

# Rotary



# Club of Louisville

## Sparks Newsletter - May 24, 2021

Weekly Zoom Meeting - Register [HERE](#)

Thursday, May 27, 2021

11:30 am - Networking

11:40 am - Pre-meeting conversation

12:00 pm - Meeting begins

## This Week's Speaker: Jonathan Webb, CEO, AppHarvest



**Presentation Title: "AppHarvest: Creating America's AgTech Capital from within Appalachia"**

Headquartered in Morehead in Eastern Kentucky, AppHarvest is building some of the world's largest high-tech indoor farms in Appalachia and growing non-GMO, chemical pesticide-free produce using 90 percent less water than open-field agriculture and only recycled rainwater at that. The company's farms produce yields up to 30 times that of traditional agriculture on the same amount of land with zero agricultural runoff.

AppHarvest combines conventional agricultural techniques with cutting-edge technology, including artificial intelligence and robotics, to improve access for all to nutritious food, farm more sustainably, build a domestic food supply, and increase investment in Appalachia. Learn more at [appharvest.com](http://appharvest.com).

To read Jonathan's bio, click [HERE](#).

## Pre-Meeting Conversation - 11:40 am

Please join us for conversation hosted by fellow Rotarian **Abby Drane**, President and CEO, Seven Counties Services, Inc.



## Meeting Recap - May 20, 2021



The May 20th Rotary Club of Louisville Zoom meeting featured Susan Elkington, President, Toyota Motor Manufacturing, Kentucky, Inc. In her presentation "Toyota Kentucky Helping Drive the Commonwealth Forward," Susan shared her thoughts on the future of manufacturing in the Commonwealth and detailed Toyota's commitment to workforce development. She also discussed how the past year has reaffirmed its efforts to help improve communities across our state.

Click [HERE](#) to watch Susan's presentation.

## Upcoming Speakers

June 3	John Yarmuth	U.S. Representative	KY - District 3	In-person & Zoom
June 10	Tonya Abeln	VP of Communications	Churchill Downs, Inc	Zoom only
June 17	Dr. Jason Chesney	Director	Brown Cancer Center	In-person & Zoom
June 24	Brigitte Blom Ramsey	President & CEO	Prichard Committee for Academic Excellence	In-person & Zoom

## In Memoriam - Norman Berry



Fellow Rotarian Norman Berry passed away at his home on Tuesday, May 18th. He was a member of the Rotary Club of Louisville for 27 years and was a Paul Harris Fellow. Norman had a distinguished career and made a tremendous impact in Louisville.

Click [HERE](#) to read Norman's obituary.

## Rotarians in the News

Congratulations to the Rotarians recognized in the Family Business Awards 2021!

### WINNERS:

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**Business Advisor of the Year**

Raymond Strothman  
President & Chairman  
Strothman and Co.



**Brown Forman Family Business Leadership**

Cynthia Collier  
President and CEO  
Mister "P" Express

**FINALISTS:**



**Rising Star/Next Gen**

Di Tran  
President and CEO  
Louisville Beauty Academy



**Legacy Leader**

Allan Parnett  
Chairman of the Board  
Mister "P" Express

**We're back - New Venue and New Dues Structure!**



**New Venue.** Beginning on June 3, Savor at River House will become our in-person meeting location, providing top-notch private gathering space, free on-site parking, high-quality food, and unobstructed viewing of speakers. An individually plated/served lunch will be offered for \$27 through an easy digital reservation paid one week in advance. You do not have to purchase lunch to attend a meeting.

**Hybrid Meeting Schedule.** Following all CDC guidelines, we will ease into in-person meetings, with limited seating. To ensure everyone has a seat at the table, we will continue to stream all meetings on Zoom.

**New Dues and Lunch Fee Structure.** The new meeting venue provides the opportunity for a fundamental change in our dues structure. Beginning in July, this new dues structure will be implemented:

Regular/Corporate Members - \$225/quarter  
R85 - \$135/quarter

Emerging Leaders - \$100/quarter

Should you have any questions or concerns, please contact the Rotary office at 502-589-1800 or [rotary@rotary45.org](mailto:rotary@rotary45.org).

## District 6710 Virtual Conference - Saturday, June 5th, 5:30 pm



Make plans to attend the District 6710 Virtual Conference on Saturday, June 5th at 5:30 pm. To learn more about the conference, click [HERE](#). Registration is now open - click [HERE](#) to register.

