

Rotary SPARKS News

Club of Louisville

Where Leaders Meet • Exchange Ideas • Take Action

Vol. 104, No. 35 March 10, 2017



CLUB CALENDAR

Want to Bring A GUEST TO ROTARY?

Pre-register your guest at www.louisvillerotary.org and select the 'Make a Payment' button. Thank you!



UPCOMING MEETINGS

MARCH 23

Unsung Heroes
Awards Program
(11a - noon)
Ben Reno-Weber
Co Founder, Chief
Storyteller, MobileServe
(12:05p - 1p)

APRIL 6

Clay Cook
Editorial and Advertising
Photographer

APRIL 13

Heather French Henry
KY Commissioner of Veteran
Affairs

APRIL 27

Eric Gregory
President, KY Distiller's
Association



CHUCK SGRO

House Construction Leader,
Habitat for Humanity

ERICA hART

Habitat for Humanity Homeowner

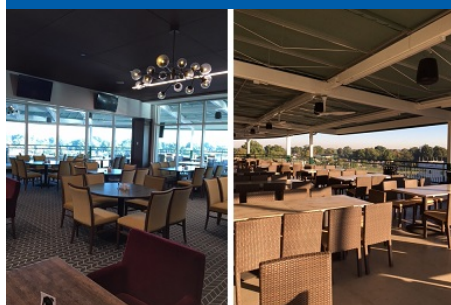
March 16 • Rotary Lunch Meeting
Daisy-Sunflower Room, Galt House West
11:30 Buffet • 12:05 Meeting

Topic: Strength, Stability, and
Self-Reliance Through Shelter

Chuck Sgro joined Habitat for Humanity of Metro Louisville as a volunteer house leader in September 1998. Since that time, Chuck and his team have built more than 147 homes for families in need in Louisville (132 homes) and Baton Rouge, Louisiana (15 homes). Their hard work and service has provided a hand up to more than 215 adults and 350 children in Kentuckiana. Chuck is a retired business executive who helped establish Lantech as a worldwide leader in the packaging industry and led his own business management consulting firm. Annually Chuck and his team build six to eight Habitat homes each year. In addition, Chuck has recruited and trained 75% of Habitat's volunteer construction leaders.

Despite being confined to a wheelchair due to Multiple Sclerosis and vision impairment, **Erica Hart**, a single mother of two, completed her 400 hours sweat equity to become a Habitat homeowner in 2011 when the Rotary Club of Louisville and UPS partnered to sponsor and build Erica's home. Obtaining safe, affordable housing has transformed the lives of Erica and her daughters.

MARK YOUR CALENDARS - SOCIAL ACTIVITIES 2017



DAY AT THE DOWNS - This year, the Rotary Club will be hosting its first exclusive and private Day at the Downs on Wednesday, May 3rd. Cost is \$125 per person, which includes a buffet-style lunch, private seating in the Stakes-Parlor room, and access to the 4th Floor viewing balconies on both trackside and above the paddocks.

To see another preview of the room, [CLICK HERE](#).

Registration now open. Please [CLICK HERE](#).

MARCH 2 2017 - ROTARY MEETING RECAP



Our **March 9th** Rotary Lunch Meeting featured speaker Joel Christopher, Executive Editor of the Courier Journal. He outlined his plans to keep the Courier Journal a relevant news source as our news-seeking behaviors continue trending towards online sources. After a brief overview of statistical data showing the growing digital reach of Louisville's main newspaper, he engaged Rotarians in a thorough Question and Answer session.

MAY 18
Ty Handy
President & CEO, JCTC

Birthdays

Bart Bushong - Mar 15
Lynn Ogden - Mar 15
John Clark - Mar 16
Michele Oberst - Mar 16
David Cobb - Mar 18
Jon Wysong - Mar 19
John Mulder - Mar 20
Phillip Marshall - Mar 20



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Tony Kemper • President-Elect
Greg Braun • Past President
John Hampton • Vice President
Luke Schmidt • Secretary
Tom Bohnert • Treasurer

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Rotary Club of Louisville
Rotary FUND of Louisville

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EXECUTIVE DIRECTOR

Theresa Raidy

EXECUTIVE ADMINISTRATIVE ASSISTANT

Jonathan Wysong

Also, two new Young Professional Rotarians were introduced: Roshae Darville and Steve Mudd.

