showcase your business or organization through this new member's-only service. There are three options:

**Basic Listing (No Charge):** Includes the member's name, title and the name of his/her organization (company or nonprofit organization), email address (hyperlinked), and office and mobile phone numbers. While this listing is free, members must submit their information to [webmaster@rotary45.org](mailto:webmaster@rotary45.org) to be included.

**Deluxe Listing (\$300/year):** Includes everything listed above plus your logo and hyperlink to your website.

**Premium Listing (\$500/year):** In addition to the features above, this includes a short description of the services provided by the member's company/nonprofit organization (up to 500 characters).

To showcase your business, [click here for details](#).



### Know a Good Rotarian Candidate?

Bring them to lunch and invite them to stay afterward for a brief "What is Rotary?" session, held immediately after every Thursday Rotary meeting around 1pm at a designated table in the meeting room. It's easier than ever for you to invite a friend or colleague. Check out our membership criteria [here](#).

## Oct 1 Meeting: Guest Speaker Eva Kor, Holocaust Survivor

The meeting in Ballroom A began at 12:05, with Julie Schmidt providing the invocation, followed by Charlie Farnsley who led the pledge and Rotary 4-Way Test. The talented pianist Charlie Castner accompanied guest singer Carly Johnson whose amazing voice wowed the crowd with 'God Bless America'. Students from duPont Manual and St. Francis were present to hear guest speaker Eva Kor as she shared unbelievable details of her experiences as a ten-year-old in the Auschwitz Nazi concentration camp. Ken Grossman introduced Ms. Kor, and she shared her story, how she and her twin sister barely survived, but her parents and other siblings did not. She and her twin sister were among the 1,500 sets of twins were used in experiments, suffering humiliating treatment, multiple life-threatening injections, with barely enough food to eat. But Eva's determination and strong will to live, for both she and her sister, enabled them to ultimately survive. Ms. Kor also shared how after many years she was able to forgive those who had done such horrible atrocities to her, her family and so many other Jews, and she described how that forgiveness has made such a positive transformation in her own life. Eva Kor's handout can be accessed [HERE](#). For the entire meeting notes and Ms. Kor's presentation, [click here](#).



**FYI:** *Special thanks to Rotarian Mark Cowherd* for providing his camera at Thursday's meeting at no charge, which made the *live feed* possible for easier viewing of Ms Kor as she spoke. You will receive a notice as soon as the meeting video is available on YouTube, which should be within the next day or so.

### Optimal Aging Lecture Series

The Lifeline Committee would like to inform interested Rotarians about the UofL 'Optimal Aging Lecture Series'. Their next event, "Understanding the Person with Alzheimer's Disease: Person-Centered Perspectives on Dementia Care" on **Wednesday, October 14 (11:30 am to 1:00 pm)**. Location: The University Club, 200 East Brandeis Avenue Cost: \$17 Includes lunch! Register online at [THIS LINK](#).