

Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 105, No. 33 March 17, 2018



ROTARY:
MAKING A
DIFFERENCE

CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at
www.louisvillerotary.org and
select the 'Make a Payment'
button.

UPCOMING MEETINGS

MAR 22

Unsung Heroes Program
Beth Malcom
KY YMCA Youth Association
Topic: Forget Tomorrow.
Youth Are the Leaders of
Today

MAR 29

Greg Yank
Rotary International Director
Topic: The Power and Magic
of the Rotary Foundation

APR 5

Dr. Susan Donovan
President, Bellarmine
University
Topic: Bellarmine's
Community Impact

APR 12

Donald Davidson
Indy Motor Speedway
Historian
Topic: 2018 - The 102nd
Running of the Indianapolis
500

APR 19

Governor Matt Bevin
Topic: State of the
Commonwealth Address

APR 26

Russell Coleman
US Attorney, District of
Western, KY
Topic: Ridding Communities
of Violent Crime and Drug
Trafficking

MAY 2



beth malcom

President & CEO, KY YMCA Youth Association

Unsung Heroes Program

March 22 • Rotary Lunch Meeting

4th Floor Loft • Frazier History Museum

11:30 Buffet • 12:10 Meeting

Title: "Forget Tomorrow. Youth Are the Leaders of Today"

Beth Malcom is the President & CEO of the Kentucky YMCA Youth Association - a statewide organization whose mission is to educate and engage cause-driven leaders during their teen years. Beth grew up in Louisville and graduated from Indiana University with a Bachelors in Psychology and Criminal Justice, and a Masters in Counseling and Counselor Education.

Beth spent seven years working with teens and young adults as a licensed mental health and addictions counselor in Indianapolis before returning to Louisville in 2011 to work for the Kentucky YMCA.

As the President & CEO of the Kentucky YMCA Youth Association since 2016, Beth educates both her local community and national audiences about the critical importance of investing in programs that empower and enrich the lives of our youths. The Kentucky YMCA Youth Association organization she oversees focuses on civic education, global citizenship, youth advocacy training, philanthropy, volunteerism and character development for over 8,000 Kentucky teens annually.

Recognizing how opportunities to hold leadership positions as a teen influenced her ability to lead throughout her life, including her current role, Beth understands and is personally committed to the power of youth leadership in action.

For a copy of Beth Malcom's biography, click [HERE](#).

March 22nd Menu

House Garden Salad
Chicken Chardonnay
Beef Burgundy over Egg Noodles
Grilled Vegetable Medley
Herb Roasted New Potatoes
Dinner Rolls
Assorted Cakes and Pies
Sliced Fresh Fruit

ROTARY MEETING set-up

The Rotary office thanks you for your patience as we explore the best ways to manage logistics at the Frazier History Museum.

Parking-There are several options for parking at our weekly meetings:

- Frazier Museum of History surface lot - 9th Street
- Louisville Slugger Parking Garage- 20 S. Eighth Street. Pick up a parking voucher from the Rotary registration table before leaving the meeting.
- FREE valet parking at the front door of the Frazier Museum of History
- TARC Zero Bus - FREE and convenient for Rotarians who work downtown

Committee Meetings-There are 2 conference rooms available at the Frazier for committee meetings on a limited basis. These rooms MUST be reserved in advanced and are subject to

John Asher
Vice President, Racing
Communications at Churchill
Downs
Topic: Annual Derby Program

MAY 10

Wes Cowan
CEO, Cowan's Auctions
Topic: PBS Antique Road
Show

MAY 17

Rotary Promise Scholars
Program
Maggie Payette Harlow
CEO, Signarama Downtown
Louisville
Topic: Cliff Divers-Get In
Over Your Head

MAY 24

Eric Granger
CEO, Yum Center
Topic: TBD

MAY 31

Lisa Bajorinas
Vice President,
Entrepreneurship and Talent
at Greater Louisville, Inc.
Topic: Enterprise Corporation
and the Startup Community

Birthdays

Michel Oberst - Mar 16
John Clark - Mar 16
David Cobb - Mar 18
John Mulder - Mar 20
Phil Marshall - Mar 20
Mac McClure - Mar 22
Brian Veeneman - Mar 22
Bob Hilgers - Mar 24
Marti Hazel - Mar 24
Jerry Martin - Mar 25
Ernst Camentz - Mar 27
Richard Paul Schiller - Mar 28
Kathy Knotts - Mar 28
Reanna Smith-Hamblin - Mar 29
Glenn Price Jr - Mar 29
Steven Ragan - Mar 30
Aaron Walther - Mar 30
Ralph Johanson - Mar 30



CLUB OFFICERS

Tony Kemper • President
Barry Barker • President-Elect
Alice Bridges • Past President
Mike Shackelford • Vice President
John Jennings • Secretary
Joe Ackerman • Treasurer

CLUB DIRECTORS

René Brown
Kelly Burke
Charles Farnslev

availability. Please contact the Rotary Office for the use of these rooms.

4th Floor Loft - West Bay-This area is always available for your meetings, but pre-meeting set up, sound checks and musician warm ups can present noise problems. Please understand that these activities are vital to delivering a quality meeting and accept our apologies for any inconvenience.

Meet & Greets-Welcoming fellow Rotarians to the weekly meetings always provides your best opportunity to distribute information and/or recruit volunteers. Please conduct all "meet and greets" in the 1st Floor Lobby rather than outside the 4th floor elevator. This high traffic area must remain as clear as possible so our servers can make their way from the kitchen to the buffet and dining tables.

