

# Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 104, No. 36 March 17, 2017

**CONNECT  
for  
GOOD.**

## CLUB CALENDAR

**Want to Bring  
A GUEST TO ROTARY?**

Pre-register your guest at [www.louisvillerotary.org](http://www.louisvillerotary.org) and select the 'Make a Payment' button. Thank you!



## UPCOMING MEETINGS

**MARCH 30**

Charlotte Stites, M.D.  
Founder, Smoketown Family  
Wellness Center

**APRIL 6**

Clay Cook  
Editorial and Advertising  
Photographer

**APRIL 13**

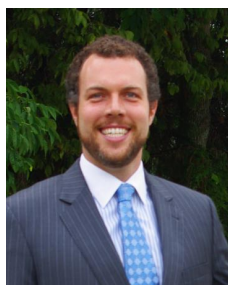
Heather French Henry  
KY Commissioner of Veteran  
Affairs

**APRIL 27**

Eric Gregory  
President, KY Distiller's  
Association

**MAY 18**

Ty Handy  
President & CEO, JCTC



## BEN RENO-WEBER

Director, Greater Louisville Project  
Chief Storyteller, MobileServe

March 23 • Rotary Lunch Meeting  
Archibald, Galt House West  
Unsung Heroes Program • 11:00am  
11:45 Buffet • 12:05 Meeting

**Topic: The Power of Story: Why Doing Good is Not Enough**

**Ben Reno-Weber** is a social entrepreneur whose career has been dedicated to creating opportunities for all people to reach their full potential. He grew up in Kentucky, but a fascination with the nature of leadership, sparked by the YMCA's civic engagement programs, led him to work and study in Washington DC, the Dominican Republic, Bosnia, Russia, Boston, and New York.

He is currently the Chief Storyteller for a tech start up called MobileServe that is focused on building a culture of service in organizations and communities by tracking and communicating social good. He also moonlights as the Project Director of the Greater Louisville Project, a donor-funded think tank that is dedicated to using data to catalyze social change. He currently serves on the Board of the St. Louis Federal Reserve, GLI's Enterprise Corps, and the Awesome Foundation.

Ben's full bio can be seen by clicking [HERE](#).

## MARK YOUR CALENDARS - SOCIAL ACTIVITIES 2017



**DAY AT THE DOWNS** - This year, the Rotary Club will be hosting its first exclusive and private Day at the Downs on Wednesday, May 3rd. Cost is \$125 per person, which includes a buffet-style lunch, private seating in the Stakes-Parlor room, and access to the 4th Floor viewing balconies on both trackside and above the paddocks.

To see another preview of the room, [CLICK HERE](#).

Registration now open. Please [CLICK HERE](#).

## MARCH 16 2017 - ROTARY MEETING RECAP



Our **March 16th** Rotary Lunch Meeting featured speaker Chuck Sgro and Erica Hart of Habitat for Humanity. In preparation for our "Raise the Roof" build, Chuck presented how Habitat for Humanity helps people like Erica lead a stable lifestyle by providing shelter.

A detailed look at our last meeting can be seen [HERE](#).

## MEMBER OPPORTUNITIES

### Rotary Promise Scholar Mentor Session Wrap Up!

Rotary Promise Scholar Mentor Sessions continued today (March 21, 2017) where members prepared students for difficult interview questions. The idea is that because students have learned how to highlight their skills through brainstorming and resume building, they are now equipped to shine in the interview process. In addition to the session, attendees will be given either a necktie (thanks. Ken Grossman!) or a fashionable wallet (thanks. Kathv Knotts!).

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### Birthdays

Brian Veeneman - Mar 22  
Mac McClure - Mar 22  
Marti Hazel - Mar 24  
Bob Hilgers - Mar 24  
Jerry Martin - Mar 25  
Greg Heitzman - Mar 27  
Ernst Camentz - Mar 27



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### **CLUB OFFICERS**

Alice Bridges • President  
Tony Kemper • President-Elect  
Greg Braun • Past President  
John Hampton • Vice President  
Luke Schmidt • Secretary  
Tom Bohnert • Treasurer

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Kelly Burke  
Mary Michael Corbett  
Lukas Dwelly  
Charles Farnsley  
Karen Morrison  
Carol Nord

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### **FUND DIRECTORS**

Paul Bickel III  
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John Hampton  
Aimee Johnson  
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### **Rotary Club of Louisville Rotary FUND of Louisville**

#### **DISTRICT 6710**

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Louisville, Ky 40202  
502-589-1800  
rotary@rotary45.org

