

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 18 November 5, 2018



BE THE INSPIRATION

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest by contacting the Rotary Office at [rotary@rcrotary45.org](mailto:rotary@rcrotary45.org) or by calling 502-589-1800.

## UPCOMING MEETINGS

### NOV 8

**Jon Carloftis**  
CEO & Owner, Jon Carloftis Fine Gardens

*Topic: The Before and Afters by Jon Carloftis*

### NOV 15

**Cynthia Torp**  
Owner & President, Solid Light  
*Topic: TBD*

### NOV 21 (Wednesday)

**Joint Meeting with Kiwanis**  
**Bill Weyland**  
Chief Strategy Officer,  
Weyland Ventures  
*Topic: TBD*

### Nov 29

**Beth Stubbs**  
District 6780 Foundation Chair  
*Topic: "Heart to Heart"*  
*Rotary Foundation Project*

### Dec 5 (Wednesday)

**Holiday Party**  
Louisville Boat Club  
*No Lunch Meeting on Dec 6*

### Dec 13

**Kim Baker**  
President and CEO, KY Center  
for the Performing Arts  
*Topic: TBD*

## November 8th Menu

House Garden Salad  
Basil Chicken  
Hot Brown Casserole  
Herb Roasted New Potatoes



### Jon Carloftis

CEO & Owner, Jon Carloftis Fine Gardens  
November 1 • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:05 Meeting

### Presentation Title: "The Before and Afters by Jon Carloftis"

Kentucky native Jon Carloftis is a great American gardener. His more than 25-year career in gardening began far from home in New York City where he has become one of America's pioneers in rooftop/small space gardening. As a 10th generation Kentuckian and graduate of the University of Kentucky, he recently moved home to Lexington and restored an 1851 home and garden, Botherum. A published author with books such as Beautiful Gardens of Kentucky, First A Garden and Beyond the Windowsill, Jon is a man of many talents.

Although he has built gardens for the likes of Julianne Moore, Edward Norton, Mike Myers, and even Google his approach is very simple: First, figure out the problems that need fixed (views, noise, privacy, etc.) and then work with the interior of the space to pull the same feeling outdoors for a seamless connection. From traditional to modern, all of the gardens are built for entertaining and enjoying the outdoors through good design and knowledge of plants.

In addition to private gardens and horse farms, Jon's work has transformed the hospitality and sense of welcome for some of the Commonwealth's most iconic spaces such as Summit at Fritz Farm in Lexington, Maker's Mark Distillery in Loretto, Castle & Key Distillery in Millville, Frazier History Museum, the Kentucky Governor's Mansion, University of Kentucky Kroger Field, and many more.

To read more about Jon, [CLICK HERE.](#)

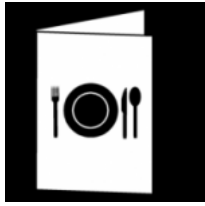
## November 1, 2018 - ROTARY MEETING RECAP



Our November 1st Rotary Club meeting featured **Dr. Eddie Jones, CEO, Life Hope Center for a Safe Louisville.** Dr. Woods addressed Rotarians with his peace-driven topic of, "No More Red Dots: Violence Interruption in Louisville". Having received \$1.6 million in funding from Louisville Metro this fiscal year to implement a violence-interruption model of violence reduction through prevention, Dr. Woods discussed how this model is applied in a community, and specifically Louisville, to reduce violent crime. He said that current and potential offenders are most successfully dissuaded from continuing or pursuing violence as a lifestyle by

offering them choices of ways to earn money constructively and peacefully. "I ask them if they want to make money, and then explain that they make money with what they know, and then show them options for spending their time learning." Dr. Woods said he develops a database of potential offenders, working predominantly with gangs, and he focuses on giving them "other things to do." For kids who quickly get 'addicted to the bang,' (of a gun), he added that kids have been offered alternatives as early as possible, as they are quickly given access to guns at very young ages.

Steamed Broccoli  
Dinner Rolls  
Fresh Fruit  
Assorted Cakes and Pies



### BirthdaYS

Ann Wells - Nov 7  
Bob DeWeese - Nov 8  
Peter Lanham - Nov 8  
Ken Selvaggi - Nov 8  
Dick Brien - Nov 8  
Ken Grossman - Nov 9  
Cynthia Knapek - Nov 9  
Mike Kull - Nov 10  
Cynthia Caudill - Nov 12  
Marianne Butler - Nov 12  
John Bush - Nov 13  
Jerry Gerichs - Nov 13  
Kirt Jacobs - Nov 13  
Rick Hamed - Nov 14  
David Buckholder - Nov 14  
Bob Nesmith - Nov 16



### **CLUB OFFICERS**

Barry Barker • President  
Luke Schmidt • President-Elect  
Tony Kemper • Past President  
Karen Morrison • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **CLUB DIRECTORS**

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Rick King  
Walt Kunau  
Kevin Lynch  
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### **FUND OFFICERS**

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Luke Schmidt • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **FUND DIRECTORS**

Paul Bickel III  
Tony Coffey  
Aimee Johnson  
Karen Morrison  
Bob Slider  
Julie Schmidt

Dr. Woods encourages anyone interested to reach out to the LIFE Hope Center for opportunities to volunteer for, or donate to violence interruption. "There's lots of room for all of us to be involved in violence interruption," said Eddie. "Peace has to be a way of life. Nobody can afford to be a bystander."

