

Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 104, No. 38 March 31, 2017



CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at www.louisvillerotary.org and select the 'Make a Payment' button. Thank you!



UPCOMING MEETINGS

APRIL 13

Heather French Henry
KY Commissioner of Veteran Affairs

APRIL 27

Eric Gregory
President, KY Distiller's Association

MAY 18

Ty Handy
President & CEO, JCTC

Birthdays

Geoffrey Campbell - Apr 4
Richard Robinson - Apr 4
Bill Campbell - Apr 5
Jeff Hadley - Apr 5
Marisa Neal - Apr 6
Erskine Courtenay - Apr 6



CLAY COOK

Editorial and Advertising Photographer

April 6 • Rotary Lunch Meeting
Grand Ballroom A • Galt House East
11:30 Buffet • 12:05 Meeting

A Changing Life Through the Eye of Photography: Fashion to Philanthropy

Photographer **Clay Cook** has lived life in the front seat of a roller coaster. He has lived in a van, climbed mountains, leaped from planes, and, for many years, he could barely pay the phone bill. But his experiences and work ethic paved a path for success in just under five years as an editorial and advertising photographer with brands such as: Livestrong, NFL, Dillard's, Red Bull, and Vince Camuto. He has also brought to life worldwide assignments for publications such as Forbes, Adweek, USA Today, ESPN, Modern Salon, and Inc. In the last couple of years, Clay has been involved in philanthropic documentary work throughout Tanzania, Ethiopia, Nepal and India, transforming his life even further, especially with the expedition of climbing Mount Kilimanjaro as part of the documentary Wings of Kilimanjaro. Clay has learned the importance of going the extra mile, taking critical risks, and never giving up.

For a more in depth look at Clay's work, please visit his website [HERE](#).

MARK YOUR CALENDARS - SOCIAL ACTIVITIES 2017



DAY AT THE DOWNS - This year, the Rotary Club will be hosting its first exclusive and private Day at the Downs on Wednesday, May 3rd. Cost is \$125 per person, which includes a buffet-style lunch, private seating in the Stakes-Parlor room, and access to the 4th Floor viewing balconies on both trackside and above the paddocks.

To see another preview of the room, [CLICK HERE](#).

Registration now open. Please [CLICK HERE](#).

MARCH 30 2017 - ROTARY MEETING RECAP



Our **March 30th** Rotary Lunch Meeting featured speaker Dr. Charlotte G. Stites, the founder of the Smoketown Family Wellness Center. The new center, Stites explained, will address the health of Smoketown residents using a holistic approach: by teaching families healthy habits before health complication arise. Stites hopes the center will increase life expectancy rates in the neighborhood as well as improve the relationship between health and economic stability for residents of the area.

Clyde Warner - Apr 7
Abby Drane - Apr 9
Michael Brumleve - Apr 9
Lowell Pratte - Apr 9



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Tony Kemper • President-Elect
Greg Braun • Past President
John Hampton • Vice President
Luke Schmidt • Secretary
Tom Bohnert • Treasurer

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Rotary Club of Louisville Rotary FUND of Louisville

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OFFICE & EVENT MANAGEMENT ASSISTANT

Amanda DiCesare

Member Database

www.dacdb.com/rotary

Club Website

www.louisvillerotary.org



A detailed look at our last meeting can be seen [HERE](#).

MEMBER OPPORTUNITIES

Habitat for Humanity - Raise the Roof - April 26-28, 2017

The Lifeline Committee will join UPS to help Habitat for Humanity build a new home in the Portland neighborhood on April 26-28. Thanks to all who have signed up - we have now reached our volunteer goal and are fully staffed. If you are volunteering, please watch for email communication to verify your schedule. Contact [Mike Fallot](#) or [Jerry Martin](#) for more information.



Rotary District 6710 Conference - Marriott, Downtown - May 19-20, 2017



Registration is now open for the District Conference!

- Begins May 19th, 1PM
- Concludes May 20th, 4PM
- Earlybird Registration Deadline/Hotel Deadline: April 20th

To register, click on the banner at the top of the [district website](#), which will prompt you to log in to DACDB. OR log in to DACDB and go to May on the event calendar tab.

[Click HERE](#) to make Hotel Reservations by April 20, 2017 in order to receive the discounted rate (\$145). Enter code: Rotary International District.

Rotary Intl Atlanta Convention - June 10-14, 2017

Join District Governor Stuart Alexander and other Rotarians for the annual Rotary International Convention in Atlanta, June 10-14, 2017. A block of rooms has been reserved for Rotarians in District 6710. To register, visit www.riconvention.org.



Meeting and Event Sponsorship Packages

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite your organization to sponsor an upcoming meeting. [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact [Sherry Duffy](#).



ROTARIANS IN THE NEWS

Newsworthy

ROTARY PROMISE SCHOLARSHIP - WAVE 3/Higher Education Chronicle - Profiled as one of Kentucky's "Free College" programs. See the listing [HERE](#). President Alice Bridges featured the RPS program in a WAVE 3 guest editorial on March 30, 2017. See the editorial [HERE](#).



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

SUSAN ZEPEDA - Louisville Business First - Recognized for being named to the Board of Directors at Community Foundation of Louisville

BARBARA SEXTON SMITH - Courier Journal - Recognized for attending and participating in the Nehemiah Action Assembly hosted by CLOUT (Citizens of Louisville United Together) in an effort to address community-wide concerns related to affordable housing and mental health/addiction.

In Memoriam

THOMAS O. MURPHY Jr. - Passed away March 26, 2017 - Obituary can be read [HERE](#).

ROTARY SERVICE PROJECTS SUMMARY

This year, our Club sponsored 27 service projects and approved \$105,000 in funding. Everything from providing scholarships to building water supply systems & solar arrays. Most of our projects are local and are focused on improving the quality of life for our homeless, foster reading for our preschoolers and supporting non-profit organizations. Also, several are international projects; installing micro-toilets in Ghana, sending medical supplies to Haiti and teaming up with the Lexington Rotary Club to provide solar systems to schools in India.

These are just a few examples of our Club's involvement along with dedicated members who share a passion for both community service and fellowship. We have done a lot over these past several months, but we still have a long way to go. **We want to thank our members for all the hard work the Club has done in the past and will do tomorrow.**

To learn more about these great projects, click [HERE](#) to see a financial summary and [HERE](#) for a summary of all the progress reports.