Leaving Early-The 9th Street elevator offers your best opportunity to leave quietly without disturbing the meeting. This elevator is located by passing the restroom and turning right down the hallway. A bowl for your name badge is on a table in the West Bay so you can skip the stop on the 1st Floor.

March 15, 2018 - ROTARY MEETING RECAP



Our March 15th Rotary Club meeting featured **Mike Mountjoy**, Co-Chairman of Louisville City FC and **James O'Connor**, Head Coach of Louisville City FC. Mike provided an update on the ongoing efforts to build a new soccer stadium. Mike told Rotarians that soccer's popularity is growing fast, is considered the "world's game," and is drawing young people in significant numbers. The new stadium will be part of a master-planned area, surrounded by I-64/I-71, Butchertown and NuLu. The stadium will enjoy high visibility from the expressway system, will seat at least 10,000 people, will be expandable and will be surrounded

by new restaurants, hotels and retail outlets.

Coach O'Connor, a native of Ireland, outlined the growth of USFL. When Louisville City FC joined the league, there were 12 teams. There are now 32 teams. LCFC had developed strong, regional rivalries with teams in Cincinnati, Indianapolis, and Nashville. The season starts soon and Coach O'Connor encouraged Rotarians to come out and support the team.

A detailed summary of Mike and Coach O'Connor's presentation and the meeting can be read [HERE](#).

MEMBER OPPORTUNITIES

Lifeline Committee - Aging Well meeting!

The Lifeline Committee will have their next Aging Well meeting on Thursday, March 22nd immediately after the Rotary Club Lunch Meeting. It will be at The Thrive Center - 204 E Market Street. Rotarians can take a tour of the facility, watch demonstrations and participate in a Q&A Session with Sheri Rose, the CEO of Thrive. To learn more about The Thrive Center, click [HERE](#). For more information about the meeting, please contact Larry Sloan at lsloan0033@yahoo.com.

Lifeline Committee - Louisville Rescue Mission!

The Lifeline Committee is planning for their next Louisville Rescue Mission meal to be held on Wednesday, March 28th. Set up begins at 5:30 pm and dinner is served from 6:00 pm - 7:00 pm. If you would like to participate by bringing food or helping with serving, please contact Larry Sloan at lsloan0033@yahoo.com.

Mentors Needed for the Promise Scholars Program!

- April 11th at Iroquois High School at 8:30 am-9:30 am
- April 20th at JCTC-Southwest Campus-Session 1-9:30 am-10:30 am & Session 2-10:45 am-11:30 am
- April 26th at Western High School at 8:45 am-9:30 am

For more information, please contact Walt Kunau at wkunau@bellsouth.net.

Les Miserables at The Kentucky Center!

Rotarians can save up to 20% off tickets to see Les Miserables at The Kentucky Center on April 10-15. Click [HERE](#) and then use the Promo Code: ROTARY to enjoy this special discount.

Charles F. Morris
Rick King
Karen Morrison
Carol Nord
Maria Smith
John Walczak

FUND OFFICERS

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Barry Barker • Vice Chair
John Jennings • Secretary
Joe Ackerman • Treasurer

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Vacant

Member Database
www.dacdb.com/rotary

Club Website
www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting.
Thanks!

Business Synergy and New Member Event!

There will be a Business Synergy + New Member Recruiting Event on Tuesday, April 17th from 5:00 pm - 7:00 pm at The George at 42 - 6600 Seminary Wood Place in the Penthouse. There will be valet parking, food, drinks and door prizes. Tours will begin at 5:45 pm. A registration link will be sent out soon. To find out more information about The George, click [HERE](#).

Rotary Day at the Downs!

Rotary Club of Louisville's "Day at the Downs" will be on Wednesday, May 2nd in the Stakes-Parlor Private Dining Room and Covered Patio. The patio features a private cash bar and expansive views of the track, paddock and downtown Louisville. NOTE: The Day at the Downs will serve as that week's Club meeting. We will not meet on Thursday, May 3rd.

Ticket price includes admission, racing program, Chef's Table Buffett, coffee, tea and soft drinks. Ticket prices are as follows:

- Young Professional Rotarians: \$125.00/ticket
- R-85s and R-120s: \$125.00/ticket
- PrePaid/Regular Club Membership: \$95.00/ticket
- Guests: \$125.00/ticket

A limited number of tickets are available on a first-come, first-serve basis. Reserve your tickets by clicking [HERE](#) and a staff member from the Rotary Club office will contact you to collect payment. Tickets will be mailed to you once they are printed by Churchill Downs.

Derby Week festive attire is encouraged. No jeans, shorts or halter tops are permitted in the Stakes-Parlor Room.

We look forward to seeing you at the track on May 2nd!

Meeting and Event Sponsorship Packages

In our goal to keep membership dues affordable while maintaining a high-quality membership experience, we invite your organizations to sponsor an upcoming meeting.

For more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organizations's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. For more information, please contact the Rotary Club of Louisville office at rotary@rotary45.org or 502-589-1800.

Help Us Keep In touch!

Under the weather or know a club member who is? Please let us know. We want to let our members know we are thinking about them - especially if they will be out for an extended period. Contact the Rotary Club office staff or Larry Sloan at lsloan0033@yahoo.com.