To read more about Dr. Woods' presentation or to review the meeting minutes, please click [HERE](#).

## **MEMBER OPPORTUNITIES**

### **Mentors Needed for the Promise Scholars Program!**

- Nov 13th at Iroquois High School at 8:15 am-9:30 am - Cafeteria
- Nov 19th at Western High School at 8:15 am-9:30 am - Cafeteria
- Nov 30th at JCTC Southwest Campus-Session 1 is 9:30 am-10:30 am and Session 2 is 10:45 am - 11:30 am

For more information, please contact Walt Kunau.

### **Business Synergy and Prospective Member Reception!**

November 7, 2018

**AC Hotel by Marriott**

[727 E Market Street, Louisville, KY 40202](#)

5:00-5:30pm Prospective New Member Reception - Nulu Room

5:30-7:00pm Business Networking and Tours - Bar/Lounge

**Join the Rotary Club of Louisville to explore the new AC Hotel in Nulu, a \$43 million, five-floor, 156-room hotel that brings the Marriott brand's first European-inspired property to Louisville.**

**Bring a prospective new member to the reception to share how Rotary links our community's most distinguished leaders with opportunities to exchange ideas and connect for good.**

Hors d'oeuvres and Cash Bar

[RSVP Here](#) or 502-289-1800

**Special Thanks to Our Event Sponsor:**



### **Rotarians needed to Volunteer to "Ring the Bell" to Benefit the Salvation Army!**

Believe it or not, it's almost that time of year! Rotarians are being asked to sign up for 1.5 hour shifts at the Kroger at Holiday Manor on the 1st, 8th, 15th and 22nd of December. Shifts begin at 9 a.m. and last until 1:30 p.m. It's a great way to spend a short amount of time with other Rotarians while spreading the holiday spirit.

There will be an "Early Bird Ringers" shift at 3rd and Main Streets on Tuesday, November 27th at 7:00 a.m. - 8:30 a.m with FREE parking at the U.S. Bank Arena. Feel free to show up anytime you can.

Registration is now open!

Tuesday, Nov 27th - [CLICK HERE](#)

Saturday, Dec 1st - [CLICK HERE](#)

Saturday, Dec 8th - [CLICK HERE](#)

Saturday, Dec 15th - [CLICK HERE](#)

Saturday, Dec 22nd - [CLICK HERE](#)

For more information, please contact George Brakmeier.

**Rotary FUND of  
Louisville**

**DISTRICT 6710**

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**Member Database**

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Club Website**

[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

**Scan Your Badge**

It is important to always get your badge scanned when you attend a meeting. Thanks!

It's time again for the best ho-ho-holiday party in Louisville! The 2018 Rotary Holiday Party will be at a NEW location – The Boat Club on 4200 River Road, Louisville 40207 on Wednesday, December 5<sup>th</sup> with cocktails and cash bar starting at 6 pm. There is no meeting the next day – so you can stay out late! A Grand Buffet dinner will begin at 7 pm and will include: house salad, Caesar salad, spinach salad, pork loin, chicken cordon blue roulade, cheese tortellini pasta, carrots and peas, scalloped potatoes, green bean casserole and assorted desserts. We will have 3 hours of Live music by the incredibly fun and entertaining Bobby J! And of course there are a nice pile of free gift certificates, wine and prizes to be given out, including a \$250 gift certificate to Macys! But you have to be there to win, right? We would love to see you in your holiday attire, or business casual and the best holiday attire will surely win a prize!

Prepaid Members: Free.

R-85's, Young Professionals, and guests: \$30 per person.

Registration is required and can be completed by clicking [HERE](#). If payment is necessary, the Rotary Office will contact you.



**Rotarians Needed!**

We are recruiting Rotarians to do the Invocation and lead the Pledge and 4 Way Test at our weekly meetings. If you are interested in signing up, please let the Rotary Office staff know.

**Furniture Wanted!**

The Rotary Office conference/work room is in need of office furniture in order to become a more useable space for the Office Staff and visiting Rotarians. If you have bookshelves, lateral files and a work table that you are planning to get rid of, please let us know. We may be able to take it off your hands!

**Meeting and Event Sponsorship Packages**

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

**One Month Sponsorship: \$1000**

**Primary Benefit:** Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

**Promotion Schedule:**

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



**SPARKS, Website, and Display Wall Advertising**

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

**Shout Outs!**

## Project Warm!

"Shout Out!" to the Rotarians that volunteered their time to Project Warm on Nov 3rd. Pictured below are Larry Sloan and Harry Stephenson with the Lifeline Committee.



## WANTED!

### The Membership Development Committee's "Wanted" Initiative!

The Membership Development Committee will select two top leaders each month who are top prospects for membership and offer the Rotarian who recruits him or her and serves as first proposer, one month free on their dues. November's "WANTED" top leaders are:

**Dan Mann**  
**Louisville Airport Authority**  
**Executive Director**



**Evon Smith**  
**One West**  
**President and CEO**



## HELP US KEEP IN TOUCH!

Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [sloan0033@yahoo.com](mailto:sloan0033@yahoo.com).



