

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 106, No. 19 November 12, 2018



BE THE INSPIRATION

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest by contacting the Rotary Office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or by calling 502-589-1800.

## UPCOMING MEETINGS

**NOV 15**

**Cynthia Torp**  
Owner & President, Solid Light  
*Topic: Five Secrets of a Solid Success Story*

**NOV 21 (Wednesday)**

**Joint Meeting with Kiwanis**  
**Bill Weyland**  
Chief Strategy Officer,  
Weyland Ventures  
*Topic: TBD*

**Nov 29**

**Beth Stubbs**  
District 6780 Foundation Chair  
*Topic: "Heart to Heart"*  
**Rotary Foundation Project**

**Dec 5 (Wednesday)**

**Holiday Party**  
Louisville Boat Club  
**No Lunch Meeting on Dec 6**

**Dec 13**

**Kim Baker**  
President and CEO, KY Center  
for the Performing Arts  
*Topic: TBD*

## November 15th Menu

House Garden Salad  
Jack Daniels Sirloin  
BBQ Grilled Chicken Breast  
Mashed Potatoes  
Country Style Green Beans  
Dinner Rolls  
Fresh Fruit  
Cherry Cobbler



### Cynthia Torp

Owner and President, Solid Light  
**November 15 • Rotary Lunch Meeting**  
4th Floor Loft • Frazier History Museum  
**11:30 Buffet • 12:05 Meeting**

### Presentation Title: "Five Secrets of a Solid Success Story"

Vision. Talent. Spot-on intuition for what resonates with audiences. These are the hallmarks of Cynthia Torp's 35+ years in design and branding. Cynthia founded Solid Light 19 years ago. Under her guidance, the company has grown to include a team of design, architecture, content, multimedia, and fabrication experts who consistently produce premier visitor experiences for museums, corporations, nonprofits, government entities, universities, and visitor centers.

Learn about the challenges and successes that Cynthia has encountered during her career, and how she's leveraged them and unique points of difference to build a successful, exhibit design company.

Solid Light is a 100% woman-owned business and is certified as a Women's Business Enterprise (WBE). In 2010, the National Association of Women Business Owners (NAWBO) in the Louisville region named Cynthia Businesswoman of the Year.

To read more about Cynthia and Solid Light, [CLICK HERE.](#)

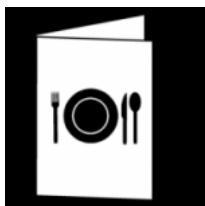
## November 1, 2018 - ROTARY MEETING RECAP



Our November 8th Rotary Club meeting featured **Jon Carloftis, CEO and Owner, Jon Carloftis Fine Gardens.** Jon began by describing his upbringing in Pineville, KY, "a great place to grow up, it was a magical place, and still is," he said. Jon spoke several times of his mother's influence on how he approaches life and his work. When he graduated from the University of Kentucky and didn't know what he wanted to pursue, his mother told him, "Do whatever you want. Be nice to people. Make things better than you found them, and care about others." Jon then spoke of how he began leaving things better than he found

them, as he described going to New York City at the invitation of a friend -- "a place I never wanted to go to" -- and how he started looking for work by creating a business card with the title, Jon Carloftis, Rooftop Gardener. "I had never been on a roof," he shared, "but I had done some gardening." Going on to talk about the challenges of rooftop gardening in New York City, from double-parking fees to awkward elevator rides with garden supplies, Jon explained that he always carried bottles of Kentucky bourbon with him. "You won't believe what you can get with a bottle of bourbon," he quipped.

Mr. Carloftis' subsequent success in building magnificent gardens was then no surprise to an audience of Rotarians who understand that the gift of relating well to people, and caring about people, will get you everywhere. In addition to private gardens and horse farms, Jon's work has



### BirthdaYS

Cynthia Caudill - Nov 12  
Marianne Butler - Nov 12  
John Bush - Nov 13  
Jerry Gerichs - Nov 13  
Kirt Jacobs - Nov 13  
Rick Harned - Nov 14  
David Buckholder - Nov 14  
Bob Nesmith - Nov 16  
Glenn Metten - Nov 18  
Vincent Cameron - Nov 18  
Mary Anne Thornton - Nov 20  
Bill Receveur - Nov 22  
Niels Ewing - Nov 24  
Charles Brockwell - Nov 24  
Walt Kunau - Nov 24  
Kent Weyland - Nov 25



### **CLUB OFFICERS**

Barry Barker • President  
Luke Schmidt • President-Elect  
Tony Kemper • Past President  
Karen Morrison • Vice President  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **CLUB DIRECTORS**

René Brown  
Steve Eggers  
Rick King  
Walt Kunau  
Kevin Lynch  
Maria Smith  
John Walczak  
Jean West Losavio

### **FUND OFFICERS**

Tony Kemper • Chair  
Luke Schmidt • Vice Chair  
John Jennings • Secretary  
Joe Ackerman • Treasurer

### **FUND DIRECTORS**

Paul Bickel III  
Tony Coffey  
Aimee Johnson  
Karen Morrison  
Bob Slider  
Julie Schmidt

**Rotary Club of Louisville**

transformed the hospitality and sense of welcome for some of the Commonwealth's most iconic spaces such as Summit at Fritz Farm in Lexington, Maker's Mark Distillery in Loretto, Castle & Key Distillery in Millville, Frazier History Museum, the Kentucky Governor's Mansion, University of Kentucky Kroger Field, and many more. Although he has built gardens for the likes of Julianne Moore, Edward Norton, Mike Myers, and even Google, his approach is very simple: First, figure out the problems that need fixing (views, noise, privacy, etc.) and then work with the interior of the space to pull the same feeling outdoors for a seamless connection. Rotarians were greatly appreciative of his time and his dedication to natural beautification of spaces with creativity and hard work.

