

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 43 May 25, 2018



ROTARY:  
MAKING A  
DIFFERENCE

## CLUB CALENDAR

### Want to Bring A GUEST TO ROTARY?

Pre-register your guest at  
[www.louisvillerotary.org](http://www.louisvillerotary.org)  
and select the 'Make a Payment'  
button.

## UPCOMING MEETINGS

### MAY 31

**Lisa Bajorinas**  
Vice President,  
Entrepreneurship and Talent  
at Greater Louisville, Inc.  
Topic: The Year of the  
Entrepreneur

### JUNE 7

**Julian Van Winkle**  
President, Old Rip Van Winkle  
Distillery  
Topic: The Story of Pappy  
Van Winkle

### JUNE 14

**Dr. John Hale**  
Director of Liberal Studies,  
University of Louisville  
Topic: APOCALYPSE: Why  
Great Civilizations Collapse

### JUNE 21

**Tori Murden McClure**  
President, Spalding University  
Topic: If I Ruled The World

### JUNE 28

**Rotary Leadership Turnover**



### Lisa Bajorinas

Vice President of Entrepreneurship & Talent  
Greater Louisville, INC (GLI)  
May 31st • Rotary Lunch Meeting  
4th Floor Loft • Frazier History Museum  
11:30 Buffet • 12:05 Meeting

### Presentation Title: "Year of the Entrepreneur"

Lisa is the leader of Greater Louisville Inc's EnterpriseCorp, an entrepreneurial support organization for the Louisville region. She is responsible for the development of innovation-driven, technology based companies through 1:1 consultation services through capital access, talent attraction, key strategic introductions, and business coaching. She creates and directs programs, workshops, and events that add to the culture of Louisville's vibrant startup community including managing Louisville's Enterprise Angels and the Vogt Awards accelerator program. Lisa lead the development and implementation of the region's talent attraction strategy and initiatives aimed at getting people to move to (or back to) Louisville. This includes utilizing sophisticated market research data in conjunction with oversight of a nation-wide marketing campaign, ambassador program, outreach efforts and web/social presence that drive targeted messaging to our segmented demographic under the "Live in Lou" brand. Lisa's work focused on fast growth "gazelle" companies which earned her the U.S. Economic Development Administration's Excellence in Economic Development award, a finalist for the CoreNet Global Economic Development Leadership Award, and Honorable Mention from the International Economic Development Council's Excellence in Economic Development Award. Lisa's career began in the online travel industry in Miami through successive positions in technology, software project management, and marketing and eventually led her to a product marketing role in Silicon Valley with BroadVision while managing a global team of software developers located in Nice, France. She holds a B.A. in Organizational Psychology and an MBA, both from the University of Miami (FL).

## May 31st Menu

Red Bliss Potato Salad  
Cole Slaw  
Pulled Pork  
Fried Chicken  
Macaroni and Cheese  
Baked Beans (Vegetarian)  
Dinner Rolls  
Fresh Fruit  
Lemon Bars and Brownies

## ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

### Parking-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

## Birthdays

Henry Heuser Jr - May 25  
Otto Feddern - May 25

Clark Orr - May 26  
 Annette Grisanti - May 28  
 Debra Hoffer - May 30  
 Penny Peavler - May 31  
 Aric Andrew - Jun 1  
 Woody Northup - Jun 1  
 Steve Jester - Jun 2  
 Bill Schneider - Jun 2  
 Jim Wagner - Jun 3  
 Cynthia Hutchinson - Jun 3  
 Jerry Greenwell - Jun 8



#### CLUB OFFICERS

Tony Kemper • President  
 Barry Barker • President-Elect  
 Alice Bridges • Past President  
 Mike Shackelford • Vice President  
 John Jennings • Secretary  
 Joe Ackerman • Treasurer

#### CLUB DIRECTORS

René Brown  
 Kelly Burke  
 Charles Farnsley  
 Rick King  
 Karen Morrison  
 Carol Nord  
 Maria Smith  
 John Walczak

#### FUND OFFICERS

Alice Bridges • Chair  
 Barry Barker • Vice Chair  
 John Jennings • Secretary  
 Joe Ackerman • Treasurer

#### FUND DIRECTORS

Paul Bickel III  
 Aimee Johnson  
 Tony Kemper  
 Mike Shackelford  
 Bob Slider

**Rotary Club of Louisville**  
**Rotary FUND of Louisville**

#### DISTRICT 6710

325 West Main Street, Suite 1808  
 Louisville, Ky 40202  
 502-589-1800  
[admin@rotary45.org](mailto:admin@rotary45.org)

#### EXECUTIVE DIRECTOR

Alyssa Evans-Tourinho  
[rotary@rotary45.org](mailto:rotary@rotary45.org)

#### EXECUTIVE ADMINISTRATIVE ASSISTANT

MacKenzie Stine  
[admin@rotary45.org](mailto:admin@rotary45.org)

**OFFICE & EVENT  
MANAGEMENT ASSISTANT**  
 Vacant

**Member Database**  
[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

**Club Website**  
[www.louisvillerotary.org](http://www.louisvillerotary.org)

**Committee Meetings**-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

**4th Floor Loft - West Bay**-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

**Meet & Greet**s-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

**Leaving Early**-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

## May 24, 2018 - ROTARY MEETING RECAP



Our May 24th Rotary Club meeting featured **Eric Granger- General Manager of the KFC Yum! Center**. Eric came to Louisville following his service as the General Manager of the Fed Ex Forum in Memphis. He also served as the General Manager of the Nationwide Arena in Columbus.