MEMBER OPPORTUNITIES

Rotary Promise Scholar Mentor Sessions - March 15, 2017

A baseball enthusiast might suggest that we are rounding third and heading for home! It's time to mentor again Western HS. This session aims to build a bridge between identifying strengths, skills, and talents and actually preparing students to market those attributes through resumés and scholarship/job applications. Email [Walt Kunau](#) to sign up.

When: March 15, 2017 - 8:20am arrival

Where: Western High School, 2501 Rockford Lane, Shively, KY 40216 - [Google Map](#)

Food Literacy Project - Iroquois Farm - March 18, 2017

Join in on the fun, learn how your food gets to your table, and help kids learn the impact of agriculture here in Kentucky. Attendees will help build a garden for the new farm. Other kid-friendly activities will be available. Please contact [Cherly Kersey](#) if you are interested in attending.



Love the Hungry - New Member Celebration - March 28, 2017

It's almost time again to celebrate our new members and contribute to solving world hunger. You'll spend the evening with Rotarians and Guests preparing meals for the hungry abroad. Dinner is provided, and new members are given their membership pin and will be introduced. Rotarians and guest are \$30, new members are free. Please [CLICK HERE](#) to register.



Habitat for Humanity - Raise the Roof - April 26-28, 2017

Join our Lifeline Committee in helping Habitat for Humanity by partially building a new home. Our volunteers will frame a house in one "Raise the Roof" weekend, currently scheduled for April 26-28. We will need roughly 60 volunteers, or about 15 per day to do the framing so the Habitat volunteers can complete the house. Members interested in volunteering for either half or full days should contact [Mike Fallot](#) or [Jerry Martin](#) for more information.



Rotary District 6710 Conference - Marriott, Downtown - May 19-20, 2017



Registration is now open for the District Conference!

- Begins May 19th, 1PM
- Concludes May 20th, 4PM
- Earlybird Registration Deadline/Hotel Deadline: April 20th

To register, click on the banner at the top of the [district website](#), which will prompt you to log in to DACDB. OR log in to DACDB and go to May on the event calendar tab.

[Click HERE](#) to make Hotel Reservations by April 20, 2017 in order to receive the discounted rate (\$145). Enter code: Rotary International District.

Rotary Intl Atlanta Convention - June 10-14, 2017

Join District Governor Stuart Alexander and other Rotarians for the



OFFICE & EVENT MANAGEMENT ASSISTANT

Amanda DiCesare

Member Database

www.dacdb.com/rotary

Club Website

www.louisvillerotary.org



Visit M.dacdb.com

You can access our Club calendar, member contact info, and more anywhere anytime on your smartphone! It's more up-to-date than your membership roster.

Scan Your Badge

It is important to always get your badge scanned when you attend a meeting. Thanks!

annual Rotary International Convention in Atlanta, June 10-14, 2017. A block of rooms has been reserved for Rotarians in District 6710. To register, visit www.riconvention.org.



Meeting and Event Sponsorship Packages

We are excited to have officially kicked off our meeting sponsorship program! In our goal to keep membership dues affordable while maintaining an extremely high quality membership experience, we invite your organization to sponsor an upcoming meeting. [CLICK HERE](#) for more information, [HERE](#) for a breakdown of our meeting sponsor benefits packages, and [HERE](#) for our event sponsor benefits.



SPARKS, Website, and Display Wall Advertising

Do you want to increase your organization's visibility, promote an event, or lead customer's to your webpage? Consider purchasing an advertisement through our Communications Committee. Please [CLICK HERE](#) for information about our advertisement packages. Members with questions about advertising are encouraged to contact [Sherry Duffy](#).



ROTARIANS IN THE NEWS

Newsworthy

KIM BAKER/AMBER HALLORAN - Louisville Insider - Kentucky Center for the Performing Arts kicks off rebranding project with goal of showing the reach of the center beyond being a building that hosts arts events.

TERESA DANIEL - Louisville Business First - Named a finalist and profiled in NAWBO's Epic Woman Business Owner of the Year Award.

JOHN WALCZAK - Courier Journal - Louisville Zoo announces longer hours and seasonal exhibits.

DENISE JEROME - Louisville Business First - Recipient of NAWBO's Epic Woman Business Owner of the Year Leadership and Initiative Award.

GLEN STUCKEL - Louisville Business First - Named 22nd largest Full-Service Remodeler by dollar volume of local projects completed in 2016.