

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 15 October 13, 2017



ROTARY:  
MAKING A  
DIFFERENCE

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at  
[www.louisvillerotary.org](http://www.louisvillerotary.org) and  
select the 'Make a Payment'  
button.

## UPCOMING MEETINGS

### OCT 19

**Debra Hoffer**  
President, Junior Achievement  
Topic: Leadership Role of  
Junior Achievement

### OCT 26

**Dr. Marty Pollio**  
JCPS Interim Superintendent  
Topic: TBD

### NOV 2

**Jackson Andrews**  
Managing Director, Endeavor  
Louisville  
Topic: Think Bigger-Global  
High-Impact Entrepreneurship  
in Louisville

### NOV 9

**Craig Bouchard**  
Chairman/CEO, Braidy  
Industries  
Topic: The Revolution in  
Materials and Appalachia

### NOV 16

**Dave Danielson**  
Executive Chef, Churchill  
Downs  
Topic: Lessons Learned by  
the Derby Chef

### NOV 22

**Rotary/Kiwanis Joint Meeting**  
Harry Pickens, Jr., Pianist

### NOV 30

**Natalie Harris**  
Executive Director, Coalition  
for the Homeless  
Topic: Homelessness

### DEC 7



### debra hoffer

President, Junior Achievement of Kentuckiana, Inc.

**Oct 19th • Rotary Lunch Meeting**  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:10 Meeting

### Title: "Junior Achievement's Leadership Role in Our City"

Debra serves as President of Junior Achievement of Kentuckiana, a regional educational organization that delivers entrepreneurship, work readiness, and financial literacy programs to 62,000 students in elementary, middle and high schools each year. Debra has served as CEO of three Louisville-based non-profit organizations during the past 33 years. She previously held the positions of Executive Director of the Louisville Ballet and Managing Director for Stage One, The Louisville Children's Theatre. She just celebrated her 17<sup>th</sup> anniversary at Junior Achievement.

During JA President Debra Hoffer's presentation, Rotary members will learn about the leadership role that JA plays in our region's effort to nurture young people so that they have confidence that they will achieve their career goals and that they will embrace their jobs with integrity and initiative... to transform "I can't" into "I can."

For a complete bio, please [CLICK HERE](#).

## October 19th Menu

Kentucky Bibb Salad with Sliced Strawberries, Blueberries and Feta Cheese  
Basil Chicken  
Apple-Stuffed Pork Tenderloin  
Baby Carrots with Fennel  
Wild Rice Pilaf  
Dinner Rolls  
Bread Pudding  
Sliced Fresh Fruit

## ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

### Parking-

There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

**Committee Meetings-**There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

**4th Floor Loft - West Bay-**This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

**Meet & Greets-**Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

Luke Schmidt  
Project Director, Louisville  
Regional Airlift Development  
Topic: TBD

**DEC 14**  
**Holiday Party**  
Big Spring Country Club

### **Birthdays**

Todd Mercer - Oct 13  
Tom Roth - Oct 15



### **CLUB OFFICERS**

Tony Kemper • President  
Barry Barker • President-Elect  
Alice Bridges • Past President  
Mike Shackelford • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **CLUB DIRECTORS**

René Brown  
Kelly Burke  
Charles Farnsley  
Rick King  
Karen Morrison  
Carol Nord  
Maria Smith  
John Walczak

### **FUND OFFICERS**

Alice Bridges • Chair  
Barry Barker • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **FUND DIRECTORS**

Paul Bickel III  
Aimee Johnson  
Tony Kemper  
Mike Shackelford  
Bob Slider

**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

### **DISTRICT 6710**

401 West Main Street, Suite 810  
Louisville, Ky 40202  
502-589-1800  
admin@rotary45.org

### **EXECUTIVE DIRECTOR**

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

### **EXECUTIVE ADMINISTRATIVE ASSISTANT**

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

**OFFICE & EVENT  
MANAGEMENT ASSISTANT**  
Vacant

**Member Database**  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Leaving Early**-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

## **October 12, 2017 - ROTARY MEETING RECAP**



Our October 12th Rotary Club meeting featured **Milton Bartley**, Co-Founder, President and CEO of ImageQuest. From his introduction and through his presentation, Mr. Bartley uniquely and effectively delivered his speech not from his own perspective as President/CEO of ImageQuest, but from the perspective of a CEO to a shareholders' meeting for a fictitious company called "RansomWare, Inc." In this provocative, lampoon format of a speech on the great profit being earned through improvements in ransomware, Mr. Bartley covered the history and highlights of malicious hacking. Included were his key points about the shocking growth and sophistication in the illicit practices of malware, ransomware and identity-theft. A detailed summary of our meeting can be read [HERE](#).