## Business Synergy Event June 15th, 5:00 p.m.



The next Business Synergy event will be Tuesday, June 15th at 5:00 pm. Come with us as we take a walking history and architectural tour of downtown Louisville with Dr. Tom Owen, former Louisville Metro Council member, local historian and tour raconteur. Tom's charm and knack for storytelling has made him a favorite in local media through the years. Meet at Sway (Hyatt Downtown) at 5:00 pm and then walk to 5th and Jefferson at 5:30 pm to begin the tour. To register, click [HERE](#) or contact the Rotary office at 502-589-1800 or [rotary@rotary45.org](mailto:rotary@rotary45.org).

## Save the Date! Repair Affair - Saturday, June 26th



Repair Affair is back! Join fellow Rotarians on Saturday, June 26th for "outside" work, such as yard clean up, weeding, shrubbery trimming, outside painting or touch up. Anyone interested in participating should contact Larry Sloan, chair, Lifeline Committee at [larry.sloan@yahoo.com](mailto:larry.sloan@yahoo.com) More logistic details will be forthcoming.

# What is The Rotary Foundation's District Designated Fund?

At the end of each contribution year (June 30), each Rotary District's contributions to the Annual Fund are divided into two funds, and are not disbursed until 3 years after they are received. Fifty percent is credited to the District Designated Fund (DDF) and returned to the District after 3 years' time. The District Designated Fund is allocated by the District to fund the Rotary Foundation programs in which it chooses to participate, such as District Grants, Global Grants, Disaster Response or Polio eradication. The other 50% is credited to the World Fund (WF). After 3 years' time, the World Fund is used by the Rotary Foundation to pay for the worldwide programs available to all Rotary Districts, such as Global Grants. This three-year cycle gives districts time for program planning and allows The Rotary Foundation to invest the contributions. Earnings from these investments help pay for administrative and program support costs.

**Please support The Rotary Foundation now and get involved in planning future projects!**

## Meetings and Events

May 27th

[Lifeline Committee meeting](#)

June 3rd

[Rotary Club Lunch Meeting - U.S. Rep. John Yarmuth](#)

June 10th

[Rotary Foundation Meeting](#)

June 15th

[Business Synergy event - Walking tour of Downtown Louisville](#)

June 24th

[Lifeline Committee meeting](#)

June 26th

[Repair Affair \(in person\)](#)

May 27th

[RCoL Zoom Mtg-Jonathan Webb, CEO, AppHarvest](#)

June 5th

[District 6710 Virtual Conference](#)

June 10th

[RCoL Zoom Mtg-Tonya Abeln, VP of Communications, Churchill Downs](#)

June 17th

[Rotary Club Lunch Mtg-Dr. Jason Chesney, UofL Brown Cancer Ctr](#)

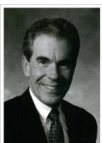
June 24th

[Rotary Club Lunch Mtg-Brigitte Blom Ramsey, Pres/CEO, Prichard](#)

July 1st

[RCoL Lunch Meeting - Senator Rand Paul and Christopher 2x](#)

## Birthdays



[Henry V. Heuser Jr.](#)  
May 25th



[Clark Orr](#)  
May 26th



[Carl Kihm](#)  
May 26th



[Samantha Roney](#)  
June 1st



[R. Wood Northup](#)  
June 1st



[Aric M. Andrew](#)  
June 1st



[Steve Jester](#)  
June 2nd



[Cynthia Kelly Hutchinson](#)  
June 3rd

[James M. Wagner](#)  
June 3rd

## Club Leaders



[Julie H. Schmidt](#)  
President



[Jean West](#)  
President-Elect



[John Jennings](#)  
Vice President



[Chris Whelan](#)  
Secretary



[Tony H. Coffey](#)  
Treasurer



[Luke B. Schmidt](#)  
iPast President



[Barry Glen Allen](#)  
Club Director



[Alyssa Evans-Tourinho](#)  
Club Executive  
Secretary  
Virtual Meeting  
Coordinator



[Cheryl Creech  
Kersey](#)  
Club Director



[Mike Richardson](#)  
Club Director



[Julie Scoskie  
James](#)  
Club Director



[Ken Selvaggi](#)  
Club Director



[Barbara Sexton  
Smith](#)  
Club Director



[Larry T. Sloan](#)  
Club Director



[Todd Warren](#)  
Club Director



[Steven A.  
Eggers](#)  
Service Projects  
Chair



[Jay Mallory](#)  
Membership  
Chair



[Betty Russo](#)  
Rotary  
Foundation  
Chair



[Kevin J.  
McCarron](#)  
Public Image  
Chair  
Webmaster



[Michael Parker](#)  
Assistant District  
Governor

### Contact Us:

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