

SPARKS



Next Meeting: March 13, 2014

Guest Speaker: Tom Monahan

Title: Business First President & Publisher

Topic: *Business in Louisville: Past and Future*

Introduced by: Charles R. Oberst, M.D.



Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm
Galt House West, Third Floor, Archibald Room



Tom Monahan joined the Business First start-up team as a reporter in July 1984. He was named managing editor that fall and promoted to editor and vice president a year later. He was named president and publisher on January 1, 1995.

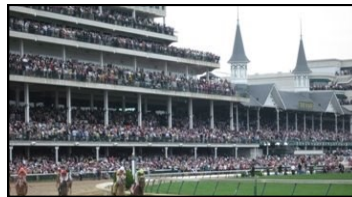
Monahan grew up in South Bend, Indiana, and graduated from Indiana University in 1974 with degrees in journalism and sociology. He began his Louisville newspaper career in 1974 as a reporter with The Record, the weekly Catholic newspaper.

Monahan chaired the 2012 Metro United Way campaign. He also serves on the boards of Greater Louisville Inc.; the Fund for the Arts; the Catholic Education Foundation, and the Greater Clark County Schools Educational Foundation. He also is a member of the advisory board of the Young Professionals Association of Louisville.

Monahan has served as president of the Better Business Bureau board, chair of the New Directions Housing Corp. board and chair of the Leadership Louisville Center board.

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APRIL 29 is "Rotary Day at the Downs" - Limited Tickets!

Join other Rotarians and guests for this annual event on Millionaires Row, Level 4, at Churchill Downs on Tuesday, April 29. Go to the April 29 date on the [Club Calendar](http://www.louisvillerotary.org) at www.louisvillerotary.org for details and make your reservations today!

SERVICE PROJECTS - New Review/Funding Process

Kevin Wardell, Service Projects Committee Chair

For the first time, all service projects (already established and proposed) will be reviewed simultaneously prior to the start of the new Rotary Club year. New, streamlined "Project Proposal" forms must be submitted before April 15. After receipt, all projects will be reviewed at the same time by the Service Projects Committee which will approve projects and set priorities. Projects requiring funding will be forwarded to the Rotary Fund Board for review and possible funding. Some projects may receive multiple year approvals so that only periodic future reviews are required. Reviews will be completed (prior to August 31) in time for the club to submit eligible projects for District grants and Rotary International's global grants. The current list of projects to be reviewed are:

International: Tamale Water Project (pending); Micro-lending (pending), Polio Plus, Worldfest, New Citizenship (pending)

Rotaract/Interact: Rotaract/Interact club development

Aging: Repair Affair, WWII Vets (potential new project)

Youth/Education: Smart Food Culture Project; Speech Contest; Shoes for Orphan Souls; Unsung Heroes; Ted Buerck Scholarships; Public Radio Phone-a-thon

Disabled: Salvation Army Bell Ringers

Rotary Promise Scholars: Rotary Youth Leadership Awards; RPS (Foundation gift)



Birthday Table

| | |
|------------------|--------|
| Norman Berry | Mar 13 |
| Bart Bushong III | Mar 15 |
| Lynn Ogden | Mar 15 |
| John Clark | Mar 16 |
| Merrily Orsini | Mar 16 |
| David Cobb | Mar 18 |

Please sit at the Birthday Table on March 13.



PROGRAM SCHEDULE

March 20 — Roberto Bolli, M.D., UofL Director of Division of Cardiology and Institute for Molecular Cardiology

March 27 — Unsung Heroes Program

April 17 — Dr. Michael B. McCall, President of Kentucky Community & Technical College System

May 8 — Meeting off-site at historic TARC building (L&N Building)

May 15 — Rotary Speech Contest

May 22 — Meeting off-site at the University Club

October 16 — Rotary Meeting on the River

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**Why
Rotary?**



"THAT'S ENTERTAINMENT!"

April 29 — *Rotary Day at the Downs* Purchase tickets (\$73/person) at Calendar (www.louisvillerotary.org).

June 7 — *Bourbon Trail Mint Julep Tour* (Details to come!)

October 14 — *Riverboat General Jackson* 6:30 pm Rotary discount at \$75/person. Food, entertainment and music! Live performances in theatre and decks. Opening ceremony fire works. Once in a lifetime Riverboat Opening Ceremonies! (More details to come!)

Can you play a trumpet or a saxophone?



Contact
Glenn Price
at 779-8511.