#### **EXECUTIVE DIRECTOR**

Theresa Raidy

#### **EXECUTIVE ADMINISTRATIVE ASSISTANT**

Jonathan Wysong

#### **OFFICE & EVENT MANAGEMENT ASSISTANT**

Amanda DiCesare

#### **Member Database**

[www.dacdb.com/rotary](http://www.dacdb.com/rotary)

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### **Love the Hungry - New Member Celebration - March 28, 2017**

It's almost time again to celebrate our new members and contribute to solving world hunger. You'll spend the evening with Rotarians and Guests preparing meals for the hungry abroad. Dinner is provided, and new members are given their membership pin and will be introduced. Rotarians and guest are \$30, new members are free. Please [CLICK HERE](#) to register.



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### **"Aging Well" - 5th Thursday Health Program - March 30, 2017**

We will be given a presentation describing the Age Friendly City of Louisville Program that will be announced on the morning of March 30th by the Mayor of Louisville's Office, The AARP of Kentucky, and the Institute of Sustainable Health and Optimal Aging of the UofL Kent School of Social Work.

This presentation will also explore aging and how we need to change our paradigm from one that promotes caregiving and disability, to one that promotes activity, living and being able to flourish as we age. Personal behaviors as well as environmental systems will be presented that can support this new paradigm of aging well.

We are fortunate to have Anna C. Faul, Ph.D., Executive Director of the Institute of Sustainable Health and Optimal Aging; and Joseph G. D'Ambrosio, JD, Ph.D., LMFT, Director of Health Sustainability, Institute of Sustainable Health and Optimal Aging.

Meeting to be held in the **COCHRAN Room (Galt House West) at 1:00pm.**

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### **Habitat for Humanity - Raise the Roof - April 26-28, 2017**

The Lifeline Committee will join UPS to help Habitat for Humanity build a new home in the Portland neighborhood on April 26-28. Thanks to all who have signed up - we have now reached our volunteer goal and are fully staffed. If you are volunteering, please watch for email communication to verify your schedule. Contact [Mike Fallot](#) or [Jerry Martin](#) for more information.



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### **Rotary District 6710 Conference - Marriott, Downtown - May 19-20, 2017**



Registration is now open for the District Conference!

- Begins May 19th, 1PM
- Concludes May 20th, 4PM
- Earlybird Registration Deadline/Hotel Deadline: April 20th

To register, click on the banner at the top of the [district website](#), which will prompt you to log in to DACDB. OR log in to DACDB and go to May on the event calendar tab.

[Click HERE](#) to make Hotel Reservations by April 20, 2017 in order to receive the discounted rate (\$145). Enter code: Rotary International District.

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### **Rotary Intl Atlanta Convention - June 10-14, 2017**

Join District Governor Stuart Alexander and other Rotarians for the annual Rotary International Convention in Atlanta, June 10-14, 2017. A block of rooms has been reserved for Rotarians in District 6710. To register, visit [www.riconvention.org](http://www.riconvention.org).



Club Website  
[www.louisvillerotary.org](http://www.louisvillerotary.org)



Visit [M.dacdb.com](http://M.dacdb.com)

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

### Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

## Meeting and Event Sponsorship Packages

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite your organization to sponsor an upcoming meeting. [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.



## SPARKS, Website, and Display Wall Advertising

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact [Sherry Duffy](#).



## ROTARIANS IN THE NEWS

### Newsworthy

**JACKIE FORD** - Courier Journal - "Girl Scouts Taking on The World"-Jackie discusses how Girl Scouts empowers girls, teaches them to be go-getters, innovators, and leaders. Preparing them to enter adulthood and have the skills needed to handle the challenges they may face.

**KEVIN LYNCH** - Louisville Business First - Profiled in "Second Act" issue supplement. Congrats, Kevin on your successful career with ARG!

**CHRIS BOTTORFF** - Louisville Business First - Centra Credit Union named 16th largest Mortgage Originator by volume of loans closed by local officers in 2016.

**JEFF UNDERHILL** - Louisville Business First - Underhill Associates Inc. named 37th largest Residential Real Estate firm by dollar volume of homes sold by local offices in 2016.

**JOHN HARRALSON** - The Voice Tribune - Profiled and featured on front cover. John is noted for his ability to get great photos at social events. Congrats, John!

### In Memoriam

**GEORGE MERRIFIELD** - Passed away March 13, 2017 - Obituary can be seen [HERE](#).