

# SPARKS



**Next Meeting: Thursday, November 14, 2013**

**Guest Speaker: Missy Eckenberg**  
*Past President of Paducah Rotary Club*  
**Topic: Global Grants**

**Introduced by: President Randy Coe**

**Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm**

**Meeting Location: Kosair Shrine Club, 812 So. Second Street, Ballroom**



Missy Eckenberg has been a member of the Rotary Club of Paducah since 1997, serving as a Board member since 1998, and is the immediate past president.

She has an undergraduate and Master's degree in nursing from Murray State University and worked in the areas of emergency care, neurosurgery, radiation oncology, oncology, and education.

Missy is a former employee of the University of Louisville Brown Cancer Center, working in Paducah as the Purchase Regional Coordinator of the Kentucky Cancer Program where she worked with coalitions to implement strategies to decrease the morbidity and mortality of cancer in Kentucky. She served as the Director of the Lourdes Hospital Foundation and currently is the Director of Development for St. Thomas More Catholic Church in Paducah.

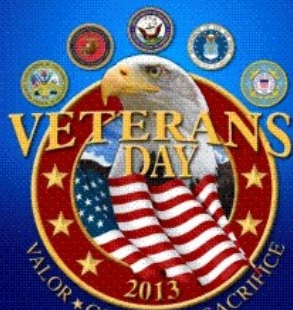
She is married to Stan Eckenberg, president and COO of CSI (Computer Services Incorporated). She also has two daughters - Erin age 25, a graduate of SIU who just returned home from New York City to open her own business, f.a.c.e. Makeup Artistry, LLC and Sarah age 20, who is a junior at The Catholic University of America in Washington, D.C. and is currently studying abroad in Belgium working at the European Union Parliament for the Minister of Hungary.

**This Thursday's Meeting at  
 KOSAIR SHRINE CLUB  
 812 So. Second Street**



## Inside this issue:

Calendar & Events	2
That's Entertainment!	2
11/7 Rotary Mtg. w/ Salim Najjar	3
Rotary Night Out URBAN Style	3
Holiday Extravaganza!	3
Jan. 10 'Sister Act'	3
Nov 15-17 Annual Conference at The Brown	3
Link to WDRB News Report re: Iroquois HS	3
Websites / Contact Info	4



## Be a Bell Ringer!

Days/times are still available.  
 It's easy to sign up online at:

[www.mysignup.com/rotarysalvationarmy](http://www.mysignup.com/rotarysalvationarmy)



## Your New Club Website

Your new Rotary Club website will debut this week! Watch for an email that includes your Username and Password.  
 More info at Thursday's meeting!

- The Communications Committee

## Basketball Season is Here! Let's play Rotary College Basketball!

Thursday, November 14 is the deadline to sign up! Enjoy friendly competition with fellow Rotarians while supporting The Rotary Fund of Louisville, your club's 501(c)3 organization.

CLICK HERE for details to sign up today!



## Birthday Table

Dave Burkholder	Nov 14
Rick Harned	Nov 14
Jim McArthur	Nov 14
Bruce McCrea	Nov 16
Bob Nesmith	Nov 16
Jeff Ashley	Nov 17
Vince Cameron	Nov 18
Randy Riggs	Nov 18
Wade Mountz	Nov 19
Michael Hawley	Nov 20
Mary Anne Thornton	Nov 20

**Please sit at the Birthday Table on November 14.**



**PROGRAM SCHEDULE**

**November 21** — Russel Vandenbroucke, Rotary Peace Fellow (Bangkok 2006), UofL Professor of Dramatic Arts, *Peace Fellowship Program FYI*: Candidates for Club Board Officers/Directors will be introduced at the meeting.

**November 27 (Wednesday)** — *Annual Thanksgiving Program with Kiwanis*

**December 5** — John Roush, President of Centre College

**December 19** — Christmas Program

**December 26** — No Program

**January 2** — No Program

**January 9** — Bob Bordogna, Stock Market Predictions

**January 16** — Mayor Greg Fischer

**February 6** — Houston Barber, Principal of Fern Creek Traditional High School

**February 27** — Ted Bishop, PGA President

**UPCOMING EVENTS**

**March 13, 2014** — Biennial 'Rotary Trade Expo'

**March 20, 2014** — Unsung Heroes Program

Annette Grisanti

**Rodes**  
For Her

The Rodes Building • 4938 Brownsboro Rd.  
Louisville, KY 40222 • 502-753-1055

"the best recovery program  
in the world"



