



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at www.louisvillerotary.org and select the 'Make a Payment' button.

UPCOMING MEETINGS

NOV 9

Craig Bouchard
Chairman/CEO, Braidy
Industries
Topic: The Revolution in
Materials and Appalachia

NOV 16

Dave Danielson
Executive Chef, Churchill
Downs
Topic: Lessons Learned by
the Derby Chef

NOV 22

Rotary/Kiwanis Joint Meeting
Harry Pickens, Jr., Pianist
Topic: In the Garden of Music

NOV 30

Natalie Harris
Executive Director, Coalition
for the Homeless
Topic: Homelessness

DEC 7

Luke Schmidt
Project Director
Topic: Louisville Regional
Airlift Development Initiative

DEC 14

Holiday Party
Big Spring Country Club

JAN 4

Mayor Greg Fischer
Louisville Metro Mayor
Topic: State of the City
Address

JAN 11

Brent Schutte
CIO, Northwestern Mutual



Craig T. Bouchard

Chairman of the Board and CEO-Braidy Industries, LLC.
November 9 • Rotary Lunch Meeting
4th Floor Loft • Frazier History Museum
11:30 Buffet • 12:10 Meeting

Title: "The Revolution in Materials and Appalachia"

Craig has built three separate billion-dollar metals companies in the past 10 years and has won 3 hostile takeovers in the process. He is a New York Times Best Selling author. "The Caterpillar Way-Lessons in Leadership, Growth and Shareholder Value" was released in October of 2013, reaching #1 on the Barnes & Noble Best Seller List and #8 on the New York Times Best Seller list in the business category.

As a hobby, Craig's "The Adventures of Ai" was one of the world's popular children's book projects of 2014. The book and accompanying video game achieved 200,000 downloads on Apple iTunes, Google Play and Samsung. The

project benefitted 18 children charities around the world.

For a complete bio, please [CLICK HERE](#).

November 9th Menu

Classic Caesar Salad
Beef Brisket
Chicken Cordon Blue
Glazed Baby Carrots
Twice-Baked New Red Potatoes
Dinner Rolls
Assorted Cakes & Pies
Sliced Fresh Fruit

ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

Parking-

There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Meet & Greets-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining

Topic: Investment Forecast

JAN 18

Donald E. Lassere
Preseident/CEO, Muhammad
Ali Center

Topic: The Ali in All of Us

JAN 25

Missy Eckenberg
Rotary District Governor

Birthdays

Thom Crimans - Nov 3
Pam Darnall - Nov 5
Ann Wells - Nov 7
Bobby DeWeese - Nov 8
Dick Brien - Nov 8
Peter Lanham - Nov 8
Ken Selvaggi - Nov 8
Susan E. Smith - Nov 8
Ken Grossman - Nov 9
Cynthia Knapek - Nov 9



CLUB OFFICERS

Tony Kemper • President
Barry Barker • President-Elect
Alice Bridges • Past President
Mike Shackelford • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

CLUB DIRECTORS

René Brown
Kelly Burke
Charles Farnsley
Rick King
Karen Morrison
Carol Nord
Maria Smith
John Walczak

FUND OFFICERS

Alice Bridges • Chair
Barry Barker • Vice Chair
John Jennings • Secretary
Joe Ackerman • Treasurer

FUND DIRECTORS

Paul Bickel III
Aimee Johnson
Tony Kemper
Mike Shackelford
Bob Slider

Rotary Club of Louisville
Rotary FUND of Louisville

DISTRICT 6710

401 West Main Street, Suite 810
Louisville, Ky 40202
502-589-1800
admin@rotary45.org

EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho
rotary@rotary45.org

tables.

Leaving Early-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

November 2, 2017 - ROTARY MEETING RECAP



Our November 2nd Rotary Club meeting featured **Jackson Andrews**, Managing Director, Endeavor Louisville. Jackson provided an informative presentation regarding the development and growth of Endeavor as well as its projected plans. Prior to 1997, about the only place that entrepreneurs could go to secure capital for their growing companies were the "traditional" capital markets of New York, San Francisco/Silicon Valley and Austin. Endeavor was formed to broaden the limited capital markets. Today, Endeavor operates in 27 countries and 4 US cities. Jackson highlighted an Endeavor success story in Buenos Aires along with

some impressive statistics. Jackson concluded his presentation by showcasing Louisville's opportunity to host one of Endeavor's Global International Selection Panels (ISP). This panel reviews proposed start-up/expansion plans and provides awards to qualifying entrepreneurs.