Eric began his presentation by discussing some of the Center's stats. The KFC Yum! Center is one of the nation's most successful venues. It hosts 130 events each year, including 50 sporting events. The center has 23,000 seats and for non-sports events, ranks 24th in the U.S. and 50th in the world for event attendance. Over half of the attendees of the non-sporting events come from out of town. The KFC Yum! Center out-performs other regional arenas in Chicago, Cincinnati, Columbus and Indianapolis in terms of non-sports events attendance. Eric also discussed the financial history and future of the Center. The recent financing has put the KFC Yum! Center's bonds on a much stronger financial foundation. Eric concluded his presentation by answering questions about the possibility of an NBA team coming to the Center as well as the process of getting top performers and shows scheduled.

For a more detailed summary of Eric's presentation or to read the minutes from the meeting, click [HERE](#).

## MEMBER OPPORTUNITIES

### Aging Well Series Meeting!

There will be an Aging Well Series meeting on Thursday, May 31st at 1 p.m., immediately following the Rotary Club of Louisville meeting. This month's speaker will be Chelsey Franz, PhD, professor of nutrition and exercise at Bellarmine University. Chelsey will give a short talk and then answer questions about nutrition, supplements and exercise for those "over 50", including people who may have some health or physical limitations. All ages are welcome to attend!

### District 6710 Conference!

The District 6710 Conference will be held in Paducah, KY on June 1-2. It will be 2 days when Rotarians throughout our District will highlight accomplishments both locally and internationally, providing club awards, training officers, and completing a service project. Please make plans to attend, especially if you have never attended a District Conference. To register, log into DACdb and click on "Calendar" and then "My Club Calendar." Click on the event and then follow the prompts.

### New Member Celebration Dinner and Service Project!



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

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### Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.  
Thanks!

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The New Member Celebration Dinner and Service Project will be held on Tuesday, June 5th from 6pm-9pm at Uspiritus-Brooklawn Campus (3121 Brooklawn Campus Drive). Rotarians will be assembling birthday bags for the Uspiritus children that have summer birthdays. New Members who have attended both orientation sessions will receive their Rotary pins. To register for this event, click [HERE](#). For more information, please contact Marisa Neal or Claire Arnold.

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### Lifeline Committee - Honor Flights!

2018 Honor Flights will be on June 6th and June 27th. The Lifeline Committee is looking for WWII and Korean War Veterans who would like to participate in the trip as well as Rotarians to support the welcome home festivities. Every service member deserves a THANK YOU and a WELCOME HOME! Contact Sophia Fischer or Jerry Martin for more information.

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### Lifeline Committee needs volunteers for Repair Affair!

Repair Affair is a community wide program organized by New Direction Housing Corporation to provide basic home repairs to low income or disabled homeowners. On Saturday June 9th from 8am to 1 pm the Rotary Club will provide a team of volunteers to focus on yard work and painting - NO SPECIAL SKILLS ARE REQUIRED! For more information or to volunteer, please contact Mike Fallot or Jerry Martin.

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### Golf Scramble!

The Rotary Club of Louisville Golf Outing will be held on Tuesday, June 12th at the Glen Oaks Country Club. The cost per player is \$79.00. Click [HERE](#) to view the flyer and registration form. Registration has been extended until May 31st. For more information, contact Cliff Elgin.

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### Broadway in Louisville - Waitress!

Rotarians can save up to 20% on tickets to see "Waitress" with music by Sara Bareilles on June 26th - July 1st. To purchase tickets or to get more information, click [HERE](#).

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### Save the Date - Rotary Club Family Night at the Zoo!

Join the Rotary Club of Louisville for a Family Night at the Zoo on Wednesday, July 18th from 6 p.m. to 9 p.m. There will be a Southern BBQ and activities for all ages. More details to follow as we get closer to the date.

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### Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.



### SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at [rotary@rotary45.org](mailto:rotary@rotary45.org) or 502-589-1800.

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### Help Us Keep In touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at [sloan0033@yahoo.com](mailto:sloan0033@yahoo.com).

### SHOUT OUT!

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CONGRATS to the Louisville Rotary Promise Scholars and a THANK YOU to their mentors! Click [HERE](#) to read the news story and watch the clip featured by WLKY, thanks to Ashley Brauer.

