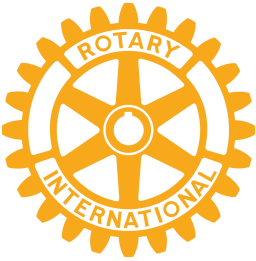


SPARKS



Next Meeting: Thursday, March 12, 2015

Guest Speaker: Brendan McCarthy

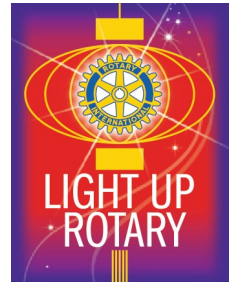
Managing Director, Kentucky Center for Investigative Reporting

**Topic: *The Need for Investigative Reporting
in Today's Muddled Media World***

Introduced by: Donovan Reynolds

Waterford Room, Galt House West, 25th floor

Buffet Opens: 11:30 am / Meeting Begins: 12:10 pm



Brendan McCarthy runs Louisville Public Media's Kentucky Center for Investigative Reporting and currently serves as news director at 89.3 WFPL. He is a veteran newspaper and television reporter, and his work has garnered some of the country's highest accolades. He was a 2009 finalist for a Pulitzer Prize and has won a George Polk award and a regional Emmy, among other honors.

McCarthy came to Louisville two years ago from New Orleans, where he worked as a crime reporter at The Times-Picayune newspaper. He uncovered widespread law enforcement corruption, including the police killings of unarmed civilians following Hurricane Katrina. His reporting has prompted numerous government reforms, sparked civic change and saved taxpayers quite a bit of money.

Brendan previously worked for the CBS News affiliate in New Orleans and wrote for the Chicago Tribune and Boston Globe. You may recognize him from a recent appearance in HBO's "Treme," in which he played himself, a crime reporter. McCarthy grew up in Rhode Island and graduated from Emerson College in Boston.

At Thursday's meeting, Brendan McCarthy will provide a glimpse into the current state of media in the country. As traditional media outlets shrink and struggle to transform, more and more people turn elsewhere for news and information. While newsrooms try to attract consumers transfixed by cat videos or some llamas on the highway, what happens to the core pillars of journalism? Who's providing the check and balance on government? And what about the media's watchdog role?

50th Annual Rotary Day at the Downs

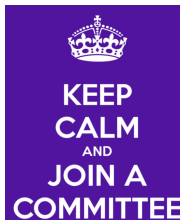
TUESDAY, APRIL 28, 2015 11:00am to 6:00pm Millionaires Row - Level 4

Cost: \$77 per person (includes track entrance, program, lunch buffet and gratuity) - GUESTS WELCOME!

REGISTER & PAY ONLINE at the April 28 date on the club calendar (www.louisvillerotary.org) Flyer w/ details is at [THIS LINK](#).

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Serve on a Committee!

There are 30+ committees in our club, and it's never too late to join one! Contact Debe Skidmore at rotary@rotary45.org.

You should have already received an emailed link to the COMMITTEE PREFERENCE SURVEY for FY 2015-16. Please complete it ASAP. Your selections become effective as of July 1.

HAPPY BIRTHDAY!

Please join the Birthday Table on March 12.

Norman Berry	Mar 13
Bart Bushong III	Mar 15
Lynn Ogden	Mar 15
John Clark IV	Mar 16
Merrily Orsini	Mar 16
David Cobb	Mar 18



PROGRAM SCHEDULE

March 26 — **Unsung Heroes Program**

April 2 — **Kevin Flanery** (President, Church-ill Downs)

April 9 — **Tom Jurich** (University of Louisville Director of Athletics)

April 16 — **Speech Contest**

April 23 — **Jamie Comer** (Commissioner of Agriculture & Candidate for Governor)

April 30 — **John Asher** (Vice President, Racing Communications, Churchill Downs)

May 7 — **John Walczak** (Director of Louisville Zoo)

May 21 — **Wil James** (President, Toyota Motor Manufacturing, Kentucky, Inc.)

June 25 — **Rotary Leadership Turnover Extravaganza!**

POT O' GOLD FUNDRAISER



The Pot O' Gold total is growing! But you can't win if you don't play! Each entry is only \$1, so bring plenty of \$\$ to Thursday's meeting! The winner splits the pot with the Rotary Fund of Louisville.

View a meeting on YouTube to receive a meeting makeup. It's easy to enter your makeups at www.dacdb.com/rotary.

