

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 21 November 26, 2018



BE THE INSPIRATION

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest  
by contacting the Rotary  
Office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or  
by calling 502-589-1800.

## UPCOMING MEETINGS

Nov 29

**Beth Stubbs**

District 6780 Foundation  
Chair

Topic: "The Power of the  
Rotary Foundation"

Dec 5 (Wednesday)

**Holiday Party**

Louisville Boat Club

No Lunch Meeting on Dec  
6

Dec 13

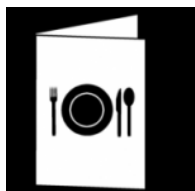
**Kim Baker**

President and CEO, KY  
Center for the Performing  
Arts

Topic: TBD

## November 29th Menu

Red Bliss Potato Salad  
Cole Slaw  
Pulled Pork  
Fried Chicken  
Macaroni and Cheese  
Baked Beans  
Dinner Rolls  
Fresh Fruit  
Lemon Bars and Brownies



### Beth Stubbs

District 6780 Rotary Foundation Chair  
November 29 • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:05 Meeting

### Presentation Title: "The Power of the Rotary Foundation"

Rotarians from all over the world donate funds to The Rotary Foundation. There are good reasons they do so. First, The Rotary Foundation has the highest possible rating from Charity Navigator, the largest and most-utilized charity rating organization in the world. Second, The Rotary Foundation enables Rotarians all over the world to perform wonders for those in need. Last year, The Rotary Foundation spent over \$260 million for maternal and child health, clean water, community economic development, disease prevention and cure, basic education and literacy, and peace and conflict resolution. Our part of the country, a fourteen-state area we call the Heart of America, has developed a partnership with a similar area in Mexico to help people in need in both of our countries. This program will highlight some of those great projects.

Beth Stubbs, our speaker, is the current District Rotary Foundation Chair for District 6780 in east Tennessee. Stubbs is CFO for Trinity Benefit Advisors in Knoxville, and has a private practice as well. Despite her busy practice, Stubbs accepted this role in Rotary because she has seen for herself some of the projects that Foundation dollars have made possible. She has seen the power of The Rotary Foundation and how every Rotarian can make a difference in the world.

To read Beth's bio, [CLICK HERE](#).

## November 21, 2018 - ROTARY MEETING RECAP



Our November 21st Rotary Club meeting featured **Major Roy Williams, Louisville Area Commander for the Salvation Army**. As Bill Weyland, the scheduled speaker, was unfortunately ill (hopefully feeling better and to be featured at a future meeting), Major Roy Williams of the Salvation Army stepped up at the last minute to provide the feature presentation for the annual Louisville Rotary Thanksgiving meeting co-hosted with the Kiwanis Club of Louisville. The Major, speaking from 27 years of experience with the Salvation Army, did an exemplary job of discussing and presenting their role in often being first responders at sites of natural disasters, providing desperately needed relief to survivors. Well familiar with the bell-ringing and Angel Tree projects of the Salvation Army, Rotarians

were amazed by the scale, speed and efficiency achieved by Salvation Army relief crews and mobile canteens, in response to disasters across 128 countries. Thirty million people are served in the U.S. every year, said Major Roy. "That's about 1 person every second," he said, and pointed out that relief efforts are largely funded by those bell-ringers.

As an example of a recent relief effort, the Major presented slides and statistics depicting relief efforts directly following Hurricane Harvey in 2017. Major Roy's crew of 9 people and 5 Mobile Canteens (like relief food trucks) were 1st responders in Beaumont, Texas, which was devastated by the hurricane. Providing hot meals to a two-mile-long line of traffic, the Major's crew was serving up to 16,000 meals per day for two weeks.

On the timely topic of the Angel Tree and bell ringing, Major Roy said 7,000 children are helped through the Angel Tree, again with the Salvation Army's amazing efficiency of serving 40 families every 15 minutes. The Major said their bell-ringing goal for this year is \$565,000, and encourages all Rotarians to give as well as to volunteer.

Major Roy's last-minute presentation turned out to be just right for a Thanksgiving message, much appreciated by the Rotarians and Kiwanians in attendance.

## BirthdaYS

Kent Weyland - Nov 25  
Rick Smith - Nov 27  
Jay Mallory - Nov 28  
Charlie Oberst - Dec 1  
Claire Arnold - Dec 1  
Cynthia Miles Brown - Dec 2  
Bill Buckaway Jr - Dec 3  
Steve Wilson - Dec 3  
Harry Stephenson - Dec 4  
Amy Luttrell - Dec 4  
Bob Slider - Dec 5  
Maria Sorolis - Dec 6  
Tony Hammond - Dec 7  
Karen Wilhite - Dec 7



## **CLUB OFFICERS**

Barry Barker • President  
Luke Schmidt • President-Elect  
Tony Kemper • Past President  
Karen Morrison • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

## **CLUB DIRECTORS**

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Steve Eggers  
Rick King  
Walt Kunau  
Kevin Lynch  
Maria Smith  
John Walczak  
Jean West Losavio

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Luke Schmidt • Vice Chair  
John Jennings • Secretary  
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## **FUND DIRECTORS**

Paul Bickel III  
Tony Coffey  
Aimee Johnson  
Karen Morrison  
Bob Slider  
Julie Schmidt

## **Rotary Club of Louisville**

## **Rotary FUND of Louisville**

## **DISTRICT 6710**

325 West Main Street, Suite  
1808  
Louisville, Ky 40202  
502-589-1800  
admin@rotary45.org

## **EXECUTIVE DIRECTOR**

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

## **EXECUTIVE ADMINISTRATIVE**

## **MEMBER OPPORTUNITIES**

### **Mentors Needed for the Promise Scholars Program!**

- Nov 30th at JCTC Southwest Campus at 8:00 am-9:15 am. PLEASE NOTE TIME CHANGE.