## **MEMBER OPPORTUNITIES**

### **Mentors Needed for the Promise Scholars Program!**

- Nov 19th at Western High School at 8:15 am-9:30 am - Cafeteria
- Nov 30th at JCTC Southwest Campus-Session 1 is 9:30 am-10:30 am and Session 2 is 10:45 am - 11:30 am

For more information, please contact Walt Kunau.

### **Rotarians needed to Volunteer to "Ring the Bell" to Benefit the Salvation Army!**

Believe it or not, it's almost that time of year! Rotarians are being asked to sign up for 1.5 hour shifts at the Kroger at Holiday Manor on the 1st, 8th, 15th and 22nd of December. Shifts begin at 9 a.m. and last until 1:30 p.m. It's a great way to spend a short amount of time with other Rotarians while spreading the holiday spirit.

There will be an "Early Bird Ringers" shift at 3rd and Main Streets on Tuesday, November 27th at 7:00 a.m. - 8:30 a.m with FREE parking at the U.S. Bank Arena. Feel free to show up anytime you can.

Registration is now open!

Tuesday, Nov 27th - [CLICK HERE](#)

Saturday, Dec 1st - [CLICK HERE](#)

Saturday, Dec 8th - [CLICK HERE](#)

Saturday, Dec 15th - [CLICK HERE](#)

Saturday, Dec 22nd - [CLICK HERE](#)

For more information, please contact George Brakmeier.

### **Rotary Club Holiday Party!**

It's time again for the best ho-ho-holiday party in Louisville! The 2018 Rotary Holiday Party will be at a NEW location – The Boat Club on 4200 River Road, Louisville 40207 on Wednesday, December 5<sup>th</sup> with cocktails and cash bar starting at 6 pm. There is no meeting the next day – so you can stay out late! A Grand Buffet dinner will begin at 7 pm and will include: house salad, Caesar salad, spinach salad, pork loin, chicken cordon blue roulade, cheese tortellini pasta, carrots and peas, scalloped potatoes, green bean casserole and assorted desserts. We will have 3 hours of Live music by the incredibly fun and entertaining Bobby J! And of course there are a nice pile of free gift certificates, wine and prizes to be given out, including a \$250 gift certificate to Macys! But you have to be there to win, right? We would love to see you in your holiday attire, or business casual and the best holiday attire will surely win a prize!

Prepaid Members: Free.

R-85's, Young Professionals, and guests: \$30 per person.

Registration is required and can be completed by clicking [HERE](#). If payment is necessary, the Rotary Office will contact you.



### **Rotarians Needed!**

We are recruiting Rotarians to do the Invocation and lead the Pledge and 4 Way Test at our weekly meetings. If you are interested in signing up, please let the Rotary Office staff know.

## Rotary FUND of Louisville

### DISTRICT 6710

325 West Main Street, Suite 1808  
Louisville, Ky 40202  
502-589-1800  
admin@rotary45.org

### EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

### EXECUTIVE ADMINISTRATIVE ASSISTANT

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

### Member Database [www.dacdb.com/rotary](http://www.dacdb.com/rotary)

### Club Website [www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

### Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

## Furniture Wanted!

The Rotary Office conference/work room is in need of office furniture in order to become a more useable space for the Office Staff and visiting Rotarians. If you have bookshelves, lateral files and a work table that you are planning to get rid of, please let us know. We may be able to take it off your hands!

## Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organization to sponsor an upcoming meeting.

### One Month Sponsorship: \$1000

**Primary Benefit:** Sponsor receives acknowledgment at each Thursday meeting of the Rotary Club of Louisville and at any special event (without a Sponsor) which occurs in that same month.

### Promotion Schedule:

- **Each week** of the sponsorship month: Acknowledgement in SPARKS, the Power Point Slide before each meeting and signage posted at the meeting/event.
- **Week 1:** Two minutes from the podium from Organization Representative.
- **Week 2:** Brochures/Promotional Items at each table.
- **Week 3:** Brief acknowledgement of Sponsor by the Rotary Club President from the podium.
- **Week 4:** Organization Representative has opportunity to lead Pledge/4 Way Test at the start of the meeting.

Additionally, each Sponsor will receive 2 FREE guest lunches which can be used at any meeting during the sponsorship month.

To reserve a month of sponsorship or for more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



## SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

## Shout Outs!

### Rotary Flag Exchange in Mexico!

"Shout Out!" to the Rick Harned who did a flag exchange in Mexico with Club Rotario Vallejo, A.C.



## WANTED!

### The Membership Development Committee's "Wanted" Initiative!

The Membership Development Committee will select two top leaders each month who are top prospects for membership and offer the Rotarian who recruits him or her and serves as first proposer, one month free on their dues. November's "WANTED" top leaders are:

**Dan Mann**  
**Louisville Airport Authority**  
**Executive Director**

**Evon Smith**  
**One West**  
**President and CEO**



## HELP US KEEP IN TOUCH!

Under the weather or know a club member who is? Please let us know. We want to let our members know that we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [sloan0033@yahoo.com](mailto:sloan0033@yahoo.com).

