

SPARKS



Next Meeting: Thursday, May 30, 2013

Speakers:

**Jeffrey B. Bringardner, President, Humana-Kentucky
and Steven T. Hester, M.D., MBA, Senior Vice President
& Chief Medical Officer, Norton Healthcare**

Introduced by: Kevin S. Wardell

Topic: Update on Health Reform & The Affordable Care Act

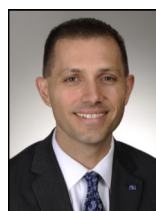
Buffet Opens: 11:30 am / Meeting Begins: 12:15 pm

Galt House West - Archibald Room



With a career spanning more than three decades in the group insurance/health industry, Jeff is a master at mastering change. As President of Humana's KY market, Jeff is helping his 600,000 member market and some of Kentucky's largest employers prepare for the next major changes. Prior to becoming the leader of Humana's KY market, Jeff was VP of Commercial Sales, VP of National Accounts, VP of Large Group Commercial Sales, and Sr. Director of Sales. In each of these roles, Jeff worked with local business owners to customize a benefits plan for their employees. He is a certified health care consultant and holds a MBA from Xavier University.

As a 17-year veteran of Humana, Jeff says one of the best recent adaptations is its broadening of the definition of health to include emotional, social and spiritual wellness and lifelong well-being. Jeff balances his work life by enjoying golf, hunting and gardening. He is engaged with the American Cancer Society's CEOs Against Cancer, Greater Louisville Inc., Leadership Louisville, Leadership Kentucky and The Healthcare Advisory Board of Federal Reserve Bank. His wife and two children fill the rest of his time with family travel.



Dr. Hester serves as Norton Healthcare's Chief Physician Executive and is the clinical strategist for Norton Healthcare's senior executive team. His responsibilities include system quality and safety, research, care management, medical informatics, clinical effectiveness, system pharmacy, and Norton Physician Services which employs over 600 physicians.

Dr. Hester is a champion for the patient, values the healthcare delivery team and devotes constant attention to issues affecting hospital operations. He serves on several national and local boards and committees including the Christian Academy School System and Kentucky Harvest.

Dr. Hester holds a bachelor's and a medical degree from the University of Louisville and a Master of Business Administration degree from Bellarmine University in Louisville, Ky. He is certified by the American Board of Internal Medicine and the American Board of Pediatrics.

Steve is a lifetime Louisvillian and enjoys spending his free time with wife, Lisa, and their three sons.

Jeff Bringardner and Dr. Steve Hester will discuss the future of healthcare delivery with a focus on affordability and the cost implications of reform. The discussion will emphasize the drivers of cost and advancement of integrated care delivery.

| Inside this issue: | | | | Birthday Table | |
|------------------------------------|---|---|--|--|---|
| Calendar - Meetings & Events | 2 | <p>As we celebrate Memorial Day and pay special tribute to those who have given their lives in defense of freedom and liberty ... let us also remember these Rotarians, their years of dedicated <i>service above self</i> and membership in our Club, who have passed away since July 1, 2012.</p> | | <p>George C. Barnum 1926—2013</p> | John Lannert May 30 |
| May 23 Meeting - Bob Deweese, M.D. | 3 | | | <p>Stewart M. Joy 1922—2013</p> | Woody Northup June 1 |
| RPS Event Updated Video & Photos | 3 | | | <p>Thelma Hausman Dunlevy 1930—2012</p> | Blaine Grant June 2 |
| Zoo Tour/Dinner on June 12 | 3 | | | <p>John McIntyre 1925—2012</p> | Steve Jester June 2 |
| Recent New Member Jed R. Hayden | 3 | | | <p>Shirley W. Palmer-Ball 1930—2012</p> | Bob Mackin June 2 |
| Websites / Database & Contact Info | 4 | | | <p>Bremer A. Ehrler 1914—2013</p> | Raj Manwani June 2 |
| | | | | | Bill Schneider June 2 |
| | | | | | Jim Wagner June 3 |
| | | | | | Please sit at the Birthday Table on May 30 |
| | | | | | |

PROGRAM SCHEDULE

June 6 — Charlie Mattingly, President & CEO, BBB of Louisville, Southern Indiana & Western Kentucky, 'BBB 100th Anniversary and Update'

June 13 — Mac King, Louisville native top-rated Las Vegas Magician, "Magic and the www.LouisvilleMagicFestival.com June 14-16"

June 20 — Craig J. Richard, CEO of Greater Louisville Inc. The Metro Chamber of Commerce

June 27 — Changing of the Guard

July 3 — James Miller, WFPL Media Critic & Manual H.S. Communications Director (WEDNESDAY meeting) - LOCATION to be at Kosair Shrine Club, 812 South Second Street

July 11 — Dr. Jason Chesney, James Graham Brown Center Clinician & Scientist. "Research & Work at the Brown Center"

July 18 — Craig Buthod, Louisville Free Public Library Director

August 15 — Tom Jurich, University of Louisville Vice President of Athletics

September 12 — Dr. Roberto Bolli, Jewish Hospital Heart & Lung Institute Chair in Cardiology

November 14 — Missy Eckenberg, Paducah Rotary Club President

UPCOMING EVENTS

June 12 — Louisville Zoo Tour & Dinner (Limited to 48 Rotarians/guests.) \$33 per person.

