

SPARKS



Next Meeting: Thursday, May 14, 2015

Guest Speaker: Stephen Reily & Caroline Heine

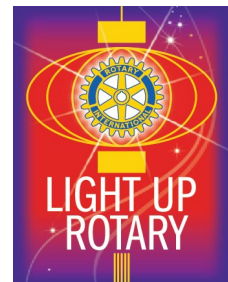
Seed Capital KY Founder and Project Director

Program: West Louisville Food Port

Introduced by: David Dunn

Waterford Room, Galt House West, 25th floor

Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm



Stephen Reily is an attorney, entrepreneur, and civic leader whose philanthropic energy has focused in recent years on building the local food economy in Louisville and a more sustainable future for Kentucky's farmers. In 2011 he and Caroline Heine co-founded Seed Capital Kentucky, a nonprofit whose projects have included research, grants to farmers, and developing the 24-acre West Louisville Food Hub – a project that has already received national attention for its program and design.

He is Chairman of the Great Louisville Project, an independent, non-partisan civic initiative that acts as a catalyst for action by presenting research, data and analytic tools supporting the agenda for long-term progress in Metro Louisville. An arts patron and collector, he serves on the boards of the Creative Capital Foundation and the New Museum in New York.

Stephen graduated from Yale College and Stanford Law School, after which he clerked for Justice John Paul Stevens of the U.S. Supreme Court. He is the Chairman & Managing Director of IMC, a marketing services agency that develops new products for some of the world's largest consumer brands, and Vibrant Nation, IMC's digital marketing division and the leading online community and influencer network for women 45+.



Caroline Heine is an independent management consultant, and is co-founder and project director for Seed Capital KY. Caroline has 20+ years of management experience, focusing largely in the nonprofit sector working in the areas of business and strategic planning, business development, relationship management, communications and marketing, and operations. Before focusing her attention on Seed Capital KY, Caroline served as Chief of Staff for Stephen Reily, offering strategic and management support in corporate, philanthropic and civic ventures, including work with IMC Licensing, VibrantNation.com, the Greater Louisville Project, and several local non-profit organizations.

Before joining Mr. Reily, Caroline served as president & CEO of the Boys & Girls Clubs of Kentuckiana. Prior to her time with the Boys & Girls Clubs, Caroline served as chief operating officer for GivingNet, a national nonprofit organization focused on developing strategies, products, and services for the community foundation field. Caroline previously served as president of the board of Grasshoppers Distribution, Inc., an online local grocery service that provided a marketplace for over 60 Kentucky and Southern Indiana family farms. Caroline earned a B.A. in Political Science with honors from Butler University and an M.B.A. from the Kenan-Flagler Business School at the University of North Carolina at Chapel Hill.

Business Synergy Kickoff Event

Thursday, May 21 5:30-7:30

Join other Rotarians at the new 8-UP Restaurant at 350 West Chestnut Street for this kickoff event planned by the Rotary Business Synergy Committee. Enjoy a great evening, meet other Rotarians, and share info about your business. Free hors d'oeuvres!

Questions? John Jennings (489-6455 / johnj@uscky.com)



Birthday Table

Wayne Kotcamp	May 14
Mark Rorer	May 14
Luke Schmidt	May 14
Sophia Fischer	May 15
Alan Griffes	May 15
Larry Caruso	May 16
George Brakmeier III	May 17
Richard Cleary	May 18
Stacy Funk	May 19
Kevin Wardell	May 19
Lee Squires	May 20

Please sit at the Birthday Table on May 14.



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Who is the next

2014-15 ROTARIAN OF THE YEAR?

Nominate a Rotarian whose actions demonstrate the 4-Way Test in professional, Rotary and civic activity. The form is at [THIS LINK](#). Please submit before May 28. Thank you!



Rotarian of the Year

Rotary Night at

Boone Gardiner's



Saturday, May 30 (6:00-9:00)

Come to the Garden Center and experience the magic of Jazz in the Garden; food & beverages included. Enjoy the sounds of the Rob Nickerson Band, stroll the butterfly gardens, check out the Acorn Lane Farm, while mixing and mingling with other Rotarians/friends.

\$30/person — RSVP required

6300 Old LaGrange Road, Crestwood KY 40014

PROGRAM SCHEDULE

May 21 — Wil James (President, Toyota Motor Manufacturing, Kentucky, Inc.)

May 28 — Raza Ahmad Rumi (Pakistani Policy Analyst)

June 4 — Ray Burse (President of Kentucky State University)

June 11 — Karen Williams (President & CEO of Louisville Convention & Visitors Bureau) **and Rip Rippetoe** (President & CEO of Kentucky State Fair Board)

June 25 — Rotary Leadership Turnover Extravaganza! *You won't want to miss this!*

July 9 — David Phemister (State Director KY Chapter of Nature Conservancy)

Nov 5 — District Governor Mike Kull (District Assembly)



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WELCOME OUR HEROES HOME!

Saturday, May 16 at 9:30 PM
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"THAT'S ENTERTAINMENT!"

May 21 (Thursday) 5:30-7:30 — **Business Synergy Event** at 8-Up Restaurant, 350 West Chestnut Street

May 30 (Saturday) 6-9pm — **Garden Party** at Boone Gardiner / Acorn Lane Farm - \$30/person (jazz by Rob Nickerson Band, food by Red Pepper Deli, etc.)