THE HEALING PLACE

— Dr. Burns Brady  
nationally known expert  
in addiction medicine

(502) 585-4848

www.thehealingplace.org Jay P. Davidson



**Kenneth S. Hays  
Associates, Inc.**

AUCTIONEERS & APPRAISERS

KENNETH S. HAYS, PRESIDENT  
(502) 584-4297  
241-1684 (EVENINGS)  
WWW.HAYSAUCTION.COM

KENNETH S. HAYS, JR.  
MGR. PARTNER  
120 SOUTH SPRING ST.  
LOUISVILLE, KY 40206



**Erskine H. Courtenay**

Financial Advisor

(502) 329-5109

101 Bullitt Lane, Suite 400  
Louisville, KY 40222

www.fa.ml.com/erskine.courtenay

Merrill Lynch Wealth Management makes available products and services offered by Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broker-dealer and member SIPC, and other subsidiaries of Bank of America Corporation.  
© 2012 Bank of America Corporation. All rights reserved.  
AD-10-12-1135

**Merrill Lynch  
Wealth Management**  
Bank of America Corporation  
Code 444808PM-1012

**blue**

CPAS/ADVISORS

**Joe Ackerman, CPA, Director**

500 W. Jefferson Street, Suite 1600,  
Louisville, KY 40202

502.584.1101 www.blueandco.com



**RODEFER MOSS & CO, PLLC**

Richard N. Robinson, CPA/ABV

rrobinson@roderfermoss.com • (812) 945-5236

Certified Public Accountants  
Business Advisors

**"THAT'S ENTERTAINMENT!"**

**Wednesday, November 20** — Rotary Night Out 'Urban Style' at **WaterStep**, 625 Myrtle Street. \$20/person (includes food, beer/wine/water) We're going urban! Enjoy Food Truck while watching fire jugglers and entertainment by the Blues Brothers. Tour amazing WaterStep facility & special program.

**Thursday, December 5 at 5:30** — "The Holiday Party Extravaganza!!" St. Charles Exchange Restaurant! (Mentalist Steve Haffner, etc.)

**Friday, January 10, 2014** — **Broadway Series** Dinner at Bristol, then enjoy **SISTER ACT on Broadway!** Meet the performers after the show! Seating Options: Orchestra Rows D-F \$66 show only or \$95 w/dinner; Grand Tier \$46 show only or \$75 w/dinner. Dinner only for \$31.

**February or March, 2014** — **Toyota Tour!**

Make checks payable to "Rotary Club of Louisville"  
Receipt of payment confirms your reservation! Thank you!

Can you play a trumpet or a saxophone?

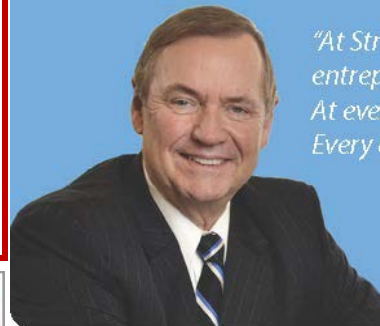


Contact  
Glenn Price  
at 779-8511.

**The Four-Way Test**

"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



"At Strothman and Company, we help entrepreneurial businesses grow. At every stage. Every day."

**Ray Strothman**  
Managing Partner



**Strothman+Co**

Certified Public Accountants and Advisors

1600 Waterfront Plaza  
502.585.1600

325 Main Street  
info@strothman.com

Louisville, Kentucky 40202  
www.strothman.com



**Why  
Rotary?**

**You Tube**

LOUISVILLE  
ROTARY PROMISE  
SCHOLARSHIP

100th  
Anniversary  
Rotary Club of Louisville  
SERVICE ABOVE SELF

Donate! Volunteer!  
Contact Mitch Rue  
wmruejr@me.com



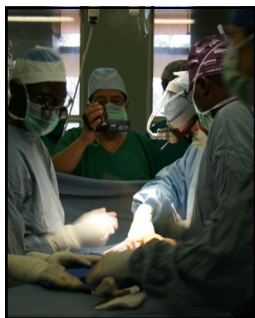
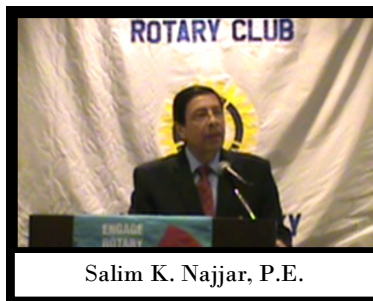
## November 7, 2013 Rotary Meeting

On November 7, 2013 we met in the Galt House Archibald Room. President Randy Coe rang the bell at 12:08 p.m. Robert English gave the invocation. Bobbie Rafferty led us in the Pledge and "Sing a Song of Rotary" with Charlie Castner at the piano. President Randy next exhibited a mysterious (or miraculous) door prize, to-wit, a purported UK sweatshirt allegedly signed in 1995 by the late Coach Adolph Rupp (who died in 1977). President Randy welcomed our guests generally, and Cyndi Caudill announced the seven birthday Rotarians present, including herself.