## **Help Us Keep In touch!**

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [lsloan0033@yahoo.com](mailto:lsloan0033@yahoo.com).

## **MEMBER OPPORTUNITIES**

### **Attend the Rotary Leadership Institute!**

Rotary Leadership Institute (RLI) will be held on Oct 21 in Louisville or November 4<sup>th</sup> in Owensboro. This is a great opportunity for club and/or District leaders. [CLICK HERE](#) to register. The cost is \$50 and the District will reimburse \$25 of that cost. Please register now!

### **Rotary Promise Scholars Need Mentors!**

The Rotary Promise Scholars program is looking for Mentors on October 23rd from 9:00-10:00 a.m. at Western High School. This program has seen great success in both Rotarian and student attendance. The topic of discussion will be "How to Introduce Yourself With Confidence." For more information, please contact Walt Kunau at [wkunau@bellsouth.net](mailto:wkunau@bellsouth.net) or Thom Crimans [tcrimans@frannet.com](mailto:tcrimans@frannet.com).

### **Time Traveler's Social!**

Enjoy a 21+ Halloween Party with a "Time Traveling Twist" at the iconic Henry Clay in Louisville on October 28th. Travel through the past to celebrate Halloween prohibition style, share a drink with Al Capone and listen to stories of Bonnie & Clyde. Live music reminiscent of the era along with hors d'oeuvres and cocktails will be provided. Rotarians can use the promo code "Rotary" for 10% off all tickets and table purchases (except for the base ticket.) For more information, please contact Denise Jerome at [denise@michaelsevents.com](mailto:denise@michaelsevents.com) or Kent Weyland at [kent@citypropertiesgroup.com](mailto:kent@citypropertiesgroup.com).

### **Rotary Volunteers Needed to Support Boys & Girls Haven!**

Rotary volunteers are needed at the Boys & Girls Haven on Friday, November 3 and Saturday, November 4 to refurbish the boys' recreational room. Minor skills are required to paint walls, assemble furniture and lay laminate flooring. For more information, please contact Robert Chatham at [chathamenergyconsulting@gmail.com](mailto:chathamenergyconsulting@gmail.com) or Mike Fallot at [mike.fallot@ecomtek.com](mailto:mike.fallot@ecomtek.com).

### **Fired Up For Fall Member Event - Save the Date!!!**

Join the Rotary Club of Louisville as we celebrate Fall with a party at the historic Thomas Edison House (729 E Washington Street) and adjacent Hyland Glass on Tuesday, November 14th at 5:00 p.m. - 7:30 p.m. Invite/Bring a prospective Young Professional Rotarian and enjoy hors d'oeuvres along with a wine and beer bar. More details as well as registration information coming soon!!!!

### **100/100 Campaign - Make your donations online!**



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

---

### Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.  
Thanks!

---

Rotarians are being asked to commit to donating at least \$100 to each fund. That is a \$100 donation to the Rotary Foundation and a \$100 donation to the Rotary Fund. We encourage each of you to give at whatever level is best for you, but if we can get everyone to give at least \$100 to each fund, think of the tremendous impact we can make for others!

To make your online donation, please [CLICK HERE](#) to visit the Rotary Club of Louisville's website and look for the "Donate Now" buttons on the right.

---

### Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, [CLICK HERE](#).



---

### SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, [CLICK HERE](#).

---

## SHOUT OUT!!!!

---

### Rotarians Volunteer with the Honor Flight of the Bluegrass!

Rotarian Vincent Cameron accompanied his father as a Guardian on the Honor Flight for WW II, Korean and Vietnam war veterans to Washington DC on Saturday October 14th. Rotarians Sophia Fischer, Jerry Martin and his wife Martha were volunteers assisting many other Honor Flight support personnel during the morning departure from and the evening return to the airport. The next Honor Flight Bluegrass will be in the Spring of 2018.

---

### Rotary Funds Partnership with Kiva!

A few years ago, the Rotary Club of Louisville began alleviating poverty by fueling entrepreneurship through a Rotary Fund allocation of \$8,000 to Kiva. This international nonprofit's mission is to support people looking to create a better future for themselves, their families and their communities through micro-loans that help borrowers start or grow a business, go to school, access clean energy or realize their potential. To date, \$5,900 of our Club's original contribution has been put to work and about \$3,500 repaid.

One of the Kiva beneficiaries is Funmi's Café located in the Gardiner Lane Shopping Center. Thanks to the Rotarians that contribute to the Rotary Fund of Louisville... You are making dreams come true for hometown heroes like Funmi! [CLICK HERE](#) to read more.