June 16 at 7pm (Tuesday) — **Rotary Evening at the Ballpark** — Only six FREE tickets are left! Dinner is on your own.

June 20 (Saturday) — **Wine Tasting** at Barney Sutton's place; \$20 per couple (Bring two bottles of wine, take one home) Limit: First 20 couples registered!

July 15 (Wednesday) — **Zoo After Hours Event** at Louisville Zoo for a 'behind the scenes' tour led by Director John Walczak

September 27 (Sunday) — **End of Summer Farm Party** at Stet Stetten's Springdale Woods Farm. (Details coming soon.)

Check out these events!

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May 7, 2015 Rotary Meeting



Several animals (wallaby, owl, python, two porcupines, chinchilla and an armadillo) from the Louisville Zoo were in the lobby for members to enjoy before the meeting began. The Rotary Club of Louisville meeting was called to order by President Kevin Wardell. The invocation was provided by Jean West Losavio. The Pledge of Allegiance was led by Ashley Brauer, who also led the recitation of the Rotary Four Way Test. Various guests were introduced. Kristin Willard introduced the celebrants at the birthday table. President Kevin made a couple of announcements. A complementary bag of seeds was provided to each attendee, and members were encouraged to support the Club's Food Literacy Project



President Kevin Wardell, John Walczak and Bob Ewald

by joining fellow Club members at Oxmoor Farm on Saturday, May 30, at 10:00 AM to plant the seeds. Past President Stuart Alexander announced the May 21 Business Synergy event which will be held at the new Eight Up lounge. Via video, Past President Stet Stetten encouraged members to submit their nomination for this year's Rotarian of the Year award. Greg Braun reminded members of the upcoming annual fundraiser at Copper and Kings Distillery (May 12). Barbara Sexton Smith announced the winners of the annual Derby game: Stan Whetzel won 2nd place by picking the correct winning time, and Harry Bryan took first place by selecting the top four horses in the correct order. President Kevin then presented "Rotary 101." This topic focused on the two opportunities for Club members to support worthwhile Rotary events: the Rotary Fund of Louisville (which is our Club's local charitable fund) and The Rotary Foundation (which is the charitable arm of Rotary International). President Kevin encouraged members to consider contributing \$100 to both funds.

Bob Ewald introduced our speaker, John Walczak, Director of the Louisville Zoo. John is also a Rotarian. John is a graduate of Penn State University, where he received a degree in animal management. Prior to joining the Louisville Zoo, John worked at the Oklahoma City Zoo. During John's tenure with the Louisville Zoo, he directed the development of the world renowned Glacier Run exhibit and the zoo was also recently recognized as one of the top 15 zoos in the U.S. Highlights from John's presentation include: (1) the Zoo is home to 1500 different animals; (2) the Zoo employs up to 500 employees during the summer and receives the support of 64,000 volunteer hours each year; (3) the Zoo owns the largest collection of Cuban crocodiles in the world; (4) when some Sumatran Tiger cubs were born recently at the Zoo, Louisville was home to 1 percent of all Sumatran Tigers. John also spoke about the need to live in balance in order to protect various species of animals. The Zoo provides scientific information to visitors to help them make good decisions which in turn help the planet.

The Pot of Gold drawing was held, but with the drawn member's name not present, the total continues to grow and is now up to \$638.

— Respectfully submitted, Luke B. Schmidt

Rotary Club Service Day & Outdoor Lunch with Food Literacy Project - Saturday, May 30 at 10 am

Bring family/friends for fun Rotary service on an agricultural oasis between Oxmoor Country Club and I-64. This project connects underserved children with fresh foods, the people who grow it, the land, and each other. Angelique Perez, MPH, FLP's assistant director said: "Through these direct experiences, they are empowering themselves with skills to make a lifetime of healthy choices." Please help us maintain the farm's 'outdoor classroom' (mulching, weeding and harvesting). Enjoy lunch (pizzas prepared in FLP's cob oven, using ingredients that you pick from the field)! **Contact Alice Bridges (alicebridges@kentuckyonehealth.org) or 587-4603.**



E-Z ONLINE PAYMENTS!

Make a secure online payment for dues, events, etc. on the club's website at www.louisvillerotary.org. No special login or password required. Just click on the link to the left on the website:

Make A Payment It's easy!

**Annual Rotary Evening
at the Ballpark
Tuesday, June 16, at 7pm
ONLY SIX FREE TICKETS LEFT!**

**Contact Joey Bailey
joeybaileycpa@gmail.com**



Behind the Scenes Tour Wednesday, July 15

Join Rotarians/guests for a 'BEHIND THE SCENES' tour led by Louisville Zoo Director/ Rotarian John Walczak. BBQ meal w/ sides included. Adults only.

**Save the date!
More details coming soon!**



JOIN US at the ROTARY DISTRICT CONFERENCE in PADUCAH MAY 15-17

This year's conference coincides with the Lower Town Arts and Music Festival and conference organizers are working hard to make sure there is plenty of free time for you to enjoy the festival and other things that Paducah offers, as well as making the conference interesting and relevant. Our own Club's Past President Stuart Alexander will preside over the Awards Brunch on Sunday!

Make plans to spend the weekend in Paducah. A flyer with details is available at [THIS LINK](#). Access the online Registration (with additional hotel info) at [THIS LINK](#).

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