President Randy announced that on November 14 we will meet at the Kosair Shrine Club, 812 S. 2<sup>nd</sup> Street. Missy Eckenberg, Past President of the Paducah Rotary Club, will speak on "Global Grants." President Randy thanked the Rotarians who gave \$6,611 in response to the recent Rotary Promise Scholarship letter; urged us to support the College Basketball fundraiser; and encouraged participation at the District Conference on November 15-17 at the Brown Hotel.

Erskine Courtenay told us about the November 20 Rotary Night Out at WaterStep. Cliff Elgin gave a moving account of a Rotary Foundation service project in which Kevin, a UPS line worker, went to Belize on a service project, gave a report to UPS upon his return, and was promptly promoted. He since attended graduate school in Japan, earned two additional bachelor's degrees, and now is studying for his doctoral degree at Cambridge University.

President Randy introduced our speaker, Past Indiana District Governor Salim Najjar, who demonstrated to us the extraordinary reach and power of our contributions to The Rotary Foundation. RF Vocational Training Teams are the instrument. Their members impart their expert knowledge to teach and train others to do what must be done. Past District Governor Salim showed us, in vivid video, a 12-member medical Team that journeyed to Kampala, Uganda where they performed heart surgery on desperately ill children. Past DG Salim showed us the smiling patients, and filmed their actual surgeries (*photo at left*) at a distance of 18 inches. In six days the Team performed heart surgeries on 11 patients, simultaneously training their counterparts. The newly-trained Ugandans have since saved the lives of another 110 children. The original budget for all Team travel, lodging, and a per-patient contribution was \$77,284. The actual cost was \$62,000. What reach! What power! - Stan Whetzel



**ROTARY NIGHT OUT  
URBAN STYLE**

Wednesday, November 20 at 5:30 pm  
625 Myrtle Street

- ✓ Experience the cultural integration with some incredible cuisine. We'll also have the Grind Food Truck. Wine and beer tickets included in your price.
- ✓ Enjoy Fine Jugglers and the Blues Brothers!
- ✓ Finally - a tour of the WaterStep facility. GLIP (Greater Louisville International Professionals) has also been invited.

**WaterStep**  
Paving & Technology in Road Construction

**CLICK HERE for RESERVATIONS!**

**2013 HOLIDAY  
EXTRAVAGANZA**

Thursday, December 5th @ 5:30 pm  
St. Charles Exchange  
113 South 7th Street (Across from 21C Hotel)

- MENTALIST STEVE HAFNER • MUSIC PROVIDED BY RICK BARTLETT
- THE FIRE EATERS OF KIPDU • ALL NIGHT FOOD STATIONS
- SPECIAL ROTARY PUNCHES CREATED FOR US! • CAROLERS
- 2 COMPLIMENTARY DRINK TICKETS • DESSERTS & CHEESES
- VALET PARKING AVAILABLE (\$5)
- CRAZY PHOTO BOOTH

**GLORIOUSLY BROADWAY**

**SISTER  
ACT**

A DIVINE MUSICAL COMEDY

**Friday, January 10**

Tickets go on sale to the public Nov 8, so purchase your tickets ASAP!!

Join fellow Rotarians at the Kentucky Center, and rejoice for a night out on Broadway! Members have preferred seating (discounted rate) for this performance and will be invited to stay after the show for a private Q&A with members of the cast & crew.

Optional dinner at the Bristol downtown before the show, just across from the Kentucky Center! **CLICK HERE** to purchase online!

**Check out this WDRB report!**

**CLICK HERE** to read how the Rotary Promise Scholarship is changing the future for Iroquois H.S. freshmen!

**2013-2014  
Annual District Conference  
All-Kentucky  
Districts 6710 & 6740**

**Jazz & Sole  
Celebration!**

November 15-17, 2013

The Brown Hotel  
315 West Broadway  
Louisville, KY  
800-800-5252

**Register now!  
Join fellow Rotarians as  
we celebrate together!**

### All-Kentucky District Conference

**November 15-17  
Brown Hotel**

**Register at  
online calendar  
dacdb.com/rotary**

**CLICK HERE  
for brochure w/  
additional details and  
Conference Highlights**

**michaelduke**

"Michael helps business owners and executives find the right person and get their team behind a common goal."

