

Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 41 May 11, 2018



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at
www.louisvillerotary.org and
select the 'Make a Payment'
button.

UPCOMING MEETINGS

MAY 17

Rotary Promise Scholars
Program
Maggie Payette Harlow
CEO, Signarama Downtown
Louisville
Topic: Cliff Divers-Get In
Over Your Head

MAY 24

Eric Granger
CEO, Yum Center
Topic: TBD

MAY 31

Lisa Bajorinas
Vice President,
Entrepreneurship and Talent
at Greater Louisville, Inc.
Topic: Enterprise Corporation
and the Startup Community

JUNE 7

Julian Van Winkle
President, Old Rip Van Winkle
Distillery
Topic: The Story of Pappy
Van Winkle

JUNE 14

Dr. John Hale
Director of Liberal Studies,
University of Louisville
Topic: APOCALYPSE: Why
Great Civilizations Collapse

JUNE 21

Tori Murden McClure
President, Spalding University
Topic: TBD

JUNE 28



Maggie Payette Harlow

CEO, Signarama Downtown Louisville
Rotary Promise Scholars Program
May 17th • Rotary Lunch Meeting
4th Floor Loft • Frazier History Museum
11:30 Buffet • 12:05 Meeting

Presentation Title: "Rotary Promise Scholars: Learning to Learn"

Maggie Payette Harlow studied painting at Indiana University, and somehow turned her "degree in unemployment" into a lifelong passion for team building and entrepreneurship. Raised in Louisville, she cut her teeth in small business working for her father at his Jaguar dealership, and she is now raising her family in their family businesses. Maggie is passionate about mentoring, improving our community, and being a devoted family woman to her husband, Brian and their 2 boys. Maggie and Brian own a handful of businesses including a Signarama franchise ranked among the top 1% of locations worldwide, YESCO Louisville, which services outdoor lighting, and CliffDivers, an event-making company created to coach people to embrace change and transformation.

May 17th Menu

Bibb Salad with Strawberries, Blueberries & Feta Cheese
Basil Chicken
Hot Brown Crepes
Herb Roasted New Potatoes
Broccoli, Cauliflower & Carrot Medley
Dinner Rolls
Fresh Fruit
Assorted Cakes & Pies

ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

Parking-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Meet & Greets-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain

as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

Leaving Early-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

Birthdays

Chambers Moore - May 11
Jim Watkins - May 12
Gordon Costley - May 12
Paul Gold - May 13
Mark Rorer - May 14
Luke Schmidt - May 14
George Brakemeier III - May 17
Richard Cleary - May 18
Kevin Wardell - May 19
Stacy Gordon-Funk - May 19
Lee Squires - May 20
Melissa Marvel - May 21



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Barry Barker • President-Elect
Alice Bridges • Past President
Mike Shackelford • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

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Rotary Club of Louisville

Rotary FUND of Louisville

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Alyssa Evans-Tourinho
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EXECUTIVE ADMINISTRATIVE

May 10, 2018 - ROTARY MEETING RECAP



Our May 10th Rotary Club meeting featured **Wes Cowan**- CEO of Cowan's Auctions. Prior to the start of the meeting, Wes appraised antiques that Rotarians brought with them. As an auctioneer and expert appraiser of historic American artifacts, furniture and documents, Wes provided insight on generational differences as seen through the exchange and value of antiques over decades. As has been characteristic of the "Baby Boomer" generation, they accelerated the antique market, primarily as recipients of inherited antiques from the preceding "Greatest Generation." We

are in the middle of changing times, as there is less and less interest in owning the heirlooms and more interest in modern decor and furnishings. As a result, more antiques are flooding into the market at a depressed value causing expectation management to be a challenge, but very important. On the bright side, social media has helped to optimize the value of art and antiques by connecting owners/sellers with buyers who have the highest literal and figurative "appreciation" of the value. "Social media can connect us to the value of art," Wes said. He shared a few recent "bluebird" examples, where very rare artifacts and art had re-appeared into the auction market and were sold at greater than \$1 million, after virtually disappearing for decades in obscurity of inherited ownerships, only to be rediscovered through social media posts.

For a more detailed summary of Wes' presentation or to read the minutes from the meeting, click [HERE](#).

MEMBER OPPORTUNITIES

Aging Well Series Meeting!

There will be an Aging Well Series meeting on Thursday, May 31st at 1 p.m., immediately following the Rotary Club of Louisville meeting. This month's speaker will be Chelsey Franz, PhD, professor of nutrition and exercise at Bellarmine University. Chelsey will give a short talk and then answer questions about nutrition, supplements and exercise for those "over 50", including people who may have some health or physical limitations. All ages are welcome to attend!

District 6710 Conference!

The District 6710 Conference will be held in Paducah, KY on June 1-2. It will be 2 days when Rotarians throughout our District will highlight accomplishments both locally and internationally, providing club awards, training officers, and completing a service project. Please make plans to attend, especially if you have never attended a District Conference. To register, log into DACdb and click on "Calendar" and then "My Club Calendar." Click on the event and then follow the prompts.

Lifeline Committee - Honor Flights!

2018 Honor Flights will be on June 6th and June 27th. The Lifeline Committee is looking for WWII and Korean War Veterans who would like to participate in the trip as well as Rotarians to support the welcome home festivities. Every service member deserves a THANK YOU and a WELCOME HOME! Contact Sophia Fischer or Jerry Martin for more information.

Golf Scramble!

The Rotary Club of Louisville Golf Outing will be held on Tuesday, June 12th at the Glen Oaks Country Club. The cost per player is \$79.00. Click [HERE](#) to view the flyer and registration form. Registration has been extended until May 31st. For more information, contact Cliff Elgin.

ASSISTANT

MacKenzie Stine

admin@rotary45.org

OFFICE & EVENT MANAGEMENT ASSISTANT

Vacant

Member Database

www.dacdb.com/rotary

Club Website

www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.
Thanks!

Broadway in Louisville - Waitress!

Rotarians can save up to 20% on tickets to see "Waitress" with music by Sara Bareilles on June 26th - July 1st. To purchase tickets or to get more information, click [HERE](#).

Save the Date - Rotary Club Family Night at the Zoo!

Join the Rotary Club of Louisville for a Family Night at the Zoo on Wednesday, July 18th from 6 p.m. to 9 p.m. There will be a Southern BBQ and activities for all ages. More details to follow as we get closer to the date.

Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.

Help Us Keep In touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at lsloan0033@yahoo.com.

SHOUT OUT!

CONGRATS to Western High School Early College Scholars and now graduates of JCTC!