For more information, please contact Walt Kunau.

### **Rotarians needed to Volunteer to "Ring the Bell" to Benefit the Salvation Army!**

Believe it or not, it's almost that time of year! Rotarians are being asked to sign up for 1.5 hour shifts at the Kroger at Holiday Manor on the 1st, 8th, 15th and 22nd of December. Shifts begin at 9 a.m. and last until 1:30 p.m. It's a great way to spend a short amount of time with other Rotarians while spreading the holiday spirit.

Registration is now open!

Saturday, Dec 1st - [CLICK HERE](#)  
Saturday, Dec 8th - [CLICK HERE](#)  
Saturday, Dec 15th - [CLICK HERE](#)  
Saturday, Dec 22nd - [CLICK HERE](#)

For more information, please contact George Brakmeier.

### **Rotary Club Holiday Party!**

It's time again for the best ho-ho-holiday party in Louisville! The 2018 Rotary Holiday Party will be at a NEW location – The Boat Club on 4200 River Road, Louisville 40207 on Wednesday, December 5<sup>th</sup> with cocktails and cash bar starting at 6 pm. There is no meeting the next day – so you can stay out late! A Grand Buffet dinner will begin at 7 pm and will include: house salad, Caesar salad, spinach salad, pork loin, chicken cordon blue roulade, cheese tortellini pasta, carrots and peas, scalloped potatoes, green bean casserole and assorted desserts. We will have 3 hours of Live music by the incredibly fun and entertaining Bobby J! And of course there are a nice pile of free gift certificates, wine and prizes to be given out, including a \$250 gift certificate to Macys! But you have to be there to win, right? We would love to see you in your holiday attire, or business casual and the best holiday attire will surely win a prize!

Prepaid Members: Free.

R-85's, Young Professionals, and guests: \$30 per person.

Registration is required and can be completed by clicking [HERE](#). If payment is necessary, the Rotary Office will contact you.



### **Calling All Young Professional Rotarians!**

One of the things Young Professional Rotarians value most about their membership is the opportunity to network with some of Louisville's most accomplished leaders. We're making that opportunity even more valuable for you with a new offering: the **YPR Serving Up Knowledge** series. About once a month, we'll invite a singularly special Rotarian to a "lunch and learn" session prior to a regular Club meeting. A special table will be set at the front of the room for YPRs and the seasoned Rotarian to meet. All participants should arrive promptly at 11:30 to grab lunch from the buffet and then sit together at the designated table. You'll have the opportunity for intentional professional enrichment as you engage and learn from each other. Our first special guest is **Henry V. Heuser, Jr.**, scheduled for the Thursday, Dec. 13 meeting. Henry is an extraordinary business and civic leader with a special talent for getting the right people together to accomplish big goals. To reserve your seat, [CLICK HERE](#). Seating is limited to the first seven registrants.

### **Rotarians Needed!**

We are recruiting Rotarians to do the Invocation and lead the Pledge and 4 Way Test at our weekly meetings. If you are interested in signing up, please let the Rotary Office staff know.

### **Meeting and Event Sponsorship Packages**

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

#### **One Month Sponsorship: \$1000**

**Primary Benefit:** Sponsor receives acknowledgment at each Thursday meeting of the



**ADMINISTRATIVE ASSISTANT**  
MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

**Member Database**  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Club Website**  
[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

### Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

### Promotion Schedule:

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

### SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

### Shout Outs!

#### Service Above Self Award!

"Shout Out!" to the Ashley Brauer who received the Service Above Self award at our Nov 15th meeting. Ashley has demonstrated a high level of discipline and skill in organizing, planning, coordinating and communicating. Also, Ashley has introduced a new level of technology that has greatly facilitated the work of the Speakers Committee. Congratulations Ashley!



### WANTED!

#### The Membership Development Committee's "Wanted" Initiative!

The Membership Development Committee will select two top leaders each month who are top prospects for membership and offer the Rotarian who recruits him or her and serves as first proposer, one month free on their dues. November's "WANTED" top leaders are:

**Dan Mann**  
**Louisville Airport Authority**  
**Executive Director**



**Evon Smith**  
**One West**  
**President and CEO**



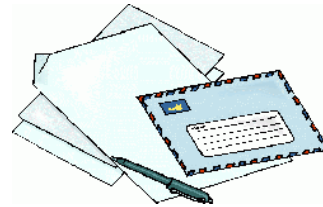
**HELP US KEEP IN TOUCH!**

Due to health issues, Niels Ewing, a Past President of our Club, will be resigning as a Rotarian and moving to an assisted living community. His wife Dixie has kept in touch with the Rotary Office and said that Niels would enjoy receiving communications from Rotarians. His mailing address is:

Niels Ewing  
c/o Atria Springdale  
4501 Springdale Road  
Room 205  
Louisville, KY 40241

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Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [lsloan0033@yahoo.com](mailto:lsloan0033@yahoo.com).



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