A detailed summary of Jackson Andrew's presentation as well as the meeting can be read [HERE](#).

MEMBER OPPORTUNITIES

Fired Up For Fall Member Event - Save the Date!!!

Join the Rotary Club of Louisville as we celebrate Fall with a party at the historic Thomas Edison House (729 E Washington Street) on Tuesday, November 14th at 5:00 p.m. - 7:30 p.m. Admission will be \$15/Rotarian. Invite/Bring a prospective Young Professional Rotarian who can attend for FREE. Enjoy hors d'oeuvres along with a wine and beer bar. Experience glass blowing by creating your own holiday ornament at Hyland Glass (next door) for \$40. No special skill is required as an artist will assist you. Pre-registration for this activity is required. In order to register to attend the event and/or create an ornament [CLICK HERE](#).

Rotarians needed to Volunteer to "Ring the Bell" to Benefit the Salvation Army!

Rotarians are being asked to sign up for 1.5 hour shifts at the Kroger at Holiday Manor during the first three Saturdays in December. Shifts begin at 9 a.m. and last until 4 p.m. It's a great way to spend a short amount of time with other Rotarians while spreading the holiday spirit.

For those who will not be available those weekends, there will be an "Early Bird Ringers" shift at 3rd and Main Streets on Tuesday, November 28th. It will start at 5:30 a.m. with some TV exposure. At 7 a.m., the street action will pick up with Wayne Perkey and some radio coverage. Feel free to show up anytime you can until 8:30 a.m. There will be coffee, donuts, music and a visit from Santa. Free parking will be available at the U.S. Bank lot. For more information, please contact George Brakmeier at gbrakmeier@centralelectronic.com. Sign-ups are available below:

Nov 28th - Early Bird Ringers - [CLICK HERE](#)

Dec 2nd - [CLICK HERE](#)

Dec 9th - [CLICK HERE](#)

Dec 16th - [CLICK HERE](#)

Support the Western High School Interact Club Project!

Donate new or gently used winter clothing such as hats, scarves, gloves, socks and sweaters to help support the Western High School Interact Club Project. Items will be collected at the November 22nd weekly meeting. For more information, please contact Rick Harned at r.harned@twc.com.

New Member Celebration Dinner and Service Project!

Brighten the holidays for children at the Home of the Innocents while getting to know some of our Club's newest members at the New Member Celebration service project and dinner on Wednesday, Dec 6th at 6 p.m. at the Home of the Innocents campus located at 1100 East Market Street.

All rotarians are invited to help with the service project. We will be filling holiday stockings for approximately 70 pre-teens living at the Home and sharing the holiday spirit with them. Once the service project is complete, we will eat dinner and new members will receive their Rotary pins.

The items suggested by the Home of the Innocents for the service project include: notecards, envelopes, notebooks without wire binding, markers, crayons, stickers, Bath and Body Works lotion, stress balls, fidget spinners, decks of cards, candy, hot chocolate packets, popcorn, chips, fuzzy socks, makeup and hair accessories for teenagers, \$5 gift cards for McDonalds and Little Caesars, gift cards for Target and Walmart. NO pens,

**EXECUTIVE
ADMINISTRATIVE
ASSISTANT**

MacKenzie Stine
admin@rotary45.org

**OFFICE & EVENT
MANAGEMENT ASSISTANT**
Vacant

Member Database
www.dacdb.com/rotary

Club Website
www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.
Thanks!

pencils, soap, candies, ornaments or anything glass. Items will be collected before the weekly meetings on Nov 16th and 30th.

Please register for the event by clicking [HERE](#) no later than Friday, Dec 1st. If you have any questions, contact Marisa Neal at marisa@mmconsulting.com or Claire Arnold at Claire.Arnold@louisville.edu.

Come To Kenya for a Rotary Safari in March 2018!

This is your chance to go to Kenya and see for yourself what a difference Rotary makes in the lives of Kenyan children.

This Safari will show you the Rotary projects first hand. You will receive a thank you from the incredible school children. You will experience Kenya culture that is unseen by most tourists. You will see the amazing animals in the Masai Mara. This is the second safari we have arranged and it promises to be even better than the first.

The Safari is an 11 day trip from February 28 to March 11, 2018. Your cost will be \$3,800 plus return airfare from LAX to Nairobi and your personal expenses and gratuities. Economy return airfare from LAX to Nairobi is about \$1,100.

For more information about this exciting opportunity, [CLICK HERE](#).

Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, [CLICK HERE](#).



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, [CLICK HERE](#).

Help Us Keep In touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at sloan0033@yahoo.com.