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"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

**Who have YOU invited to Rotary lately?
Invite someone to join you this Thursday!**

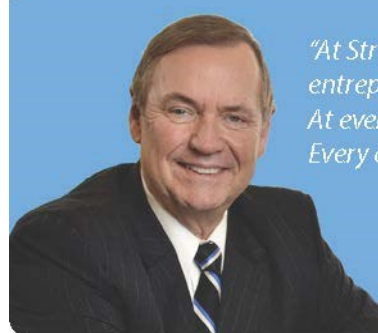


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March 6, 2014 Rotary Meeting

On March 6, 2014, we met at the Galt House West Archibald Room. Past President Mike Kull rang the bell at 12:10 p.m. Tony Kemper gave our invocation and Bob Slider led us in the Pledge. The Four-Way Test Band kicked into an excellent rendition of "Hotel California." Karen Morrison introduced our only birthday Rotarian present, Bob Ewald. Charlie Castner and his upright piano accompanied us in singing "Happy Birthday." Past President Mike welcomed our eight guests.

Past President (PP) Mike announced that on March 13 we will meet at the Galt House Archibald Room. Our speaker will be Tom Monahan. PP Mike announced that reservations are being taken for our upcoming 49th Annual Rotary Day at the Downs on April 29, 2014. PP Mike and we remembered the great the Rotary spirit and generosity of the late Ted Buerck, Bert Williams, and Randall Allen, who gave a combined \$2.5 million to the Club and Rotary International. PP Mike then gave the final accounting of Salvation Army collections by the combined Rotary Clubs (\$12,320.06) and Kiwanis Clubs (\$12,886.30).

PP Mike thanked Jeff Hadley and the Sports Committee for a successful Bowling event. Shelby Campbell, granddaughter of Barbara Collins, was high scorer and Strike King in the kids' division. Noah Swain took first place; Barry Bridges placed; and Craig Scherman showed. The Gutter Ball Award was taken by Greg Braun. PP Mike recognized members who attended the recent Rotary Leadership Institute: Dick Brien, Rick Harned, Bob Hilgers, Doug Myers, and PP Mike Kull.

PP Mike introduced Barbara Sexton Smith, who introduced our guest speaker, Craig Greenberg of the exciting 21c group. Craig gave a short history of 21c: how ten years ago, Steve Wilson and Laura Lee Brown decided to use their personal art collections and ingenuity to revitalize Louisville's urban core and so limit development sprawl. 21cs are equally art galleries, top-class hotels, and top-class restaurants, each a unique creation. The hotel's iconic penguin (red for Louisville) and other colors in other locations (green, orange, yellow, blue) herald 21c's unforced and informal hospitality. The original Louisville 21c hotel was named one of the top 100 hotels *in the world* by Conde Nast Traveler; and the new Cincinnati 21c was just named the world's *best* hotel. 21cs are coming to Bentonville, AR, Durham, NC, and Lexington, KY. - Stan Whetzel



Past President Mike Kull,
Barbara Sexton Smith and Craig Greenberg

UPDATE

Please go to 'Member Login' at louisvillerotary.org and see if your info in the database (DacDb) is accurate and up to date. This information will be used for the next Club Roster.

Also upload a current photo, if needed. Need help? Contact Debe at the office (rotary@rotary45.org).



**Look
who's
ahead
in
the
Rotary
College
Basketball
Contest!**

| \$ Rank | Name | Team | Wins | Points | Total \$ |
|---------|--|------------------|------|--------|-----------|
| 1st | Susan Zepeda | UofL Lady Cards | 30 | 2657 | \$ 282.85 |
| 2nd | Randy Coe, John Hampton, Bill Kelly Jr & Aaron Walther | Louisville | 28 | 2740 | \$ 277.00 |
| 3rd | Joey Bailey, Jay Davidson, Steve Eggers & Keith Knapp | Kentucky | 24 | 2536 | \$ 246.80 |
| 4th | Kevin Wardell | Duke | 23 | 2382 | \$ 234.10 |
| 5th | Sam Swope | Ohio State | 24 | 2256 | \$ 232.80 |
| 6th | Bill Schneider | Tennessee | 22 | 2429 | \$ 231.45 |
| 7th | Ken Middleton | Univ of Virginia | 25 | 2055 | \$ 227.25 |
| 8th | Allan Parnell | Baylor | 21 | 2416 | \$ 225.80 |



Mmmm ... Strawberries!

Order yours and help children and families of Wellington Elementary by volunteering through Rotary's Smart Food Culture project for the **Strawberry Jamm Festival**. It's a joyous celebration of the season's bounty with distribution of strawberries, music, and cooking/canning demonstrations. It's scheduled for **Tuesday, May 20** with volunteer slots for setup (1:30p-4:30), the Jamm Festival (4:30p-6:30p) or breakdown (6:30p-7:30p).

There's also a special Food Literacy Project **Rotary Day at Oxmoor Farm on Saturday, May 10** from 10 am to 1 pm. Come and help tend the gardens and vegetable plots where kids from Wellington learn where fresh food comes from, how to grow it, and how to incorporate it into their everyday meals.

It's easy to sign up: <http://www.mysignup.com/smartfoodproject>



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