Questions? Contact Debe at 589-1800 or at rotary@rotary45.org.



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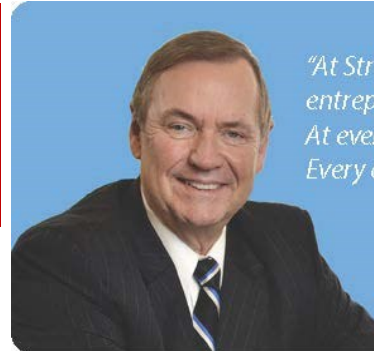
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It was a great day at the Rotary Leadership Institute on Saturday, with 24 Rotarians from our club who attended. President Kevin Wardell received his certificate for completing RLI Parts I, II and III — shown in this photo with Terri Prater, RLI coordinator and instructor.

The next RLI is scheduled for August. Please consider attending. Lunch and breakfast is included, and the \$70 fee is paid by the club.

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ROTARY CLUB SERVICE DAY & OUTDOOR LUNCH WITH FOOD LITERACY PROJECT - Saturday, May 30 at 10 am

Bring your family and friends for a fun morning of Rotary service with the Food Literacy Project (FLP). Located on an agricultural oasis between Oxmoor Country Club and Interstate 64, students from across Kentuckiana visit FLP's farm to touch, smell, taste, hear and observe the plants and animals. Working with the Louisville Rotary Club, The Food Literacy Project is connecting underserved children with fresh foods, the people who grow it, the land, and each other. "Youth and families are discovering the joy and power of real foods by engaging in positive experiences with fresh vegetables- planting, cultivating, harvesting, cooking, and eating them," said Angelique Perez, MPH, FLP's assistant director. "Through these direct experiences, they are empowering themselves with skills to make a lifetime of healthy choices."

You can help make these experiences possible by volunteering to maintain the farm's 'outdoor classroom' (mulching, weeding and harvesting). You'll enjoy a special lunch — Individual pizzas prepared in FLP's cob oven, using ingredients that you pick from the field! **To sign up, please contact Alice Bridges (alicebridges@kentuckyonehealth.org) or 502-587-4603.**



Mike Kull

International Women's Day was March 8.



Ginger Vann of Baker, Louisiana, coordinates a tutoring program for at-risk students.



Carolyn Jones of Anchorage, Alaska, was the first woman to serve as a Rotary Foundation trustee.



Deepa Willingham is founder and chair of PACE Universal (Promise of Assurance to Children Everywhere).



During the past 10 years, Fary Moini has taken 19 trips to Afghanistan.



Women in Rotary Make it Happen - by Rotary International 2014-15 Vice President Celia Cruz de Giay (at left)

Celia Elena Cruz de Giay, an educator and freelance journalist, is editor of Vida Rotaria, the official Rotary regional magazine of Argentina. She is also vice president of Giay Agropecuaria SA, a livestock and agriculture business. In her community, she is a member of SADE Arrecifes and the Hope Foundation. A Rotarian since 1994, Giay has served RI as RI president's representative, Annual Programs Fund strategic adviser, committee member and chair, regional Rotary Foundation coordinator, RI training leader, and district governor.

Check out her recent blog post at [THIS LINK](#).



Behind the Scenes Tour

Join other Rotarians and guests for a special 'behind the scenes' tour led by Louisville Zoo Director & Rotarian John Walczak on Wed., July 15.



FUNdraiser!

MAY 12 at Copper & Kings

A FUN event with a purpose!

SAVE THE DATE!

Exciting details
coming soon!



Annual Rotary Day at the Ballpark!

June 17

Details coming soon!

Contact Joey Bailey:

joeybaileycpa@gmail.com



"THAT'S ENTERTAINMENT!"

2015 (March 28 at 3:00pm) — Louisville City FC Soccer "Opening Game" - Special Rotarian seating: \$34+tax in upper premium section #222. Purchase tickets online at [THIS LINK](#)! Password: rotary123

May (Date TBA) — Garden Party at Boone Gardiner

May 12, 2015 (Tuesday) — FUNdraiser Event at Copper & Kings; fundraiser for Club's 501^c3 'Rotary Fund of Louisville

May 21, 2015 (Thursday) — Business Synergy Event at 8-Up (details to follow)

July 15 (Wednesday) — Zoo After Hours Event at Louisville Zoo for a 'behind the scenes' tour led by Director John Walczak

September (Date TBA) — End of Summer Farm Party at Stet Stetten's Springdale Woods Farm

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