502-253-0899 • [www.michaelduke.com](http://www.michaelduke.com)

## Kentuckiana Comfort Center INC.

A LINC Service Contractor

Heating • Cooling • Air Quality Specialists

DAVID GARLAND

General Manager

[dgarland@kccorow.net](mailto:dgarland@kccorow.net)

2716 Grassland Drive

Louisville, Kentucky 40299

(502) 491-9880

Fax (502) 493-5775

401 West Main Street, Suite 810

Louisville, Kentucky 40202

Phone: 502-589-1800 / Fax: 502-589-1636

Email: [rotary@rotary45.org](mailto:rotary@rotary45.org)

### CLUB WEBSITE

[www.louisvillerotary.org](http://www.louisvillerotary.org)

### MEMBERSHIP DATABASE

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

View Historic SPARKS newsletters at  
[www.louisvillerotaryclub.org](http://www.louisvillerotaryclub.org)



## Better Business Bureau

844 S. Fourth Street  
Louisville, KY 40203  
[www.ky-in.bbb.org](http://www.ky-in.bbb.org)

Working in the Spirit of Rotary to  
Promote An Ethical Marketplace

Charlie Mattingly

583-1492

MENTAL HEALTH • DEVELOPMENTAL SERVICES • ADDICTION TREATMENT

# HOPE

HAPPENS HERE

[sevendcounties.org](http://sevendcounties.org)

589-1100 or 1-800-264-8799

## Cave Hill Cemetery

Offering traditional burial spaces, mausoleums, cremation options, and monument sales in Kentucky's premier cemetery

502-451-5630 Lee Squires [www.cavehillcemetery.com](http://www.cavehillcemetery.com)

### OFFICERS:

Walter R. Coe  
President  
Kevin S. Wardell  
First Vice President  
Philip J. Tamplin, Jr.  
Second Vice President  
Craig Scherman  
Secretary  
Joey Bailey  
Treasurer  
Joyce Seymour  
Sergeant-at-Arms

### DIRECTORS:

Stuart E. Alexander III  
Alice Bridges  
Alan G. Griffes  
Kenneth R. Grossman  
Frederic T. Harned  
John Hubbuch  
Kenneth N. Middleton  
Julie H. Schmidt  
Susan G. Zepeda, Ph.D.

### EXECUTIVE DIRECTOR:

Debe D. Skidmore

Sparks is a Publication of  
the Rotary Club of Louisville, Inc.

### Communications:

Alan N. Singleton — Chair  
Luke B. Schmidt — Vice Chair  
William G. Schneider — Vice Chair  
Debe D. Skidmore — Managing Editor  
Maynard L. Stetten, M.D. — Photographer

"We're the people...people"

## AHEAD

HUMAN RESOURCES

485-1000  
[www.aheadhr.com](http://www.aheadhr.com)  
Bill Bellis

Staffing and Human Resource Solutions

Kentucky, Ohio, West Virginia, Connecticut,  
Wisconsin, Nebraska, Texas, Alabama

We turn jeans into  
jobs to change lives.

Goodwill makes it happen.



Roland Blahnik, President & CEO  
David Cobb, VP for Resource Development

502-585-4945

[goodwillky.org](http://goodwillky.org)

**Canon**

**CECM**

GEORGE BRAKMEIER, III

Web: [centralelectronic.com](http://centralelectronic.com)

ADVANCED SERIES COPIERS & PRINTERS

B/W \* Color \* Multi-Functional \* Networked

AUTHORIZED SALES & SERVICE

CENTRAL ELECTRONIC OFFICE MACHINES

124 South First Street

(502) 587-6360

## SHIPSHAPE

AN UNCOMPLICATED  
GUIDE TO NAVIGATING  
YOUR NONPROFIT

ERIC SCHMALL

CENTER FOR  
NONPROFIT  
EXCELLENCE  
Your Excellence is Our Passion

John Clark 502-693-1506  
[www.OldStonePress.com](http://www.OldStonePress.com)

WE SAVE OUR  
CUSTOMERS  
AND  
PERIOD!

Call today for a no-risk,  
no-obligation consultation  
and find out how much time  
and money you can save.

**UNISTAR**  
PURCHASING SOLUTIONS

Spent Less. Get More.

1.866.UNISTAR  
[UnistarPurchasingSolutions.com](http://UnistarPurchasingSolutions.com)



Phil Marshall,  
President and CEO

## HOSPARUS

Because the end of life is part of living

A non-profit  
hospice organization

502-456-6200

[www.hosparus.org](http://www.hosparus.org)

Serving Barren River, Central Kentucky,  
Louisville and Southern Indiana



## Mister "P" Express

Allan M. Parnell  
CEO

Cynthia P. Collier  
President

(812) 256-0400 x-111

[www.misterpexpress.com](http://www.misterpexpress.com)



## GET TEXT ALERTS FROM ROTARY

Sign up at [WDRB.com](http://WDRB.com)!  
Get Weekly Reminders, room changes,  
and cancellations directly to your phone.

THIS SERVICE PROVIDED TO THE ROTARY CLUB OF LOUISVILLE BY:

**WDRB NEWS**  
HIGH DEFINITION TELEVISION