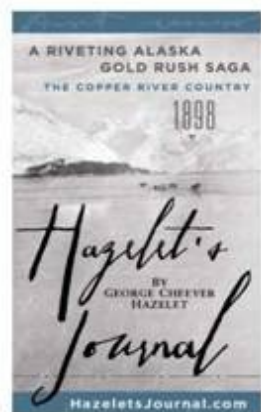
June 26 — Rotary Day at the BATS game.

March 13, 2014 — Biennial 'Rotary Trade Expo'



June 26

Watch for Details!



A Publication of Old Stone Press
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You Tube

Thanks to Rotarian Mark Cowherd, meetings are now available to view on YouTube!

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AD-10-12-1135

ARJ241F2-07-12

Code 444608PM-1012

May 23, 2013 Rotary Meeting

Patrick Just gave the invocation, Gordon Costly led the Pledge and singing of *When You're Smiling* and Connie Cheak toasted four birthday celebrants. President Stuart thanked the



Rotary Promise Team for last weekend's Parklands events that netted over \$37,000. The first "Service Above Self" award went to Barbara Lankford (pictured at left). Keith Knapp promoted the June 15 Repair Affair, and Stet Stetten called for Rotarian of the Year nominations. Randy Coe distributed a survey about a lunch and parking price increase, and Stuart introduced new member attorney Brooke Egan, a partner in his firm.

President Stuart introduced Representative Bob M. DeWeese, M.D., (R-48) for an inside look at the Kentucky General Assembly. (We even had a filibuster during Q & A.) Bob had participated in medical politics, *"but I had no intention to go into the real political arena where they shoot real bullets,"* he said. Redistricting left his Glenview House seat vacant, however, and friends convinced him to run. Even when elected, Bob intended to serve briefly, then return to practice surgery with his son. On the morning of the big snowstorm in January 1994, though, he couldn't see. He regained normal vision in his right eye, but his depth perception was gone. *"There's no demand for a blind surgeon,"* he quipped, so he's now serving his tenth consecutive two-year term, serving on key committees and as House Minority Caucus Chairman since 2001.

The governor traditionally dictated each legislature's actions, but legislative independence began with Gov. John Y. Brown's hands-off policy. A constitutional amendment meant the Lt. Gov. no longer presided over the Senate, giving the Senate President equal power with the Speaker of the House. The shift to annual sessions further strengthened the General Assembly and, when Republicans gained control of the Senate in 2000 for the first time in the state's history, Bob said it brought a true two-party system.


Bob likened the tortuous path a bill must take to become a law, to running a 100-yard minefield. Accomplishments of the 2013 session included pension reform, cleanup of the 2012 pain mill bill, accountability of special taxing districts, and industrial hemp. Work to be done in 2014 includes tax modernization, adopting a balanced budget, legislative redistricting and management of the expanding Medicaid program, "that already soars out of control from a cost and management perspective."

- Lelan Woodmansee



[CLICK HERE](#) to view the updated Rotary Promise video.

[CLICK HERE](#) to view photos of the May 17-18 fundraiser events.

 **Door Prizes!**
 Beginning in July (on the 3rd), members are invited to donate a door prize for each luncheon meeting, and you can briefly announce the prize at the meeting. Call Debe to schedule a date for your prize. Thank you!

Welcome Recent New Member! JED R. HAYDEN



"Law - International"

Member

Hayden Grant PLLC

Office: 638-2836

Email: jed@hayden-grant.com

Jed's firm focuses their practice on corporate, commercial, litigation, real estate and economic development. Jed has represented clients ranging from international conglomerates to small and medium-sized businesses. He is the former General Counsel for an international real estate developer based in Ukraine, and is also the former in-house legal counsel in charge of corporate/commercial for Nakheel PJSC, the real estate development arm of Dubai World. Suffice it to say, Jed loves to travel.

He received his B.A. at Miami University Ohio and his juris doctorate from Tulane University.

Jed became engaged to his wife, Vian, in the Basilica Cistern in Istanbul (where he also lived and worked for a year).



It's all happening at the Zoo!

Wednesday, June 12 at 6:00 PM

Meet at the African Outpost

\$33/person

Maximum number of participants is 48;
therefore, each Rotarian is
limited to one guest.

Join fellow Rotarian and our Zoo Director, John Walczak, for dinner and an intimate tour of the Louisville Zoo. Our adventure begins with a meet and greet of the Zoo's resident camel as you enter the African Outpost. We will then get a close and personal tour of the Elephant pavilion followed by a guided tram tour of the zoo. Afterwards, we'll return to the African Outpost for dinner (marinated chicken breast, beef tenderloin, house salad, green beans, mashed potatoes, cookies and beverage).

CLICK HERE for form to register,
or contact the office at 589-1800.



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